



 generate



Congratulations, you did it!



406

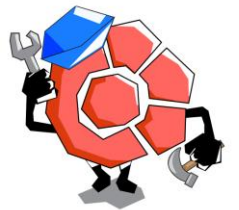
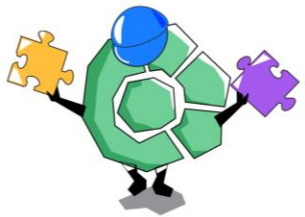
total applicants

162

members selected

76

new members!



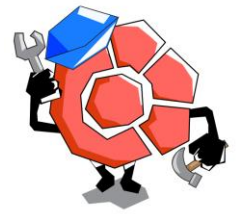
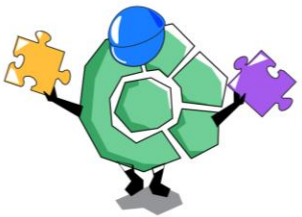
All years (grad & undergrad) + all 7 colleges represented!

Congratulations, you did it!



You're here because we think you're one of the best!

Seize the opportunity, make the most of it.
Many other students wish they could be in your shoes.



Tonight's Agenda

What is Generate?

Meet the teams

Stuff we have to say (1 slide)

Stuff you'll want to hear (many slides!)

Summer Changelog

A look ahead

Tonight's Agenda



What is Generate?

Meet the teams

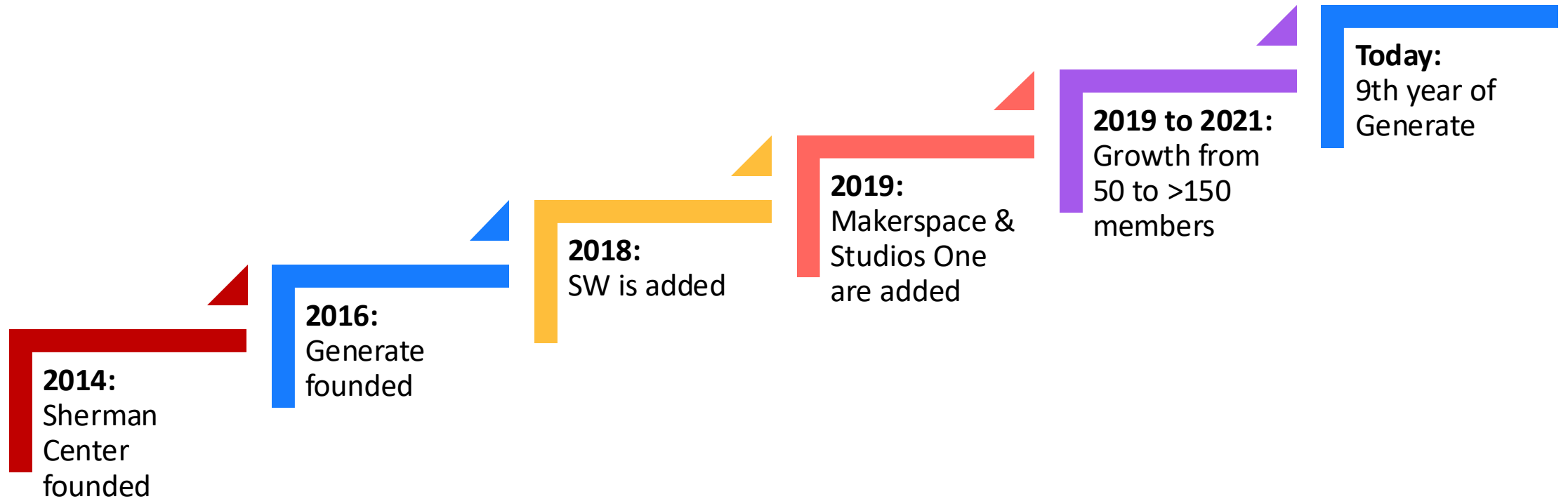
Stuff we have to say (1 slide)

Stuff you'll want to hear (many slides!)

Summer Changelog

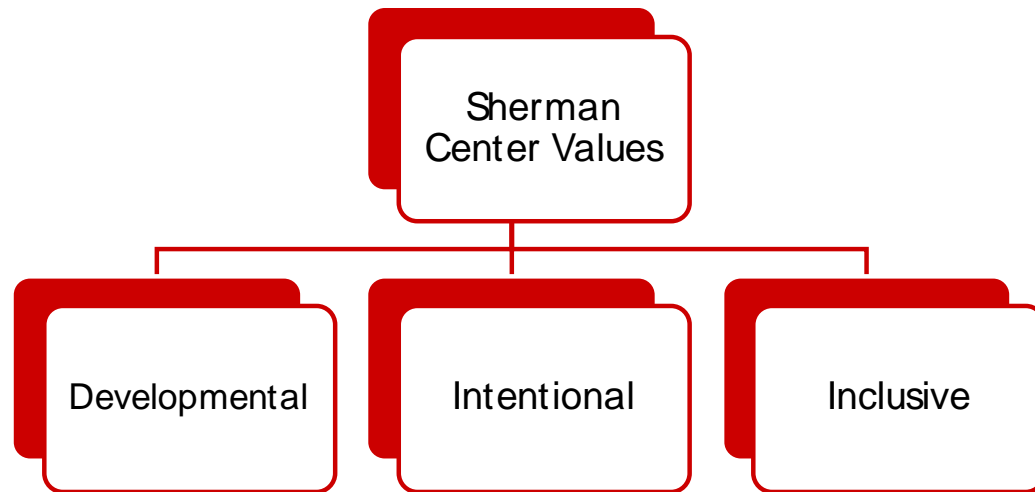
A look ahead

A short view back to the past ...



What's a Sherman Center?

"The Michael J. and Ann Sherman Center for Engineering Entrepreneurship"



Sherman Center Programs:



Forge



Academics



Generate



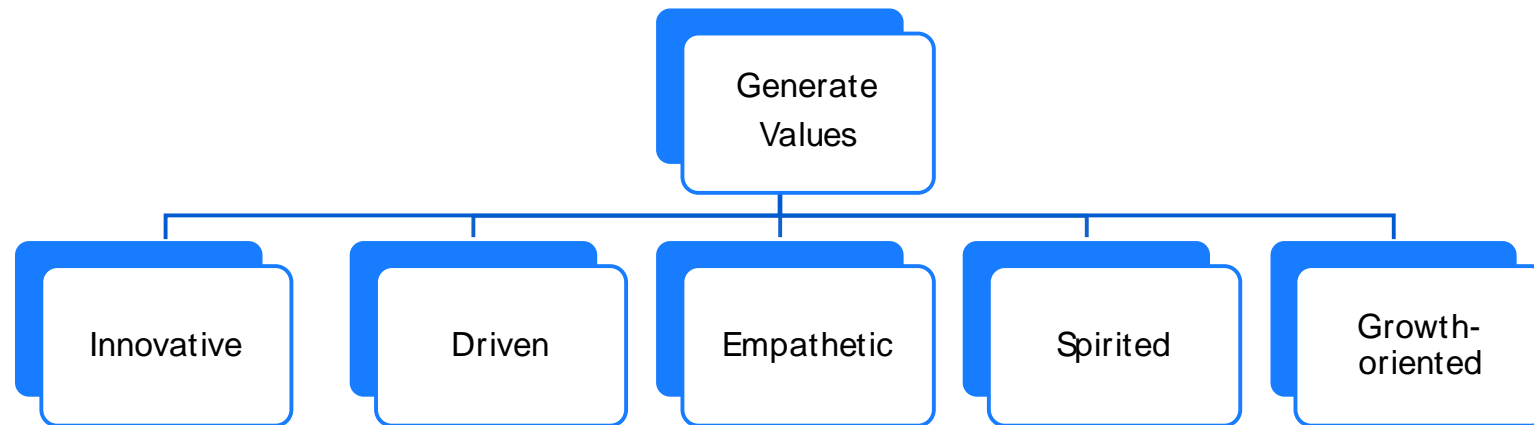
Venture Co-op



Ask repeatedly, "is this decision fulfilling our values?"

