Georg J.P. Link

Website: https://georg.link/

orcid.org/0000-0001-6769-7867

INDUSTRY

Bitergia, Omaha, NE, USA

Director of Sales

2019 - Present

- Increased global sales by 60% over 2 years.
- Bitergia provides software development analytics. Bitergia is an open source company that provides all services using and building 100% free and open source software.
- Connect with industry professionals that manage open source communities to understand their community metrics needs and evaluate a product fit with Bitergia services.
- · Manage and grow the CHAOSS community, which Bitergia co-founded and maintains the GrimoireLab project in.

Anevir LLC, Omaha, NE, USA

President

2022 – Present

- Open Source Consulting
- · Management Consulting
- Entrepreneur

Freelance Web Developer

Custom Websites and Web Applications

2007 - 2018

- Developed custom web sites and applications with Drupal, WordPress, PHP, MySQL, HTML, CSS, JavaScript.
- Architected and developed a custom CRM and billing system for a utility company.
- Architected and implemented a website in course catalog with online booking for an agricultural trade school.

Claas of America, Omaha, NE, USA

■ Internship in Warranty Department

2013

- Analyzed years of warranty data using SAP export and MS Excel business intelligence features.
- Updated and improved usability of online warranty claim submission manual.
- Automated monthly reports in MS Excel with VBA-Programming.

VDLUFA Qualitätssicherung NIRS GmbH, Kassel, Germany

Java Developer

2011

• Implemented a Java-Servlet server/client application for decentralized data management and analysis.

Bankhaus C. L. Seeliger, Wolfenbüttel, Germany

Banking Apprentice

2008 - 2011

- Experienced each department of the bank.
- Planned change management for rollout of a digital document management system.
- · Assisted internal organization and supported IT requests.

EDUCATION

Ph.D. in Information Technology

2019

University of Nebraska at Omaha, Omaha, Nebraska, USA

- Dissertation: Cooperative Signaling Behavior: Signals for Open Source Project Health
- Advisor: Prof. Matt Germonprez
- Focus: Organizational engagement in open source

M.S. in Business Information Systems

2014

Technical University Braunschweig, Braunschweig, Germany

- Thesis: Evaluating Anchored Discussion as a New Tool for Creativity in Online Collaboration
- Cumulative GPA: 1.3 (German grade translates to 3.7 / 4.0)

MBA - Master of Business Administration

2013

University of Nebraska at Omaha, Omaha, Nebraska, USA

• Concentration: Collaboration Science

Cumulative GPA: 3.9 / 4.0

B.A. in Business Administration

2011

WelfenAkademie, Braunschweig, Germany

- Concentration: Banking
- Cumulative GPA: 1.8 (German grade translates to 3.2 / 4.0)

INDUSTRY TRAINING & CERTIFICATES

Bankkaufmann - banking professional

2008 - 2011

- Certified by Chamber of Commerce, Braunschweig, Germany
- Bankhaus C. L. Seeliger, Wolfenbüttel, Germany

	 Ausbilder-Eignungsprüfung - certified instructor ■ Certified by Chamber of Commerce, Braunschweig, Germany ■ WelfenAkademie, Braunschweig, Germany 	2011
ACADEMIC APPOINTMENTS	 University of Nebraska at Omaha, Omaha, Nebraska, USA Adjunct Professor Graduate Research and Teaching Assistant Funded by Alfred P. Sloan Foundation and Mozilla Brandeis University, Waltham, Massachusetts, USA Adjunct Professor 	2020, 2023 2015 – 2019 2020 – 2021
	WelfenAkademie, Braunschweig, GermanyVisiting Lecturer for Information Systems	2014 – 2019
	 Technical University Braunschweig, Braunschweig, Germany ■ Research Assistant • Institute of Business Information Systems — Information Management Group 	2014 – 2015
	 Research and Teaching Assistant Institute of Operating Systems and Computer Networks — Algorithms Group Comparing Linear Programming Solvers: CPLEX, Gurobi, and COIN-OR 	2013 – 2014
	 Research Assistant Institute of Business Information Systems — Decision Support Group 	2011 – 2012
CIVIC ENGAGEMENT	Treasurer ■ Sunday Serenity AFG, Omaha, Nebraska, USA	2024 – Present
	Sergeant of Arms • Millard Rotary Club, Omaha, Nebraska, USA	2023
	Vice President ■ Board of the Oakmont Homeowners Association, Omaha, NE, USA	2021 – 2022
	Co-Founder and Board Member CHAOSS Community at the Linux Foundation	2016 – Present
	 Co-Founder and President BITS - Bioinformatics and Information Technology PhD Studentgroup, Uomaha, Nebraska, USA 	2016 – 2018 Jniversity of Nebraska at
	Shelter Strike Team Member - Disaster Response Unit American Red Cross, Omaha, Nebraska, USA	2012 – 2016
	Senator ■ Student Government, University of Nebraska at Omaha, Omaha, Nebraska, U	2012 – 2013 JSA
	Ratsherr (Councilman) Gemeinderat Warberg (City Council of Warberg), Warberg, Germany	2011 – 2015
	Verwaltungshelfer (Administrative Assistant) Technisches Hilfswerk (THW), Helmstedt, Germany	2009 – 2015
	Jahrgangssprecher (Class Representative) ■ WelfenAkademie, Braunschweig, Germany	2008 – 2011
	Mitglied des Schülerrates (Class Representative) Gymnasium Julianum, Helmstedt, Germany	2006 – 2008
	Vorstandsmitglied (Board Member) Junge Union Nord-Elm Süpplingen, Germany	2006 – 2011
TEACHING	Information Systems Analysis ■ University of Nebraska at Omaha, Omaha, Nebraska, USA	2023
	 Integrating Open Source Communities in the Corporate Context Brandeis University, Waltham, Massachusetts, USA 	2020 – 2021

