

Reinventing for-profit tire recycling

Transform. Profit. Scale.

Join us as we aim to revolutionize global tire recycling through for-profit innovation.



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Focused on revenue and helping the world

There are billions of tires just sitting in landfills all over the world. Every year, **1.5 billion are produced, and 17 million tons are discarded**¹. This problem leads to:

- **Health Risks**³ – Carcinogens and microplastics are leaching into soil and water, reaching the global food supply.
- **Methane is Released** – Into the atmosphere, a gas 28x more potent than CO₂.
- **Pest Infestations** – A breeding ground for mosquitoes and rodents.
- **Fire Hazards**⁴ – Highly flammable, releasing toxic smoke.

Trapped in every tire is rubber, steel and gases that can be transformed into propane and diesel.

The problem is massive, but so is the opportunity.



78% of ocean microplastics are synthetic tire rubber. They find their way into fish and seafood, and subsequently our own food chain.²

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Mission

Our advanced process extracts **valuable materials from end-of-life tires** while generating energy that fuels our operations—and then some.

Our generators are carbon-neutral and powered by diesel made in our recycling process.

We are committed to:

- **Driving revenue through innovation** – extracting high-value commodities: steel and rubber for resale, and gases which are transformed into low-carbon diesel.
- **Eliminating toxic tire waste** – preventing the spread of carcinogens, microplastics, methane, and disease-carrying pests.
- **Positioning America as a technology leader** – setting the global standard for recycling and efficiency.
- **Creating jobs & economic growth** – proving that **for-profit companies and recycling can go hand in hand.**

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The PowerLink Digestion System

A revolutionary, patented tire recycling process that digests tires at lower temperatures, extracting 20-40% more valuable materials than competing methods.

- ✓ It's designed to be self-sufficient, generates its own power.
- ✓ It digests tires into useful materials, ready to be sold.



High-Carbon Steel



Rubber Composites



Hydrocarbon Chains
Converted to Low-Carbon Diesel



Propane

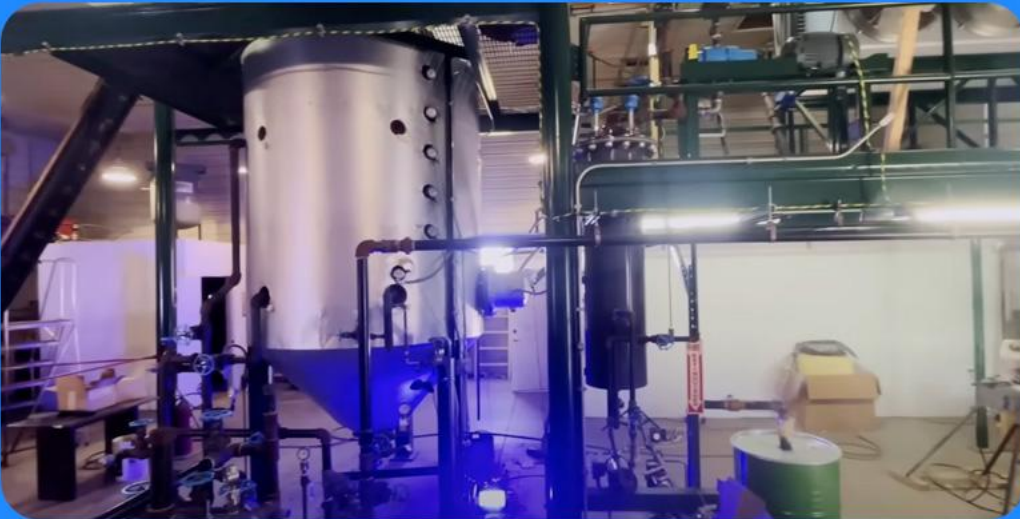
- ✓ Generates excess power to be sold back to the grid.
- ✓ Two scalable formats: **PowerLink Max** (warehouse size) and **PowerLink Mobile** (designed for universal containers, transported by cargo ship, truck, or train).

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PowerLink Max[®]

Large-Scale Warehouse Processing

*Aiming to maximize efficiency,
profitability, and market expansion*



PowerLink Max is our large-scale, warehouse-based digester system engineered for high-capacity processing, capable of breaking down thousands of waste tires into valuable commodities annually.

Key Benefits:

- ✓ Capable of processing thousands of tires per year.
- ✓ Industry-leading efficiency.
- ✓ Optimizes resource extraction.
- ✓ Self-powering—and then some.
- ✓ Ideal for municipalities and private sectors.