What's a Generate?

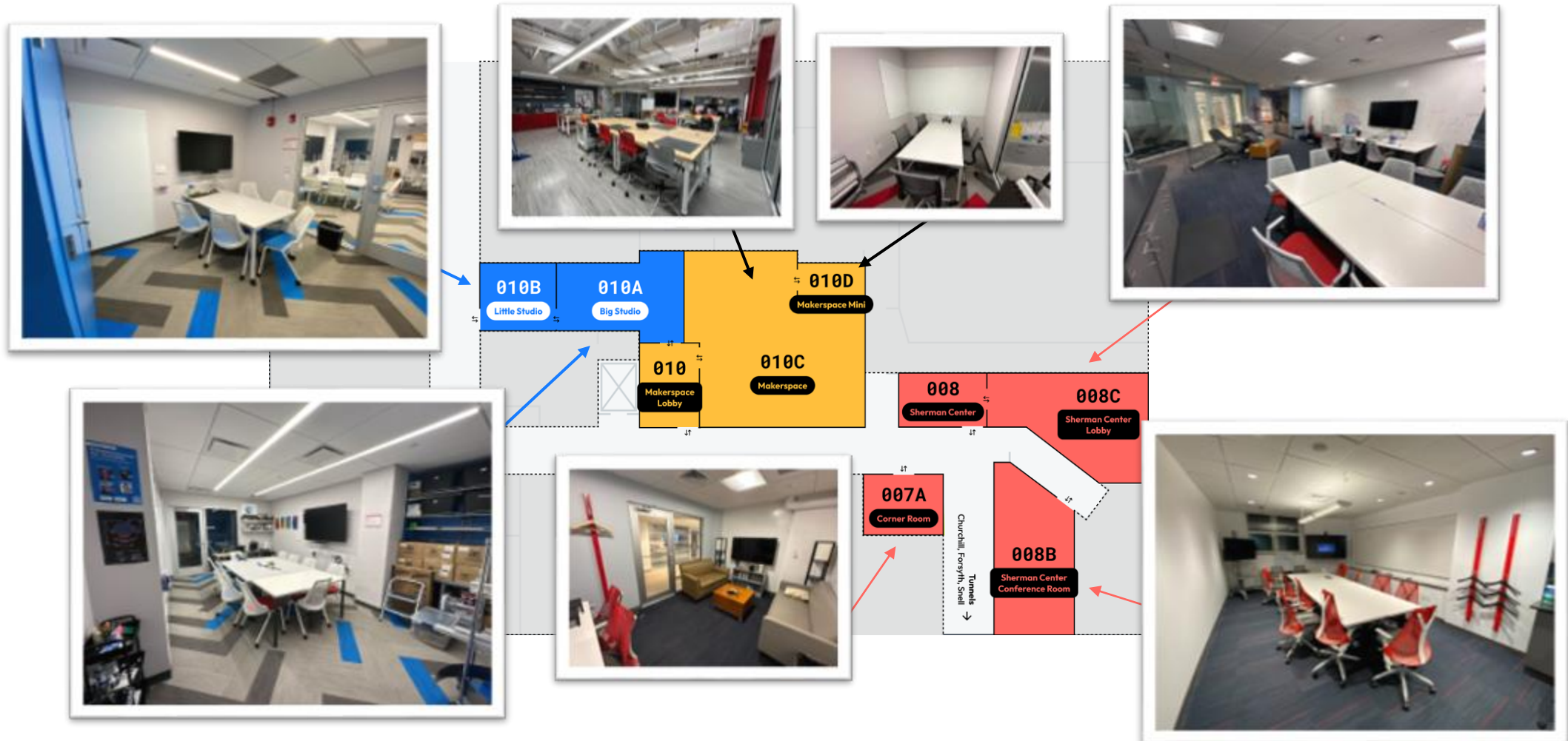
Generate is a community of passionate individuals who engage in collaborative, real-world experiences to develop innovative products, the organization, its partners, and themselves.



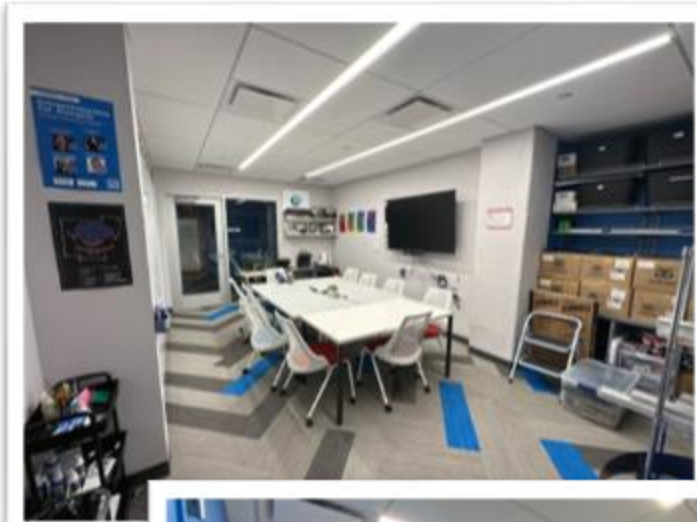
Ask repeatedly, "is this decision fulfilling our values?"

Our beautiful home

Deep in the depths of Hayden Hall ...



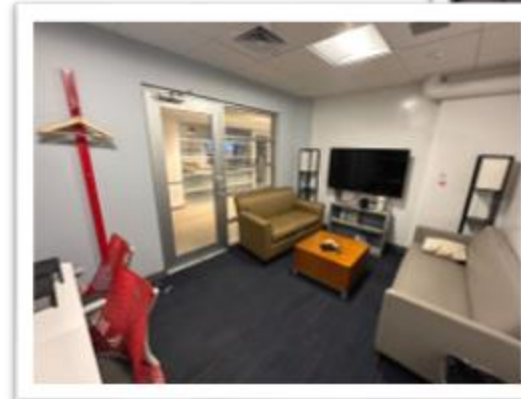
Studios One



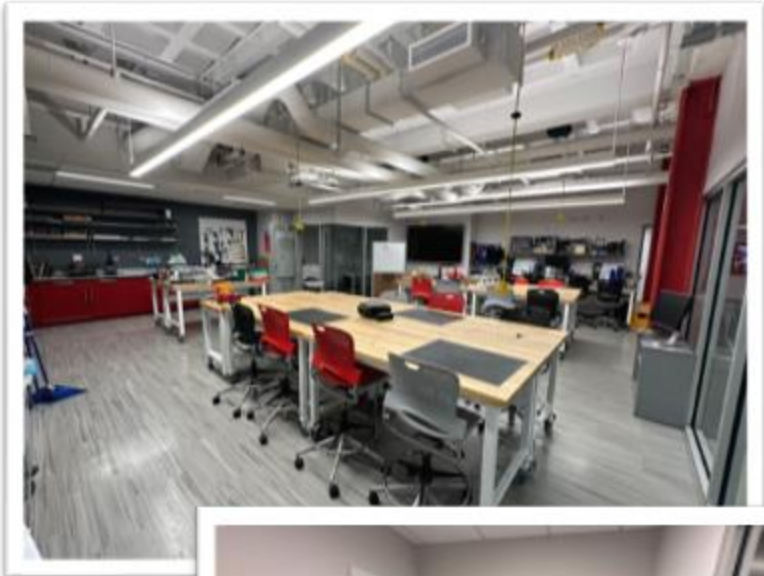
- Two Meeting Spaces
 - “Little Studio One” [HA-010B]
 - “Big Studio One” [HA-010A]
- Generate’s own dedicated spaces!
- Please keep project materials in the Makerspace (not in here)
- **Do not take anything from the shelves** in this space! Ask a Director first :)

