



Location

Gender

Age

EconomicCondition

CompetitionLevel

MarketingCampaign

CLEARX SALES DASHBOARD

Total Revenue

₹ 32,089,767

Quantity Sold

749,883

Average Age Customer

41

Total Profit

₹ 25,682,552

Total Cost Price

₹ 6,407,215

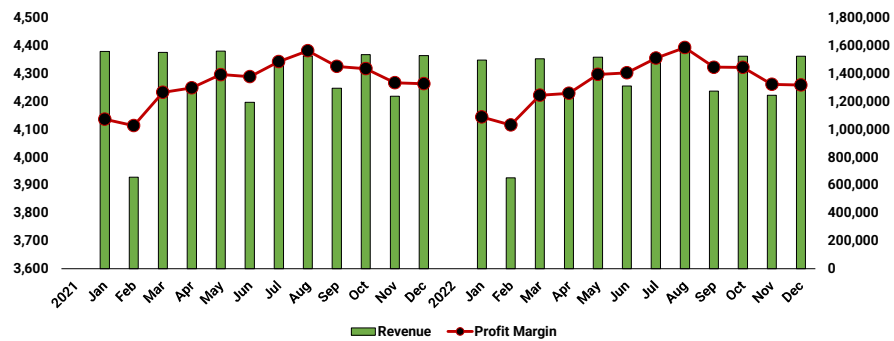
Revenue by Category

Category	Sales 2021	Sales 2023	Variance
Accessories	3,236,976	3,197,796	-39,179
Fragrances	3,193,628	3,221,439	27,811
Haircare	3,233,352	3,175,772	-57,580
Makeup	3,196,196	3,264,900	68,704
Skincare	3,175,145	3,194,563	19,418
Total	16,035,296	16,054,470	19,174

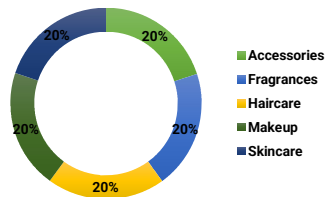
Revenue by Branch

Branch	Sales 2021	Sales 2023	Variance
Branch A	5,402,291	5,406,633	4,342
Branch B	5,296,241	5,325,797	29,556
Branch C	5,336,765	5,322,040	-14,724
Total	16,035,296	16,054,470	19,174

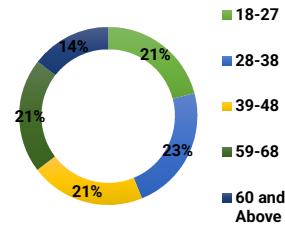
Revenue and Profit margin per month per year



Quantity sold by category



Quantity bought by Age group



Customer by gender

