

Dr. Lazuk Skincare App

Trust, Intelligence & Aging Imagery Roadmap

Authoritative printable reference for safeguarding trust, ethics, and conversion integrity within the Dr. Lazuk Skincare App ecosystem.

MUST-HAVE IMPLEMENTATION CHECKLIST (Phase 0–1)

- Dynamic Condition Weighting Engine (Primary vs Secondary logic)
- Structured Confidence / Interpretation / Limitation Sections
- Primary vs Secondary Protocol Recommendation Logic
- Image Quality Transparency Signal (user-facing)
- Causal Visual Adjustment Disclosure (glasses, lighting, etc.)
- Medical Boundary Layer (Observation ≠ Diagnosis)
- Severity Ceiling Enforcement (no alarmist language)
- Insight Suppression Logic (silence when confidence is low)
- Cognitive Load Pacing (Observation → Meaning → Action)
- Insight Echo Consistency (no late surprises)
- User Intent Framing (non-judgmental opening statement)
- Dermatologic Reasoning Breadcrumbs (clinical thinking cues)
- Aging Imagery Methodology Transparency Block
- Aging Imagery Confidence vs Limitation Split
- Aging Imagery Emotional Safety Framing
- Aging Imagery → Care Path Bridge (modifiable actions)

DEFERRABLE (High Value, Non-Blocking)

- Comparative Baseline: You vs Healthy Skin Ranges
- Lifestyle Risk Flagging (non-judgmental)
- Protocol Journey Mode (2–6 week expectations)
- Progress Tracking & Re-analysis Comparison
- Email Personalization Tokens from Analysis
- Localized Treatment Recommendations
- Clinician Review Mode (internal use)

ONE-PAGE EXECUTIVE ROADMAP

Phase 0 — Governance & Safety: Emotional safety, restraint, medical boundaries, pacing, and trust framing.

Phase 1 — Trust & Intelligence Visibility: Condition weighting, explicit reasoning, image transparency, visual causality.

Phase 2 — Aging Imagery Reframing: Methodology clarity, confidence limits, emotional grounding, care-path linkage.

Phase 3 — Conversion Intelligence: Primary vs Secondary protocol logic, continuity into email.

Phase 4 — Retention & Expansion: Longitudinal tracking, journey mode, localization, clinician oversight.

Guiding Rule: Nothing may be added that increases intensity without increasing clarity. When in doubt, restraint wins.