#### PROJECT STUDY

#### 1. OBJECTIVES

-Get to under the data inself by having a general overview on excel sheet. -Understanding of dataset -Data cleaning -stastical overview to understand the insights -visualization based on the problem statement 2. Conclusions and recommendations NB. All guided by the problem statement.

#### DATA UNDERSTANDING.

In [5]: 

#Checking rows and columns

df.shape

Out[5]: (88889, 31)

In [6]: ► #Checking the head
df.head()

### Out[6]:

Countr	Location	Event.Date	Accident.Number	Investigation.Type	Event.ld	
Unite State	MOOSE CREEK, ID	1948-10-24	SEA87LA080	Accident	20001218X45444	0
Unite State	BRIDGEPORT, CA	1962-07-19	LAX94LA336	Accident	20001218X45447	1
Unite State	Saltville, VA	1974-08-30	NYC07LA005	Accident	20061025X01555	2
Unite State	EUREKA, CA	1977-06-19	LAX96LA321	Accident	20001218X45448	3
Unite State	Canton, OH	1979-08-02	CHI79FA064	Accident	20041105X01764	4

#### 5 rows × 31 columns

In [7]: 
#checking the tail
df.tail()

Out[7]:

	Event.ld	Investigation.Type	Accident.Number	Event.Date	Location	Countr
88884	20221227106491	Accident	ERA23LA093	2022-12-26	Annapolis, MD	Unite State
88885	20221227106494	Accident	ERA23LA095	2022-12-26	Hampton, NH	Unite State
88886	20221227106497	Accident	WPR23LA075	2022-12-26	Payson, AZ	Unite State
88887	20221227106498	Accident	WPR23LA076	2022-12-26	Morgan, UT	Unite State
88888	20221230106513	Accident	ERA23LA097	2022-12-29	Athens, GA	Unite State
5 rows × 31 columns						
4	<b>→</b>					•

# In [8]: #checking on the datatypes df.info()

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 88889 entries, 0 to 88888
Data columns (total 31 columns):

	,				
#	Column	Non-Null Count	٠.		
0	Event.Id	88889 non-null	object		
1	Investigation.Type	88889 non-null	-		
2	Accident.Number	88889 non-null	3		
3	Event.Date	88889 non-null	9		
4	Location	88837 non-null	•		
5	Country	88663 non-null			
6	Latitude	34382 non-null	3		
7	Longitude	34373 non-null	3		
8	Airport.Code	50249 non-null	_		
9	Airport.Name	52790 non-null			
10	Injury.Severity	87889 non-null	_		
11	Aircraft.damage	85695 non-null	_		
12	Aircraft.Category	32287 non-null	3		
13	Registration.Number	87572 non-null	3		
14	Make	88826 non-null	_		
15	Model	88797 non-null	_		
16	Amateur.Built	88787 non-null	_		
17	Number.of.Engines	82805 non-null	3		
18	Engine.Type	81812 non-null			
19	FAR.Description	32023 non-null	•		
20	Schedule	12582 non-null	•		
21	Purpose.of.flight	82697 non-null	•		
22	Air.carrier	16648 non-null			
23	Total.Fatal.Injuries	77488 non-null	_		
24	Total.Serious.Injuries	76379 non-null			
25	Total.Minor.Injuries	76956 non-null			
26	Total.Uninjured	82977 non-null			
27	Weather.Condition	84397 non-null			
28	Broad.phase.of.flight	61724 non-null	_		
29	Report.Status	82508 non-null	_		
30	Publication.Date	75118 non-null	3		
	es: float64(5), object(2		<b>J</b>		

dtypes: float64(5), object(26)

