



# GENIE JAMES ARSENAL

## About Me

With nearly 10 years in graphic design and 4 years in tech, I specialize in UI/UX design and Photoshop. Passionate about creativity and technology, I aim to create innovative designs that blend aesthetics and functionality for memorable experiences.

## Contact

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 Iligan City, Philippines

## Skills

- UI Design
- Figma
- Canva
- Photoshop

## Language

- English
- Tagalog
- Bisaya

## Professional Experience

**(2024)**

### HOME TREE CREATIVE STUDIOS

#### Social Media Video Editor & Graphics Designer

- During my three months at Home Tree Creative Studios, I worked on TikTok trends, crime videos, and social media content. This experience allowed me to refine my video editing techniques, especially timing motion and keyframes. I also developed interpersonal skills, collaborating with diverse individuals, including international clients. While this marked my final video editing project, it solidified my skills in balancing creativity and technical expertise.

**2023**

### ASIA PRINTSTATION & INTERNET BAR

#### Graphics Designer

- I enhanced my skills through real-time editing tasks, viewing challenges as growth opportunities. My responsibilities included creating T-shirt mock-ups, school posters, graduation books, and printing stickers using Adobe Photoshop and CorelDraw. These experiences honed my quick editing abilities, time management skills, and the ability to meet client expectations effectively.

**2023**

### SIKHAY TAMBACAN ORGANIZATION

#### Media Editor

- As the lead editor, I managed video production and graphic design for promotional materials, ensuring a consistent visual identity. I utilized Adobe Premiere Pro, After Effects, Photoshop, and Illustrator to create video content, banners, and social media posts. This role sharpened my video editing and graphic design skills, improved my project management abilities, and enhanced my problem-solving under pressure.