

EcoGo

The Smart EV for Gig Delivery Drivers

EcoGo Investor Presentation

The Problem

Gig drivers (DoorDash, UberEats, etc.) rely on personal vehicles not optimized for deliveries. They face high fuel costs, inadequate cargo space, inefficient designs, and lack of app integration.

Our Solution: EcoGo

EcoGo is a compact electric vehicle purpose-built for delivery:

- Built-in hot/cold cargo compartment
- Tesla Supercharger compatible
- Unlimited mileage lease
- Low-cost commercial insurance
- Dashboard integrated with delivery apps
- Lease payments deducted weekly from driver income

Market Opportunity

Over 12 million gig drivers in the U.S. and a \$10B+ annual delivery vehicle market. EcoGo targets California first, then national expansion.

Business Model

Recurring lease model (\$350/month), with optional insurance and maintenance services. Future revenue from platform integrations and fleet deals.

Production Cost Estimates

EcoGo achieves economies of scale:

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- At 50,000 units: \$15,000 per vehicle
- At 250,000 units: \$13,200 per vehicle
- At 500,000 units: \$12,000 per vehicle
- At 700,000 units: \$11,250 per vehicle

Investment Ask

Raising \$1.5M in pre-seed funding to complete prototype, begin pilot program, and scale production logistics.

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Unit Cost vs. Production Volume