memory usage: 21.0+ MB

```
In [9]:
              #list of columns
              df.columns
     Out[9]: Index(['Event.Id', 'Investigation.Type', 'Accident.Number', 'Event.Dat
                      'Location', 'Country', 'Latitude', 'Longitude', 'Airport.Code',
                      'Airport.Name', 'Injury.Severity', 'Aircraft.damage',
                      'Aircraft.Category', 'Registration.Number', 'Make', 'Model',
                      'Amateur.Built', 'Number.of.Engines', 'Engine.Type', 'FAR.Descrip
              tion',
                      'Schedule', 'Purpose.of.flight', 'Air.carrier', 'Total.Fatal.Inju
              ries',
                      'Total.Serious.Injuries', 'Total.Minor.Injuries', 'Total.Uninjure
              d',
                      'Weather.Condition', 'Broad.phase.of.flight', 'Report.Status',
                      'Publication.Date'],
                     dtype='object')
              #stastistical summaries
In [10]:
              df.describe()
    Out[10]:
                      Number.of.Engines Total.Fatal.Injuries Total.Serious.Injuries Total.Minor.Injuries Total
                          82805.000000
                                           77488.000000
                                                              76379.000000
                                                                                76956.000000
                                                                                              82
               count
               mean
                              1.146585
                                               0.647855
                                                                  0.279881
                                                                                    0.357061
                 std
                              0.446510
                                               5.485960
                                                                  1.544084
                                                                                    2.235625
                              0.000000
                                               0.000000
                 min
                                                                  0.000000
                                                                                    0.000000
                25%
                              1.000000
                                               0.000000
                                                                  0.000000
                                                                                    0.000000
                50%
                              1.000000
                                               0.000000
                                                                  0.000000
                                                                                    0.000000
                75%
                              1.000000
                                               0.000000
                                                                  0.000000
                                                                                    0.000000
                              8.000000
                                             349.000000
                                                                 161.000000
                                                                                  380.000000
                max
```

DATA PREPARATION

## Out[12]:

	Event.ld	Investigation.Type	Accident.Number	Event.Date	Location	Countr
(	20001218X45444	Accident	SEA87LA080	1948-10-24	MOOSE CREEK, ID	Unite State
	1 20001218X45447	Accident	LAX94LA336	1962-07-19	BRIDGEPORT, CA	Unite State
2	2 20061025X01555	Accident	NYC07LA005	1974-08-30	Saltville, VA	Unite State
;	3 20001218X45448	Accident	LAX96LA321	1977-06-19	EUREKA, CA	Unite State
4	4 20041105X01764	Accident	CHI79FA064	1979-08-02	Canton, OH	Unite State

## 5 rows × 34 columns

Out[13]: 0

## ▶ #Checking for missing values In [14]: df.isna().sum()

Out[14]:	Event.Id	0
	Investigation.Type	0
	Accident.Number	0
	Event.Date	0
	Location	52
	Country	226
	Latitude	54507
	Longitude	54516
	Airport.Code	38640
	Airport.Name	36099
	Injury.Severity	1000
	Aircraft.damage	3194
	Aircraft.Category	56602
	Registration.Number	1317
	Make	63
	Model	92
	Amateur.Built	102
	Number.of.Engines	6084
	Engine.Type	7077
	FAR.Description	56866
	Schedule .	76307
	Purpose.of.flight	6192
	Air.carrier	72241
	Total.Fatal.Injuries	11401
	Total.Serious.Injuries	12510
	Total.Minor.Injuries	11933
	Total.Uninjured	5912
	Weather.Condition	4492
	Broad.phase.of.flight	27165
	Report.Status	6381
	Publication.Date	13771
	Year	0
	Month.Abbr	0
	Day.Name.Abbr	0
	dtype: int64	

Realized we have columns having more that 50% of data missing. Cleaning this I am going to drop columns that do not meet 50% mark

```
In [15]:  #Dropping columns that do not hit that 50% mark
df = df.dropna(axis=1, thresh=0.5 * df.shape[0])
print(df.columns)
```

```
In [16]:
       #successfully dropped 6 columns
       df.info()
```

<class 'pandas.core.frame.DataFrame'> RangeIndex: 88889 entries, 0 to 88888 Data columns (total 28 columns):

