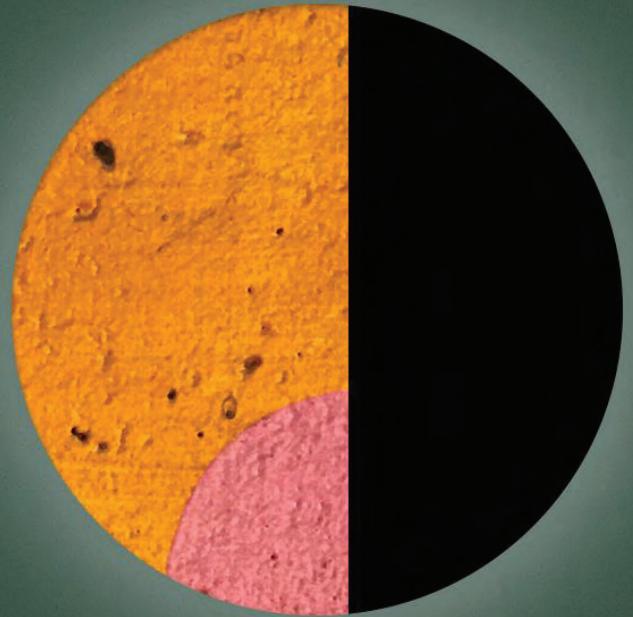


GEMECHIS DIRIBA



**GRAPHIC
DESIGN**

PORTFOLIO



Welcome to my graphic design portfolio. Over several years, I have cultivated a diverse skill set in this realm producing captivating and visually engaging designs across various mediums. My work experience encompasses logo design, brochure creation, special event banners, digital marketing, business cards, and advertisements, that each poised with a keen sense for detail and an emphasis on visual communication.

Educational Background

**Bachelor of Architecture from
Addis Ababa University**

Software Skills

**Adobe Illustrator
Adobe Photoshop
Premiere
InDesign
Blender**

Work Experience

**Elily Technology
DEBTHS Global
Ajar Consultancy
Various Individual Clients**

Logo Design

In my logo design projects, I involve extensive research and collaboration with clients to ensure the final design aligns with their brand identity and values. The logos are designed to be versatile, timeless, and scalable, functioning seamlessly across various platforms and applications.



AJAR
CONSULTANCY PLC



DEGEFA
PHARMACY



Mini Laundry



DigiMaxim
Electronics



TSION
REAL ESTATE



MORNING STAR
Consultancy



Brochure

Brochures are an essential tool for communicating information effectively. Therefore, throughout the design processes, I focus on creating a harmonious visual balance using text composition, geometric typography, color schemes, and layouts that guide the reader's eye naturally. My work in this area emphasizes simplicity, organizational goal, and visual appeal tailored to its specific purpose. Additionally, I aim to create brochures that are clear, engaging and informative, ensuring they effectively communicate the message while maintaining a strong and cohesive brand identity.



Management Consultancy and Capacity Building

- Women and Youth Entrepreneurship,
- Business plan development,
- Human resources management and Organizational structure,
- Customer handling, tax and financial literacy
- Marketing Management and Market Linkage
- Value chain and change Management
- Inventory, procurement, and Asset management.
- Business development services (BDS) and investment
- Environmental leadership and mindset
- Project appraisal and feasibility study.
- Gender and governance.
- Life skills and work life balance.
- Kaizen philosophy

Contact

Address: Woreda 24, N/S/L Sub-city, Addis Ababa or Bole Sub-city, Shager city, Oromia
Phone: +251913350363 / +251910703224 / +2519222860207
Email: info@ajarplc.com Or workugadi-sa2006@gmail.com

About Us:

Ajar Consultancy PLC emerges as a dynamic force within Ethiopia's business sphere, dedicated to driving growth through management support and comprehensive training programs. Our core focus lies in fostering expertise in Bio-Entrepreneurship, Food-HACCP (Hazard Analysis and Critical Control Points), and the hygienic handling of food. Additionally, we specialize in training initiatives covering Mushrooms Cultivation Technology, Products Development, and the production of indigenous tree seedlings.

Vision

To establish ourselves as the preeminent consultancy firm in Ethiopia, solidifying our presence among the top ten by the year 2030.

