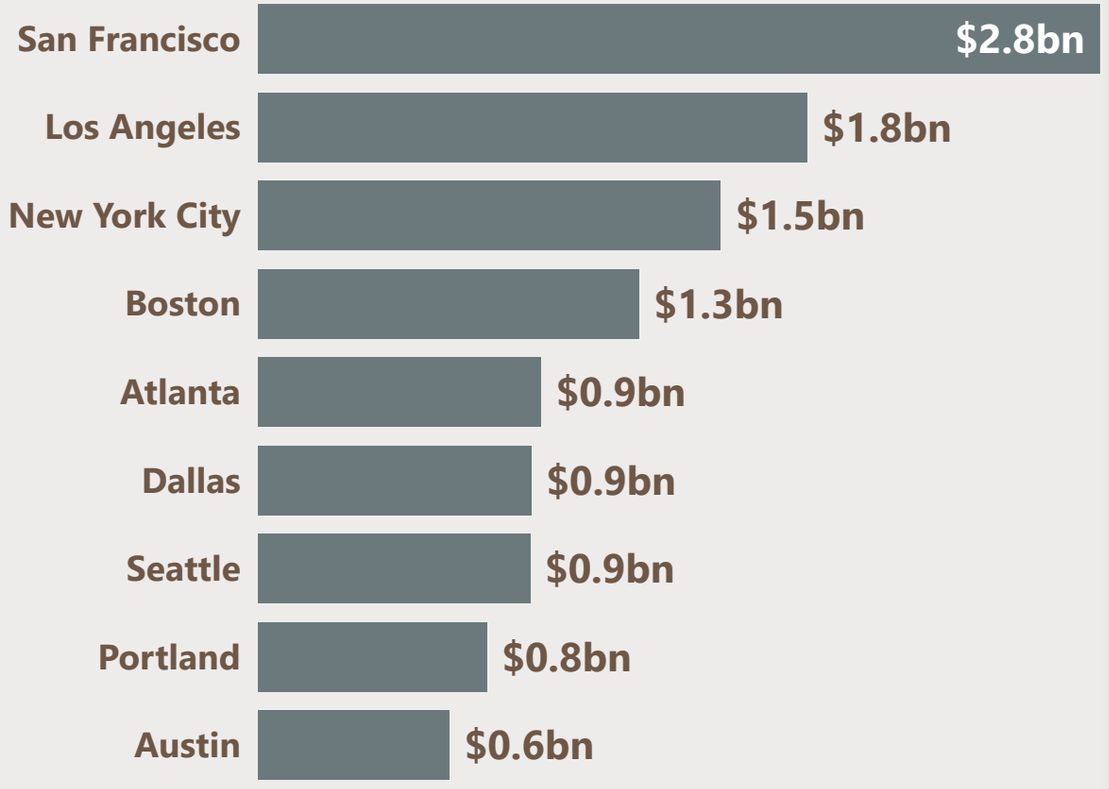
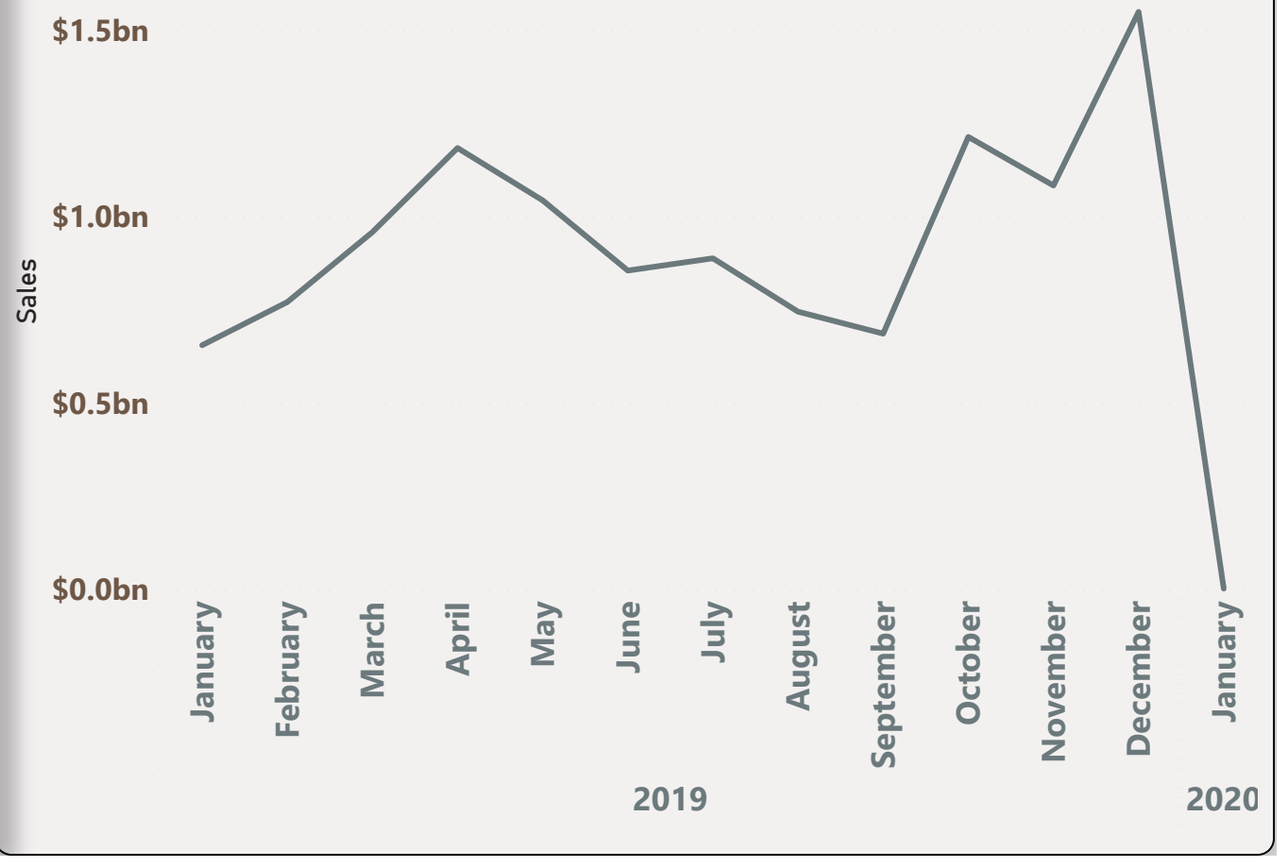
Sales Dashboard

