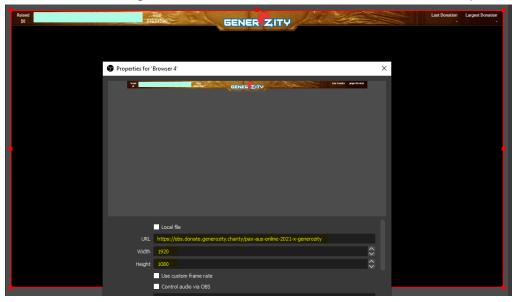


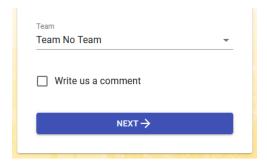
HOW DOES IT WORK?

 Grab our overlay and add it into your OBS/streaming software as a Source > Browser: https://obs.donate.generozity.charity/pax-aus-online-2021-x-generozity

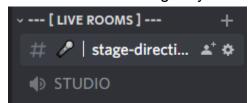
Notes: worth adding as a full screen source - 1920x1080 for example



- Know where people can go to donate! (add it as a link, in chatbot, whatever!):
 - a. https://donate.generozity.charity/ (and ask people to select your team)
 or
 - b. https://donate.generozity.charity/?team=Team%20No%20Team (We should give your team name with this document)



• 15-30 minutes before your segment, jump into our <u>Discord</u>. Head into the room **#Stage-Directions** and one of our team should be waiting for you in the "**STUDIO**" voice channel.



• 5-10 minutes before your segment starts, start up streaming with a "starting soon" scene etc.

When it's time to begin, our team member will message you in Discord or your Twitch Chat and will say "Ready for us to put you on the GenerOZity twitch channel?" once we get a yes, we'll do it and message again saying "You're Live!" -- We'll confirm when your channel is live on twitch.tv/GenerOZity

 Now you start streaming to your channel AS USUAL! Have a great time and enjoy yourself! Thanks for joining us on this charity fundraiser!

You don't have to but opening up the chat for the GenerOZity channel as well means you can see both chats

When you're done! We'd really appreciate a raid or host of the GenerOZity twitch channel.



SOME THINGS TO THINK ABOUT

GenerOZity Branding: Clicking this link will bring you to our logo, fonts and general brand guideline (feel free to just grab the logo and ignore the rest, it's up to you)

Donation incentives: They are really good, they are usually the driving factor to how much money raised in each segment.

If you're looking for some fun ideas, here are some of the classics that always seem to do well:

- Eat something hot (hot sauce, chillies, whatever)
- Nerf gun to the face
- Pie in the face (it's a classic)
- Shaving off eyebrows, beards, hair, generally shaving anything that won't break TOS
- In-game incentives (helping or hurting you able to play the game as it's intended, like wearing boxing gloves)
- Pouring a giant bucket of slime over your head

It's my first time at GenerOZity and I am scared: DM our Twitter and we will make sure one of our friendliest people in the team answers. Most of the team have done a segment on the show at one time or another and know how scary it can be.

Information about Cure Cancer: Cure Cancer funds early-career Cancer Researchers who are across ALL areas of cancer research. They invest in the brightest innovators in cancer research with the aim for us to be the last generation to have anyone die from Cancer.

You can find more information over at https://www.curecancer.com.au/ but also, if you have any questions that the website doesn't answer - we can ask the CEO any questions you'd like!

I want to ask more questions: If you DM us on Twitter, that's the fastest - https://twitter.com/GenerOZity

But ALSO if you join the <u>Discord</u> and ask in there, you'll 100% get a response from one of the team.