

# Aging Imagery Policy

## Dr. Lazuk Skincare App

This document defines the mandatory governance, ethical framing, and presentation standards for all aging imagery generated within the Dr. Lazuk Skincare App. These requirements are non-negotiable and apply to every instance in which aging imagery is displayed.

### 1. Purpose Definition (Always Required)

- Aging imagery must be framed as projection-based visualization, not prediction.
- Images provide directional insight to support informed skincare decisions.
- Imagery must never be used to provoke fear, urgency, or alarm.

### 2. Methodology Transparency (Always Present)

- The user's actual uploaded photo is used as the base image.
- Facial proportions, bone structure, and natural asymmetries are preserved.
- Visual changes reflect gradual structural trends, not exaggerated aging.
- No lifestyle assumptions (sun exposure, smoking, stress) are applied unless visually evident.

### 3. Confidence vs Limitation Separation

- Higher-confidence aspects must be identified (structural direction, relative firmness trends).
- Lower-confidence aspects must be disclosed (rate of change, timing, future interventions).
- Images represent direction, not destiny.

### 4. Emotional Safety Framing (Mandatory)

- Aging must be framed as a biological process, not a flaw.
- Imagery must never be presented as a verdict on appearance or worth.
- Language must reinforce that the future is modifiable through care and consistency.

### 5. Care-Path Bridge (Required)

- Aging imagery may not stand alone without guidance.
- Each imagery section must explain which elements are modifiable.
- Imagery must connect to supportive skincare actions, not pressure or urgency.

### 6. Severity & Tone Constraints

- No alarmist, absolute, or fear-based language is permitted.

- No shock-based before/after framing is allowed.
- Restraint and clarity are the primary signals of authority.

### Guiding Rule to Prevent Drift

**Nothing may be added that increases emotional intensity without increasing clarity. When clarity and intensity compete, clarity always wins. When in doubt, restraint wins.**

This rule ensures the system remains clinically grounded, emotionally safe, and professionally credible as it evolves.