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PowerLink Mobile®

Containerized Recycling

*Bringing high-yield tire recycling
directly to the source*



PowerLink Mobile is a compact, containerized digester system capable of delivering advanced tire recycling to remote, infrastructure-limited, or underserved locations.

Since it fits in standard shipping containers, this solution is deployable by ship, truck, or train.

Key Benefits:

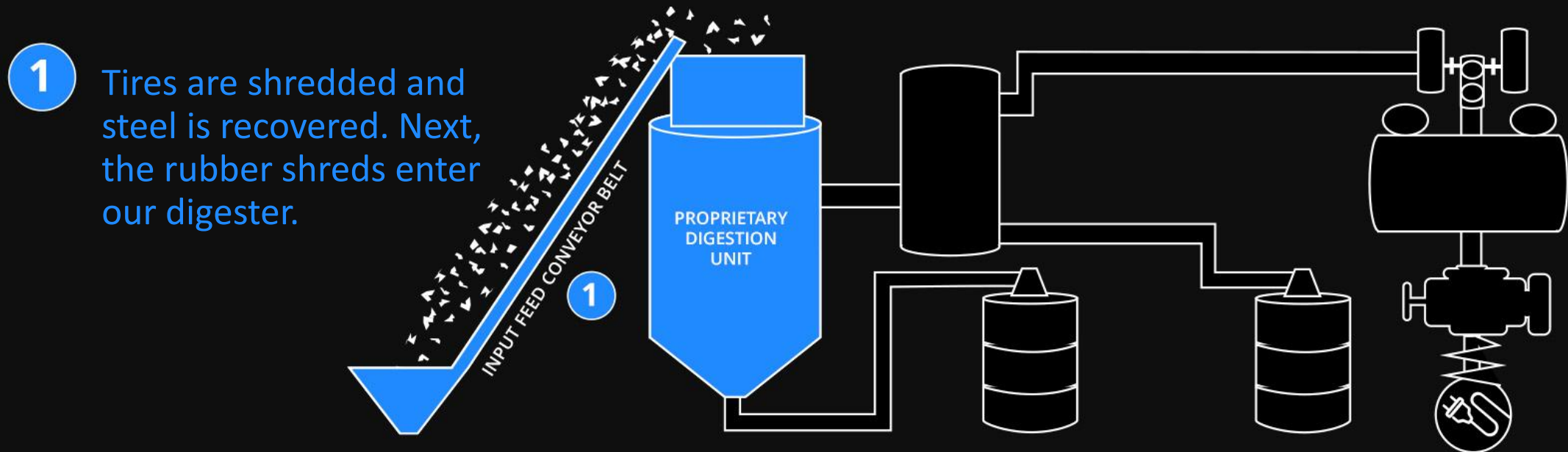
- ✓ Capable of high-volume processing.
- ✓ Industry-leading efficiency.
- ✓ Optimizes resource extraction.
- ✓ Self-powering – and then some.
- ✓ Ideal for developing markets, disaster zones, and decentralized waste processing systems.