Sherm Lobby

- **Sherm Lobby (008)** is an open, collaborative coworking space!
 - Be social, draw on the whiteboard walls, respect others, it's a community space!
- **Shared** with Forge, Venture Co-Op, & ShermComms
- Two Meeting Spaces
 - **“Corner Room”** [HA-007A]
 - **“Conference Room”** [HA-008B]



Makerspace



- Our physical prototyping space!
- **Makerspace** orientation required for access!
- Sherm-wide Makerspace Mixer: 9/13, 6-8pm
 - Get trained and learn about the space
 - Meet others!
- One meeting space
 - **“Makerspace Mini Room”** [HA-010D]

General comments about spaces



Space access is a
privilege— use it!



Ask if uncertain!



“Treat it like a
close friend’s
living room”

Tonight's Agenda

What is Generate?



Meet the teams

Stuff we have to say (1 slide)

Stuff you'll want to hear (many slides!)

Summer Changelog

A look ahead

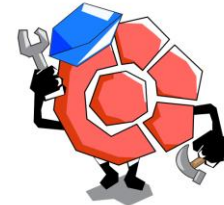
MEET THE TEAMS



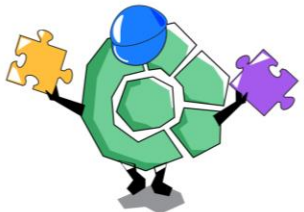
Management



Engagement



Hardware



Operations



Software

MANAGEMENT

What we do:

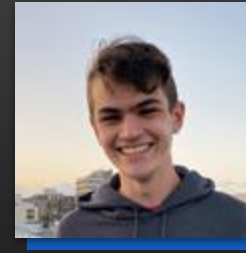
Directors meet, collaborate, and advocate for their branches and the org.

Priorities for the coming year:

- Structural Resilience
- Organizational Identity
- Outcome Delivery

Send org-wide feedback to Frank!

- Slack DMs work great



Frank Anderson
Executive Director



Abby Kazan
Hardware Director



Linwood Blaisdell
Software Director



Jay Sella
Operations Director



Chirag Chadha
Engagement Director

ENGAGEMENT

Priorities for the coming year:

- Build **enduring traditions**
- Keep a strong **pulse**
- Strengthen **organizational identity**
- Be data- and member-driven

Teams:

- Content
- Events
- Experiences



“DJ Chiggy”
Engagement Director



Katherine Zhang
Chief Content Officer



Josephine Dermond
Chief Events



Joshua Lustig
Chief Experience Officer

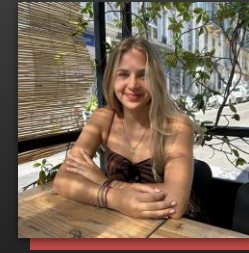
HARDWARE

Priorities for the coming year:

- Interdisciplinary **collaboration**
- Learn from setbacks, **plan** for failures
- Emphasize **best practices**
- Bias for action – seek out **opportunities**
- Visibility – **celebrate** small wins
- Member **development** above all else

Teams:

- BaselineTech
- Fitolux
- Tubender (returning!)
- Sensify



Abby Kazan
Hardware Director



Shreyas Pal
Chief ME



Sean Vumbaco
Chief ECE



Billy Ferros
Chief ECE #2

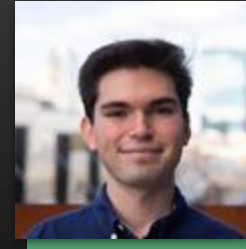
OPERATIONS

Priorities for the coming year:

- Improve access to knowledge
- Streamline **purchasing** & finances
- Learn about ourselves
- Grow our partner network
- Build a stronger alumni community

Teams:

- Information
- Strategy
- Finance



Jay Sella
Operations Director



Anna Birge
Chief Information Architect



Jacob Chen
Chief Strategy Officer



Simrin Ramchandani
Chief Finance Officer

SOFTWARE

Priorities for the coming year:

- Embrace **iteration**
- **Deploy** throughout
- Lay strong **foundations**

Teams:

- 3 Stones
- Apprenta
- Nightlife
- Platnm
- Snapper

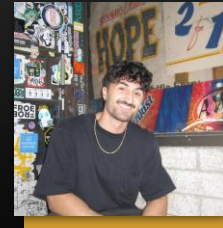
Linwood hired so many Chiefs that we had to make the photos smaller.



Linwood Blaisdell
Software Director



Alder Whiteford
Software Chief



Kevin Daliri
Design Chief



Jackson Terrill
Software Chief



Erin Lee
Design Chief



Garrett Ladley
Backend Chief



Eunseo Kwak
Product Chief

Tonight's Agenda

What is Generate?

Meet the teams



Stuff we have to say (1 slide)

Stuff you'll want to hear (many slides!)

Summer Changelog

A look ahead

Stuff we have to say

- Please complete your onboarding and review the **Generate Member Contract** and **Rethinking the Sherm** documents
- As a member of Generate you represent Generate in everything you do— in classes, on co-op, etc. That said, you need to ask before **formally** representing Generate anywhere.
- All of this is more fragile than it appears, so have life changing experiences, but keep in mind it can all crumble at any moment. Please don't betray the trust you're given.

Tonight's Agenda

What is Generate?

Meet the teams

Stuff we have to say (1 slide)

→ Stuff you'll want to hear (many slides!)

Summer Changelog

A look ahead

Use Generate to graduate

Generate as credit?

Morale!

Minecraft

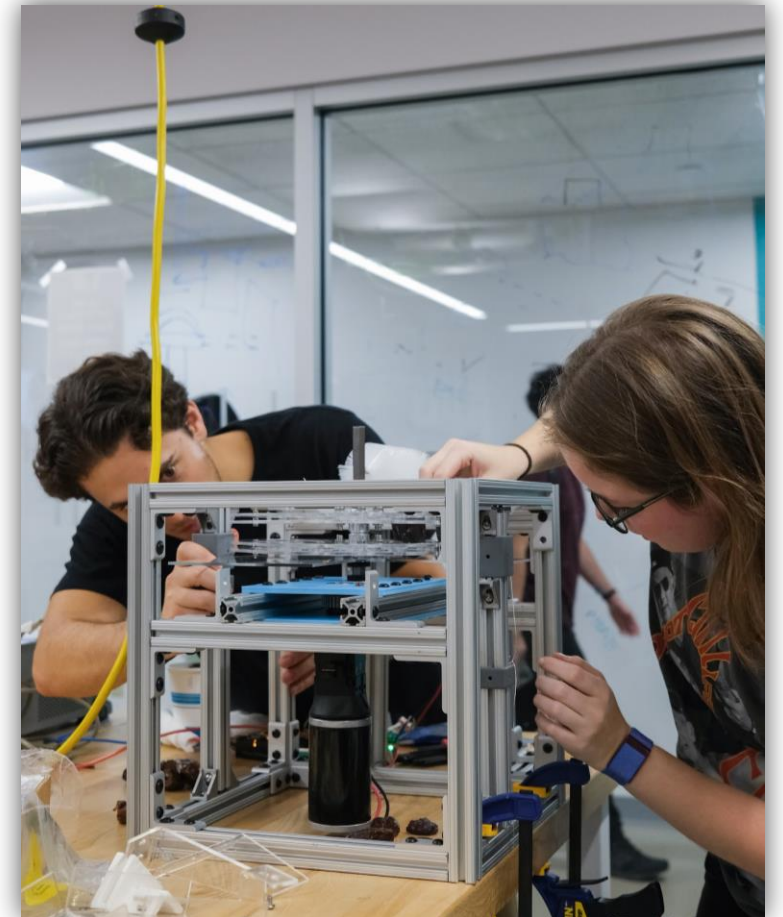
Sports

Merch

Instagram

SMS

- **GE 4892** - Engineering Product Design & Prototyping Challenge Project
- 4 credits
- Register on Banner, just like any other class--
registration is still open!
- Email Mark Sivak for more information



