Jorge Tovar

Web Developer | Graphic Designer

EDUCATION

LaGuadia Community College | New York, NY

New Media Technology: Digital Media | A.A.S. Degree

(Graduated in 2020)

The City College of New York | New York, NY

Digital Design | B.A Degree

(Expected Graduation: 2026)

KEY QUALIFICATIONS

Creative & Design Tools:

Adobe Creative Cloud:
Acrobat, InDesign, Illustrator, Photoshop, Premiere Pro & Dreamweaver

3D & Design Software:

Blender, Unity & Figma

Web Development and Programming:

HTML, CSS, JavaScript, C++, UX | UI

Languages:

English & Spanish

PORTFOLIO

https://gtsdesign.github.io/GTs/

BIO

Jorge Tovar is a creative and detail-oriented student pursuing a degree in Digital Design at The City College of New York, where he combines creativity, technology, and storytelling to develop visual projects. He studied at LaGuardia Community College, earning his Associate's Degree and building a strong foundation in design, visual arts, and technical skills, including proficiency in Adobe Creative Suite, Blender, and web development.

Jorge has professional experience in media, having worked four years at a TV channel, as well as several years in customer service, where he developed teamwork, communication, and problem-solving skills that continue to inform his design practice. His work often explores themes of resilience, identity, and the power of visual art to connect diverse audiences.

Eager to apply his skills in real-world projects, Jorge seeks opportunities that combine creativity, technical expertise, and cultural insight. He is passionate about contributing meaningfully to collaborative projects while continuing to grow as a designer, bridging artistry and practical impact in his future career.

WORK EXPERIENCE

Alerta TV | Hempstead, NY

Chanel Director Assistant

2015 - 2018

Assisted in managing production schedules, coordinated content development, and supported creative direction for on-air segments.

The Creative Percent | Uniondale, NY

Graphic Designer Assistant

2019 - 2020

Contributed to design projects, assisting senior designers with Adobe Suite tools and digital content creation, meeting tight deadlines.

Freelancer | New York, NY

Graphic Designer | Web Developer

2021 - 2023

Developed websites and digital media for a diverse range of clients.

Created custom graphic designs and optimized web layouts for seamless user experience.

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