Core Values

Expertise, Integrity, Client-Centric Approach, Collaboration, Quality Assurance, Responsiveness, Professionalism and Social Responsibility

Target Work Areas

A. Bio-Entrepreneurship and Consultancy

- 1. Trainings:**
 - Organic farming
 - Food safety/HACCP principle
 - Mushroom Cultivation Technology
- 2. Products Development:**
 - Organic fertilizers
 - Microbial formulation for biomedicine
 - Quality and marketable mushrooms and their spawns (seeds)
 - Coffee, tea and spices treatment and improvement activities
 - Livestock feed improvement
- 3. Regional Development & Scientific paper writing**
- 4. Consulting on Environmental Pollution Control**

Mission

Delivering expert consultancy and training services encompassing Food Safety, HACCP, hygienic food handling, Mushroom Cultivation Technology, Product Development, production of indigenous tree seedlings, organic and organic products treatment improvements, entrepreneurship and mindset trainings for different target groups, customer relations, tax, financial literacy, investment feasibility study, organizational structure, social affairs, inventory management, and asset valuation with excellent advisory services in business development to foster sustainable economic growth.

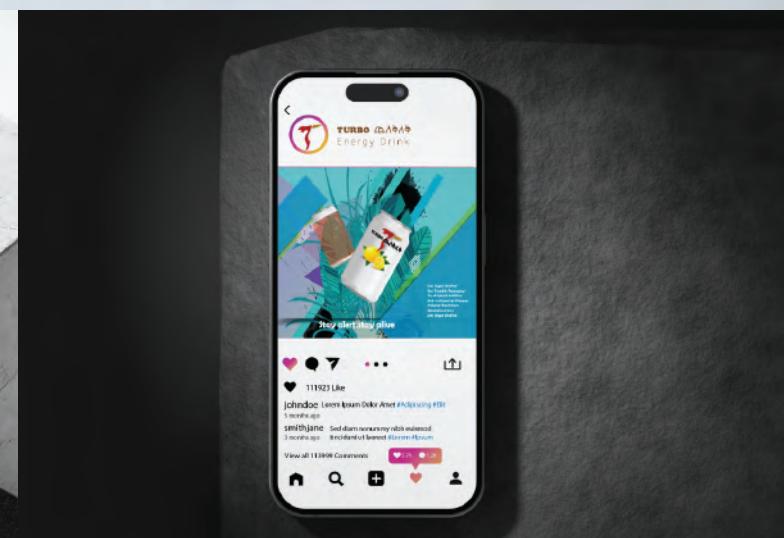
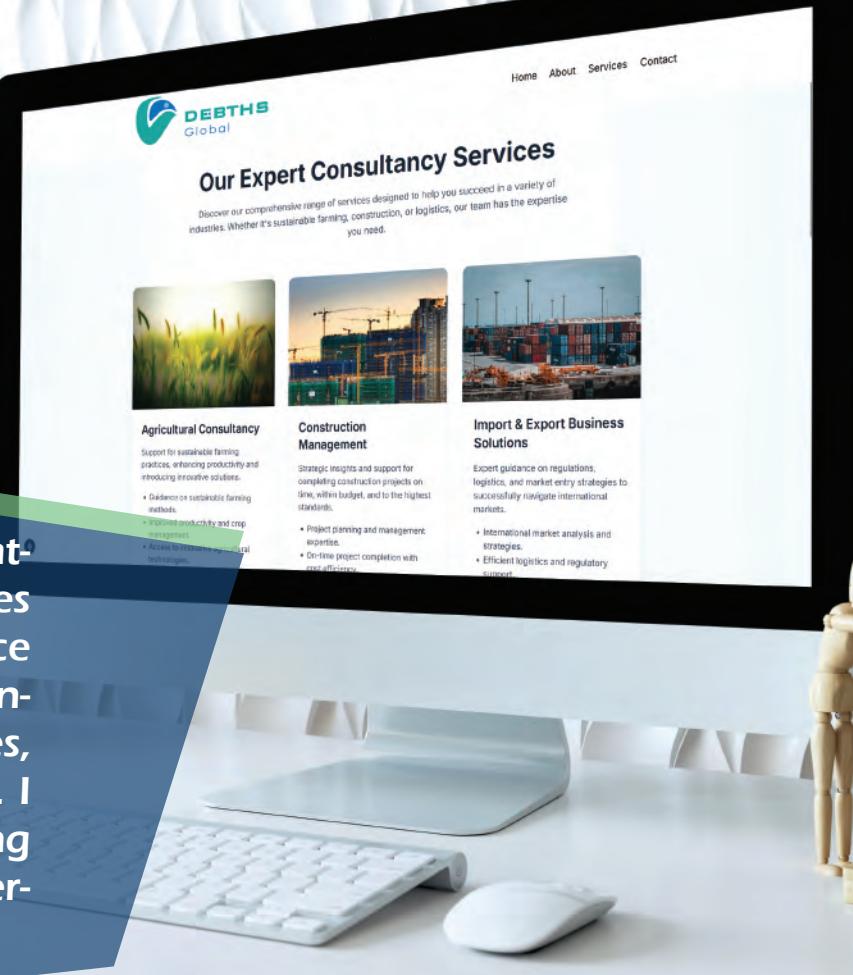
Business Card