	Columns (total 28 Column		D.		
#	Column	Non-Null Count	Dtype		
0	Event.Id	88889 non-null	object		
1	Investigation.Type	88889 non-null	object		
2	Accident.Number	88889 non-null	object		
3	Event.Date	88889 non-null	datetime64[ns]		
4	Location	88837 non-null	object		
5	Country	88663 non-null	object		
6	Airport.Code	50249 non-null	object		
7	Airport.Name	52790 non-null	object		
8	Injury.Severity	87889 non-null	object		
9	Aircraft.damage	85695 non-null	object		
10	Registration.Number	87572 non-null	object		
11	Make	88826 non-null	object		
12	Model	88797 non-null	object		
13	Amateur.Built	88787 non-null	object		
14	Number.of.Engines	82805 non-null	float64		
15	Engine.Type	81812 non-null	object		
16	Purpose.of.flight	82697 non-null	object		
17	Total.Fatal.Injuries	77488 non-null	float64		
18	Total.Serious.Injuries	76379 non-null	float64		
19	Total.Minor.Injuries	76956 non-null	float64		
20	Total.Uninjured	82977 non-null	float64		
21	Weather.Condition	84397 non-null	object		
22	Broad.phase.of.flight	61724 non-null	object		
23	Report.Status	82508 non-null	object		
24	Publication.Date	75118 non-null	object		
25	Year	88889 non-null	int64		
26	Month.Abbr	88889 non-null	object		
27	Day.Name.Abbr	88889 non-null	object		
dtype	es: datetime64[ns](1), f	loat64(5), int64	(1), object(21)		
memory usage: 19.0+ MB					

In [17]:	M	df.isnull().sum()

Out[17]:	Event.Id	0
	Investigation.Type	0
	Accident.Number	0
	Event.Date	0
	Location	52
	Country	226
	Airport.Code	38640
	Airport.Name	36099
	Injury.Severity	1000
	Aircraft.damage	3194
	Registration.Number	1317
	Make	63
	Model	92
	Amateur.Built	102
	Number.of.Engines	6084
	Engine.Type	7077
	Purpose.of.flight	6192
	Total.Fatal.Injuries	11401
	Total.Serious.Injuries	12510
	Total.Minor.Injuries	11933
	Total.Uninjured	5912
	Weather.Condition	4492
	Broad.phase.of.flight	27165
	Report.Status	6381
	Publication.Date	13771
	Year	0
	Month.Abbr	0
	Day.Name.Abbr	0
	dtype: int64	

```
▶ #I went a head and dropped more columns with missing values
In [18]:
             df.drop(['Airport.Code', 'Airport.Name'], axis=1, inplace=True)
             df.isnull().sum()
   Out[18]: Event.Id
                                           0
             Investigation.Type
                                           0
             Accident.Number
                                           0
             Event.Date
                                           0
             Location
                                          52
             Country
                                         226
             Injury.Severity
                                        1000
             Aircraft.damage
                                        3194
             Registration.Number
                                        1317
             Make
                                          63
             Model
                                          92
             Amateur.Built
                                         102
             Number.of.Engines
                                        6084
             Engine.Type
                                        7077
             Purpose.of.flight
                                        6192
             Total.Fatal.Injuries
                                       11401
             Total.Serious.Injuries
                                       12510
             Total.Minor.Injuries
                                       11933
             Total.Uninjured
                                        5912
             Weather.Condition
                                        4492
             Broad.phase.of.flight
                                       27165
             Report.Status
                                        6381
             Publication.Date
                                       13771
             Year
                                           0
             Month.Abbr
                                           0
             Day.Name.Abbr
                                           0
             dtype: int64
In [19]: ▶ #dropped a number of rows with more than 10 missing values
             df = df.dropna(thresh=10)
             df.shape
   Out[19]: (88889, 26)
In [20]: ▶ #I needed to work on US data only
             df = df[(df['Investigation.Type'] == 'Accident') & (df['Country'] == 'Unit
```

In [21]: 

#i did this to check on the data in order to replace the missing values df.info()

<class 'pandas.core.frame.DataFrame'>
Int64Index: 79906 entries, 0 to 88888
Data columns (total 26 columns):

