

GENUINE UNDEAD

newsletter #1



"We must, indeed, all hang together or, most assuredly, we shall all hang separately."

Benjamin Franklin
4th July 1776

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This is the first monthly newsletter from the international project **Genuine Undead**, an information source for the entire web3 community, collectors, investors, the curious, and all audiences, including the holders themselves – the wealth of the project sometimes makes it challenging to have a comprehensive and global overview of the actions taken and community initiatives.

Genuine Undead is a collection on Ethereum, unprecedented in quality for a **24x24 pixel art** due to the variety of features, shadows, shades, shapes, and depth created. It also stands out for its numerous cultural and artistic references, ranging from Pop art to History, mythology, comics, cinema, and more.

There are two classes of GU: Classic and Cyber.

Created by an anonymous artist, the project, a freemint released on August 13, 2022, has been entrusted to **the community**, which has established decentralized governance and internal operations where every decision and progress is subject to a vote.

We invite you to follow the official and verified community account: **@GenuinelyUndead** and join our Discord (active 7/7 for over a year and a half) to be warmly welcomed by people from all around the world of life, genuine and available to answer any questions about the art specifics and the **GU**niverse and its structure.

Welcome to Genuine Undead

Rise and Shine!"

Tao Koltès



subscribe to our newsletter !
Email : GenuineUndead@proton.me



@GenuinelyUndead (official X of the community)
@TheGenuineTimes (news & analytics outlet)
website : genuineundead.io

art by @cosoart
with his kind permission



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Achievements:

- **Community Business Associates** established
- **Partnership with Michelin** (@Michelin3xplore) : travels, raffle & holders exclusivities + special trait « Genuine Undead » by @gimiksborn
- **2 licensing agreements** signed
- **GU Art Foundation** starting : genuineart.org
- **Decentralized marketplace** with new community vendors : genuinemarket.io
- **GU gallery in metaverse** : oncyber.io/genuineundeadgallery
- **New investors** have entered massively in as holders between mid dec. 2023 & jan. 2024 (almost 500 Gu bought) for long term views
- **The Undeadz** market is online : shop.undeadz.io

GUiverse:

- **The Undeadz** (@UndeadzOfficial) : lp ready and for fun Gu inspired collection by @tMAISON @Stephen_Edel & art by @markusmanson
- **Undead 2043** (@LayneTNW) : Ai comic/animations about Layne the Warrior, fighter for freedom in a dystopian future, created by @Sygo_
- **The UndeadChefs** (@UndeadChefNFT) : The 1st culinary marketplace for Web3! By @FreshMenuPlan & art by @cosoart
- Follow **the Paperboys** (@paperboy_club) and **the Watchers** (TheWatchers_GU): Traits community driven

Event:

- **Poker** by the Paperboys :

next one is **Saturday January 27th (9 pm CET)** subscription on X

Stay tuned about the calendar 2024 on X @paperboy_club



@GenuinelyUndead (official X of the community)
@TheGenuineTimes (news & analytics outlet)
website : genuineundead.io

Important:

On Opensea the collection Genuine Undead is linked to the first X account

@GenuineUndead, but it's locked (description & contact not updated not editable).

Our official website on Opensea is linked to our new verified X of the community:

@GenuinelyUndead

(please follow, mention add in your X profil only this one)

Undead Never Die !



art by @cosoart