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How it works

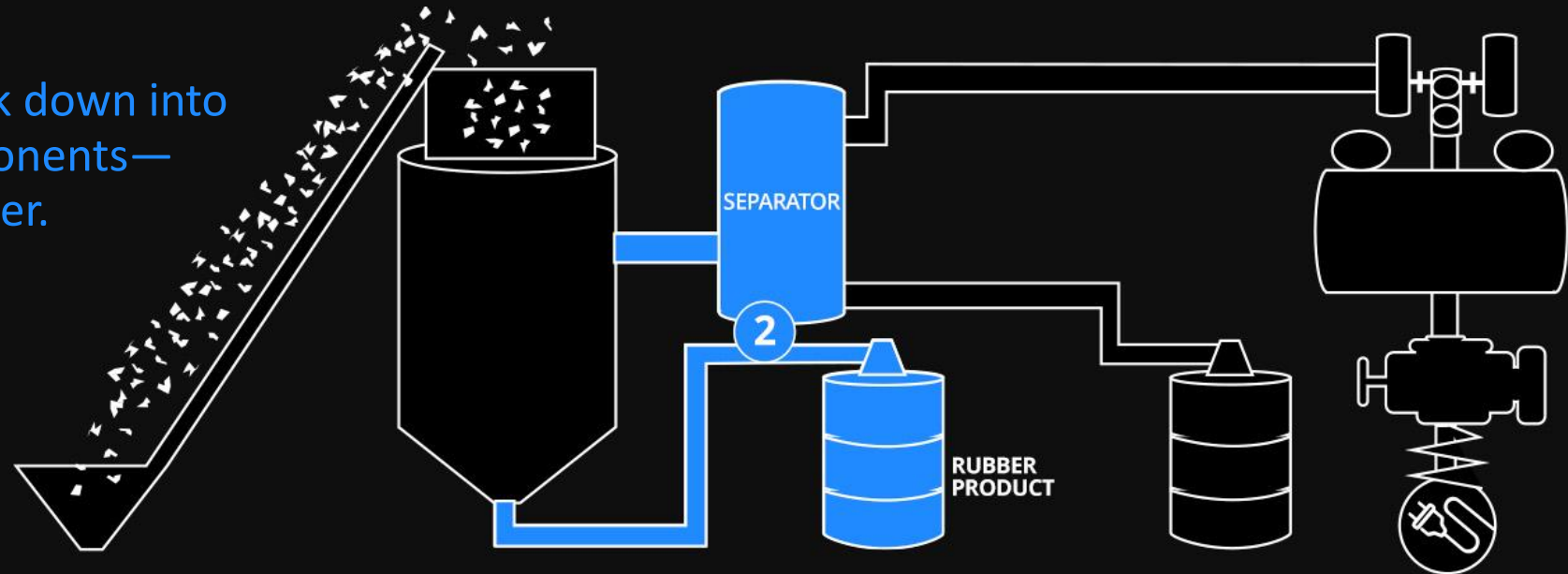
A Perpetual Motion Machine

We use what can be thought of as an industrial stomach. Food enters the stomach, where it is broken down through the digestive process so the nutrients can fuel the body. A similar process occurs with our tire digesters.



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A Perpetual Motion Machine

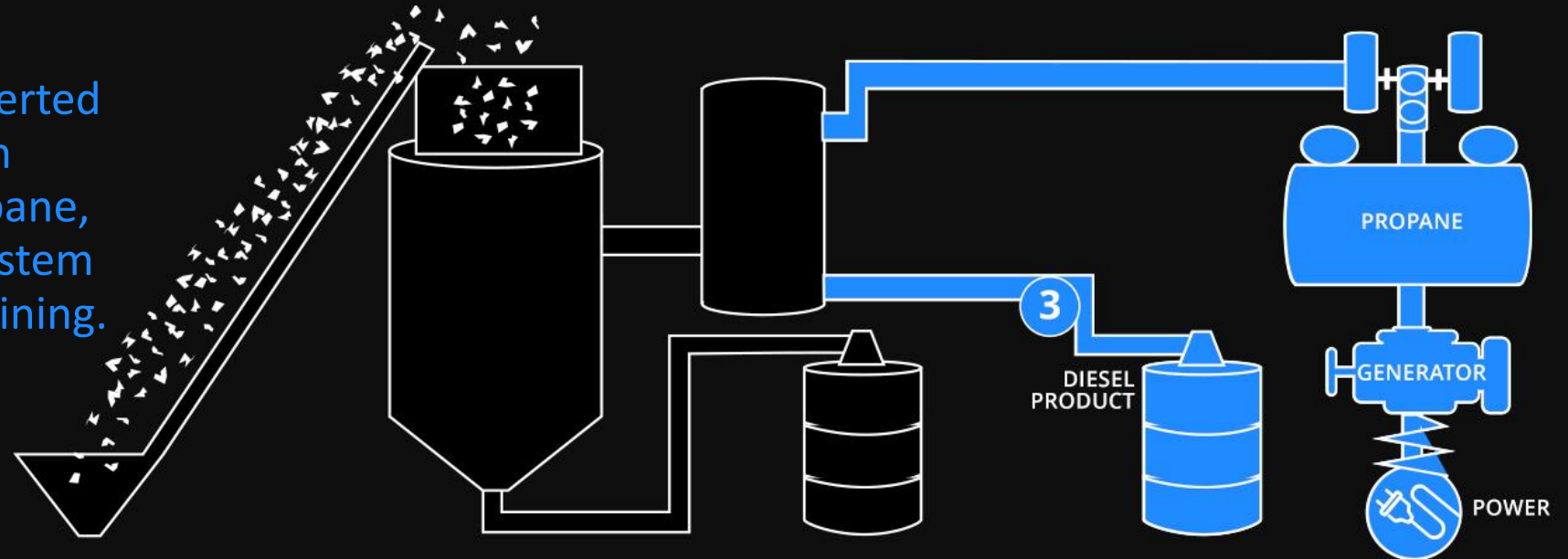


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How it works *(cont'd.)*

A Perpetual Motion Machine

- 3** Gases are converted into low-carbon diesel and propane, enabling the system to be self-sustaining.



