

REGISTRATION CHANGES FOR 5.0

INTRODUCTION

With 5.0, we are making several changes to our payment and registration process. We are discontinuing policy code 34, adding several new policy codes, and changing how the box/ESD process works.

DEFINITIONS

Invalid regcodes are regcodes that are not internally consistent. The checksum doesn't match, the policy code is unknown, etc.

Out-of-Date regcodes are valid regcodes but with a month that makes them not eligible for a particular version of Eudora.

INSTALLER CHANGES

- ✓ 5.0 installers will not generate regcodes. Remove all regcode generation from the installers.

CLIENT CHANGES

- ✓ Policy code 34 (REG_EUD_PAID) will be considered out-of-date if used with a month number greater than or equal to 21 (REG_EUD_CLIENT_34_DEFUNCT_MONTH from regcode_eudora.h). 255 is definitely greater than or equal to 21, for those of you who are not whizzes at math.
- ✓ The client should present a repay dialog to any Paid Mode user with an out-of-date regcode.
- ✓ If possible, users who choose "Pay Now" in the repay dialog should be given an hour's grace before the ads begin, if they keep Eudora running.
- ✓ If users are given a grace period, then they should be warned that the grace period expires in an hour.
- ✓ The client should accept policy codes 35-40 (REG_EUD_50_PAID_START thru REG_EUD_50_PAID_STOP) as paid mode policy codes. We are using more than one code so that we can, if we wish, distinguish different methods of payment or distribution, or change codes in the future.
- ✓ The client should use 20 (REG_EUD_CLIENT_5_0_MONTH) as its build month.
- ✓ The client should consider valid any 35-40 code with a month number of 8 (20 minus 12) or more.
- ✓ Beta-mode clients should check for updates every two days, rather than every week. This *must* be done with a compile-time switch so that final release builds will automatically check weekly instead of bidaly.
- ✓ Clients should not nag anyone to register who has a valid regcode, for policies 32-40, even if the regcode is out-of-date.
- ✓ If the user has any "Paid" mode regcodes, the **reglevel**, **regfirst**, **reglast**, and **regcode** parameters should always give information from the user's "best" Paid mode regcode for actions **pay**, **update**, and **archived**. Other jumps should use the code from the current mode,

if any.

- ☒ The archived jump action should also send the reglevel parameter.

THE BOX/ESD/SITE CLIENT

Rather than put another loose-cannon regcode generator in the installer, we will produce a separate client build for use in situations where a prepaid client is desired. While we expect this client to be used for box, ESD, and sites, it will hereafter be referred to as the “Box Client”.

- ☒ The Box client should start up in Paid mode.
- ☒ If the box client is switched to another mode, it should allow the user to switch back without entering a code.
- ☒ Unregistered box clients should nag users to register.
- ☒ There must be a simple-for-the-installer way to turn off the registration nag. We do not care if users find and exploit this way, so it need not be secure; a simple INI setting or plug-in is fine.
- ☒ Turning off the registration nag should also disable the registration buttons in the client. This will keep site license users from getting their own regcodes.
- ☒ When a box client forms the registration URL, it must generate a regcode on the fly to put in the URL. The regcode inputs should be:

Policy Code: 41, REG_EUD_50_TEMP_BOX_ESD

Month: The current minute

Name: Ihate Thebox

And, of course, the standard random number.

- ☒ The client should use an action of register-50box.
- ☒ The client should NOT send the name with the policy 41 regcode.
- ☒ Policy code 41 should NEVER be saved in the application and NEVER be used to put an application into paid mode. It is ONLY to be used in the URL that takes people to the payment page.
- ☒ Policy code 41 and a month of the current minute should also be placed in the reglevel parameter of the update and archived jump actions of unregistered box/esd clients.

THE REGISTRATION SERVER

- ☒ As of October 1, the registration page should switch to policy code 35 (REG_EUD_50_PAID_TRIMODE) for requests that do NOT include policy code 41.
- ☒ As of October 1, the registration page should bear a warning that regcodes generated will not work for Eudora 4.3.x, and offer an option to generate one for 4.3.x instead.
- ☒ Immediately, regcode requests that include a policy code of 41 should not require payment, and return a regcode with policy code 36 (REG_EUD_50_PAID_BOX_ESD).
- ☒ Immediately, regcode requests that include a policy code of 34 and a month of 255 should be given a \$10 discount.

