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Disclaimer

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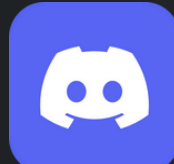
PROJECT DETAILS

Project Name	Meme Alliance
Website	https://www.meme-alliance.com/
Logo	
Social Links	
Registered Business	Meme Alliance is not a registered business at the time of vetting.
Whitepaper	**Roadmap**

PROJECT UTILITY

Utility #1	First Person Shooter Game - Play to Earn & Win to Earn
Availability of the Utility	**Beta V1 available prior to token launch**
How does the Utility work?	• An on-chain first person shooter developed in Unreal Engine 5 where players can play as one of the many meme token mascots against other users. • Several game modes and maps accessible for both token holders and non-holders. • Players can earn tokens when they level up in game, another option is playing competitively and being on top of the leaderboard. • A Marketplace will be available for players to change the costume, skins, weapons, and more. Using the Meme Allliance token in the marketplace offer discounts to encourage users to the token as the primary option in making any purchase.

PROJECT UTILITY

Utility #2	Meme Alliance Lottery
Availability of the Utility	2 weeks after launch
How does the Utility work?	• A completely automated process done by smart contracts that allow users to buy tickets in order to participate in any available Lottery events for different well recognized Meme Tokens (Elmo, Shib, Floki, Pepe, Volt, and others.) • Rewards distribution: 50% of the pool goes to the winner, 25% goes to Rewards Pool and 25% are burned. • Rewards Pool is accessible to those who participated in the lottery and can stake supported tokens to receive portion of these rewards.

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PROJECT UTILITY

Utility #3	Meme Alliance Staking
Availability of the Utility	Q1 2024
How does the Utility work?	• Holders can stake their MMA tokens and choose what tokens they want to receive from any of the whitelisted Meme tokens that has a staking pool. • This will be a flexible staking where users can unstake their MMA token in 24 hours.

CONTRACTS

Contract	Token	0x9B3A8159e119eb09822115AE08Ee1526849e1116
Contracts Audited?	YES	**Audited by Assure DeFi**
Network	Ethereum Mainnet	
Who coded the contracts?	In-house	Elmofo Dev
Is it a Fork?	No	Confirmed by GemPad

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CONTRACT FUNCTIONALITY

Owner Can modify						
Change Fee	Max Wallet	Max Transaction	Manual Blacklist	Trading On/Off	Gas Limit	Sell Cooldown
NO	NO	NO	NO	NO	NO	NO

Owner Can Exclude Others From		
Fee	Transaction Limit	Max Wallet
NO	NO	NO

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CONTRACT FEES

	Buy	Sell	Transfer
Taxes/Fees	0%	0%	0%
Tax Allocation	N/A	N/A	N/A
Contracts Summary	The Meme Alliance smart contract was audited by Assure DeFi and found no Critical or High issues that needed to be resolved.		

PROJECT OWNED WALLETS

Deployer Wallet	0x3287E71499381cF442CF4A32F8c3e382AB8a0889 Elmofo Dev has full access to the walet
Owner Wallet	0x47c60A70E56E701d7A5575F2dbbeE2dFff585Bd4 Elmoshi, JohnnyDapp, Elmofo Dev, and Alliance Architect have one wallet each to approve transactions in this multi-signature wallet.

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TOKENOMICS

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Allocation	Percentage	Token Amount	Status at Token Launch
Presale	45%	45,000,000	100% released to presale contributors at TGE
Liquidity	10%	10,000,000	Locked for 1 year initially
In Game Rewards	10%	10,000,000	Initial 3-month cliff period, followed by 25% quarterly vesting.
Staking	20%	20,000,000	25% added on staking contract at TGE; followed by 25% quarterly vesting.
CEX Listing/s	5%	5,000,000	Locked for 3 days, relocked every 3 days until CEX listing confirmed
Team & Development	5%	5,000,000	Initial 1-month cliff period; followed by 16% monthly vesting.
Partnerships	5%	5,000,000	Initial 1-month cliff period; followed by 20% monthly vesting.
Total Supply	100%	100,000,000 MMA