$1.28bn	$0.28	2M	$11.63bn
Total Final Price	Avg Discount	Total Quantity Ordered	Total Sales Value

Sales by Customer City

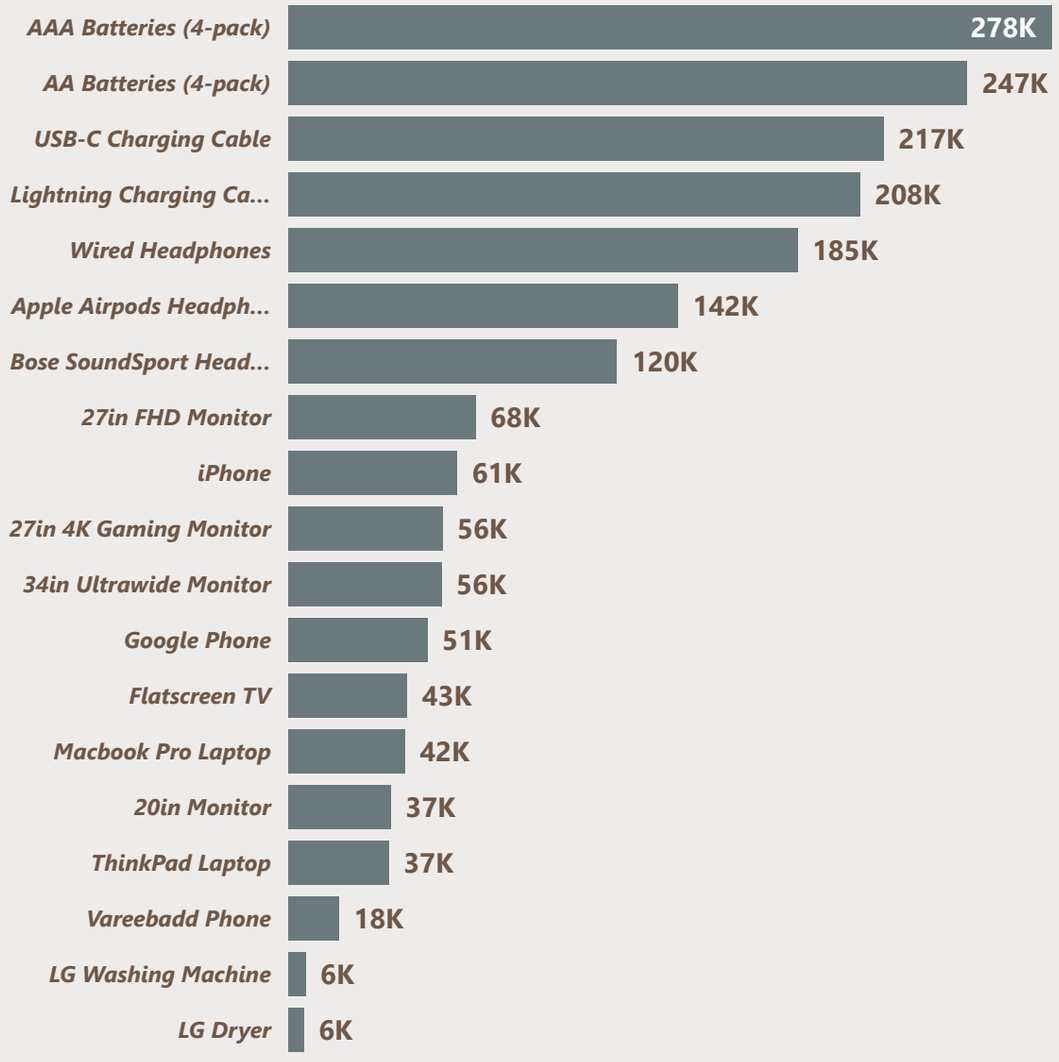


Sales by Month

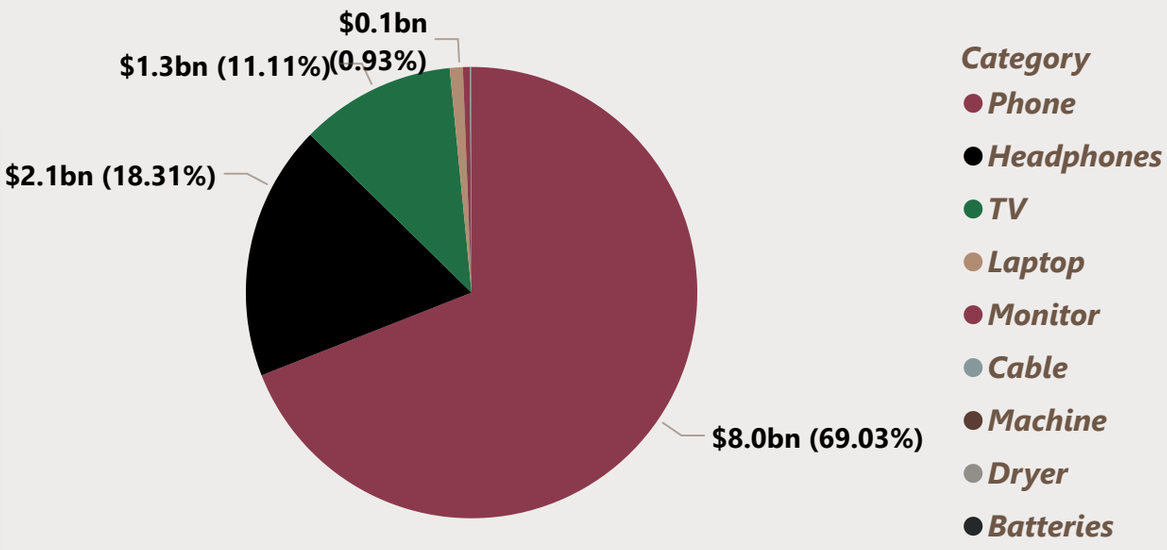


Product Analysis

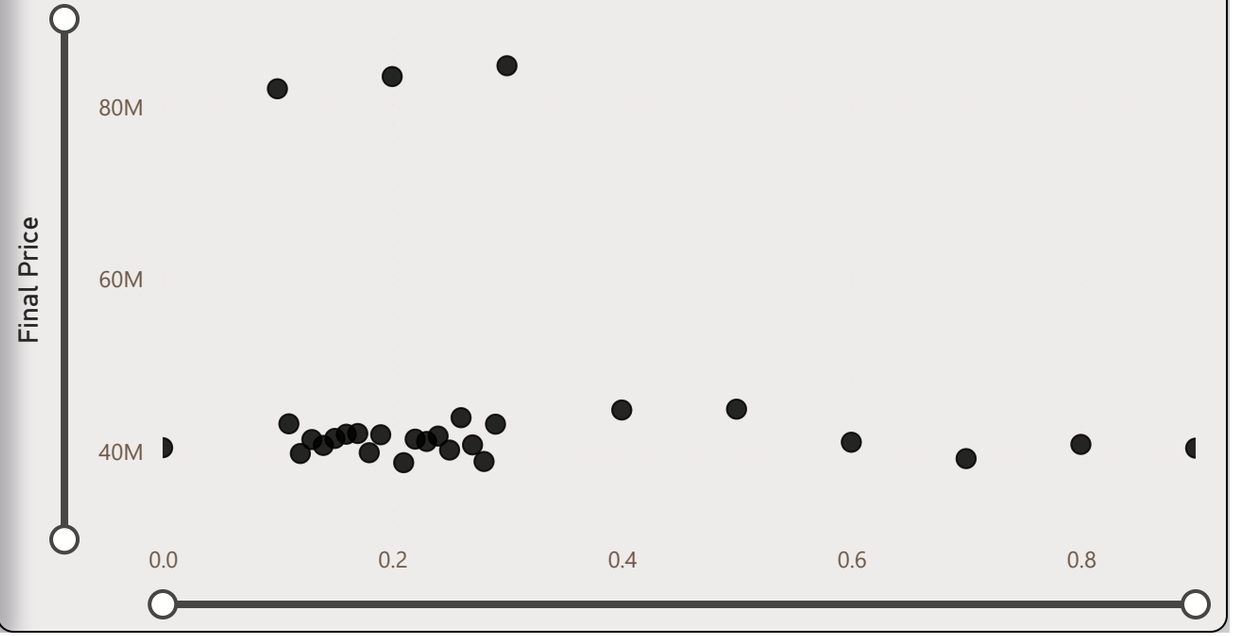
Quantity of Product Ordered



Categorical Sales

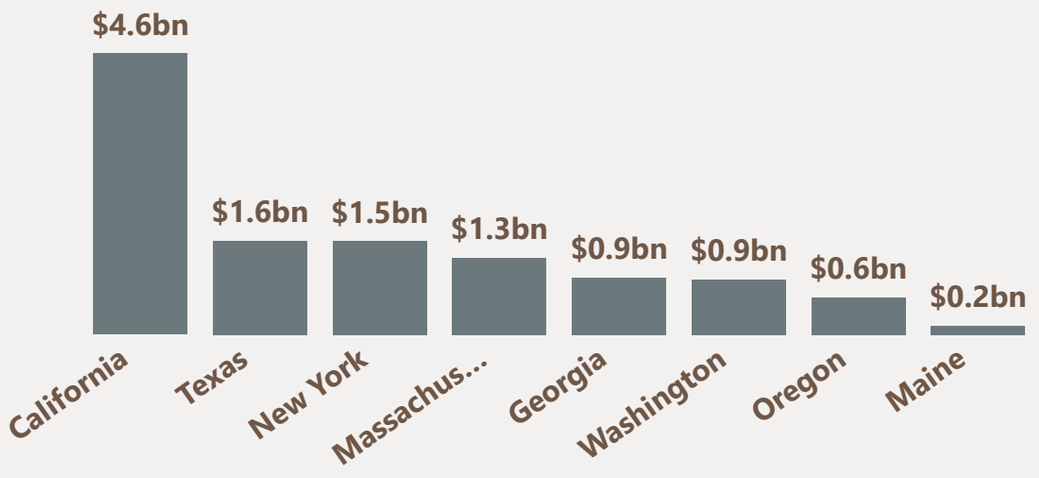


Discount Usage



