```
assume cs:code, ds:data
data segment
    msg1 db 10, 13, 'Enter any string: $'
    msg2 db 10, 13, 'Entered string is: $'
    msg4 db 10, 13, 'No, given string is not a palindrome $'
    msg5 db 10, 13, 'The given string is a palindrome $'
    msg6 db 10, 13, 'Reverse of entered string is: $'
    p1 label byte
    m1 db 0ffh
    l1 db ?
    str1 db Offh dup ('$')
    str2 db Offh dup ('$')
data ends
display macro msg
   mov ah, 09h
    lea dx, msg
    int 21h
endm
code segment
start:
   mov ax, data
    mov ds, ax
    display msg1
    lea dx, p1
    mov ah, 0ah
    int 21h
    display msg2
    display str1
    display msg6
    lea si, str1
    lea di, str2
    mov d1, 11
    dec dl
    mov dh, 0
    add si, dx
    mov cl, 11
```

```
mov ch, 0
    reverse:
       mov al, [si]
       mov [di], al
        inc di
        dec si
        loop reverse
       display str2
       lea si, str1
       lea di, str2
        mov cl, 11
       mov ch, 0
    check:
       mov al, [si]
        cmp [di], al
       jne notpalin
       inc di
        inc si
       loop check
        display msg5
       jmp exit
    notpalin:
        display msg4
    exit:
        mov ah, 4ch
       int 21h
code ends
end start
```