THE UPDATE NAG

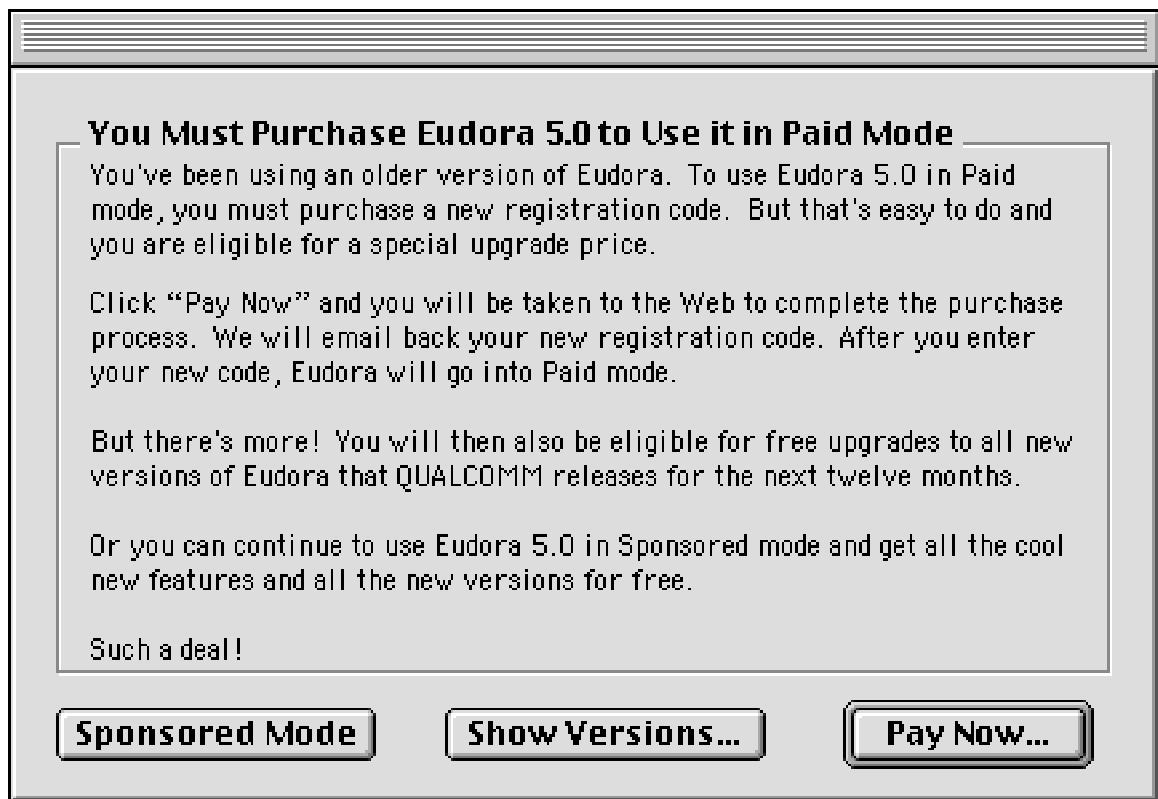
- ☒ The update nag should determine if the user is eligible for the latest version for free. Note that this really only applies to *paid mode* users; all sponsored or light mode users are of course eligible for the latest version for free.
- ☒ If the user is not eligible for the latest version for free, the update nag should include text warning the user of that.
- ☒ If the user is eligible for a discount on the latest version, the update nag should mention that.
- ☒ If the user is not eligible for the latest version for free, the update nag should include a second version. The second version should be the latest one the user can get for free, if that version is different from the one they're running. Otherwise, the update nag should include text that indicates the user is using the latest version they are entitled to.

TIMING CONSIDERATIONS

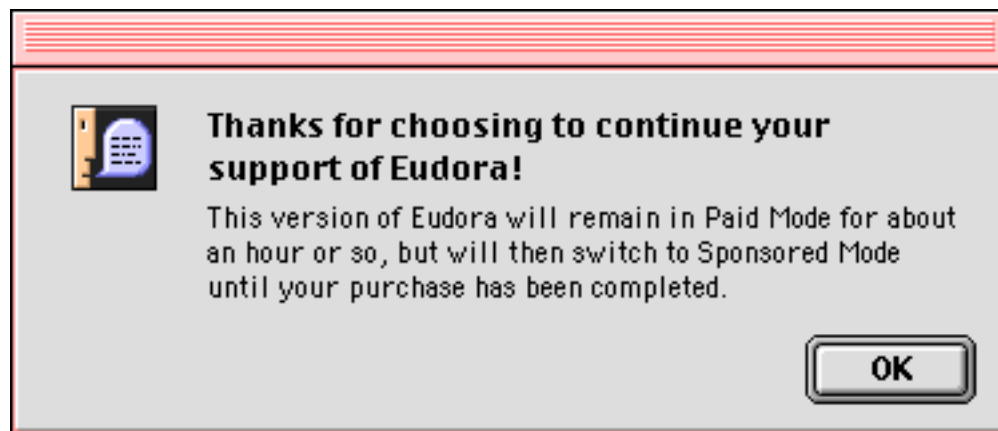
- ☒ The first public beta client to implement any of this should implement all of the above *except* the repay dialog and switch from paid to sponsored mode. The goal is to allow these users to get the proper update nag at least once.
- ☒ The second public beta client to implement any of this should have the repay dialog and refuse to honor policy code 34 with month > 20.

