

Curriculum Vitae

GEETIKA MATHUR

Female, Indian, English, Hindi

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Portfolio: <https://geetikamathur99.github.io/geetikamathur.tech/>

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DOB: 12/04/1999; Unmarried

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E-43, Karni Marg, Shastri Nagar, Jaipur (R.J) – 302016

Academic Qualifications

Year	Degree	Institution	Board/University	Specialization
2021	B.Tech	Arya Institute of Engineering and Technology, Jaipur, Rajasthan, India	R.T.U, Rajasthan	Computer Science Engineering
2017	XII	Akashdeep Public School	C.B.S.E	Science

Year	Short Term Course / Workshop	Institution
2025	Career Essentials in Data Analysis by Microsoft and LinkedIn	Microsoft
2025	Learning Excel: Data Analysis	LinkedIn
2025	Business Analysis Foundations	International Institute of Business Analysis (IIBA)
2020	Crash Course on Python	Google
2019	Four-week online Training Program - Microsoft Advance Excel	Internshala
2019	Leadership	NPTEL with IIT-Kharagpur

Skills

Programming: Python, SQL, Power BI, Tableau, Basic C and C++, JavaScript

Data Science Tools: Apache Spark, Jupyter Notebook, Pandas, NumPy, Matplotlib

Web Technologies: HTML5, CSS3, Bootstrap, PHP

Database: MySQL

Other Tools: Microsoft Excel (Advanced), PowerPoint, Google Sheets

Soft Skills: Research, Technical Writing, SEO Writing, Communication, Leadership

Projects

Netflix Movie Data Analysis	Tools Used: Python (Pandas, NumPy, Matplotlib, Seaborn), Jupyter Notebook
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Publications

B.Tech

June 2020	• “Apache Spark in Big Data Analytics” , International Journal of Computer Science Engineering and Information Technology Research (IJCEITR)
June 2019	• “A study on Self Driving Car an Application of IoT” , International Journal of Computer Networking, Wireless and Mobile Communication (IJCNWMC)

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Experience		
Consultant – knowledgeHut upGrad (Freelancing)		July 2022 – July 2025
Role	Researched and authored high-quality, long-form technical blogs on Scrum, Agile, Project Lifecycle, Data Analytics, and Python fundamentals.	
Copy Writer – Communication Crafts		July 2023 – Nov 2023
Role	Created compelling taglines, social media captions, ad copies, and email campaigns. Wrote for clients across industries — SaaS, EdTech, Healthcare, etc.	
Content Writer – Communication Crafts		Oct 2022 – July 2023
Role	Delivered 100+ high-quality content pieces, including Blogs, LinkedIn posts, and newsletters explaining AI, IoT, Cyber Security, Cloud Computing, and Software Tools.	
B.Tech Internship – Pratham Software (PSI)		1 month 15 days
Department	Data Warehousing & Data Analytics Department	June 2019 – July 2019
Skills Learned	Data Analytics, Apache Spark, Python, SQL, Big Data	

Extracurricular Activities	
Position of Responsibility	• Campus Ambassador at Indian Institute of Technology, Delhi (IITD)
	• Participated in Smart India Hackathon (SIH)
	• Participated & Volunteered in Innovation and Startup Competition
	• President of Toastmasters Club
	• Participated in the International Speech Contest (organized by Toastmasters International)
	• Participated in Inventivepreneur
	• Participated in COMET'18 , organized by IIT-BHU
	• Write Blogs on WordPress & Medium

References
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