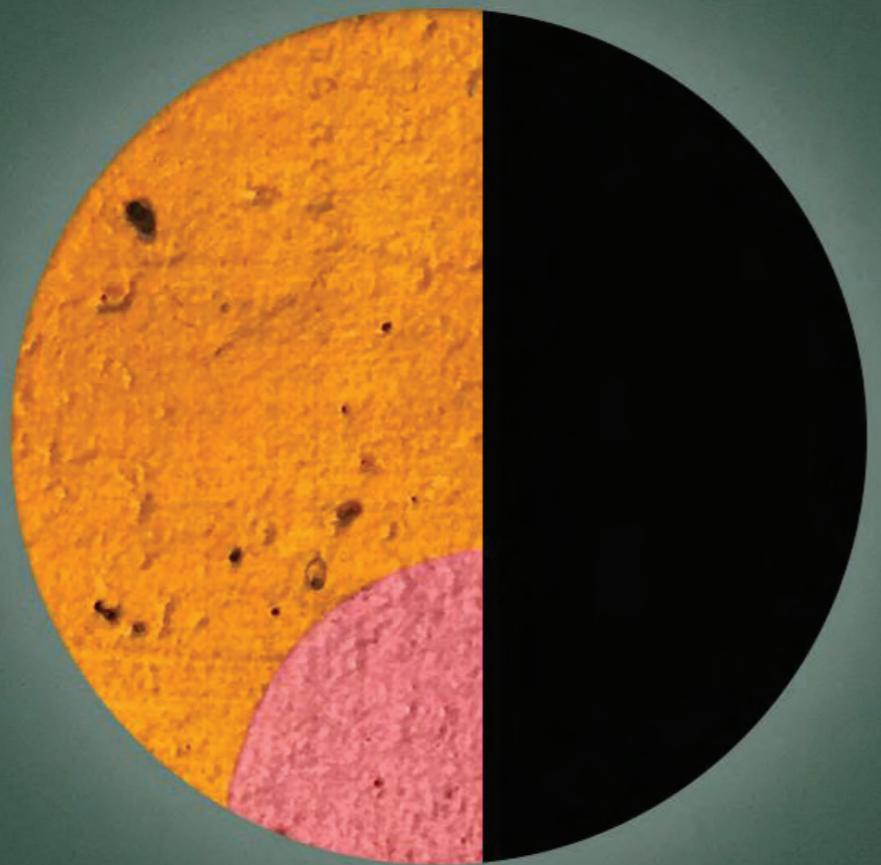
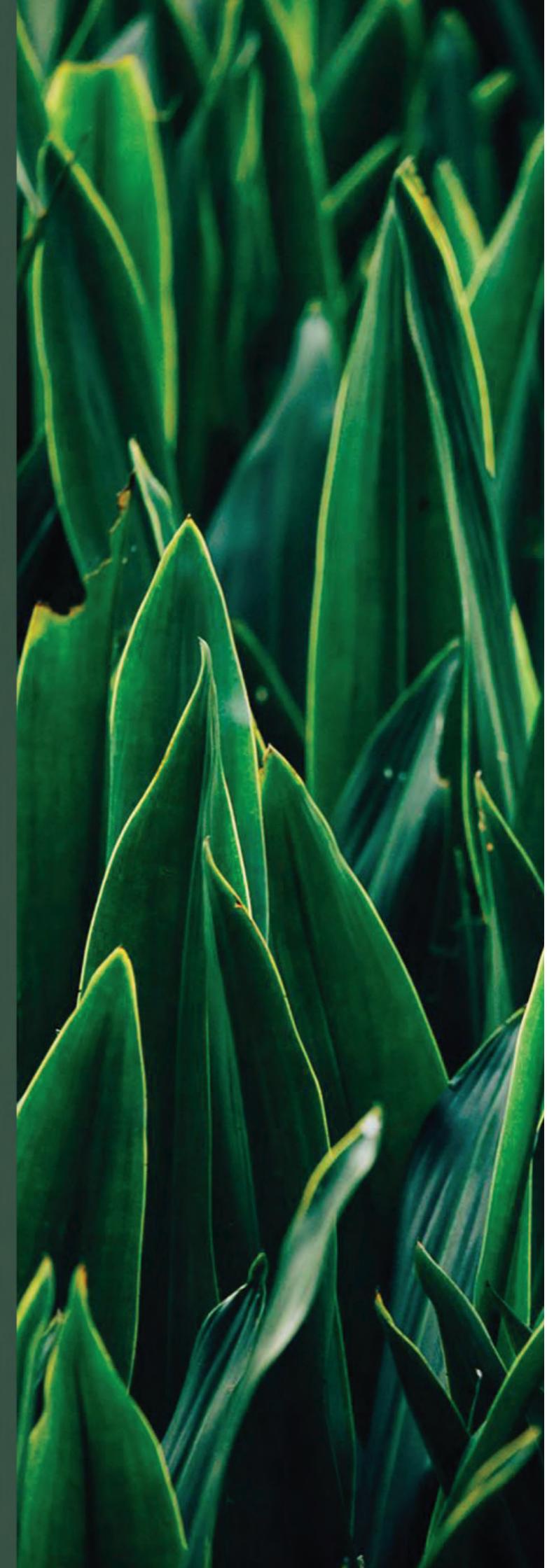


