

Demographic & Trust - Survey

* Required

1. Please enter you generated ID: *

2. 1. Choose your group age *

Mark only one oval.

- ☐ Under 30
- ☐ Above or equal 30

3. 2. What is your gender *

Mark only one oval.

- ☐ Female
- ☐ Male
- ☐ Prefer not to say

4. 3. What is the highest level of education you have completed/received? *

Mark only one oval.

- ☐ Less than a high school diploma
- ☐ High school degree or equivalent
- ☐ Bachelor's degree (e.g BA, BSc)
- ☐ Master's degree (e.g. MA, MBA, MSc)
- ☐ Doctorate (e.g. PhD)
- ☐ Other:

5. 4. What is your level of internet surfing competency? *

Mark only one oval.

| | 1 | 2 | 3 | 4 | 5 | |
|----------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------|
| Very low | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | Very high |

6. 5. How many hours a day do you spend on the internet? *

Mark only one oval.

- ☐ Less than 1 hour a day
- ☐ 1-2 hours
- ☐ 3-4 hours
- ☐ More than 4 hours a day

7. 6. What device do you prefer for internet browsing? (check all that apply) *

Check all that apply.

- ☐ Laptop
- ☐ Desktop Computer
- ☐ Tablet
- ☐ Smartphone
- ☐ Personal digital assistance (PDA)

Other: ☐ _____

8. 7. Please rate the websites' type you visit the most (1. being the most visited to 5. being the least visited) *

Mark only one oval per row.

| | 1 | 2 | 3 | 4 | 5 |
|--|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| News (example: BBC, New York Times) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Social Media (example: Facebook, Instagram, LinkedIn) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Entertainment Media (example: Youtube, Vimeo, Pinterest) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| E-Commerce (example: Amazon, Ebay, Zalando) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Educational (example: Udemy, Khan Academy) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

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