	Cultivating Open Source Communities ■ Brandeis University, Waltham, Massachusetts, USA	2020 – 2021
	Introduction to Microsoft Excel■ WelfenAkademie, Braunschweig, Germany	2014 – 2019
	Organizations, Applications, and Technology ■ University of Nebraska at Omaha, Omaha, Nebraska, USA	2017 – 2020
	Managing the Database Environment ■ University of Nebraska at Omaha, Omaha, Nebraska, USA	2017 – 2018
	Teaching Assistant: Algorithms and Data Structures ■ Technische Universität Braunschweig, Germany	2013 – 2014
GRANT FUNDING	Total: \$13,033 ■ \$1,618 - Linux Foundation • Travel support to Open Source Leadership Summit, Half Moon Bay, CA, USA	2019
	 \$1,851 - Linux Foundation Travel support to Open Source Summit Europe, Edinburgh, UK 	2018
	 \$805 - Linux Foundation Travel support to Open Source Summit North America, Vancouver, Canada 	2018
	 \$2,441 - Mozilla Travel support to ACM Collective Intelligence, Zurich, Switzerland 	2018
	 \$1,318 - Linux Foundation Travel support to Open Source Summit North America, Los Angeles, CA, USA 	2017
	 \$5,000 - University of Nebraska at Omaha Research Grant: Graduate Research and Creative Activity (GRACA) Title: The Changing Nature of Volunteerism in Open Source Communities 	2017
SCHOLARSHIPS	 College of Information Science and Technology, University of Nebraska at Omaha Hanns-Seidel-Stiftung German Academic Exchange Service (DAAD) 	2015 - 2016 2012 - 2014 2012 - 2013
HONORS & AWARDS	 Doctoral Student Service Award, Association for Information Systems Best Paper Award, AIS SIG GlobDev Link, G. J.P., & Qureshi, S. (2017). The role of open source in new business formation: Innovation In Proceedings of the Twenty-third Americas Conference on Information Systems. Boston. 	2017 2017 ns for development.
	 Above and Beyond Excellence Award from UNO Student Government Rotary Youth Leadership Award (RYLA) Seminar 	2013 2008
PUBLICATIONS	JOURNALS PEER-REVIEWED (5)	
	2021 Germonprez, M., Gandhi, R. A., & <u>Link, G.</u> (2021). The Routinization of Ope Engagement: The Case of Open Source Risk Management Routines. <i>Commu Association for Information Systems</i> , 49. https://doi.org/10.17705/1CAIS.04938	
	2020 Link, G. J.P., Kowal, J., & Qureshi, S. (2020). Open Source in Development: E and Services. <i>Information Systems Management</i> , <i>37</i> (1), 52-74. https://doi.org/10 2020.1696548	•
	2010 P M. II. C. I.P. MI. D. II. A. G.P. I. P. (2010) A. J. C. J.	Ct ·