SOME TEXTS

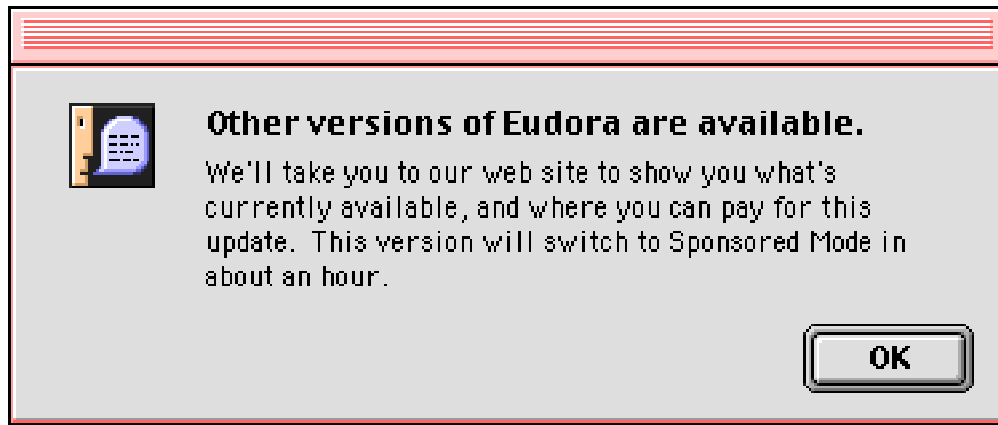
The Repay Dialog



The Grace Period Warning, Pay Now... Button



The Grace Period Warning, Show Versions... Button



Update Nag Payment Warning

Eudora 5.0 is now available. It includes great new features such as:

- ESP automatic file sharing and syncing,
- MoodWatch flame detection, and
- personal usage stats.

Our goal is to continue to bring you features in Eudora that will help you better manage your communications. All these and future enhancements are available to you free when you use Eudora in Sponsored mode, which shows advertising in the user interface.

However, you can also buy Eudora and use it in Paid mode, which has all the features but does not show advertising. As a long-time Eudora user, Eudora 5.0 in Paid mode is available to you for the special upgrade price of \$29.95. If you would like to purchase Eudora 5.0 and be eligible for Paid mode use of all versions we release for the next 12 months, [click here](#).

Or [click here](#) to download the full-featured Eudora 5.0 in Sponsored mode.

APPENDIX B - URL CHART

For convenience, here is a copy of the URL chart.

	action	rm	url	on	id	code	me	ail	rst	ast	ode	leg	vel	ile	wl	did	topic
Payment	pay	X	X	X	X	X	X	X	X	X	X	X					
Freeware Registration	register-free	X	X	X	X	X	X	X	X	X	X						
Adware Registration	register-ad	X	X	X	X	X	X	X	X	X	X						
Box Registrations	register-50box	X	X	X	X	X	X	X	X	X	X						
Lost Code	lostcode	X	X	X	X	X	X	X	X	X	X	X					
Update	update	X	X	X	X	X							X				
Pro Update	proudate	X	X	X	X	X							X				
Archived	archived	X	X	X	X	X							X				
Profile	profile	X	X	X	X	X	X	X						X			
Profile FAQ	profileidFAQ	X	X	X	X	X											
Profile Required	profileidReqd	X	X	X	X	X	X	X						X			
Payment & Reg Help	payreg																
5.0 Introduction	intro50																
Introduction	intro																
Support	n/a	X	X	X	X	X	X	X	X	X	X	X					
QuickTime Missing	support	X	X	X	X												no-qt
Ad Failure	support	X	X	X	X												ad-fail
Tutorial	support	X	X	X	X												tutor
FAQ	support	X	X	X	X												faq
Light Users	support	X	X	X	X												light
Search Support	support	X	X	X	X												search
Newsgroups	support	X	X	X	X												usenet