

PT SEJAHTERA BERSAMA

SALES PERFORMANCE DASHBOARD 2020-2021

Years

Product Category



Total Sales
1,754,750.57



Total Quantity
11,654



Total Order
3,339



Total Customers
1,671

Total Sales by City

	City	Sales <div></div>
1.	Washington	55382
2.	Houston	33761
3.	Sacramento	33380
4.	San Diego	29229
5.	Albany	25406
6.	Springfield	25061
7.	Miami	24833
8.	El Paso	24457
9.	Phoenix	24085
10.	Philadelphia	23845

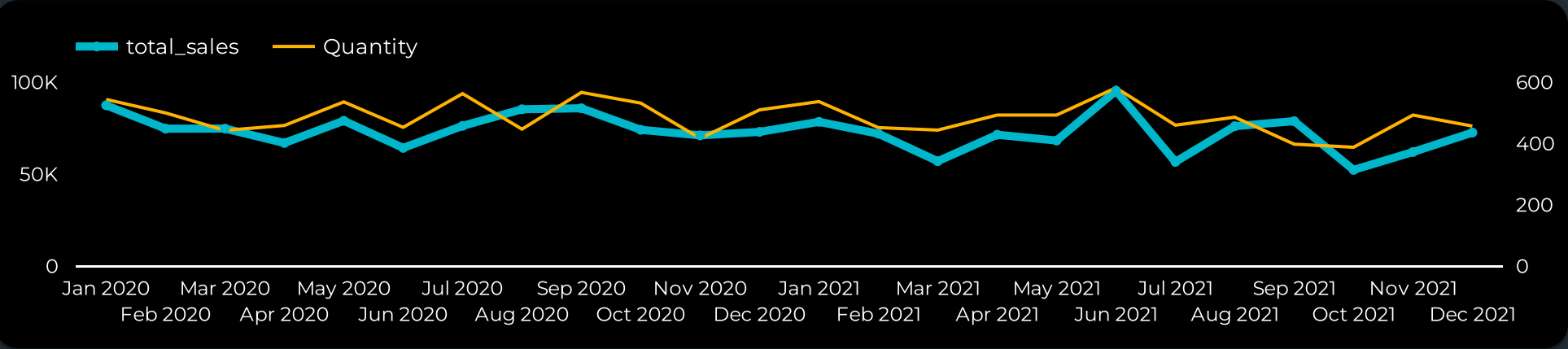
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Total Quantity by City

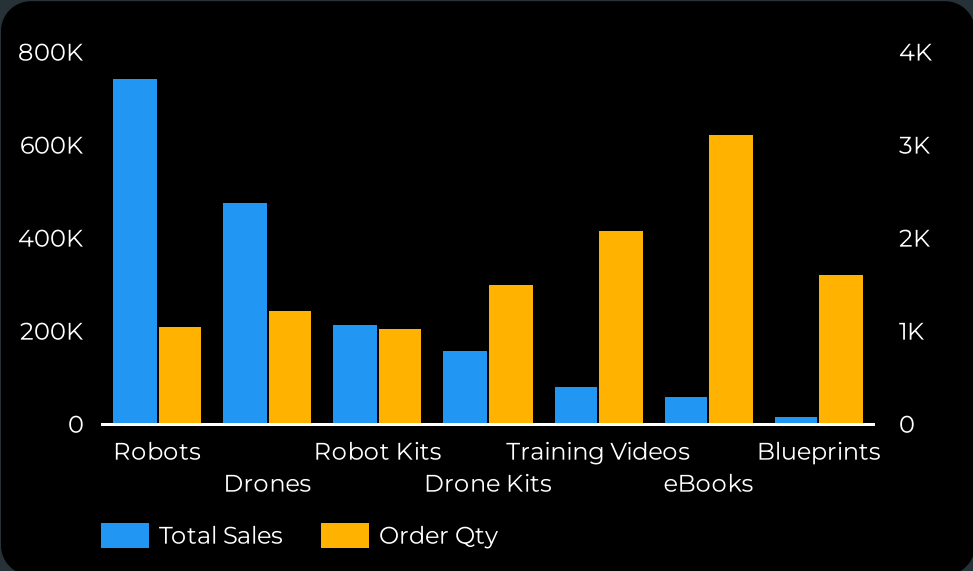
	City	Quantity <div></div>
1.	Washington	308
2.	Houston	249
3.	San Diego	203
4.	Atlanta	153
5.	Sacramento	153
6.	Chicago	152
7.	Springfield	149
8.	Denver	141
9.	San Antonio	140
10.	Philadelphia	139

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Total Sales & Quantity Order per Month-over-Month



Total Sales & Order Quantity by Product Category



Total Sales & Order Quantity per Customer City



Top 5 Product Category by Sales

	Category	Total Sales <div></div>
1.	Robots	743,505
2.	Drones	477,447
3.	Robot Kits	216,437
4.	Drone Kits	161,242.5
5.	Training Videos	80,716.15

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Top 5 Product Category by Quantity Orders

	Category	Quantity <div></div>
1.	eBooks	3,123
2.	Training Videos	2,081
3.	Blueprints	1,618
4.	Drone Kits	1,515
5.	Drones	1,227

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