We designed our digesters to power themselves as part of the recycling process. As long as tires are being digested, our plants are powered. We are working with experts from Rockwell and Motorola in the design of our warehouse (large scale) and containerized (highly mobile) digesters—aiming to bring tire recycling closer to the waste, reduce costs, and increase efficiency.

Upside potential

Given the efficiency of our digestion system and the global demand for the raw materials it produces, we envision that our products could be deployed around the world.

Steel

Construction & Infrastructure
Automotive Industry
Shipbuilding & Marine
Structures
Railroads
Appliances & Electronics
Pipelines & Energy Sector
Containers & Packaging
Machinery & Tools
Aerospace
Furniture & Home Goods

Rubber

Rubberized Asphalt
Playground Surfaces & Sports Fields
Flooring & Mats Found in Gyms
Shoe Soles
Railroad Crossings & Traffic Equipment
Automotive Parts
Roofing Shingles, Insulation, & Rubberized
Concrete
Garden & Landscaping Products
Marine & Industrial Applications
Consumer Goods & Fashion

Hydrocarbon Chains

Converted to Low-Carbon Diesel
25-30%

Propane

15-20%

Offering terms

OFFERING TYPE:
Regulation CF

TARGET RAISE:
\$5 Million

MINIMUM INVESTMENT:
\$501.84
Each investment has a processing fee of 2%.

SHARE TYPE:
Common Stock

SHARE PRICE:
\$6*

AUDITOR:
Assurance Dimensions, LLC

BROKER DEALER:
DealMaker Securities

TRANSFER AGENT:
**DealMaker Shareholder
Services**

LAW FIRM:
Solon Law

**Until our first non-US contract is signed
or other major revenue event.*

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About us

Founded in 2024, PowerLink is a **bold, relentless, and unapologetically innovative** technology company. We don't just clean up waste—we aim to turn it into profit, challenging outdated systems and redefining what's possible.

We believe in **action over promises, science over perception**, and results that deliver returns. With our large-scale warehouse digester and groundbreaking mobile containerized digester, we're tackling tire waste at every level—aiming to create financial opportunity and environmental impact.

PowerLink isn't just recycling. We're reinventing waste, turning it into value for the planet, people, and our shareholders.

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Executive team



Brad Hoagland
Founder & CEO

Mr. Hoagland brings over 20 years of financial and operational leadership experience, with a background in asset management, investment strategy, and business development. He founded Trend Discovery Capital Management in 2012, where he handles all aspects of fund operations and new business development, and previously served as Chief Financial Officer of Ecoark Holdings, a publicly traded company.

Earlier in his career, Mr. Hoagland held senior financial roles at Engility Corporation (formerly TASC), U.S. Silica Company, and Prudential Financial. During his time at Prudential Global Investment Management (PGIM), he was part of a small team that launched and built the firm's London office from inception to \$2 billion in AUM within six years, supporting international growth and capital deployment strategies.

He is a Chartered Financial Analyst (CFA) and holds a Bachelor of Science degree in Economics from Bucknell University.

Executive team



Dan Koehler

Co-Founder & Chief
Operating Officer

Mr. Koehler is an experienced executive and entrepreneur with a focus on digital infrastructure, executive operations, and emerging technologies. He currently leads operations at Kratos Digital Mining, a division of Trend Discovery, where he drives scalable crypto mining solutions and innovations in sustainable energy.

Earlier in his career, Mr. Koehler supported large-scale infrastructure projects at Pacific Gas & Electric and worked in IT systems and network administration at Sutter Health. He went on to serve in senior technical roles at several managed IT services firms before founding and leading multiple ventures. Over time, he has built a strong track record of operational leadership across high-growth businesses. He is also an International #1 Best Selling Author on ethical leadership.

With a background in IT engineering and a portfolio of successful ventures, Mr. Koehler brings practical, hands-on insight to every stage of company development. His leadership combines technical expertise with strategic execution, aligning innovation with measurable results.

Executive team



Gene Taylor

Co-Founder & Chief
Global Development
& Integration Officer

Mr. Taylor brings over 30 years of experience in U.S. and geopolitical business strategy, capital formation, and execution across a wide range of industries. He specializes in translating organizational vision into actionable strategy, with a focus on business development in complex and underserved markets.

He is recognized for his refined cross-cultural communication skills, stakeholder relationship building, and expertise in capital modeling and strategic integration. Mr. Taylor is personally driven to build sustainable economic engines that return superior shareholder value and deliver generous, life-changing resources.