#	Columns (total 26 column	ns): Non-Null Count	Dtype
0	Event.Id	79906 non-null	object
1	Investigation.Type	79906 non-null	object
2	Accident.Number	79906 non-null	object
3	Event.Date	79906 non-null	<pre>datetime64[ns]</pre>
4	Location	79895 non-null	object
5	Country	79906 non-null	object
6	Injury.Severity	79854 non-null	object
7	Aircraft.damage	78782 non-null	object
8	Registration.Number	79903 non-null	object
9	Make	79894 non-null	object
10	Model	79877 non-null	object
11	Amateur.Built	79891 non-null	object
12	Number.of.Engines	78147 non-null	float64
13	Engine.Type	77007 non-null	object
14	Purpose.of.flight	78025 non-null	object
15	Total.Fatal.Injuries	69641 non-null	float64
16	Total.Serious.Injuries	68921 non-null	float64
17	Total.Minor.Injuries	69551 non-null	float64
18	Total.Uninjured	74911 non-null	float64
19	Weather.Condition	79345 non-null	object
20	Broad.phase.of.flight	59297 non-null	object
21	Report.Status	77341 non-null	object
22	Publication.Date	67649 non-null	object
23	Year	79906 non-null	int64
24	Month.Abbr	79906 non-null	object
25	Day.Name.Abbr	79906 non-null	object
	es: datetime64[ns](1), fi ry usage: 16.5+ MB	loat64(5), int64	(1), object(19)

localhost:8888/notebooks/Kiptoo's Project.ipynb

0 0 0 11
0 11
11
0
0
52
1124
3
12
29
15
0
2899
1881
0
10985
0
0
561
20609
2565
12257
0
0
0

Event.Date 0 Location 0 Country 0 Injury.Severity 0 Aircraft.damage 0 Registration.Number 0 Make 0 Model 0 Amateur.Built 0 Number.of.Engines 0 Engine.Type 0 Purpose.of.flight 0 Total.Fatal.Injuries 0 Total.Serious.Injuries Total.Minor.Injuries 0 Total.Uninjured 0 Weather.Condition 0 Broad.phase.of.flight 0 Report.Status Publication.Date 0 0 Year Month.Abbr 0 0 Day.Name.Abbr dtype: int64

In [25]: ► df.head()

Out[25]:

	Event.ld	Investigation.Type	Accident.Number	Event.Date	Location	Countr	
0	20001218X45444	Accident	SEA87LA080	1948-10-24	MOOSE CREEK, ID	Unite State	
1	20001218X45447	Accident	LAX94LA336	1962-07-19	BRIDGEPORT, CA	Unite State	
2	20061025X01555	Accident	NYC07LA005	1974-08-30	Saltville, VA	Unite State	
3	20001218X45448	Accident	LAX96LA321	1977-06-19	EUREKA, CA	Unite State	
4	20041105X01764	Accident	CHI79FA064	1979-08-02	Canton, OH	Unite State	
5 r	5 rows × 26 columns						
4						•	

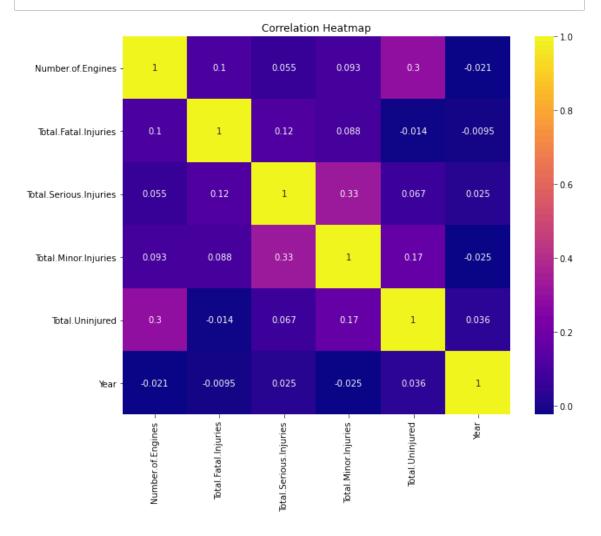
#### DATA VISUALIZATION

In [26]: #checking on the correlation of our values
df.select\_dtypes(include=['float64', 'int64']).corr()

