

# JAN CZIZIKOW



## PERSONAL DETAILS

📅 12 June 1992  
🇵🇱 Polish  
☎ + (86) 131-6700-7112  
✉ jan\_czizikow@hotmail.com  
🌐 www.janczizikow.com

## PROFILE

Currently a senior undergraduate business student in Donghua University, living in China since 2012. Passionate about marketing, PR, branding and serious about future career in related business field. Highly motivated, proactive and adaptable fast-learner, eager to further develop his skills through a challenging experience. Believing that education is based on two pillars: theory and practice, he engaged in a couple of part-time positions through studies.

## EXPERIENCE

### Social Cloud China

Full & Part-time / 1 year  
July 2015 - May 2016

- **Marketing Assistant**

- Assisted in developing marketing campaigns
- Assisted in organizing events and press conferences
- Created and maintained relationships and partnerships with media and sponsors
- Organized and attended meetings with clients and potential partners
- Compiled reports and marketing materials (newsletters, social media content, press releases, brochures, posters)

### Winwho Technology

Part-time / 4 months  
March 2015 - June 2015

- **Event Marketing Intern**

- Assisted in planning, organizing and implementation of online and offline events
- Product and brand promotion via public relation activities
- Edited, maintained and updated “财神所聘 / Caishen Lockscreen” app wallpapers

### Fujian Hotel

Full-time / 2 months  
July 2014 - 2014 August

- **Hotel Guest Relation Officer**

- Offered assistance and provided needed or sought information to the guests
- Solicited guest responses, concerning their satisfaction and complaints
- Conducted inspections of the lobby, monitored officers, reported unusual occurrences, handled lost-and-found matters

## EDUCATION

### Donghua University, China

2014 - Present

- **Bachelor of Business Administration**

- GPA 3.2/ 4.0
- English-taught Business degree with Chinese courses

### Beijing Language and Culture University, China

2012 - 2014

- **Chinese Language Studies**

- Mastered 2,500 commonly used words and related grammar patterns
- Passed HSK5 with a total score of 235/300 - 06.2014

## SKILLS & EXPERTISE

### Languages

Polish: Native  
Russian: Bilingual  
English: Fluent  
Chinese (Mandarin): Proficient

### Technical

Microsoft Office: Advanced  
HTML5 & CSS3: Intermediate  
Adobe Photoshop: Basic  
Adobe Illustrator: Basic

### Knowledge

Social Media Marketing  
Marketing Communications  
Public Relations

### Interests

Traveling  
Skateboarding  
Digital Marketing & Web Design

## REFEREES

### Ambra Schillirò

*Director of Social Cloud*

☎ + (86) 158-2112-2831  
✉ ambra.schilliro@socialcloudchina.com

### Marko Ljubičić

*Professor at Donghua University*

☎ (+86) 150-2124-2364  
✉ mr.ljubicic@gmail.com