**GEMECHIS DIRIBA**



**GRAPHICS  
DESIGN**

**PORTFOLIO**



# Introduction

Welcome to my graphic design portfolio. Over the years, I have cultivated a diverse skill set in this area to produce captivating and visually engaging designs across various mediums. My work experience encompasses logo design, brochure creation, special event banners, business cards, and advertisements, that each poised with a keen sense for detail and an emphasis on visual communication.

## 1. Logo Design

In my logo design projects, this process involves extensive research and collaboration with clients to ensure the final design aligns with their brand identity and values. My logos are designed to be versatile, timeless, and scalable, functioning seamlessly across various platforms and applications.

Logo Samples



## **2. Brochures**

**Brochures are an essential tool for communicating information effectively. My designs focus on creating a harmonious visual balance using text composition, geometric typography, color schemes, and layouts that guide the reader's eye naturally. My work in this area emphasizes clarity, organizational goal, and visual appeal tailored to its specific purpose. I intend to create brochures that are informative and engaging, ensuring they effectively convey the intended message while maintaining a cohesive brand look.**

## **3. Business Cards**

**My approach to designing business cards is rooted in simplicity, functionality and elegance, focusing on crafting a memorable first impression. I focus on typography, layout, and material choices that reflect the personality and professionalism of the individual or business.**

# Brochure Samples

## About Us:

Ajar Consultancy PLC emerges as a dynamic force within Ethiopia's business sphere, dedicated to delivering unparalleled consultancy services and comprehensive training programs. Our core focus lies in fostering expertise in Bio-Entrepreneurship, Food Safety, HACCP (Hazard Analysis and Critical Control Points), and the hygienic handling of food. Additionally, we specialize in training initiatives covering Mushrooms Cultivation Technology, Products Development, and the production of indigenous tree seedlings.

With an unwavering commitment to excellence, we extend our services to include managerial consultancy and capacity-building training for diverse entities. Ajar Consultancy PLC takes pride in offering specialized training programs tailored for women entrepreneurship, youth entrepreneurship, rural entrepreneurship, customer handling, Procurement Management, Asset valuation, inventory management, and Leadership. Moreover, we actively engage in providing Business Development Advisory Services to various companies, contributing to their growth and sustainability. Through our multifaceted approach, we aim to play a pivotal role in enhancing skills, fostering innovation, and supporting the development of businesses across different sectors in Ethiopia.

## Vision

To establish ourselves as the preeminent consultancy firm in Ethiopia, solidifying our presence among the top ten by the year 2030.



## Mission

Delivering expert consultancy and training services encompassing Food Safety, HACCP, hygienic food handling, Mushroom Cultivation Technology, Product Development, production of indigenous tree seedlings, coffee, tea and spices treatment improvement, entrepreneurship and mindset trainings for different target groups, customer relations, tax, financial literacy, investment feasibility study, organizational structure, social affairs, inventory management, and asset valuation with excellent advisory services in business development to foster sustainable economic growth.

## Core Values

Expertise, Integrity, Client-Centric Approach, Collaboration, Quality Assurance, Responsiveness, Professionalism and Social Responsibility

## Target Work Areas



### A. Bio-Entrepreneurship and Consultancy

#### 1. Trainings:

- Organic farming
- Food safety/HACCP principle
- Mushrooms Cultivation Technology

#### 2. Products Development:

- Organic fertilizers
- Microbial formulation for bioremediations
- Quality and marketable mushrooms and their spawns (seeds)
- Coffee, tea and spices treatment and improvement activities
- Livestock feed improvement

