

JAN CZIZIKOW



PERSONAL DETAILS

📅 12 June 1992
🇵🇱 Polish
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PROFILE

Self-starting front-end web developer with a business background. Seeking to launch a career building web applications and services. Familiar with development and deployment processes for many web-based technologies.

SKILLS

- HTML, CSS/SASS
- JavaScript (ES6, Vue.js, React)
- Git, Gulp, Webpack
- Familiar with Sketch, Adobe XD and Adobe Photoshop

EXPERIENCE

Motion Global, China

Full-time / 10 months
August 2017 - May 2018

UX Project Manager

- Identified business needs and gathered requirements from business users.
- Prepared the requirements and functional specification for IT development teams based on user needs.
- Analyzed and optimized frontend and related business processes and logic.
- Assisted in the product design of e-commerce platforms: usability and conversion optimization.
- Created wireframes, user stories, process flows and other deliverables as necessary to communicate with all stakeholders
- Developed and launched AB tests, personalization, and site optimization.
- Research and opportunity identification – UI/UX trends in ecommerce including 3rd party platforms that could increase usability and conversion.
- UAT and ongoing tests to ensure that worked properly.

Motion Global, China

Part-time / 6 months
February 2017 - July 2018

Performance Marketing Trainee

- Devised marketing and business development strategies to drive traffic & sales.
- Conducted market research and developed an action plan for marketing campaigns (including affiliate marketing and CPC activities).
- Activity planning, strategy implementation, reporting and feedback analysis for various markets and channels.
- Developed performance activities and drove revenue across various online marketing channels.
- Developed strategic partnerships and built relationships with local partners.

Social Cloud China

Full & Part-time / 1 year
July 2015 - May 2016

Marketing Assistant

- Assisted in developing marketing campaigns
- Assisted in organizing events and press conferences
- Created and maintained relationships and partnerships with media and sponsors
- Organized and attended meetings with clients and potential partners
- Compiled reports and marketing materials (newsletters, social media content, press releases, brochures, posters)

EDUCATION

Donghua University, China

2014 - 2018

Bachelor of Business Administration

- GPA 3.29/ 4.0
- English-taught Business degree with Chinese courses

Beijing Language and Culture University, China

2012 - 2014

Chinese Language Studies

- Mastered 2,500 commonly used words and related grammar patterns
- Passed HSK5 with a total score of 235/300 - 06.2014