My approach in designing business cards is rooted in simplicity, functionality and elegance, foregrounding on making a memorable first impression. I intend to accentuate on form, color, typography, layout, and texture that reflect the specialty, vision and professionalism of the company.

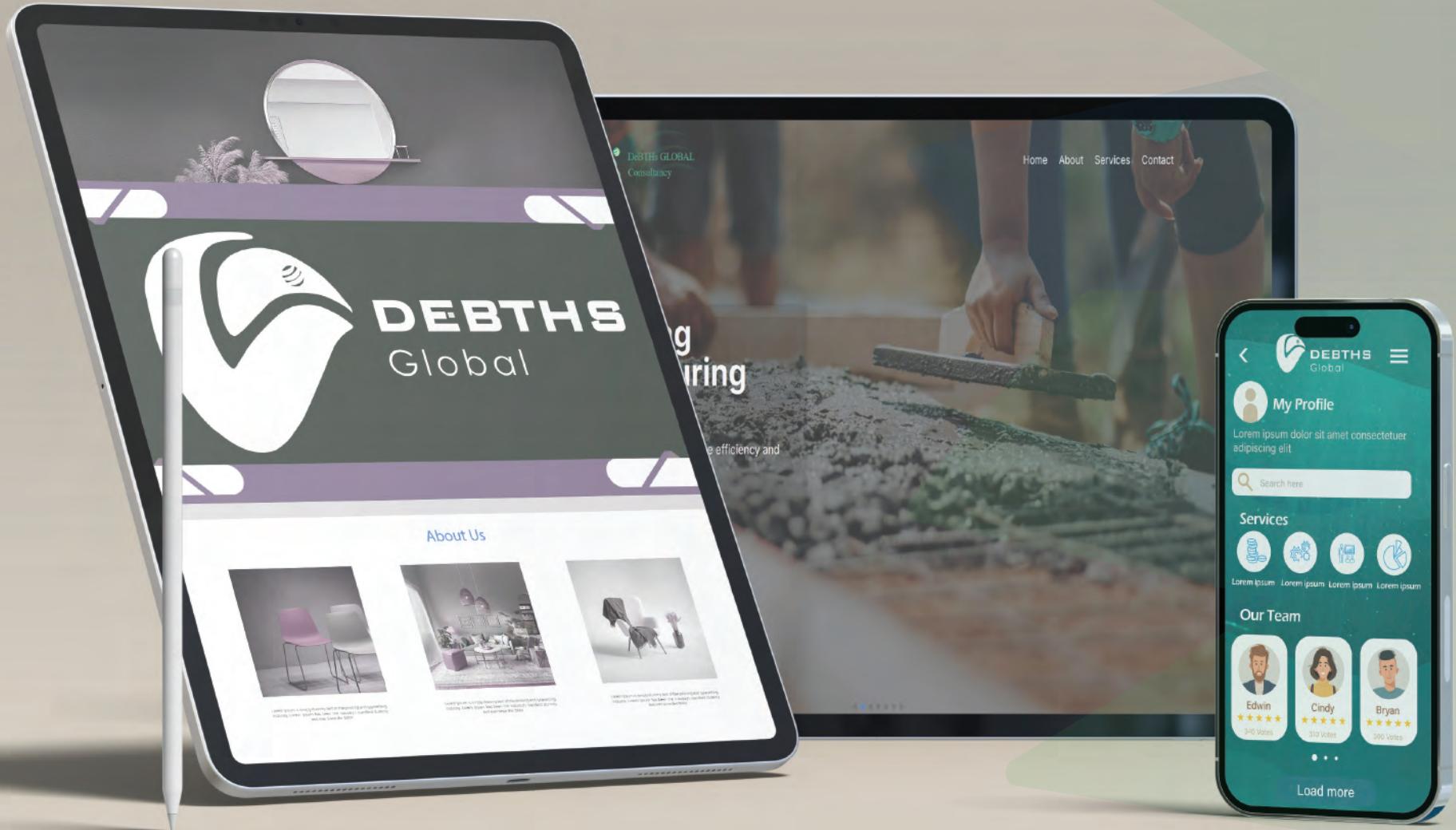


Social Media

I have worked extensively across various social media platforms, creating visually compelling content that enhances brand engagement and communication. My experience includes digital marketing campaigns, social media content creation, product promotion, special event notices, news, and other forms of virtual visual communication. I specialize in designing eye-catching graphics, developing cohesive brand aesthetics, and optimizing visuals for different platforms to reach the audience thoroughly.







Branding

DeBTHs
GLOBAL

Lorem ipsum dolor sit

With Compliment

DeBTHs
GLOBAL

DeBTHs
GLOBAL

Web address here



DeBTHs GLOBAL

TO
Surname Here
Designation Here
Company Name Here

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Morbi eget risus nec nisi cursus solerisque sed vitae sapien. Proin consequat ante nec lorem euismod ullamcorper. Duis rhoncus justo ligula, eu sollicitudin augue tempore. Suspendisse potenti. In facilisis tristique felis, at consequat ex fermentum in. Donec at feugiat nisl. Phasellus vehicula velit quis aliquet mattis. Integer cursus arcu sit amet pretium ultricies. Nam condimentum feugiat lobortis feuct porta, ac gravida ex ultrices. Sed ultrices condimentum dui et mattis.

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Your email address here
Your website here
Your Address here



DeBTHs GLOBAL
DeBTHs GLOBAL

Surname Here
Designation Here

Terms & Conditions:Lorem ipsum dolor sit amet, consectetur adipiscing elit.

Surname Here
Designation Here

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Your email address here
Your website here
Your address here

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GLOBAL

DeBTHs
GLOBAL



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Email address here
Web address here
Your address here



INVOICE

DeBTHs GLOBAL

INVOICE TO

SURNAME

Phone : 000 0000 0000
Address : your address here
Email : your mail address here

INVOICE : 2748E7
Account : 1100233
Invoice Date : 00/00/0000

Item Description	Unit Price	Quantity	Price
Lorem ipsum Dolor	\$100.00	1	\$100.00
Lorem ipsum Dolor	\$110.00	1	\$110.00
Lorem ipsum Dolor	\$120.00	2	\$240.00
Lorem ipsum Dolor	\$150.00	3	\$450.00
Lorem ipsum Dolor	\$200.00	2	\$400.00

