	2024/Q4			2025/Q1			2025/Q2		
	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Research	████████████								
Research the market	██████	████							
Conduct user surveys		████	████						
Development			████████	████████████					
Develop & Test MVP			████						
Iterative Dev Cycle				████	████				
Close Dev Phase				████	████	████			
Writing thesis				████	████████████████				
Write				████	████	████	████		
Social media advertising							████	████	

Conference demo
Dec 2023

App store launch
Aug 2024