

SPONSORSHIP CYCLING HOLIDAY

Business Proposal



ORGANISED BY:
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ABOUT THE EVENT



A PURE CYCLING HOLIDAY

We offer a first-class cycling event in Bavaria to all cyclists in May 26 - 28.

Take your bike, **Escape** your busy city busy life style, **Meet** new friends, Enjoy the mountain view in the Alps and the local food!

HIGHLIGHTS



RIDE LEADER

There are 2 different Cycling styles: Social & Challenge. Every team has the ride leader to safeguard the participants.



MECHANICS

We will offer mechanics service not only on the first day, and also take care of it throughout the event.



CATERING

During the ride, we will prepare you at the particular points the energy food.



PHOTOGRAPH

All you need to do is ride safely and leave the shooting to our professional photographers

WHY CHOOSE US

not only sharing brand values

PERCEPTUAL EXPERIENCE

BRAND IMAGE

An environmentally friendly way
An expression of love for life

ENGAGEMENT

Not only sharing brand values and
purposes but also creating unique
opportunities for sponsors.

LONG-TERM COLLABORATION

We share our passion for cycling
and we organise social rides
This will not be a one-off
investment.

■ FOR BUSINESS

Visibility:

Official Websites:
Social Media Channels & Video
Others: Jersey, Advertising Partners...

Benefit:

ROI & ROO Calculation
Direct target Customer
Support by Sales Specialist

PACKAGE

Thank you very much for your trust. We would like to provide you with a detailed consultation service so that you know every detail.

01 PLATINUM SPONSOR

The platinum sponsors' package is limited to only one sponsor. This package is a wonderful opportunity for your brand that really want to maximise exposure during the event.

- Budget: € 5000+
- Brand's name in the middle of the jersey
- Customised promotional program
- Continue to appear in the next 3 months of riding activity in our club
- Marketing and local promotion support

02 SILVER SPONSOR

This package increases your brand's exposure in the event's promotional materials and throughout the venue during the cycling event.

- Budget: € 1000+
- Include the gold sponsors' package
- Brand's name on the jersey
- An exclusive product or brand article

03 GOLD SPONSOR

The gold sponsors' package as an entry-level sponsorship opportunity for you who are eager to explore the benefit of our event sponsorship.

- Budget: € 200+
- Product / service sale corporation
- Brand name on the promotional website
- Marketing and local promotion support
- Customised promotional post creation

THANK YOU



ABOUT THE EVENT

CONTACT:

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