# **Craigslist Bargains Dataset**

# Overview

The Craigslist Bargains dataset is a collection of over 6,600 negotiation dialogues scraped from Craigslist, spanning multiple product categories. Each dialogue represents a buyer-seller negotiation over an item's price, complete with item details, negotiation strategies, and outcomes.

# **Dataset Statistics**

```
Total Records: 6,608 (98.89% of raw data)
Splits:
- Train: 5,202 (78.72%)
- Test: 809 (12.24%)
- Validation: 597 (9.03%)

Categories:
- Vehicles: 2,052 (31.05%)
- Furniture: 1,677 (25.38%)
- Electronics: 1,524 (23.06%)
- Housing: 1,355 (20.51%)
```

### **Raw Data Structure**

The original dataset is provided as three JSON files (train.json, test.json, validation.json). Each JSON entry contains:

### **Item Information**

- Category
- Title
- Description
- Price
- · Images (references)

### **Negotiation Data**

- · Agent roles (buyer/seller)
- · Target prices
- · Dialogue turns
- · Price offers
- · Negotiation outcomes

### Sample Raw JSON Entry

```
{
  "agent_info": {
    "Bottomline": ["None", "None"],
    "Role": ["buyer", "seller"],
```

```
"Target": [120.0, 200.0]
},

"agent_turn": [0, 1, 0, ...],

"dialogue_acts": {
    "intent": ["intro", "unknown", ...],
    "price": [-1.0, -1.0, ...]
},

"items": {
    "Category": ["electronics", ...],
    "Description": ["Product description..."],
    "Images": ["image_ref.jpg", ...],
    "Price": [200.0, ...],
    "Title": ["Product title"]
},

"utterance": ["Hi I'm interested", ...]
```

### **Processed Data Format**

The dataset is preprocessed into CSV format with standardized features for inference tasks.

### **CSV Columns**

#### 1. Core Identifiers

- scenario\_id: Unique identifier for each negotiation
- split\_type : train/test/validation indicator
- category: Mapped category (electronics, furniture, housing, vehicles)

#### 2. Price Information

- list\_price: Original listing price
- buyer\_target : Buyer's target price
- seller\_target: Seller's target price
- price\_delta\_pct : Percentage difference between targets
- relative\_price: Price relative to category median

### 3. Text Features

- title: Item title
- description: Item description
- title\_token\_count : Number of words in title
- description\_length: Character count of description

#### 4. Quality Metrics

- data\_completeness: Record completeness score (0-1)
- price\_confidence : Price relationship validation
- has\_images: Binary indicator for image presence

### **Price Categories**

Low Tier: \$0-3,000

- Most electronics items

- Most furniture items

- Some vehicles

Mid Tier: \$3,000-10,000 - Some housing listings

- Many vehicles

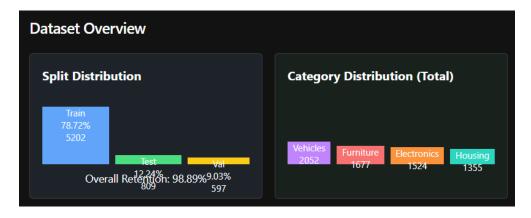
High Tier: \$10,000+
- Some vehicles

- Few housing listings

# **Data Quality**

• Overall retention rate: 98.89%

- Complete price validation across all splits
- 100% data completeness in processed records
- Description lengths: 23-1,305 characters (mean ~252)
- Consistent negotiation patterns (~28% price delta)









# **Processing Pipeline**

### 1. Data Loading

- · Parse raw JSONs
- Extract core fields
- · Validate structure

### 2. Cleaning & Normalization

- · Price validation and cleaning
- Text normalization
- · Category mapping
- · Missing value handling

### 3. Feature Engineering

- Calculate price relationships
- · Generate text metrics
- Compute quality scores
- · Create category-specific features

### 4. Quality Filtering

- Minimum description length (>20 chars)
- Price relationship validation
- Data completeness checks (>80%)

# **Dataset Goals**

### 1. Negotiation Analysis

- · Study price negotiation strategies
- Analyze buyer-seller dynamics
- Understand category-specific patterns

#### 2. Model Training

- · Develop negotiation agents
- · Price prediction models
- Category-specific strategy optimization

### 3. Market Research

- · Price range analysis
- · Category-specific patterns
- · Negotiation success factors

# **Usage**

```
# Load processed data
train_df = pd.read_csv('train.csv')
test_df = pd.read_csv('test.csv')
val_df = pd.read_csv('validation.csv')

# Access statistics
with open('dataset_info.json', 'r') as f:
    stats = json.load(f)
```

# **Directory Structure**

# References

• Original dataset: <a href="mailto:stanfordnlp/craigslist\_bargains">stanfordnlp/craigslist\_bargains</a>

• Paper: <u>Decoupling Strategy and Generation in Negotiation Dialogues (He et al., 2018)</u>

# Citation

```
@article{he2018decoupling,
  title={Decoupling Strategy and Generation in Negotiation Dialogues},
  author={He, He and Chen, Derek and Balakrishnan, Anusha and Liang, Percy},
  journal={arXiv preprint arXiv:1808.09637},
  year={2018}
}
```