

Reg No.: _____

Name: _____

APJ ABDUL KALAM TECHNOLOGICAL UNIVERSITY
SIXTH SEMESTER B.TECH DEGREE EXAMINATION(R&S), MAY 2019

Course Code: HS 300

Course Name: PRINCIPLES OF MANAGEMENT

Max. Marks: 100

Duration: 3 Hours

PART A

Answer any three full questions, each carries 10 marks.

		Marks
1	a) What are the different levels of Management?	2
	b) Explain the Macro and Micro environmental factors.	8
2	List and Explain Managerial roles.	10
3	a) Explain Ouchi's Z theory	5
	b) Explain McGregor's X and Y theory.	5
4	a) What is Mckinsey's 7-s frame work?	6
	b) Explain the systems approach in management.	4

PART B

Answer any three full questions, each carries 10 marks.

5	What is MBO? How is it different from conventional planning process?	10
6	Explain the types of Plans with examples.	10
7	a) What is the importance of span of control in management?	4
	b) Explain the line and staff approach in management.	6
8	a) What is meant by the term Departmentation?	2
	b) Explain the strategies adopted in Departmentation process with example.	8

PART C

Answer any four full questions, each carries 10 marks.

9	a) What is the significance of organisational culture in management?	4
	b) What are the sources of organisational culture? Explain them.	6
10	a) Explain the process of Job Analysis	5
11	b) What are the processes involved in Job Design?	5
12	Give an account on the leadership qualities.	10
13	Differentiate Transactional and Transformational leadership.	10
14	a) Explain Managerial Grid with suitable example.	4
	b) Explain the basic Control process.	6