Go have fun, on us! \$\$\$

Generate as credit?

Morale!

Minecraft

Sports

Merch

Instagram

SMS

- Every team has **\$20 / member** to team-build!
- **Past activities:**
 - Food outings/makings!
 - Bodaborg!
 - F1 Arcade!
 - Building Legos!
- **Leads:** Submit itemized receipts within 14 days, no booze/drugs, can't reimburse tax, tip 20% for eating out
- Ideally spend in first 6 wks



Good morning gamers!

Generate as
credit?

Morale!

Minecraft

Sports

Merch

Instagram

SMS

- We have a [Generate Minecraft Server!](#)
- More to be shared in Slack, join [#generate-minecraft-f24](#)
- Message @Linwood with ideas
- Server Details
 - Vanilla **Java** Minecraft
 - Survival mode
 - Optional proximity voice chat (via Discord plugins)
 - Death Counter
 - Nicknames



jackson 6:21 PM

Who slaughtered these poor souls lol

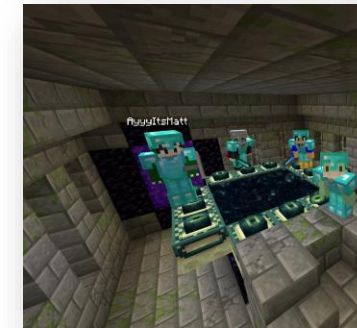
Screenshot from 2024-03-31 18-18-23.png ▾



Linwood 9:48 PM

all the homies are out here tonight!

image.png ▾



Linwood	3	
~erin	1	
~Alison	1	
~Mitch	9	
~Ansh	10	
~Matt	13	
~AndyB	0	
~Michael	4	
~Alix	15	

STUFF YOU'LL WANT TO HEAR

Good morning athletes!

STUFF YOU'LL WANT TO HEAR

Generate as credit?

Morale!

Minecraft

Sports

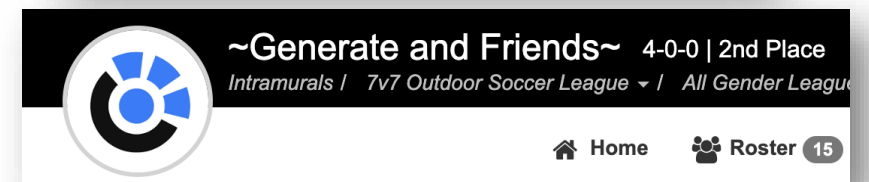
Merch

Instagram

SMS

- We have **Generate Intramural Sports Teams!**
- More to be shared in Slack, join #generate-sports-f24
- Message @Linwood with ideas
- Server Details
 - Carter Field
 - Sometimes Marino

(basically all same as last slide but for if you like grass)



About ~Generate and ...

we are good

Generate yourself some drip

STUFF YOU'LL WANT TO HEAR

Generate as credit?

Morale!

Minecraft

Sports

Merch

Instagram

SMS

If you want merch ...

- **This week:**
Vintage merch can be won at events this week!
- **This semester:**
Merch order coming eventually, keep an eye out 🙄

Message @Katherine Z with ideas



Be in the know

STUFF YOU'LL WANT TO HEAR

Generate as credit?

Morale!

Minecraft

Sports

Merch

Instagram

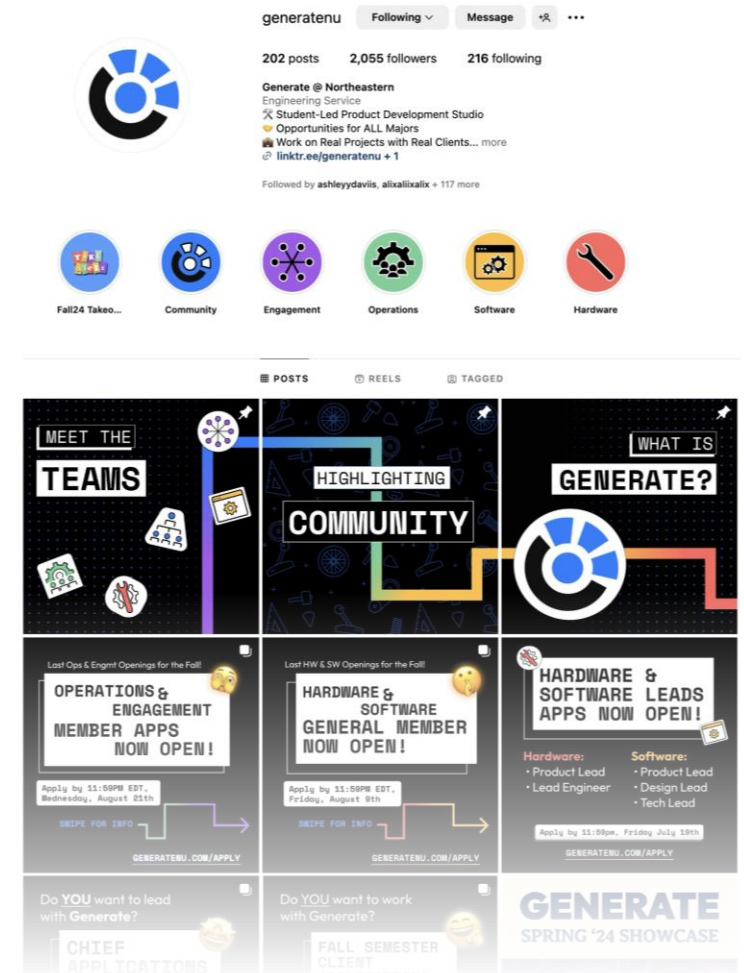
SMS

We post fun things pretty frequently on Instagram!

- Member takeovers
- Event announcements
- Team shoutouts
- etc.

Will be updating Close Friends 🧐

Repost and get your friends interested!



Be in the know

STUFF YOU'LL WANT TO HEAR

Generate as credit?

Morale!