#### 3. Proposal development & Scientific paper writing

#### 4. Consulting on Environmental Pollution Control



## B. Management Consultancy and Capacity Building

- Women and Youth Entrepreneurship.
- Business plan development.
- Human resources management and Organizational structure.
- Customer handling, tax and financial literacy
- Marketing Management and Market Linkage
- Value chain and change Management
- Inventory, procurement, and Asset management.
- Business development services (BDS) and investment
- Entrepreneurial leadership and mindset
- Project appraisal and feasibility study.
- Gender and governance.
- Life skills and work life balance
- Kaizen philosophy

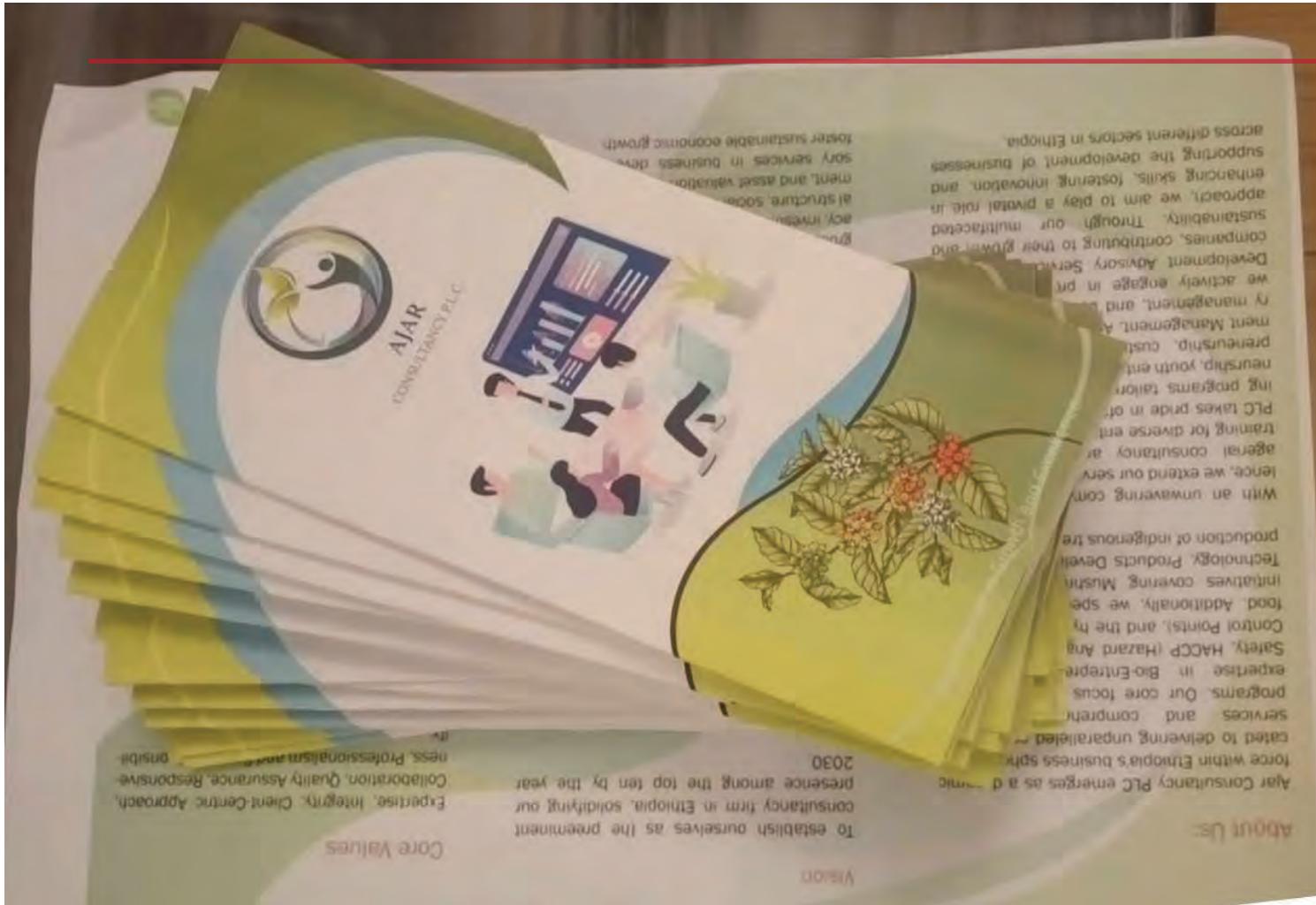
### Contact

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AJAR  
CONSULTANCY P.L.C

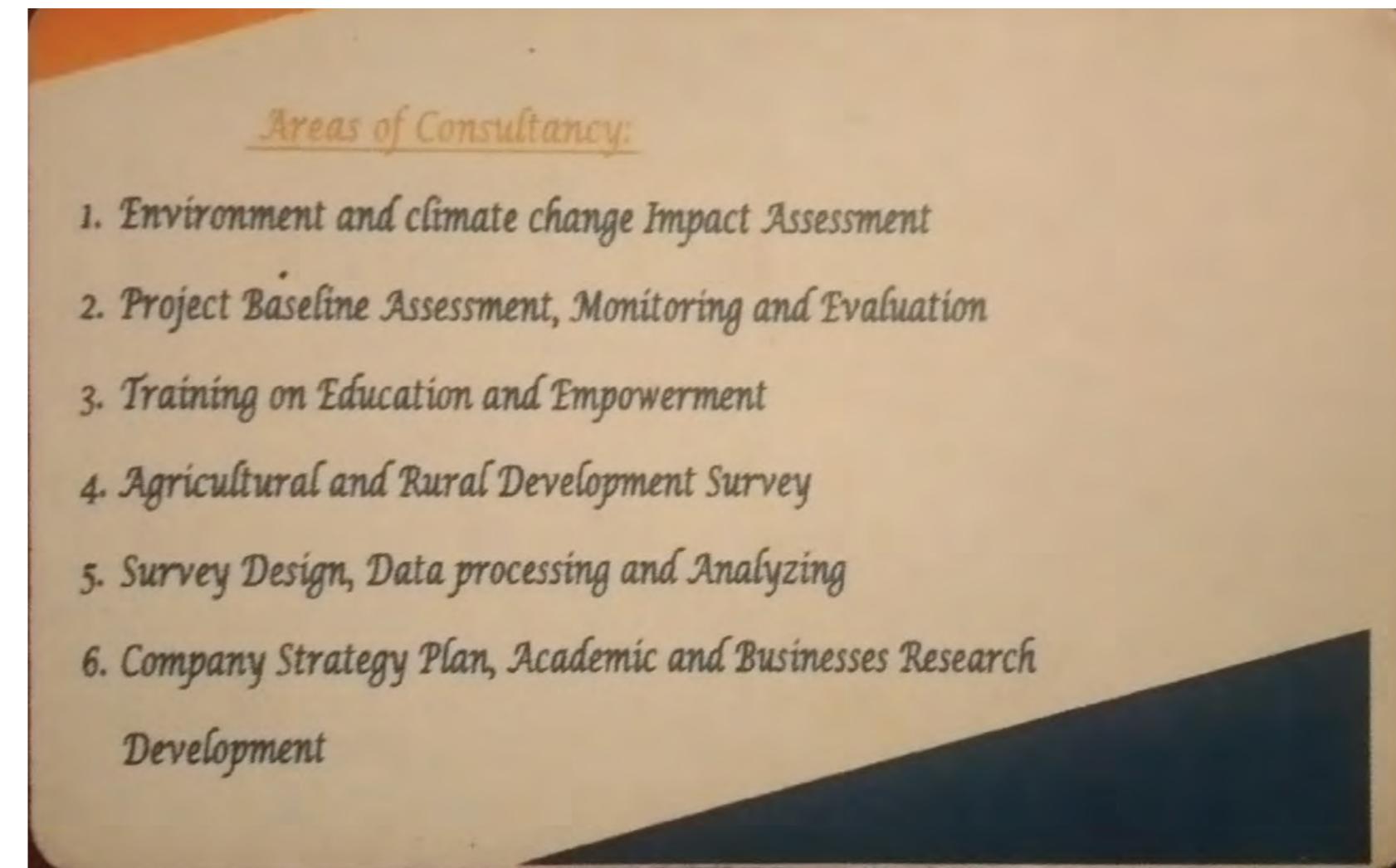
Your Partner in Growth and Excellence.

## Business Cards



## 4. Advertisements

**Advertisements are a vital part of marketing strategy to reach customers. Therefore I aim to prioritize clarity, call-to-action, and visual interpretation. In designing advertisements client's marketing objectives is important.**



## 2. Special Event Banners

Creating special event banners requires a blend of creativity and strategic thinking. In designing banners for events, I intend to reverberate with the theme and atmosphere of the events. I aim to create banners that capture attention audience in order to convey key messages quickly and effectively, enhancing the overall event experience.



**Congratulations!**

*Batch of 2019*

*HAPPY BIRTHDAY*

*TO NAME*



2024

*Congratulations*

TO  
BATCH OF 2019  
JULY 06

ARCHITECTURE