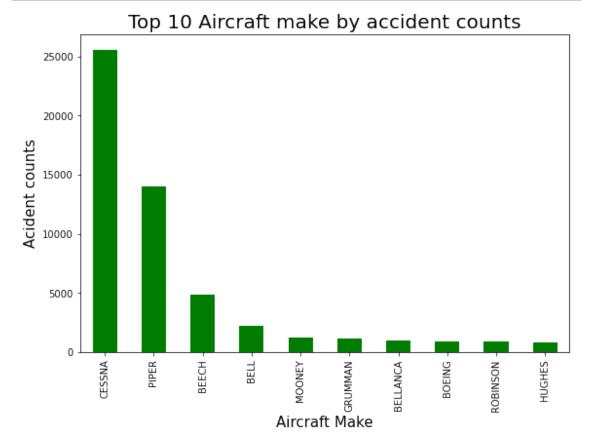
## Out[26]:

	Number.of.Engines	Total.Fatal.Injuries	Total.Serious.Injuries	Total.Minc
Number.of.Engines	1.000000	0.103510	0.055313	_
Total.Fatal.Injuries	0.103510	1.000000	0.121479	
Total.Serious.Injuries	0.055313	0.121479	1.000000	
Total.Minor.Injuries	0.093307	0.087622	0.325106	
Total.Uninjured	0.295745	-0.014330	0.067038	
Year	-0.020822	-0.009538	0.024708	
4				•

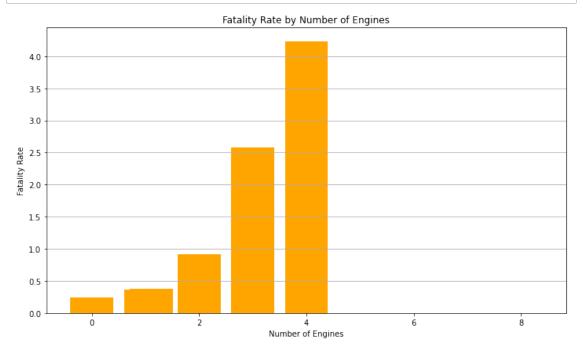
```
In [27]:  #visual plot on correlation
    plt.figure(figsize=(10, 8))
    sns.heatmap(df.select_dtypes(include=['float64', 'int64']).corr(), annot=]
    plt.title('Correlation Heatmap')
    plt.show()
```

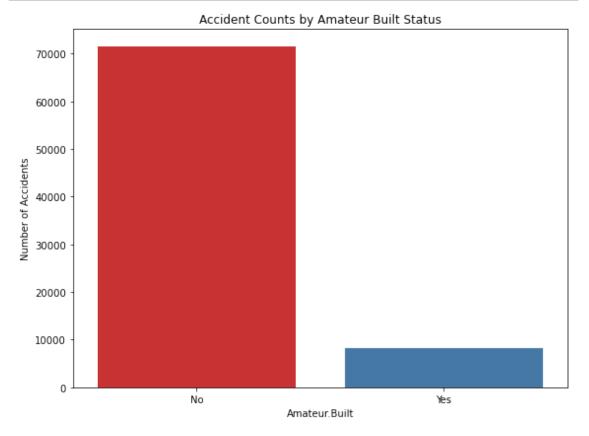


```
In [28]: #Top 10 Aircraft make involved in the accidents
plt.figure(figsize=(9, 6))
df['Make'].str.upper().value_counts().sort_values(ascending=False)[:10].pl
plt.xlabel("Aircraft Make", size=15)
plt.ylabel("Acident counts", size=15)
plt.title("Top 10 Aircraft make by accident counts", size=20)
plt.show()
```



