

Aging Imagery Policy

Dr. Lazuk Skincare App

This document defines the mandatory governance, ethical framing, and presentation standards for all aging imagery generated within the Dr. Lazuk Skincare App. These requirements are non-negotiable and apply to every instance in which aging imagery is displayed.

1. Purpose Definition (Always Required)

- Aging imagery must be framed as projection-based visualization, not prediction.
- Images provide directional insight to support informed skincare decisions.
- Imagery must never be used to provoke fear, urgency, or alarm.

2. Methodology Transparency (Always Present)

- The user's actual uploaded photo is used as the base image.
- Facial proportions, bone structure, and natural asymmetries are preserved.
- Visual changes reflect gradual structural trends, not exaggerated aging.
- No lifestyle assumptions (sun exposure, smoking, stress) are applied unless visually evident.

3. Confidence vs Limitation Separation

- Higher-confidence aspects must be identified (structural direction, relative firmness trends).
- Lower-confidence aspects must be disclosed (rate of change, timing, future interventions).
- Images represent direction, not destiny.

4. Emotional Safety Framing (Mandatory)

- Aging must be framed as a biological process, not a flaw.
- Imagery must never be presented as a verdict on appearance or worth.
- Language must reinforce that the future is modifiable through care and consistency.

5. Care-Path Bridge (Required)

- Aging imagery may not stand alone without guidance.
- Each imagery section must explain which elements are modifiable.
- Imagery must connect to supportive skincare actions, not pressure or urgency.

6. Severity & Tone Constraints

- No alarmist, absolute, or fear-based language is permitted.

- No shock-based before/after framing is allowed.
- Restraint and clarity are the primary signals of authority.

Guiding Rule to Prevent Drift

Nothing may be added that increases emotional intensity without increasing clarity. When clarity and intensity compete, clarity always wins. When in doubt, restraint wins.

This rule ensures the system remains clinically grounded, emotionally safe, and professionally credible as it evolves.