PAYMENT METHODS
Paypal : username@paypal.com
Payoneer : username@payoneer.com

SUB TOTAL \$1300.00

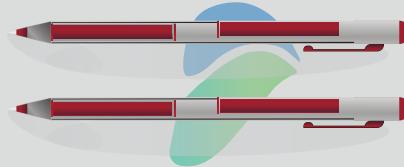
Tax 0% \$0.00

Discount 15% \$195.00

Total Due \$1105.00

Surname Here
Designation Here

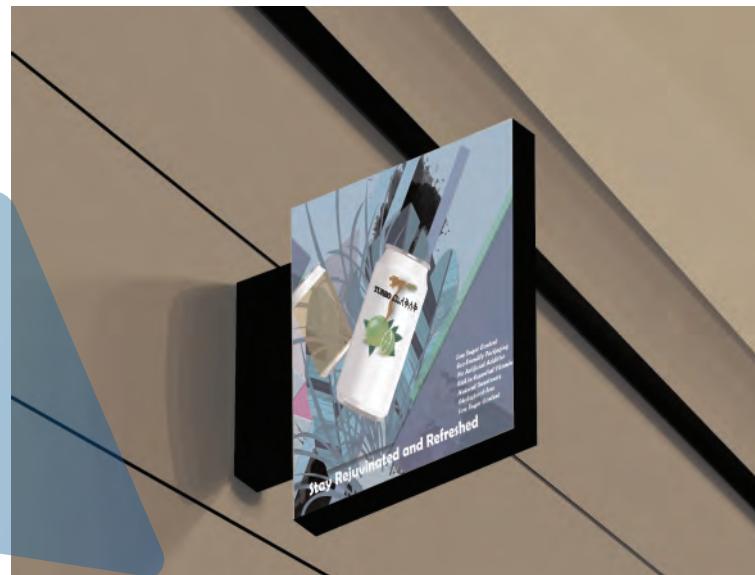
Terms & Conditions:Lorem ipsum dolor sit amet, consectetur adipiscing elit.

