**Extracted insights from crowdfunding data after detailed analysis:**

***Three conclusions could be drawn from Kickstarter campaigns?***

1. Successful campaigns are seasonal. The best time of the year is late April - early May, according to the Pivot Chart Line Graph of months versus number of campaigns.
2. When I analyzed the data using a Stacked Column Pivot Chart based on category, theater campaigns had the most success. Music and Film & Video are the next successful campaigns, respectively.
3. When I analyzed the data using a Stacked Column Pivot Chart based on sub-category, plays had the most success within the theater category.

***Some limitations of data set?***

1. I don’t know why projects are more successful during late April – Early May and seasonally-driven.
2. I don’t know what makes a project successful other than funding.
3. I don’t know why certain countries favor specific campaigns.