PRIVACY POLICY

FIND STYLE (**We/Us/Our**) are committed to protecting and respecting your privacy.

This policy (together with Our App Ts & Cs and any other documents referred to on it) sets out the basis on which any personal data We collect from you, or that you provide to Us, will be processed by Us. Please read the following carefully to understand Our views and practices regarding your personal data and how We will treat it.

INFORMATION WE MAY COLLECT FROM YOU

We may collect and process the following data about you:

• information that you provide by registering with FIND STYLE (Our App) or by filling in personal details in your profile, including your name, e-mail address, username, gender, age and picture (optional);

• information that you provide if you enter a competition or promotion sponsored by Us;

• information that you provide if you report a problem with Our App;

• correspondence where you contact Us;

• details you provide if you complete any surveys that We ask you to enter (although you do not have to respond to these requests);

• details of transactions you carry out through Our App;

• details of your use of Our App (including, but not limited to, location data, IP address, operating system, pages you have visited) and the resources that you access within Our App;

• Details about your clothing size, colour preferences, purchasing history, fabric preferences;

• Details of your location using your device’s geolocation capability.

IP ADDRESSES

We may collect information about your device, including where available your IP address and operating system, for system administration and to report aggregate information to our advertisers. This is statistical data about our users' browsing actions and patterns, and does not identify any individual.

When you use Our App, information about your mobile device is sent to Us. We use standard device information to authenticate your device, provide the services, help improve Our App and services, help keep your software up to date, and for analytics

Standard device information typically includes information such as your password, operating system version, browser version, application version and regional and language settings and an ID that helps us identify your phone while you have Our App installed. This information may also be analysed and used to develop and improve features and services of Our App.

For the same reason, we may obtain information about your general internet usage by using a cookie file which is stored on the hard drive of your device. Cookies contain information that is transferred to your device's hard drive. They help Us to improve Our App and to deliver a better and more personalised service on Our App. Cookies are widely used in order to make our services function more efficiently, as well as to provide information to the users of Our App and Our affiliates. We collect the following types of cookies:

**Cookie**

**Name**

**Purpose**

Session cookie

Token

This cookie enables us to recognise you when you return to Our App

Please note that should Our App include advertising from third parties, such third party advertisers may also use cookies, over which We have no control.

You block cookies by activating the setting on your device which allows you to refuse the setting of all or some cookies. However, if you use your device settings to block all cookies (including essential cookies) you may not be able to access all or parts of Our App. Unless you have adjusted your settings so that your device will refuse cookies, Our App will issue cookies as soon you visit Our App. By registering to use Our App, you agree to Our use of cookies.

All cookies collected on Our App will expire after 6 months.

WHERE WE STORE YOUR PERSONAL DATA

The data that We collect from you may be transferred to, and stored at, a destination outside the European Economic Area (the **EEA**). It may also be processed by staff operating outside the EEA who work for Us or for one of Our suppliers. Such staff maybe engaged in, among other things, the in-app tracking and the provision of support services. By submitting your personal data, you agree to this transfer, storing or processing. We will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this privacy policy.

All information you provide to Us is stored on secure servers. Where We have given you (or where you have chosen) a password which enables you to access certain features/functionalities of Our App, you are responsible for keeping this password confidential. We ask you not to share a password with anyone.

Unfortunately, the transmission of information via the Internet is not completely secure. Although We will do Our best to protect your personal data, We cannot guarantee the security of your data transmitted via Our App; any transmission is at your own risk. Once We have received your information, We will use strict procedures and security features to try to prevent unauthorised access. For example, We store the information you provide to Us on computer systems with limited access, which are located in controlled facilities

USES MADE OF THE INFORMATION

We use information held about you in the following ways:

• to ensure that content from Our App is presented in the most effective manner for you and for your computer;

• to provide you with information, products, services or promotions that you tell Us via Our App that you desire or which We feel may interest you;

• to carry out Our obligations arising from any contracts entered into between you and Us;

• to allow you to participate in interactive features of Our App, when you choose to do so;

• to understand how users use Our App;

• to show you (within Our App) deals from Our affiliates that We believe could be of interest for you;

• to notify you about changes to Our services and Our App.

MARKETING

We will only contact you by electronic means (via push notification in Our App or by e-mail or SMS) with information about goods and services that you have searched for or which are similar to those which you have searched for previously or which were suggested to you previously. We may also contact you in these ways to inform you of promotions or of changes to Our App.

You have the right to ask Us not to process your personal data in various ways. You can exercise your right to prevent such processing by checking certain boxes in the privacy settings within Our App. You can also exercise the right at any time by contacting Us at Find.style@hotmail.com

Aside from third parties processing your data on Our behalf (e.g. Our hosting company) and as set out below, We will not supply your information to any third parties. Also, We will not contact you by telephone or post (except at your specific request).

Our App may, from time to time, contain links to the websites/apps of third parties or allow you to post to them. These include Twitter, Facebook and our affiliate clothing retailers. If you follow a link to, or post to, any of these websites, please note that these websites have their own terms of use and privacy policies and that We do not accept any responsibility or liability for these terms/policies. Please check these terms/policies before you submit any data to these websites/apps.

DISCLOSURE OF YOUR INFORMATION

We may disclose your personal information to any member of Our group, which means Our subsidiaries, Our ultimate holding company and its subsidiaries (as defined in section 1159 of the UK Companies Act 2006).

We display products in Our App which are available to buy from our affiliates. If you decide to purchase a product and click the ‘shop’ button, then you will be directed to our affiliate’s website. As part of this redirection, certain information about your device and browser will be sent to the affiliate, however We will not forward any personal data to the affiliate. Our affiliate will collect certain personal information from you and you should check the terms of the affiliate’s privacy policy for further information.

Our App allows you to login via Facebook. If you choose this option rather than logging in via Our App directly, then your personal information will be passed between Facebook and Us.

When you perform searches in Our App, these searches and the results will be shared in your local profile/feed. Other users of Our App can see these results and comment on them.

We may disclose your personal information to other third parties:

• in the event that We sell or buy any business or assets, in which case We may disclose your personal data to the prospective seller or buyer of such business or assets.

• if Find STYLE  or substantially all of its assets are acquired by a third party (in which case personal data held by it about its customers will be one of the transferred assets);

• if We are under a duty to disclose or share your personal data in order to comply with any legal obligation, or in order to enforce or apply Our App Ts & Cs or other agreements; or to protect the rights, property, or safety of FIND STYLE, its staff, Our customers, or others.

ACCESS TO INFORMATION

The Act gives you the right to access information held about you. Your right of access can be exercised in accordance with the Act. Any access request may be subject to a fee of £10 to meet Our costs in providing you with details of the information We hold about you.

CHANGES TO OUR PRIVACY POLICY

Any changes We may make to Our privacy policy in the future will be posted in Our App and, where appropriate, may be notified to you by e-mail.

CONTACT

Questions, comments and requests regarding this privacy policy are welcomed and should be addressed to Find.style@hotmail.com