- 2019 Rao, M., Link, G. J.P., Marti, D., Leak, A., & Bodo, R. (2019). A market for trading software issues. *Journal of Cybersecurity*, 5(1), tyz011. https://doi.org/10.1093/cybsec/tyz011
- 2019 Link, G. J.P., M. Rao, D. Mari, A. Leak, R. Bodo (2019) Marktplatz zur Kollaboration und Finanzierung von Open Source Software. *HMD Praxis der Wirtschaftsinformatik*, 56(2), 419–437. https://doi.org/10.1365/s40702-018-00474-6
- 2016 <u>Link, G. J.P.</u>, D. Siemon, G. de Vreede, S. Robra-Bissantz (2016). Anchored Discussion: Development of a Tool for Creativity in Online Collaboration, *Journal for Universal Computer Science*, *22*(10), 1339–1359. https://doi.org/10.3217/jucs-022-10-1339

JOURNALS EDITORIALLY-REVIEWED (2)

- 2019 Link, G. J.P., K. Lumbard, N. Damen, H. Rosser, M. Germonprez, S. Goggins, A. Wiggins, V. Ahuja, J. brier, J. Cohoon, A. Halfaker, J. Howison, D. Marti, G. Newman, C. Østerlund, R. Paik, B. Rother, A. Schecter (2019). Open Community Health: Workshop Report. *Journal of Peer Production*, Issue 13: OPEN. http://peerproduction.net/issues/issue-13-open/news-from-nowhere/open-community-health-workshop-report/
- 2017 Link, G. J.P., K. Lumbard, K. Conboy, M. Feldman, J. Feller, J. George, M. Germonprez, S. Goggins, D. Jeske, G. Kiely, K. Schuster, M. Willis (2017). Contemporary issues of open data in Information Systems research: Considerations and recommendations. *Communications of the Association for Information Systems*, 41(Article 25), 587–610. http://aisel.aisnet.org/cais/vol41/iss1/25/

CONFERENCES (16)

- 2024 Sophia V., Link, G. J.P., & Lee, J. 2024. Estimating Usage Of Open Source Projects. In *21st International Conference on Mining Software Repositories (MSR ' 24)*, *April 15-16*, Lisbon, Portugal, 2 pages. https://doi.org/10.1145/3643991.3645066 https://doi.org/10.1145/3643991.3645066
- 2021 Gerosa, G., Wiese, I., Trinkenreich, B., Link, G. J.P., Robles, G., Treude, C., Steinmacher, I., Sarma, S. The Shifting Sands of Motivation: Revisiting What Drives Contributors in Open Source. Proceedings of the 43rd International Conference on Software Engineering. Virtual (originally in Madrid, Spain). https://arxiv.org/pdf/2101.10291.pdf
- 2018 Germonprez, M., <u>Link, G. J.P.</u>, Lumbard, K., & Goggins, S. (2018). Eight Observations and 24 Research Questions About Open Source Projects: Illuminating New Realities. Proceedings of the *ACM on Human-Computer Interaction*, *2(CSCW)*, 57:1–57:22. https://digitalcommons.unomaha.edu/isqafacpub/64/
- 2018 Link, G. J.P., & Germonprez, M. (2018). Assessing open source project health. Proceedings of the *Twenty-fourth Americas Conference on Information Systems 2018*. New Orleans, LA. http://aisel.aisnet.org/amcis2018/Openness/Presentations/5
- 2018 Rao, M., Link, G. J.P., Marti, D., Leak, A., & Bodo, R. (2018). A trading market for prices in peer production. Proceedings of *ACM Collective Intelligence*. Zurich, Switzerland.
- 2018 Rao, M., Link, G. J.P., Marti, D., Leak, A., & Bodo, R. (2018). A Trading Market to Incentivize Secure Software. Proceedings of the *17th Annual Workshop on the Economics of Information Security (WEIS)*, Innsbruck, Austria. https://weis2018.econinfosec.org/wp-content/uploads/sites/5/2016/09/WEIS_2018_paper_27.pdf
- 2018 Gandhi, R., Germonprez, M., & Link, G. J.P.* (2018). Open data standards for open source software risk management routines: An examination of SPDX. Proceedings of the *ACM GROUP* ' *18*, Sanibel Island. https://doi.org/10.1145/3148330.3148333
- 2018 Link, G. J.P., & Qureshi, S. (2018). The role of open source communities in development: Policy implications for governments. Presented at the *HICSS 2018*, Hawaii. http://hdl.handle.net/10125/50190
- 2017 <u>Link, G. J.P.</u> (2017). The value of engaging with open source communities. In *OpenSym* ' *17 Companion*. Galway, Ireland: ACM. https://doi.org/10.1145/3126673.3126679
- 2017 <u>Link, G. J.P.,</u> & Jeske, D. (2017). Understanding organization and open source community relations through the Attraction-Selection-Attrition Model. In *OpenSym* ' *17 Companion*. Galway, Ireland: ACM. https://doi.org/10.1145/3125433.3125472
- 2017 <u>Link, G. J.P.,</u> & Qureshi, S. (2017). The role of open source in new business formation: Innovations for development. In *Proceedings of the Twenty-third Americas Conference on Information Systems*. Boston. Retrieved from http://aisel.aisnet.org/amcis2017/ICTs/Presentations/18/
- 2017 <u>Link, G. J.P.</u>, Gill, J., & Khazanchi, D. (2017). Measuring adoption of open source software and practices in organizations: A pilot study. In *Proceedings of the Twelfth Midwest Association for Information Systems Conference*. Springfield, IL. Retrieved from http://aisel.aisnet.org/mwais2017/43/

