```html
<!DOCTYPE html>
<html lang="en">
<head>
    <meta charset="UTF-8">
    <meta name="viewport" content="width=device-width, initial-scale=1.0">
    <title>Luxury Watches Store</title>
    <link rel="stylesheet" href="style.css">
</head>
<body>
    <header>
        <h1>Luxury Watches Store</h1>
    </header>

    <section id="products">
        <!-- Watches will be dynamically added here -->
    </section>

    <script src="script.js"></script>
</body>
</html>
```