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Forecasting: Principles and practice

- 1.1 How well we understand the factors that contribute to it
 2. Data available
 3. How much the future is similar to the past
 4. Whether the forecast can affect the thing we trying to predict.
- Understand its limits
 - Forecasts rarely assumes that the environment is unchanging
 - ↳ The way it changes now will change in the future.
 - Naive or judgmental methods for forecasting.

1.2 Forecasting Goals and Planning.

Forecasting: Predict the future the accurate as possible.

Goals: What you would like to happen.
Not often occur.

Planning: Appropriate actions.

1.3 Determining what to forecast

→ The dataset structure

- ↳ Product or group of products
- ↳ monthly / annually?
- ↳ By region?

1.4 Forecasting data and methods

→ No data: qualitative forecasting
↳ Chap. 06

→ Quantitative forecasting

- # data

- Reason to believe the patterns will continue.

Time Series Forecasting

- Monthly Rain fall

Everything that is observed sequentially over time is a time series.

Ask!

Explanatory & Mixed models

→ It has been used to forecast.

1.5 Some cases of studies.

1.6 The basic steps in forecasting task

1. Problem definition
2. Gathering information
3. Preliminary (exploratory) analysis
 - ↳ Graph the data
4. Choosing and fitting models
5. Using and Evaluating a forecasting model.

1.7 The statistical forecasting perspective

The forecasted variable is a random variable.

Variation shrink as the event approach.

→ The forecast is the middle value.

↳ Comes with the prediction interval

95% and 80%
Forecast Distribution

Average of possible future values. (Point Forecast).

$(\hat{y}_t | I)$ → forecast distribution

$\hat{y}_{t|t-1}$

Information given.

Exercises

1. Case 3

- F Brand of the car / Services made on the car TS
 - TS Interest Rate
 - TS Damages - Overall condition of the car
 - TS Inflation
 - TS Km driven
- Time Series

Case 4

- TS Australian Calendar
- TS Ticket pricing
- F Purpose of the trip
- F Length of the trip
- Time of departure
- TS Size of the plane
- TS Benefits from each class

2. 1. Problem Definition

Predicting resale car values to maximize profits

2. Gathering information

Previous data collected before on their buy and resale values, Brand of the car, Interest Rate
Damages - Overall condition of the car, Inflation
Km driven

3. Preliminary (exploratory) analysis

↳ Graph the data

- Histogram
- Boxplots (Brand x Price of resale)
- Summarise the data

4. Choosing and fitting models

Timeseries model

5. Using and Evaluating a forecasting model.

Accuracy technique.

↳ R^2

↳ Confusion Matrix

The forecast distribution and its range. (Prediction interval).