He holds a deep belief that our commission goes far beyond borders or personal gain—we are called to bring generational, transformative change, one partnership and one community at a time.

Executive team



Michael Pollack

Chief Global Financial
Officer

Mr. Pollack brings nearly 35 years of experience in public accounting and strategic consulting, having advised more than 100 publicly traded companies and over 250 private firms. His expertise spans capital financing, debt refinancing, development restructuring, strategic repositioning, and private placement offerings.

He is particularly experienced in reverse mergers and guiding clients through the SEC's initial registration process. With a sharp eye for financial strategy and a deep understanding of complex transactions, Mr. Pollack plays a key role in driving growth and transformation for PowerLink.

Executive team



Karla Meza

Investor Relations

After more than a decade leading operations in the luxury retail sector, Ms. Meza transitioned into fintech and emerging technologies, bringing expertise in process optimization, client relations, and high-performance operations to emerging technology ventures.

She has played a key role in the operational build-out and pre-launch strategy for PowerLink Digital Partners—overseeing international procurement, coordinating with cross-border partners, and ensuring the company’s readiness for its Reg A launch.

In her current role in Investor Relations, Ms. Meza combines her background in managing complex, global initiatives with a talent for building trusted relationships, effectively bridging communication between stakeholders, investors, and the executive team.

Executive team



Britt Swann

Co-Founder & VP
of Finance

As the VP of Finance, Mr. Swann runs all financial modeling, planning, and budgeting, as well as overseeing all special projects, including financial underwriting for new ventures. From 2017 to 2023, he led finance and corporate development for the Vantage entities, overseeing capital structuring, forecasting, budgeting, and investor relations.

Prior to that, he held financial roles at Howard Energy Partners, where he supported forecasting, budgeting, and M&A, including the Nueva Era pipeline development and a \$500 million equity raise. His work also included a key role in Howard Energy Partners' MLP IPO initiative.

Executive team



Wayne Scholar

Co-Founder & Chief
Technology Officer

As Chief Technology Officer at PowerLink, Mr. Scholar leads the development of our patented catalytic digester, which converts waste tires and plastics into high-value fuels and materials. He brings over 20 years of experience founding and scaling technology ventures, most recently serving as CEO of BlueSkyATG and Managing Partner at Silicon Harbor Labs. His expertise spans AI, machine learning, and process automation.

Mr. Scholar holds dual Bachelor of Science degrees in Information Decision Systems and Industrial Management from Carnegie Mellon University.

Executive team



Jeff Fehlan

Chief of Hardware
Engineering

Mr. Fehlan brings over 40 years of hands-on experience in design, engineering, and manufacturing across multiple industries—including civil engineering, aerospace, and semiconductors. He began his career in stamping die and plastic injection mold design, later expanding into mechanical design, high-precision machining, fabrication, and chemical processing. For the past 25+ years, he has served in design, engineering, and director roles, supporting complex operations in the aerospace and semiconductor sectors.

He holds a B.S. in Agricultural Engineering Technology from Michigan State University. He is highly skilled in manufacturing operations, engineering and project management, 3D modeling, CAD design and drafting, CNC machining and programming, metal fabrication, and industrial, electric, and general construction practices.

¹ Hashamfirooz, M., Dehghani, M. H., Khanizadeh, M., Aghaei, M., Bashardoost, P., Hassanvand, M. S., Hassanabadi, M., & Momeniha, F. (2025). A systematic review of the environmental and health effects of waste tires recycling. *Heliyon*, 11(2). <https://doi.org/10.1016/j.heliyon.2025.e41909>

² Road Hazard: Evidence Mounts on Toxic Pollution from Tires, *Yale Environment 360*, September 19, 2023, <https://e360.yale.edu/features/tire-pollution-toxic-chemicals>

³ Perkins, A. N., Inayat-Hussain, S. H., Deziel, N. C., Johnson, C. H., Ferguson, S. S., Garcia-Milian, R., Thompson, D. C., & Vasiliou, V. (2019). Evaluation of potential carcinogenicity of organic chemicals in synthetic turf crumb rubber. *Environmental Research*, 169, 163–172. <https://doi.org/10.1016/j.envres.2018.10.018>

⁴ Nadal, M., Rovira, J., Díaz-Ferrero, J., Schuhmacher, M., & Domingo, J. L. (2016). Human exposure to environmental pollutants after a tire landfill fire in Spain: Health risks. *Environment International*, 97, 37–44. <https://doi.org/10.1016/j.envint.2016.10.016>



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