

SANPAPHAT PORNTONGPRASERT

Bangkok, Thailand

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Github | [GeneralAcre \(Sanpaphat Porntongprasert\)](#)

SUMMARY

Front-End Developer with knowledge in blockchain and Web3 integration. Capable of building user-friendly interfaces and supporting product-focused solutions that drive sales.

EDUCATION

Chulalongkorn University August 2023 – Present
Bachelor of Industrial design

- Relevant Coursework: Design Method, UX UI Design, Technology for Design Experiment

WORK EXPERIENCE

Sea Bridge | PR Marketing February 2025 – June 2025

- Planned and led a targeted outreach campaign for Southeast Asia, successfully increasing brand visibility and engagement by 30% and expanding the audience base by 25% within 1 month.
- Took full responsibility for the development and execution of the brand identity, including designing the logo, selecting the color palette, and defining the brand's visual direction to ensure consistency across all touchpoints.

ISD SGCU | Frontend Developer July 2025

- Developed a responsive and visually appealing webpage for a university event, focusing on user experience, event information display, and mobile optimization using modern frontend technologies.

EXPERIENCE

Bolt Hackathon June 2025

- Addressed pervasive issues in traditional ticketing (scalping, fraud, high fees) by designing and implementing BlockSeat, a blockchain-based platform on Algorand. Enabled truly owned, instantly verifiable, and fairly traded event tickets through secure, low-cost transactions, a project initiated during the 'Blockchain Challenge' with Bolt and Algorand.

SKILLS

- Technical Skills: Figma , HTML , CSS Framework , JavaScript , Solidity
- Additional Skills: UXUI Design , Project Management

ADDITIONAL INFORMATION

- Languages: Thai , English
- Certification: APEC Hackathon 2024(Google) , Blockchain Basic (Cyfrin)