

## 1.0 ProfileID Changes for 4.3.2

### 1.1 Server

#### 1.1.1 Add ability to recall old profile values

#### 1.1.2 Add "Remove My Profile" button

##### 1.1.2.1 Button shd be available even if no profile on record

##### 1.1.2.2 Profile should be marked for delete in database

##### 1.1.2.3 Information should be cleared, but id be left as tombstone

##### 1.1.2.4 Playlist servlet should flush profile next time it's seen

#### 1.1.3 Add "Mailed-to:" to profile part

#### 1.1.4 Change the text of the mail (for downloads) to:

##### 1.1.4.1 Subject: Eudora Profile ID

This email completes the process you began when you filled out the Eudora survey prior to downloading Eudora. Eudora now has a Profile ID associated with your survey answers that will enable Eudora to display ads relevant to your interests. Eudora's Profile ID database DOES NOT maintain any personally identifying information about you (e.g. your name or email address).

\* If you would like to delete your profile from Eudora's database, click here [REMOVE PROFILE](#). Here is the link to our [PRIVACY POLICY](#).

\* If you would like to change your profile, click here [CHANGE MY PROFILE](#). You can also change your profile at any time by selecting Payment & Registration from the Help menu and clicking on Customize the Ads You See.

\* If you received this email in any email program other than Eudora in Sponsored mode, you may ignore it. Eudora Profile ID's work only with Eudora in Sponsored mode.

\* If you have questions about how the Profile ID works, click here to [READ THE FAQ](#).

#### 1.1.5 Change the text of the mail (for customize) to:

#### 1.1.5.1 Subject: Eudora Profile ID

This email completes the process you began when you chose “Customize the Ads You See”. Eudora now has a Profile ID associated with your survey answers that will enable Eudora to display ads relevant to your interests. Eudora's Profile ID database DOES NOT maintain any personally identifying information about you (e.g. your name or email address).

\* If you would like to delete your profile from Eudora's database, you can REMOVE YOUR PROFILE. Here is the link to our PRIVACY POLICY.

\* If you would like to change your profile, click here CHANGE MY PROFILE. You can also change your profile at any time by selecting Payment & Registration from the Help menu and clicking on Customize the Ads You See.

\* If you received this email in any email program other than Eudora in Sponsored mode, you may ignore it. Eudora Profile ID's work only with Eudora in Sponsored mode.

\* If you have questions about how the Profile ID works, you can READ THE FAQ.

### 1.2 Clients

#### 1.2.1 Silently Accept ProfileID if all of the following:

- 1.2.1.1 Mailed-to: address matches a personality or “me” nickname
- 1.2.1.2 Client does not already have a profileID
- 1.2.1.3 Running in Sponsored mode

#### 1.2.2 Ignore profileID mail if any of the following:

- 1.2.2.1 Mailed-to: address does not match any personality or “me” nickname
- 1.2.2.2 Running in other than Sponsored mode

#### 1.2.3 Confirm ProfileID Entry

##### 1.2.3.1 Confirmation of ProfileID entry by dialog is done only if all of the following:

- 1.2.3.1.1 Mailed-to: address matches a personality or “me” nickname
- 1.2.3.1.2 The client already has a profileID different from the profileID in the part
- 1.2.3.1.3 Running in Sponsored mode

##### 1.2.3.2 Confirmation Dialog

###### 1.2.3.2.1 **You have received a new Eudora Profile ID for <identifying info from profile part>.**

Do you want to replace your current Profile ID with the new one? If you have questions about how the Profile ID works, please read the FAQ.

[Read FAQ] [Cancel] [[Replace]]

###### 1.2.3.2.2 Jeremy is very concerned that the Windows button layout be appropriate for Windows. This is the mac button layout.

###### 1.2.3.2.3 Read FAQ should link to jump/profileidFAQ

###### 1.2.3.2.4 Read FAQ should not dismiss the dialog

###### 1.2.3.2.5 [Optional] It would be better if this dialog were a modal nag rather than a modal dialog, so that mailchecks could continue.

#### 1.2.4 Customize the Ads You See

1.2.4.1 The instructions vary based on whether or not the user has a profileID already.

1.2.4.2 Variant 1: User has no ProfileID

**1.2.4.2.1 Customizing your ads is easy**

You'll next be taken through a few quick steps, described below, in order to customize the ads Eudora displays:

- Eudora will open your web browser and take you to our profiling page
- You'll be asked a set of demographic questions
- All of the questions are optional — you won't have to give us your life history
- After you're done, your Profile ID will be mailed to you and automatically used by Eudora

[Cancel] [[Continue]]

1.2.4.3 Variant 2: User has a ProfileID

**1.2.4.3.1 Updating your profile**

You will now be taken to the Eudora Web Site to update your profile information. You may also remove your profile information at this site, if you choose to do so.

[Cancel] [[Continue]]