



## What is MVHacks 2.0?

**MVHacks 2.0 is the second 12-hour high school hackathon run by Mountain View High School students on October 27th.** A hackathon is an organized event in which groups of students interested in STEM (Science, Technology, Engineering and Mathematics) gather to design solutions to problems through programming. Teams commonly work on projects designed to solve social issues, to pilot business ideas, or simply to tinker with new technologies. We want to convince students that anyone can code, and excite students to pursue STEM careers. Any high school student can attend our hackathon to learn to code, network with like-minded people, build amazing projects, and explore new technologies.

**MVHacks 1.0** was a great success, with over 125 students in attendance and with over \$12,500 worth of prizes awarded. Projects covered a variety of topics, ranging from augmented reality to tools for the visually impaired. Our notable sponsors included Microsoft, LinkedIn, Symantec, and Asian Box. Join these companies and others in supporting MVHacks 2.0.

## What are the logistics of MVHacks 2.0?

150 high school aged students will attend the free 12-hour event on October 27. Students will be provided with meals and snacks throughout. Attendees will arrive at 7AM and begin working at 8AM. They will have breakfast at 9AM, lunch at 12PM, dinner at 6PM, and will present their projects to judges at 8PM. Sponsors are asked to arrive at 7:30AM to speak at the 8AM opening ceremony. We hope sponsors will be able to stay until at least 1PM to mentor, but are welcome to stay as long as they'd like.

## Why sponsor MVHacks 2.0?

By sponsoring MVHacks 2.0, you will be enabling an environment and experience that encourages both new and veteran students in STEM fields. Sponsors will not only be able to evangelize their products through workshops and activities, but sponsors will be supporting the future generation of leaders in STEM. As a high school hackathon, there will be many first time coders at MVHacks 2.0, who need your support to pursue their passion.

## How can you help?

- **Donate money** – This will allow us to make sure that all hackathon essentials are fulfilled for a great hacker experience.
- **Sponsor a meal** – Breakfast, lunch, and dinner will be served throughout the course of the event, along with snacks and drinks.

- **Send Mentors / Evangelists** – Hackers love mentors who can help them with company-specific technologies and inspire them to do their best work. Evangelists can also teach workshops about company APIs, technologies, and tools.
- **Provide Swag / Hardware / Tools** – Hackers love swag, and are always excited to try out new hardware and tools.
- If you have any other ideas, questions, or concerns, please don't hesitate to email Marc Bacvanski, our head of sponsorships, at [marc@mv-hacks.com](mailto:marc@mv-hacks.com).

## Sponsorship Tiers

	Bronze \$500	Silver \$1000	Gold \$1,500	Partner \$3,000+
<b>General</b>				
Opening Talk	N/A	1 min	2 min	5 min
Workshops	0	1	2	4
Award Custom Prizes	✓	✓	✓	✓
Sponsor Table			✓	✓
<b>Recruiting</b>				
Distribute Materials	✓	✓	✓	✓
Access to Resumes			✓	✓
Mailing List				✓
<b>Marketing</b>				
Logo on Website and T-Shirt	✓	✓	✓	✓
Distribution of Brand Items	✓	✓	✓	✓
Company Banner		✓	✓	✓
Present at Awards Ceremony				✓

Please email our head of sponsorships, Marc Bacvanski, at [marc@mv-hacks.com](mailto:marc@mv-hacks.com). All sponsorships are negotiable and can be discussed in more detail. We would be more than happy to discuss a custom sponsorship tier – any type of help would be appreciated.