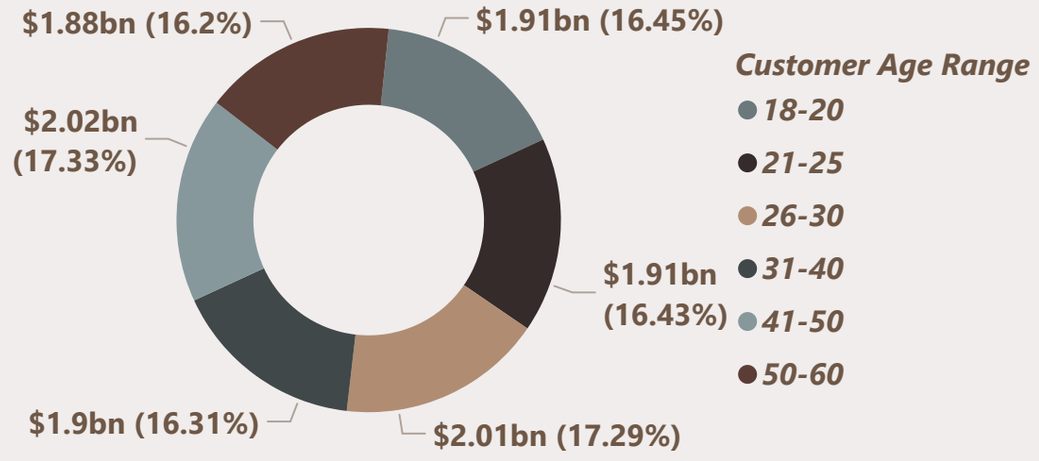
Customer Analysis

Total Sales in Customer Location



Sales by Gender

Sales by Age Range



Summary

* San Francisco is the city with the highest deliveries. that means that a bulk of our customers live in this city.
* The average discount used was $0.28. We had our peak sale month in December 2019 with $1.5 billion in revenue.
* Our phone category was the highest with 129k pieces sold bringing ing in 8 billion in revenue
* Triple A battries were the highest ordered with 278k
* Women were our highest customers overall with a revenue of $6.6 billion
* The state of California was our highest sale with $4.6 billion in revenue($2.6 billion from women and $2 billion from men)
* Age range 41-50 was the highest in sales with $2.02 billion in sales followed by ages 26-30 with $2.01 billion in revenue.