## Appendix D: Tabular GenderMag Forms with Checkboxes

Subgoal form[[1]](#footnote-1)

Scenario name: (e.g., Boss just called Abby and told her to remove Kelly’s access to the system)

|  |  |
| --- | --- |
| * **Subgoal #:** * **Subgoal name:**  (eg, make Kelly not be able to log on) * Q: Will <persona> have formed this sub-goal as a step to their overall goal? **YES NO**  **MAYBE** (Circle all that apply) | |
| * Q(a): Why? (Please explain.) | Q(b): Which, if any, of <persona> facets did you use to answer question Q(a)?  Motivations  Information Processing Style  Computer Self-Efficacy  Attitude Towards Risk  Learning: by Process vs. by Tinkering  None of the above |

(Action forms are on the next page)

Action form[[2]](#footnote-2)

|  |  |  |  |
| --- | --- | --- | --- |
| * Action #: * Name:   (e.g., click “new” button) * *Please do not perform the action yet. Instead, just name it, and answer Q1 on the left below* | | | |
| * Q1: Will <persona> know what to do at this step?  **YES NO**  **MAYBE** (Circle all that apply) | | * Q2: If <persona> does the right thing, will s/he know that s/he did the right thing and is making progress toward their goal?   **YES NO**  **MAYBE** (Circle all that apply) | |
| * Q1(a) Why? (Please explain) * *After Q1, perform the action & go to Q2* | Q1(b): Which, if any, of <persona> facets did you use to answer Q1(a)?  Motivations  Information Processing Style  Computer Self-Efficacy  Attitude Towards Risk  Learning: by Process vs. by Tinkering  None of the above | * Q2(a) Why? (Please explain) * *Are there more actions for this subgoal?*   *If yes, proceed with another Action form.*  *If no, proceed with another Subgoal form.* | Q2(b): Which, if any, of <persona> facets did you use to answer Q2(a)?  Motivations  Information Processing Style  Computer Self-Efficacy  Attitude Towards Risk  Learning: by Process vs. by Tinkering  None of the above |

(Subgoal forms are on the previous page)

1. Editable version available at http://gendermag.org [↑](#footnote-ref-1)
2. Editable version available at http://gendermag.org [↑](#footnote-ref-2)