A All Users   Add comparison +

Last 90 days   Feb 15 - May 14, 2024 ▾

Reports snapshot

Users	New users	Average engagement time	Total revenue	
15	14	2m 53s	$0.00	▾

WHERE DO YOUR NEW USERS COME FROM?

New users by First user primary channel group (Default Channel Group)▾

Direct

View user acquisition →

WHAT ARE YOUR TOP CAMPAIGNS?

Sessions▾ by Session primary channel group… ▾
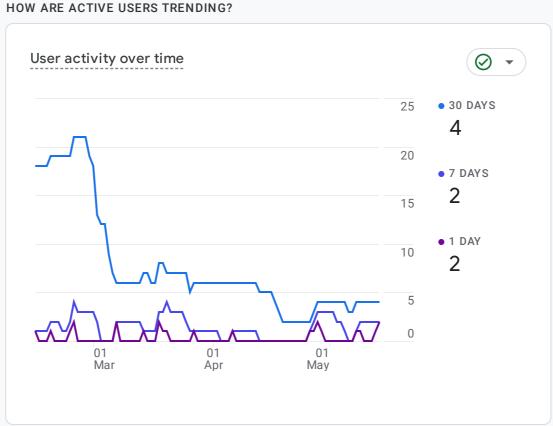
SESSION PRIMARY CHAN…	SESSIONS
Direct	30

View traffic acquisition →

Users▾ by Country

COUNTRY	USERS
United States	14
Vietnam	1

View countries →

HOW ARE ACTIVE USERS TRENDING?

User activity over time

- 30 DAYS   4
- 7 DAYS   2
- 1 DAY   2

HOW WELL DO YOU RETAIN YOUR USERS?

User activity by cohort
Based on device data only

	Week 0	Week 1	Week 2	Week 3	Week 4	Week 5
All Users	100.0%	25.0%	33.3%	0.0%	0.0%	0.0%
Mar 31 - Apr 6						
Apr 7 - Apr 13						
Apr 14 - Apr 20						
Apr 21 - Apr 27						
Apr 28 - May 4						
May 5 - May 11						

6 weeks ending May 11

View retention →

WHICH PAGES AND SCREENS GET THE MOST VIEWS?

Views by Page title and screen class

PAGE TITLE AND SCREEN …	VIEWS
Assignments	156
CSS3 Animation	80
CNIT 132A - Advanced HTML	79
Homework 7	64
Great movie titles	30
Contact Me	12
Working with Grids	12

View pages and screens →

WHAT ARE YOUR TOP EVENTS?

Event count by Event name

EVENT NAME	EVENT COUNT
page_view	445
scroll	392
user_engagement	314
session_start	30
first_visit	14

View events →

WHAT ARE YOUR TOP PERFORMING KEY EVENTS?

Key events by Event name

EVENT NAME	KEY EVENTS

No data available

WHERE DOES YOUR LTV COME FROM?

LTV by First user primary channel group (Default …) ▾

No data available

View user acquisition cohorts →

WHAT ARE YOUR TOP SELLING PRODUCTS?

Items purchased by Item name

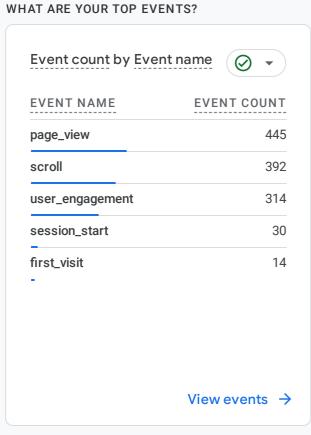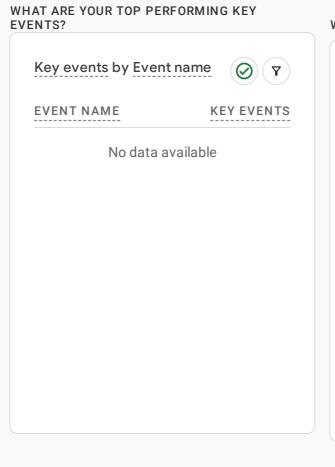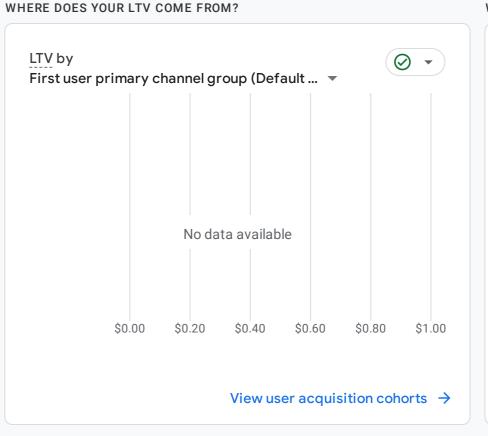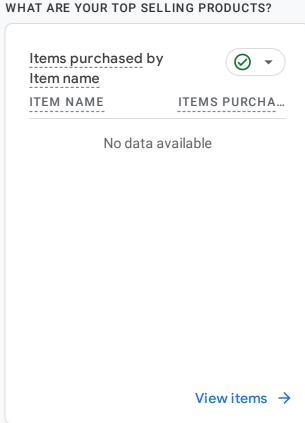| ITEM NAME	ITEMS PURCHA…

No data available

View items →

HOW DOES ACTIVITY ON YOUR PLATFORMS COMPARE?

Key events▾ by Platform

No data available

View tech details →