Minecraft

Sports

Merch

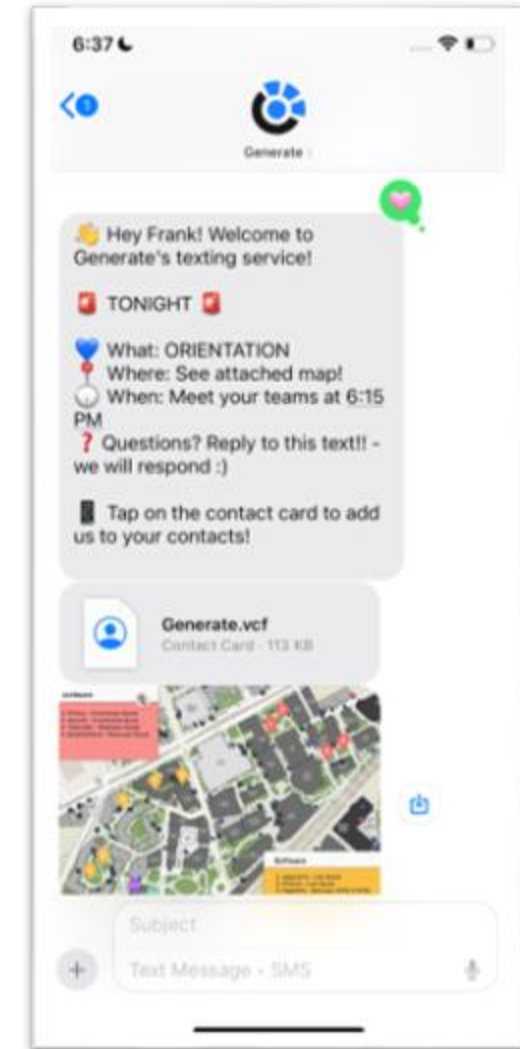
Instagram

SMS

We also send out fun (and important) things through our text message service!

- Event announcements (especially any last-minute info)
- You can respond to texts!! (pls do)

If you haven't gotten a text and are interested in joining, DM @Chirag on Slack!



Tonight's Agenda

What is Generate?

Meet the teams

Stuff we have to say (1 slide)

Stuff you'll want to hear (many slides!)



Summer Changelog

A look ahead

Overhauled hiring

Hiring

Wiki!

Attendance

Slack

FinOps Site

Website

Spaces

- Created a structured approach for reviewing written apps. fairly
- Used 2 interviewers instead of 1 where possible to increase fairness of interviews
- Sent personalized feedback all applicants
- Not done improving!

The image displays three screenshots related to the hiring process. The top screenshot shows a Google Sheet titled 'Generate Member Applicant Feedback (F24) (Responses)' with columns for 'Timestamp', 'Email Address', 'Applicant Email Addr', and multiple 'Rate the applicant' columns. The middle screenshot shows a Google Sheet titled 'F24 Interview Power rankings' with columns for 'Roles SWE', 'Average', and 'Average'. The bottom screenshot shows a feedback email template with the text: 'Hi there, Thank you for your interest in Generate and for taking the time to apply for a Fall 2024 position. After carefully reviewing your application, we have decided to move forward with other candidates. We wish you the best and hope that you consider applying again in a future semester. INTERESTED IN OTHER POSITIONS? We are now recruiting for Engagement and Operations roles! Applications close tomorrow night, August 21st. Learn more and apply here.'

All info will be in the Wiki

SUMMER CHANGELOG

Hiring

Wiki!

Attendance

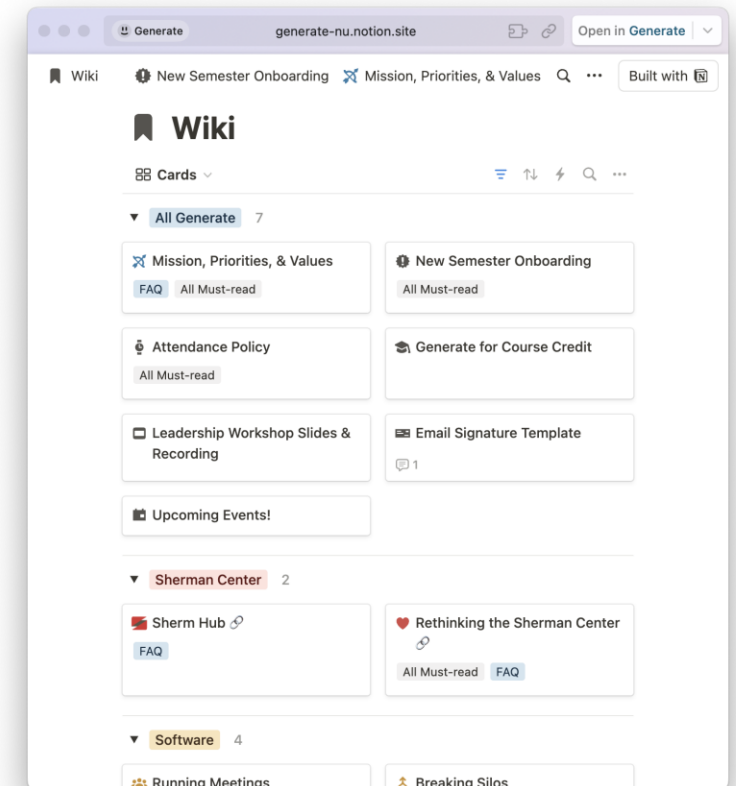
Slack

FinOps Site

Website

Spaces

- Get all your questions answered!
 - Onboarding
 - Upcoming events
 - Reimbursements
 - Space Access
 - Tips & tricks!
- Will be regularly updated throughout the semester
- Let Anna know if you have a suggestion / addition!



Formalized attendance policy

SUMMER CHANGELOG

Hiring

Wiki!

Attendance

Slack

FinOps Site

Website

Spaces

- Adding an attendance policy so that everyone can hold each other to the same standard
- You may miss up to 3 meetings per semester
- Treat these like Sick/Wellness Days (not “skips”)



Attendance Policy

Author Branch Tags
frank All Generate All Must-read

➤ Add Sub-page

Members may miss up to 3 meetings per semester.

The intent is that these are used as “sick days” (eg. for extenuating circumstances when you need a day off), not that every member uses all of them.

Please update Slack!

SUMMER CHANGELOG

Hiring

Wiki!

Attendance

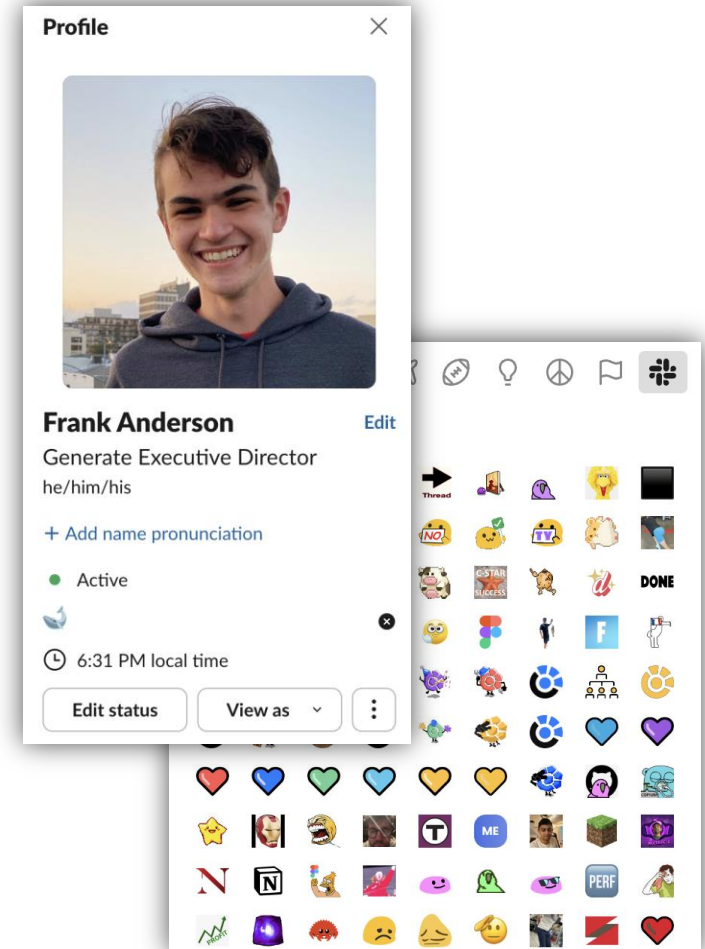
Slack

FinOps Site

Website

Spaces

- If you haven't already, update your team
- We added a few more profile fields, please fill them out :)
- All team/subteam channels should be public
- Join channels you're interested in!
- React to things! Feel free to add your own reacts too!



