



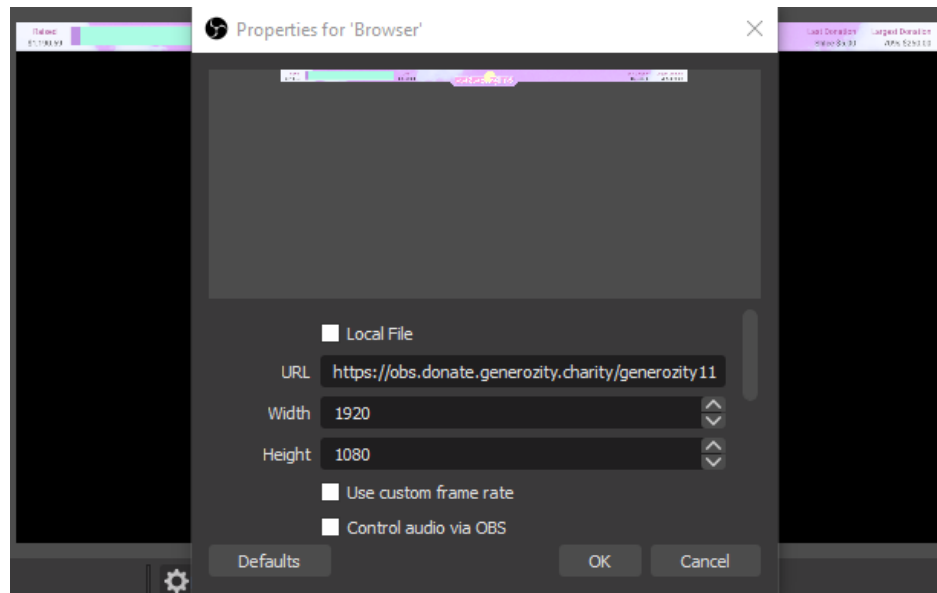
**Hello Friend!**

You're scheduled to be a part of GenerOZity 11, raising money for Cure Cancer Australia on the 30<sup>th</sup> of June to the 3<sup>rd</sup> of July.

## SERIOUS OBS BUSINESS (Adding the Donation Banner)

Add our overlay into your OBS as a Browser Source:

<https://obs.donate.generozity.charity/generozity11> (Notes: It's best to be at 1920x1080)



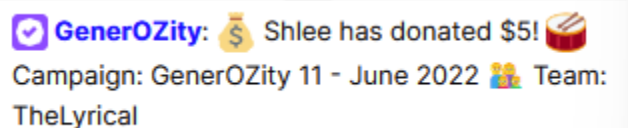
This will show our total donations, and pop up announcements!

## HOW DO PEOPLE DONATE TO GENEROZITY?!

Make it as easy to donate as possible by adding it as a link in your description or, as a !donate trigger in your chatbot):

- Option 1: <https://donate.generozity.charity/?team=YOURTEAM>  
(Ping us if you aren't sure on your 'team' name)
- Option 2: <https://donate.generozity.charity/>  
(and ask people to select your team)

Using your "team name" means donations will show up in your twitch chat via our bot, so it's worth it!

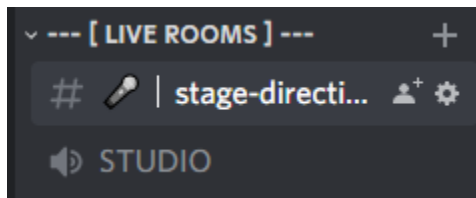




## WHAT TO DO ON THE DAY

### 15-30 minutes before your segment

- Jump into our [Discord](#)
- Head into the room **#Stage-Directions** and one of our team should be waiting for you in the **"STUDIO"** voice channel



### 5-10 minutes before your segment

- Start up streaming with a "starting soon" scene etc
- When it's time to begin, our team member will message you in Discord or your Twitch Chat and will say "Ready for us to put you on the GenerOZity twitch channel?"
- once we get a yes, we'll do it and message again saying "You're Live!" -- We'll confirm when your channel is live on [twitch.tv/GenerOZity](http://twitch.tv/GenerOZity)

### YOU'RE LIVE on GenerOZity

- Start streaming to your channel *AS USUAL!*
- Have a great time and enjoy yourself! Thanks for joining us on this charity fundraiser!

You don't have to but opening up the chat for the GenerOZity channel as well means you can see both chats just in case someone from the other channel has something you'd like to respond to

<http://twitch.tv/GenerOZity/chat>

When you're done, we'd really appreciate a raid or host of the GenerOZity twitch channel



## SOCIAL MEDIA STRATEGY

This is a pop-up charity event. That means we keep things quiet until the week or two leading in, but now's the time to blast it all over your feed

When you get this, do us a favor, and tweet out something like this:

*"I'm running [YOUR GAME/SKIT] at #GenerOZity at [YOUR TIMESLOT]! raising money in support of Cure Cancer Australia! Donate <https://donate.generozity.charity/?team=YOURTEAM>"*

Feel free to change that for your own needs, or mold it to your audience

## THE SCHEDULE (80 hours of nonstop fundraising!)

[https://docs.google.com/spreadsheets/d/14yYBZDuAj-H\\_hbdYj2CwjQBnOjCepOe\\_9BnDxuo2IDU/edit#gid=284658049](https://docs.google.com/spreadsheets/d/14yYBZDuAj-H_hbdYj2CwjQBnOjCepOe_9BnDxuo2IDU/edit#gid=284658049)

This will reflect any changes over the course of the show.

## THE PRIZES (Hundreds of prizes to give away!)

<https://gleam.io/tqjWR/generozity-11-slumber-party>

We run a gleam.io to offer up prizes throughout the show BUT ALSO will do giveaways between segments randomly (so keep an eye on ya chat if we randomly offer up a give away)

## THE RAID TRAIN

The more people watching, the more money we can all raise for Cure Cancer Australia. When you've finished your segment, if you feel comfortable with it, we'd love a raid into [twitch.tv/GenerOZity](https://twitch.tv/GenerOZity)

This way we can keep the momentum going and hopefully get ourselves ranked a bit higher on Twitch

## BUT I STILL HAVE QUESTIONS?!

Send us a DM on Twitter. We like answering questions!

**See you there!**  
**GenerOZity Crew**