TOKEN LOCKS

Token Amount	Purpose	Locked at
5,000,000	CEX Listing	GemPad
5,000,000	Partnerships	Team Finance
5,000,000	Team & Development	Team Finance
10,000,000	In-game Rewards	Team Finance
15,000,000	Staking	Team Finance

RAISE DETAILS

Presale		
	Date	December 07 2023 15:00 UTC
	Target Amount to Raise	Soft Cap: 55 ETH Hard Cap: 180 ETH
	Token Rate per ETH	250,000 MMA per ETH
	Platform	**GemPad**
	Vesting	**100% released at TGE**

LAUNCH DETAILS

Launch Date	December 11 2023, 15:00 UTC
Launch Rate	233,626 MMA per ETH
Tokens Unlocked at Launch	**All tokens aside from presale are locked at launch**
Estimated Starting Market Cap	$ 900,000+
Any Failed Private or Presales?	None that can be noted.

PROJECT TEAM

Team is KYC Verified?	Yes, by Assure DeFi
Team is Publicly Doxxed?	Some; Elmoshi and Johnny are publicly doxxed.

Core Team Members that Attended the Interview		
Elmoshi *Co-founder*	Identity Verified	Identity was successfully verified by Assure DeFi.
	Past Projects	Core team member on Elmo ERC
	Telegram	https://t.me/MASTERELMO
JohnnyDapp *Co-founder*	Identity Verified	No.
	Past Projects	None disclosed and none found.
	Telegram	https://t.me/ReDelegated

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Core Team Members Attended the Vetting Interview		
Elmofo Dev *Lead Developer*	Identity Verification	No.
	Past Projects	Undisclosed
	Telegram	https://t.me/ELmofoDev

Core Team Member DID NOT Attended the Vetting Interview		
ALLIANCE Architect *Lead 3D Developer & Design*	Identity Verification	No.
	Past Projects	N/A
	Telegram	https://t.me/ALLIANCEArchitect

COMMUNITY

Social Presence	Telegram & Twitter
Community Observation	**Telegram:** Meme Alliance has a total of 3,400+ members on the Telegram group chat. Date Created: April 29, 2023 The group has an **above-average member count at the time Vetting.**
	Twitter: Meme Alliance has a total of 2,500+ Followers with around 85 low quality or inactive followers. Date Created: August 2023 The page has an **average follower count at the time of Vetting.**
Community Summary	The communities mentioned above were audited on November 29, 2023, and do not appear to be botted. The conversation quality appears legitimate, and the current quantity of followers and members is decent, but there's always room for improvement

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PRESALE MARKETING PLAN

Marketing Budget	**$ 40,000**
Marketing Campaign	• Multiple high profile Twitter influencers calls and interactions • Multiple AMA on renowned and established Telegram lounges and channels. • Multiple Youtube influencers to create a project preview and presale announcement. • PR Articles and Billboards. • Regular Discord events and activity.
Feedback	**The Meme Alliance team has presented a comprehensive marketing plan and activities that will help generate the necessary hype and reach for the presale.**

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PROJECT ASSESSMENT

GemPad has conducted a thorough and meticulous evaluation of the project "Meme Alliance". Our process involved an initial data review of information available on their website and socials, followed by live interviews with the project team and later fact-checking all the information gathered. The evaluation covered 11 crucial categories to ensure quality, authenticity, and compliance.

After this thorough review, we're delighted to confirm that Meme Alliance met or exceeded GemPad's strict criteria. The project showcased an unwavering commitment to transparency and responsiveness throughout the vetting process. The team provided all necessary information promptly and exhibited flexibility in adapting to necessary changes for a successful outcome.

The vision of the Meme Alliance team where they prioritize the development of the initial product first before having any fundraising aligns with GemPad's strong commitment and dedication to the community. A high-quality game made accessible to everyone removes the difference between meme communities and unites them in an amazing environment.

Based on all the information we've gathered, we proudly award Meme Alliance the **VETTED Badge**, a testament to the project's dedication to maintaining high standards of quality, authenticity, and compliance.

This public document was finalized on the 3rd of December 2023, we would like to congratulate the Meme Alliance team on their successful completion of the vetting process. We eagerly look forward to continuing our engagement with the project and monitoring closely its progress.

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DECISION

VETTED

MEME ALLIANCE