



CONTACT

✉ alotayagenaro06@gmail.com

☎ +639563428435

📍 Barangay St Lower Bicutan,
Taguig City

🌐 <https://myprofile.ph/genaroalotaya>

SKILLS

- Social Media Strategy
- Content Creation
- Social Media Tools
- Copywriting
- Visual Creativity
- Customer Service
- Project Management
- Trend Analysis
- Communication
- Customer Insight

GENARO ALOTAYA

SOCIAL MEDIA MANAGER

With a passion for leveraging the power of social media to drive business growth, I am dedicated to creating and implementing innovative strategies that maximize online visibility, engagement, and conversions. As a Social Media Manager with extensive training and hands-on experience, I am well-prepared to contribute to the success of any organization's digital marketing efforts.

RELEVANT EXPERIENCE

Costumer Service Representative | Call Center Agent

Foundever | Aug 2022 - March 2024

- Consistently maintained a high customer satisfaction
- Successfully resolved sort of customer complaints and issues daily.
- Demonstrated exceptional ability to handle multiple customer inquiries simultaneously while maintaining service quality.

SOCIAL MEDIA MANAGER

Brewed and Brewing | Aug 2023

- Handling client's business page
- Built relationships with the target market to maintain a social media presence.
- Stay updated to the trends

EDUCATION BACKGROUND

Computer Science

Taguig City University | 2021 - Present