Operations is here to help!

SUMMER CHANGELOG

Hiring

Wiki!

Attendance

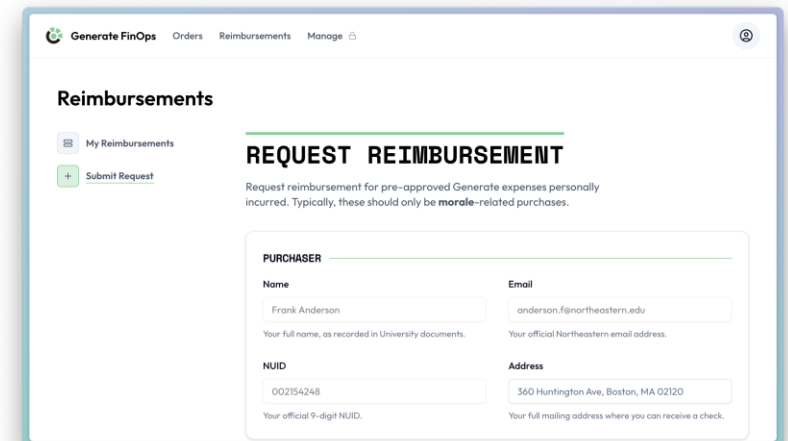
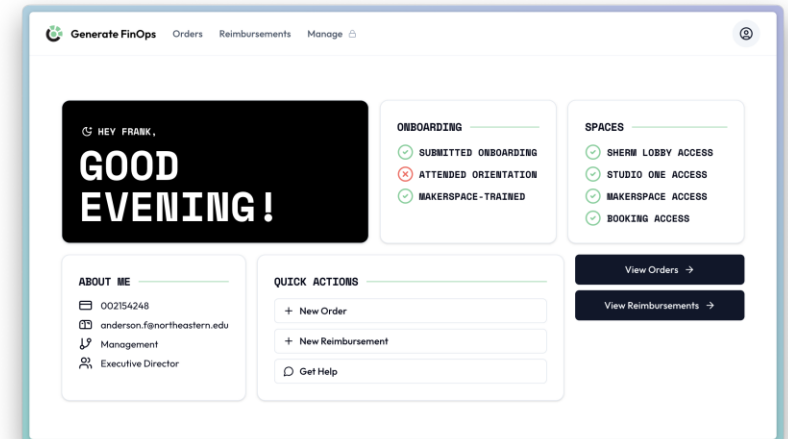
Slack

FinOps Site

Website

Spaces

- Ask questions in **#ops-help**:
 - Purchasing
 - Reimbursements
 - Budget tracking
 - Room booking
 - Space access
 - etc.
- finops.generatenu.com
 - Your Generate dashboard!



Newly updated website!!

SUMMER CHANGELOG

Hiring

Wiki!

Attendance

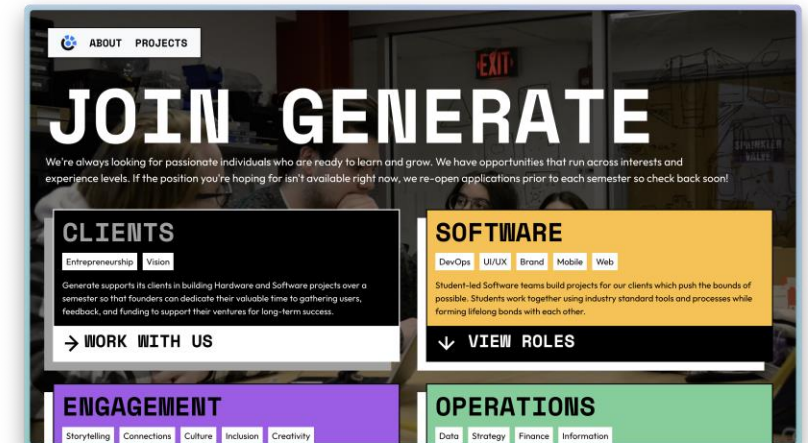
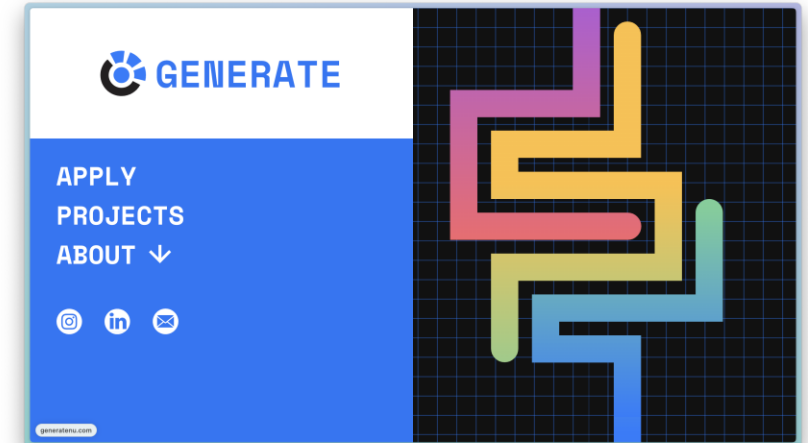
Slack

FinOps Site

Website

Spaces

- We redid (most of) the website this Summer!
 - Landing page
 - Apply page
 - Projects page (WIP)
- You can contribute!
 - Join #generate-website
 - Message @Olivia Sedarski for more!



Shoutout Tristan, Haley, and Grace too!

New space updates!!

SUMMER CHANGELOG

Hiring

Wiki!

Attendance

Slack

FinOps Site

Website

Spaces

- There's screens on each of the rooms now- feel free to use them!
- Experiences has a Spaces Coordinator in charge of in-Sherm programming!



Tonight's Agenda

What is Generate?

Meet the teams

Stuff we have to say (1 slide)