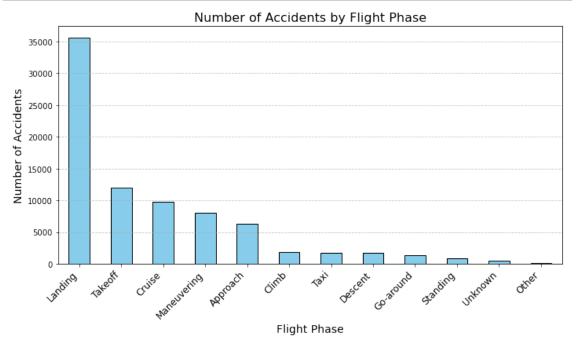
```
# getting a numerical group
In [29]:
             df['Total.Fatal.Injuries'] = pd.to_numeric(df['Total.Fatal.Injuries'], er
             df['Number.of.Engines'] = pd.to_numeric(df['Number.of.Engines'], errors='(
             # 2. Group data by number of engines and calculate totals
             engines_grouped = df.groupby('Number.of.Engines').agg(
                 Total_Fatalities=('Total.Fatal.Injuries', 'sum'),
                 Total Incidents=('Event.Id', 'count') # Assuming 'Event.Id' is unique
             ).reset_index()
             # 3. Calculate fatality rate
             engines_grouped['Fatality_Rate'] = engines_grouped['Total_Fatalities'] / 
             # 4. Plot the fatality rate
             plt.figure(figsize=(10, 6))
             plt.bar(engines_grouped['Number.of.Engines'], engines_grouped['Fatality_Ref
             plt.title('Fatality Rate by Number of Engines')
             plt.xlabel('Number of Engines')
             plt.ylabel('Fatality Rate')
             plt.grid(axis='y')
             plt.tight layout()
```



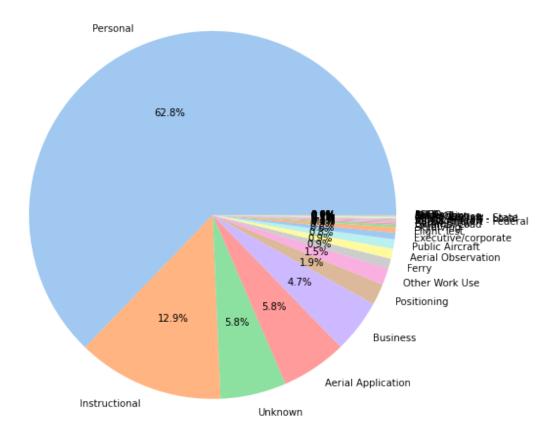


```
In [31]: #Accidents By Flight Phase
# Count the number of accidents by flight phase
flight_phase_counts = df['Broad.phase.of.flight'].value_counts()

# Plot a bar chart of accidents by flight phase
plt.figure(figsize=(10, 6))
flight_phase_counts.plot(kind='bar', color='skyblue', edgecolor='black')
plt.title('Number of Accidents by Flight Phase', fontsize=16)
plt.xlabel('Flight Phase', fontsize=14)
plt.ylabel('Number of Accidents', fontsize=14)
plt.xticks(rotation=45, ha='right', fontsize=12)
plt.grid(axis='y', linestyle='--', alpha=0.7)
plt.tight_layout()
plt.show()
```



## Distribution of Purpose of Flight



Conclusion The analysis of aviation event data reveals key trends that are essential for guiding the sales and marketing strategies of aircraft manufacturers. The following conclusions can be drawn:

- 1. Safety is a Top Priority: Manufactures should prioritize on aircraft with few accidents.
- 2. Technological Advancements Drive Sales: Modern aircraft equipped with advanced weather navigation and safety systems are better positioned in the market, especially under challenging conditions.
- 3. Customization for Purpose: Aircraft sales are heavily influenced by their purpose
- 4. Impact of Historical Trends: Certain manufacturers consistently exhibit strong performance and safety records, making them market leaders in specific segments.

#### Recommendations

#### 1. Safety Enhancements:

Manufacturers should prioritize safety features for aircraft models associated with higher injury severity rates or damage. Enhanced weather navigation systems could reduce incidents under Instrument Meteorological Conditions (IMC), which are linked to a higher number of accidents.

2. Data-Driven Design:

Aircraft manufacturers should use accident data to refine designs, focusing on reducing damage during critical phases of flight (e.g., cruise and approach). Invest in technology that addresses recurring issues found in older models or designs with higher accident rates. 3. Targeted Marketing:

Focus on promoting models with excellent safety records for specific purposes of flight, such as commercial, recreational, or training purposes. Emphasize models with proven durability and resilience in diverse weather conditions. 4. Regulatory Collaboration:

Collaborate with aviation authorities to establish stricter safety regulations for amateur-built aircraft, as these may exhibit a higher accident rate. 5. Customer Education:

Provide comprehensive training and support for operators of high-performance models to ensure optimal handling and maintenance.