^{*}Authors in alphabetical order

- 2017 <u>Link, G. J.P.</u>, Lumbard, K., Germonprez, M., & Goggins, S. (2017). Advancing open online community science practice: The open community data exchange. In *Proceedings of the Twelfth Midwest Association for Information Systems Conference*. Springfield, IL. http://aisel.aisnet.org/mwais2017/44
- 2016 Link, G. J.P., Germonprez, M., Goggins, S., Hemsley, J., Rand, B., & Squire, M. (2016). The Open Community Data Exchange: Advancing data sharing and discovery in open online community science. In *OpenSym* ' *16 Companion*. Berlin, Germany: ACM. https://doi.org/10.1145/2962132. 2962142
- 2016 <u>Link, G. J.P.</u>, & Germonprez, M. (2016). Understanding open source communities as complex adaptive systems: A case of the R Project community. In *AMCIS 2016 Proceedings*. San Diego, CA. Retrieved from http://aisel.aisnet.org/amcis2016/Open/Presentations/7/
- 2015 <u>Link, G. J.P.</u>, Siemon, D., de Vreede, G.-J., & Robra-Bissantz, S. (2015). Evaluating Anchored Discussion to Foster Creativity in Online Collaboration. In N. Baloian, Y. Zorian, P. Taslakian, & S. Shoukouryan (Eds.), *Collaboration and Technology* (pp. 28–44). Springer International Publishing. https://doi.org/10.1007/978-3-319-22747-4_3

OTHER PUBLICATIONS (16)

- 2023 <u>Link, G. J.P.</u> (2023, February). Measuring Open Source Project Health. In *The Cloud Report* (04-2022), 26–29. https://the-report.cloud/wp-content/uploads/2023/02/CloudReport_2022_04. pdf
- 2022 <u>Link, G. J.P.</u>, & Vargas, S. (2022, December 2). 8 ideas for measuring your open source software usage. Retrieved from https://opensource.com/article/22/12/open-source-usage-metrics
- 2022 <u>Link, G. J.P.</u>, & Galeano Gryciuk, E. (2022, November 16). How to address challenges with community metrics. Retrieved from https://opensource.com/article/22/11/organizational-technical-challenges
- 2022 <u>Link, G. J.P.</u>, & Galeano Gryciuk, E. (2022, November 15). What do you do with community metrics? Retrieved from https://opensource.com/article/22/11/what-do-you-do-community-metrics
- 2022 <u>Link, G. J.P.</u>, & Galeano Gryciuk, E. (2022, November 14). 5 metrics to track in your open source community. Retrieved from https://opensource.com/article/22/11/community-metrics
- 2022 McCance, S.,, Kolokotronis, N., Link, G. J.P., Ramkrishna, S., & Sanchez, N. (2022, September 7). Open source events: 4 goals to set and how to measure them. Retrieved from https://opensource.com/article/22/9/measure-success-your-open-source-event
- 2022 <u>Link, G. J.P.</u>, Jadhav, A., & Galeano Gryciuk, E. (2022, February 12). 5 levels of transparency for open source communities. Retrieved from https://opensource.com/article/22/2/transparency-open-source-communities
- 2021 <u>Link, G. J.P.</u> (2021, September 19). 5 best practices for using open source community leaderboards. Retrieved from https://opensource.com/article/21/9/community-leaderboard
- 2021 <u>Link, G. J.P.</u> (2021, June 8). Analyze community health metrics with this open source tool. Retrieved from https://opensource.com/article/21/6/health-metrics-cauldron
- Steinmacher, I., <u>Link, G. J.P.</u>, Sarma, A., Robles, G., Trinkenreich, B., Treude, C., Gerosa, M., & Wiese, I. (2021, April 5). What motivates open source software contributors? Retrieved from https://opensource.com/article/21/4/motivates-open-source-contributors
- 2020 <u>Link, G. J.P.,</u> Sanchez, N., Ramkrishna, S., Kolokotronis, N., & McCance, S. (2020, November 20). How we develop success metrics for open source events. Retrieved from https://opensource.com/article/20/11/chaoss-open-source-events
- 2020 <u>Link, G. J.P.</u> (2020, March 25). Tough lessons learned from measuring community health with open source software. Retrieved from https://opensource.com/article/20/3/grimoirelab
- 2019 Dorfman, J., & Link, G. J.P. (2019, February 7). Umpires of open source licenses. Retrieved from https://opensource.com/article/19/2/umpires-open-source-licenses
- 2018 Silva, R., & Link, G. J.P. (2018, November 12). Open Community Metrics and Privacy: MozFest18 Recap. Retrieved from https://software.ac.uk/blog/2018-11-12-open-community-metrics-and-privacy-mozfest18-recap