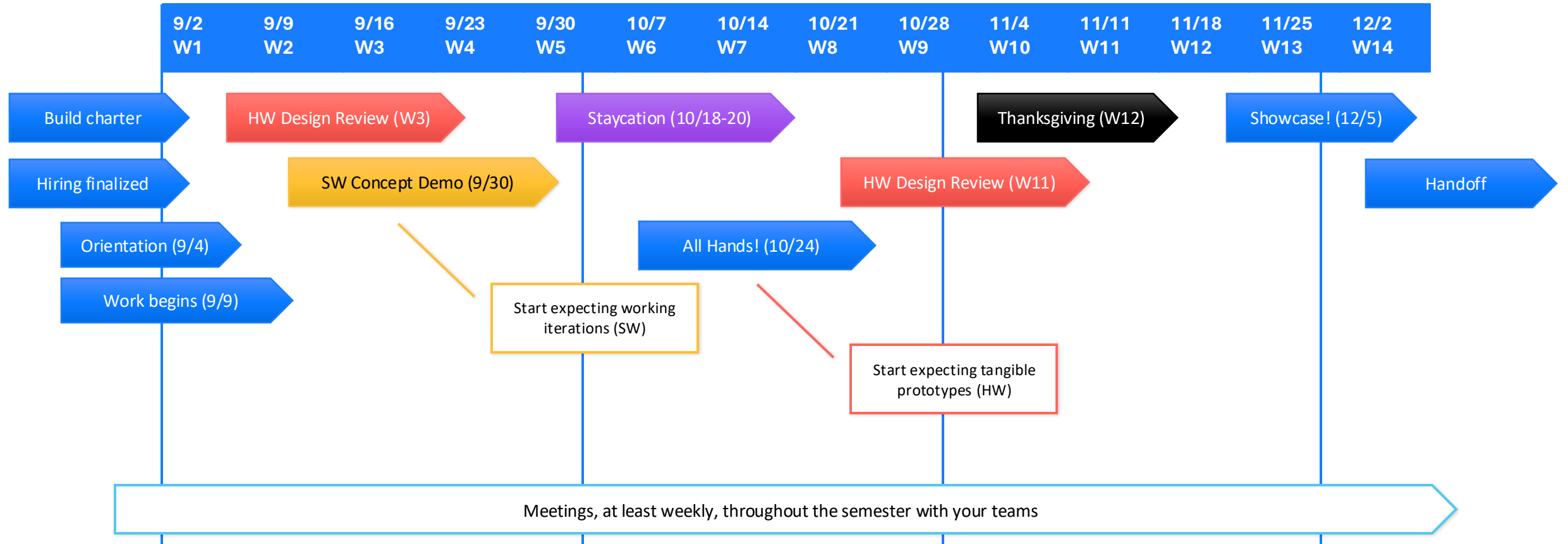
Stuff you'll want to hear (many slides!)

Summer Changelog



A look ahead








A view of the (wacky) semester



Upcoming Events (mark calcs)

Event	Date(s)
Orientation weekend	9/4 – 9/7
Team meetings begin	9/9
Sherm Makerspace Mixer!	9/13
HW - Design Reviews	9/23– 9/26
SW - Concept Demo	9/30
SW - Guest Speaker: Theo Browne (T3 Stack, UploadThing, Ping.gg)	10/4
Staycation	10/18 – 10/20
All Hands	10/24
Potential Event	10/26
HW - Design Reviews	11/11
Potential Event	11/16
Showcase	12/5

Orientation Weekend

- **HW & SWD Bootcamps**  
 - 9/5 (Thursday); HW 6-8pm in Makerspace; SWD 6-8pm in Sherm Lobby
- **21+ Night** 
 - 9/6 (Friday) 9:30pm; meet in Sherm Lobby, walk over together
 - Party hardy! ;) – RSVP on Slack!
- **SWE Bootcamp** 
 - 9/7 (Saturday) 11am-1pm in 300 Mass Ave.
- **Welcome Barbecue** 
 - 9/7 (Saturday) 1:30-4pm; Sean's House, there's grilling! – RSVP on Slack!
 - More details to come, make sure you claim a brat  (veg./gf )

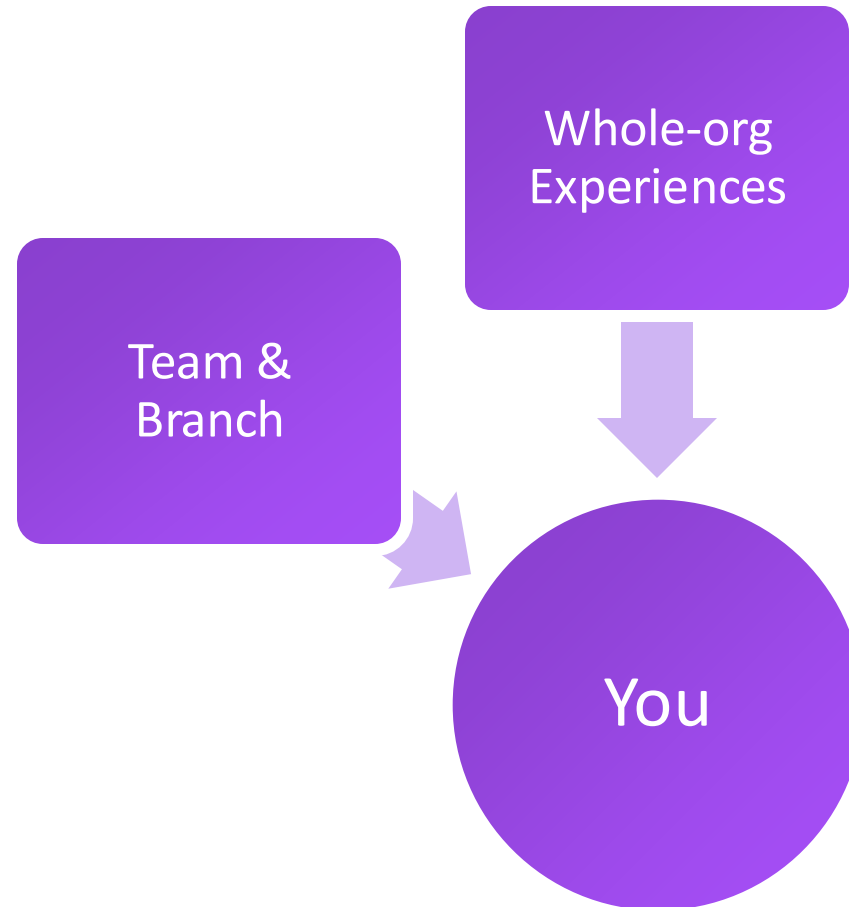
Later events are contingent on early successes

