**Extracted insights from crowdfunding data based after detailed analysis:**

***Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?***

1. Successful campaigns are seasonal. The best time of the year is late April - early May, according to the Pivot Chart Line Graph of months versus number of campaigns.
2. When we analyze the data using a Stacked Column Pivot Chart based on category, theater campaigns have the most success. Music and Film & Video are the next successful campaigns, respectively.
3. When we analyze the data using a Stacked Column Pivot Chart based on sub-category, plays have the most success within the theater category.

***What are some limitations of this dataset?***

1. We don’t know why projects are more successful during late April – Early May and seasonally-driven.
2. We don’t know what makes a project successful other than funding.
3. We don’t know why certain countries favor specific campaigns.