

<GEMMA BUTCHER>

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Creative and motivated WordPress Developer eager to join a team to build solution driven websites. Skilled in developing, maintaining and managing projects whilst communicating concisely and effectively either independently or as part of a team. Committed to professional and personal development.

PROFESSIONAL EXPERIENCE

Web Designer / Developer

Nobul Design
Nov 2020 - Present

Create solution driven Wordpress Websites and landing pages according to client brief. Website maintenance including SEO management and optimisation. cPanel management and plug-in maintenance.

Marketing Manager / Web Designer

I-Clean Now
Sept 2018 - Nov 2023

Design and build WordPress websites and Landing pages for various services. Update and monitor landing pages and respective call to action effectiveness. Management of branding, advertising and social media content. Liaising with customers including delivery of technical advice. Assess lead generation campaigns, performance and track ROI. Monitoring of Google Business profile.

EDUCATION

Web Development HND Level 5

Ashford College / Code Institute
2025

Access to Higher Education

Worcester College of Technology
2014

James Brindley School

GCSE Art A
GCSE Maths C
GCSE English C
GCSE Science B/C/C
2005

SKILLS & PROFICIENCIES

- WordPress, HTML, CSS, cPanel, SEO.
- Teamwork, multitasking, and attention to detail
- Web Development & Design

TRAINING

- Introduction to Coding L2, WAES (2024)
- Intro to coding & Intro to JavaScript, Code First Girls (2024)

</WEB DEVELOPER>