Treat Generate events like events at a friend's house

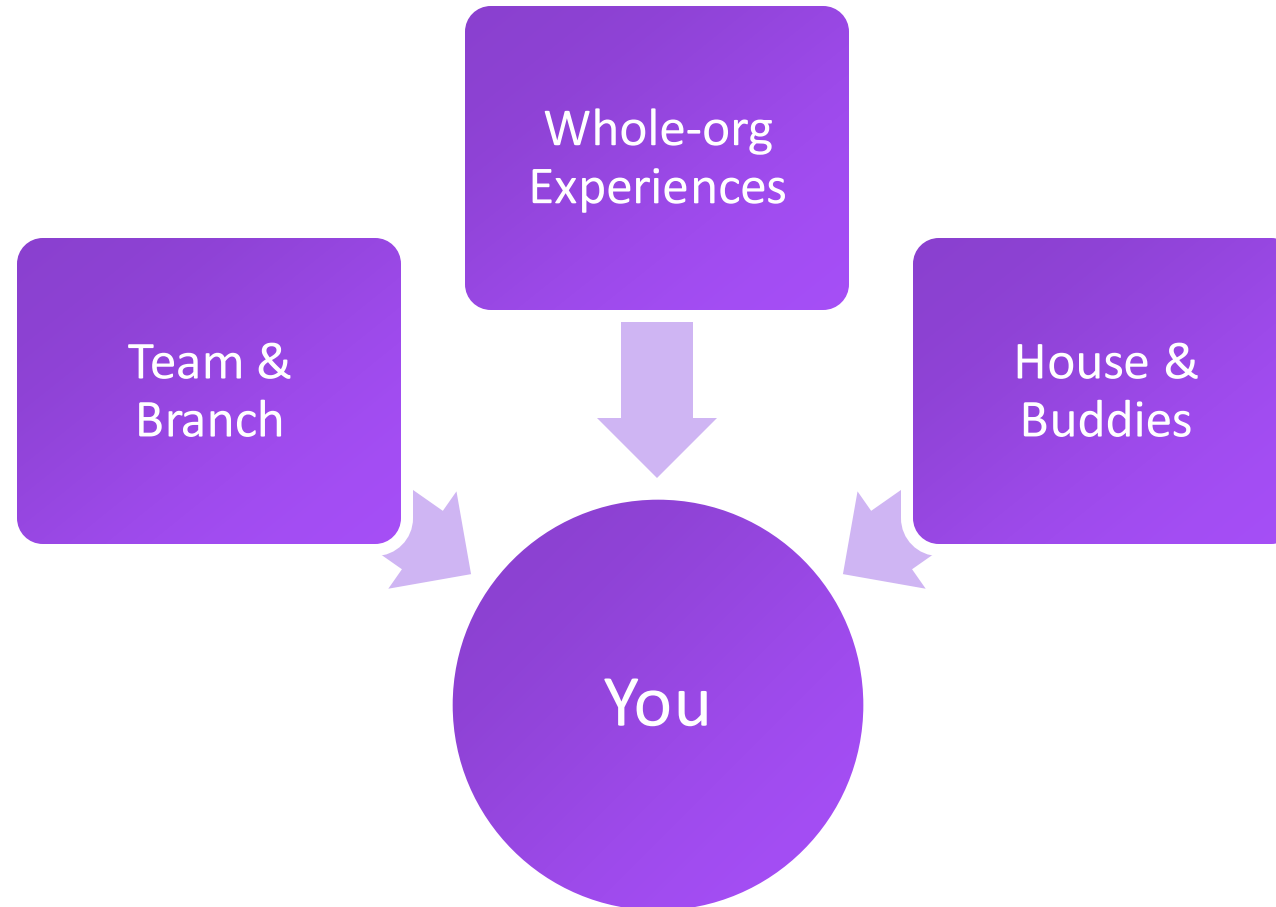
- Clean as you go, and a bit before you leave
- Do your best to show up, and show up when you say you will
- Have a great time!

One more thing ...

One more thing ...



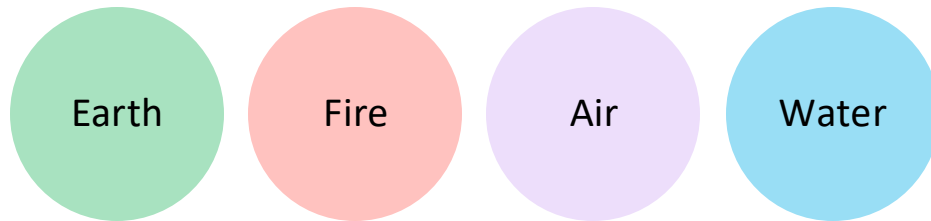
Adding the missing piece



Houses & Buddies

Houses

Your home beyond your branch.



- Create community across branches / teams
- Gather points at events throughout the semester; big points available at Staycation
- Winner announced towards the end of the semester!

Buddies

Rethinking mentorship.



- Paired with fellow Generate members based on interests
- Events hosted throughout the semester, just for buddies to help bond!
- Feedback-focused → make this work for you

Scan to see your House!

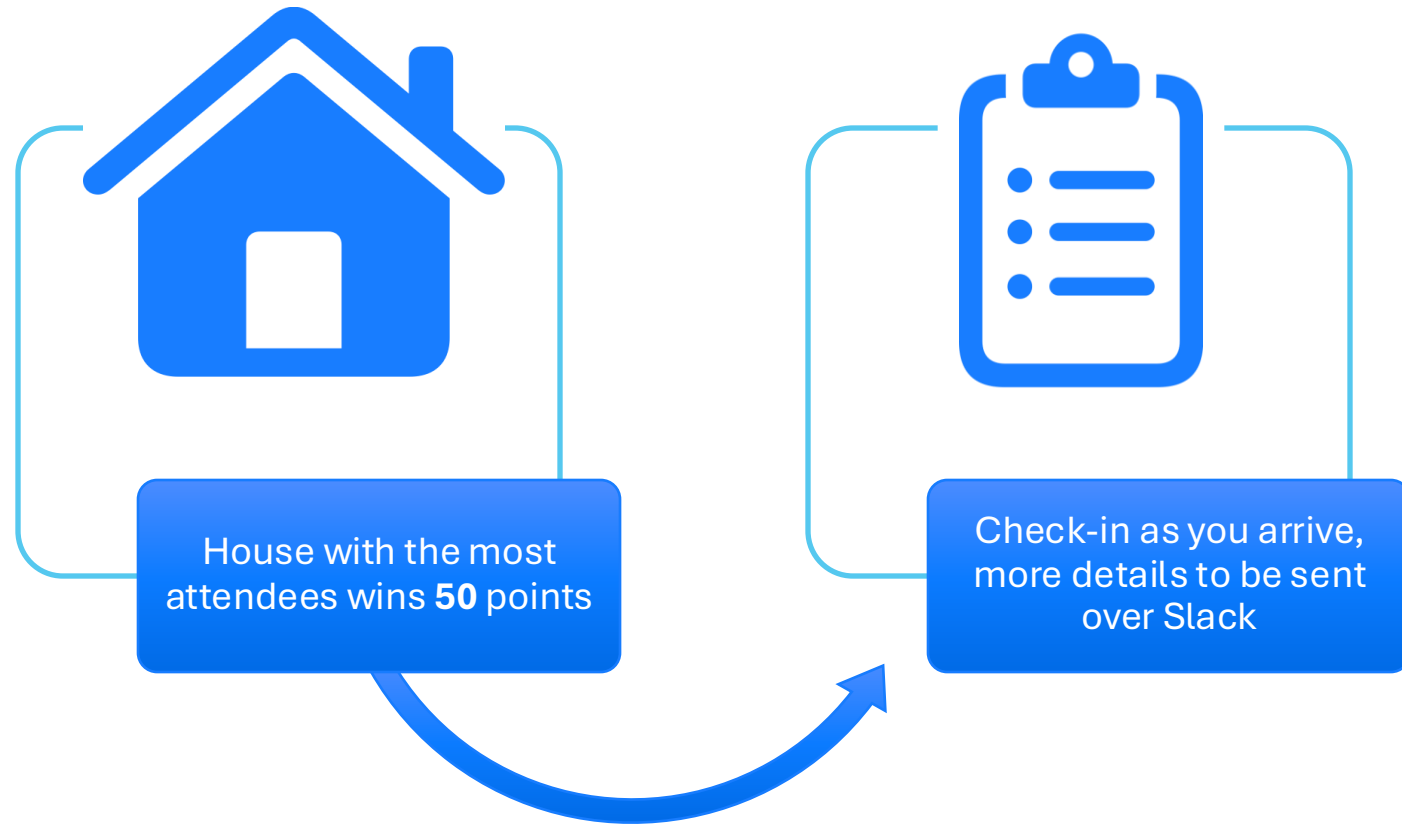


First points event right now!








Contexto!

- **Order:** Earth, Fire, Air, Water
- Raise your hand during your House's turn to share a guess-wait to be called on please :)
- House with the winning guess gets 10 pts
(will play 3 rounds, hopefully)

Next points this Saturday!



See you soon!!

- **HW & SWD Bootcamps**  
 - 9/5 (Thursday); HW 6-8pm in Makerspace; SWD 6-8pm in Sherm Lobby
- **21+ Night** 
 - 9/6 (Friday) 9:30pm; meet in Sherm Lobby, walk over together
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 - More details to come, make sure you claim a brat  (veg./gf )
 - **Points up for grabs!**