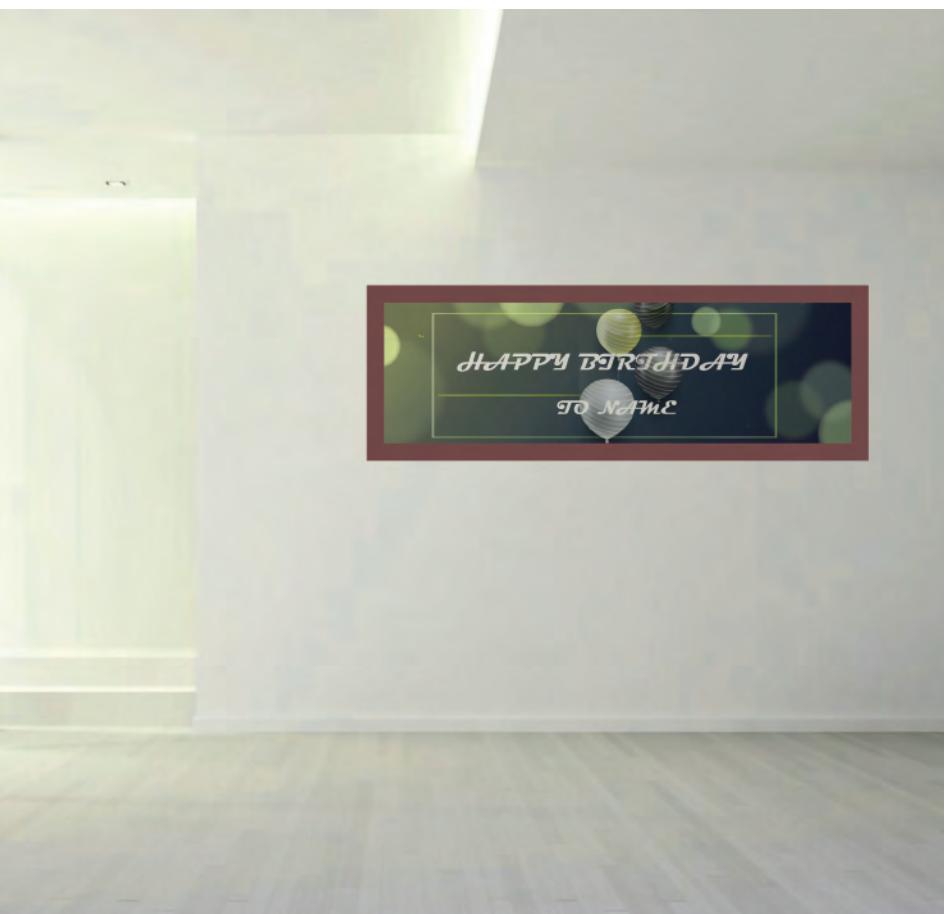


DeBTHs
GLOBAL



Billboard and Banner

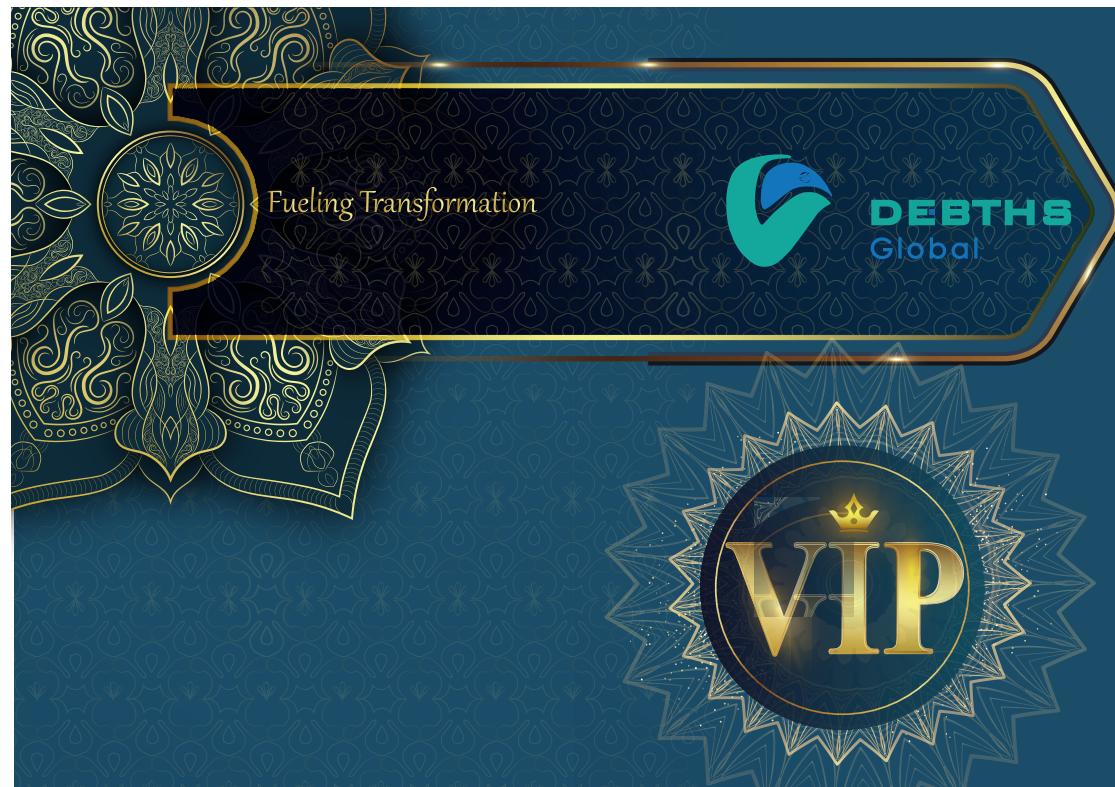




Book Cover



Invitation Card



You are Cordially Invited!

Dear, _____

We are excited to announce the official launch of DEBTHS Global S.C. A new chapter in innovation, excellence, and global connectivity.

Please join us to celebrate this milestone and witness the beginning of a new era in business, development, environment technology and humanitarian service consulting services. Your presence will make this moment even more special.

Event Details:
Date: March 8, 2025
Time: 8:30 AM
Venue: Addis Ababa University, FBE

We look forward to celebrating this momentous occasion with you.

Sincerely,

Wasiqun Amenu
DEBTHS Global
Board Chairperson

About Us

Welcome to DEBTHS Global Share Company, a leading consultancy firm dedicated to empowering businesses worldwide to navigate the complexities of the global market and achieve sustainable growth.

Vision

We empower our clients to achieve beyond their vision. We provide our clients with the tools, support, and resources necessary to surpass their own expectations and accomplish goals that extend beyond what they initially envisioned.

Mission

To empower the client by providing innovative solutions that transcend their expectation, enabling them to reach new heights of success.

Core Values

Dependability
Entrepreneurial
Boldness
Teamwork
Helpfulness
Simplicity



The background features a dynamic, abstract design composed of several overlapping triangles. The triangles are primarily in shades of blue and purple, with some white space visible between them. The shapes overlap in various ways, creating a sense of depth and movement across the entire frame.

THANK YOU