

JUST HOW BIG IS “BIG” DATA?

How Technology and Information are Changing the Way We Work

WEDNESDAY, JANUARY 22, 2014
5:30 PM – 8:30 PM



appnexus

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Individuals and organizations are changing the world with Big Data. Learn about the new analytics and technology being used to understand behavior, improve operations, manage risk and support innovation.

KEYNOTE SPEAKER



Venkat Nagaswamy | Co-Founder and CEO, Mimir Data
 Venkat is the co-founder and CEO of Mimir Data, a big data sales and marketing company that seeks to build the perfect lead generation platform. He saw the potential of big data when he implemented a solution for Juniper Networks, where he led Enterprise Marketing and Strategic Alliances. Prior to his tenure at Juniper, Venkat was an Associate Partner at McKinsey and Company and co-founder and CEO of MVent, a mobile payment and services company in Singapore.

MODERATOR



Chris Zlocki | Executive Managing Director of Strategy & Innovation, Colliers International
 Chris Zlocki leads Colliers International’s strategy and innovation team to find solutions to complex business and real estate challenges experienced by their clients as they build nationally. Specifically, Chris focuses on developing alignment between a client’s core business direction and real estate goals and objectives. Prior to working at Colliers International, Chris consulted for Newmark Grubb Knight Frank and worked for Trace Venture Associates and HLW Strategies.

PANELISTS



Dr. Ron Dembo | Founder and CEO, Zerofootprint Software
 Dr. Ron Dembo is the founder and CEO of Zerofootprint, an engagement and rewards company targeting massive positive social and behavioral change. Ron began his career as an academic at Yale. Following that, he founded and built Algorithmics Inc. into the world’s largest enterprise risk management software company until it was sold to Fitch in 2005 and then to IBM in 2011. He is also an author of three books on risk management and has written and published over 60 peer-reviewed scientific research papers.



Andrew Howells | Head of Workplace Consultancy, Condeco
 Andrew works for Condeco, a global leader in workplace scheduling software and hardware solutions. Prior to Condeco, Andrew spent nearly 15 years working for Barclays, first working in IT and then as the Global Head of IT. Andrew’s IT experience helped to bridge the gap between CRE and IT. This resulted in significant real estate savings and the introduction of a more strategic workplace offering. After leaving Barclays, Andrew went on to work in a global IT consultancy, setting up a workplace offering that enabled customers to both measure and manage their workspace more effectively.