- 2018 Link, G. J.P. (2018, December 7). Is open source wealth distribution fair? Retrieved from https: //opensource.com/article/18/12/wealth-open-source-distributed
- 2018 Ahuja, V., Marti, D., Link, G. J.P., Germonprez, M., & Goggins, S. P. (2018, May 23). How to measure the impact of your open source project. Retrieved from https://opensource.com/article/18/5/metrics-project-success

PRESENTATIONS (61)

- 2023 <u>Link, G. J.P.</u> (2023, July). Building and Supporting Open Source Communities Through Metrics. Presented at FOSSY 2023, Portland, OR, USA. Retrieved from https://2023.fossy.us/schedule/Recording at https://archive.org/details/fossy2023_Building_and_Supporting_Open_S
- 2023 <u>Link, G. J.P.</u> (2023, June). Mitigate OpenInfra Projects Risk: An Effective Framework for Early Detection and Proactive Risk Management. Presented at OpenInfra Summit 2023, Vancouver, Canada. Retrieved from https://vancouver2023.openinfra.dev/a/schedule
- 2023 <u>Link, G. J.P.</u> (2023, June). OpenInfra and Bitergia Partnership: a year of Achievements. Presented at OpenInfra Summit 2023, Vancouver, Canada. Retrieved from https://vancouver2023.openinfra. dev/a/schedule
- 2023 <u>Link, G. J.P.</u>, Goggins, S., & Onyewuchi, P. (2023, June). What is the health of your OSS project? Find out with CHAOSS Metrics and Software. Presented at OpenInfra Summit 2023, Vancouver, Canada. Retrieved from https://vancouver2023.openinfra.dev/a/schedule
- 2023 Link, G. J.P., & Sarma, A. (2023, May). Squashing Diversity, Equity, and Inclusion Bugs in Open Source Projects: How to Find and Resolve Common "DEI Bugs". Presented at Open Source Summit 2023, Vancouver, Canada. Retrieved from https://sched.co/1K5Cr
- 2023 <u>Link, G. J.P.</u> (2023, May). Building and Supporting Open Source Communities Through Metrics. Presented at Open Source Summit 2023, Vancouver, Canada. Retrieved from https://sched.co/1K5CE Recording at https://www.youtube.com/watch?v=m3jOT2wVTUE
- 2022 <u>Link, G. J.P.</u> (2022, November). Metrics for InnerSource. Presented at InnerSource Summit 2022, online. Retrieved from https://innersourcecommons.org/events/isc-2022/ Recording at https://www.youtube.com/watch?v=pBLDDQUv_VE
- 2022 <u>Link, G. J.P.</u> (2022, September). Lightning Talk: Creating a grocery store of metrics and models. Presented at CHAOSScon Europe 2022, Dublin, Ireland. Retrieved from https://chaoss.community/chaosscon-2022-eu/
- 2022 <u>Link, G. J.P.</u> (2022, September). Squashing Diversity, Equity, and Inclusion Bugs in Open Source Projects. Presented at Open Source Summit Europe 2022, Dublin, Ireland. Retrieved from https://sched.co/15z6f
- 2022 <u>Link, G. J.P.,</u> & Galeano Gryciuk, E. (2022, September). Encore Presentation: Building & Supporting Open Source Communities Through Metrics. Presented at Open Source Summit Europe 2022, Dublin, Ireland. Retrieved from https://sched.co/15z6c
- 2022 <u>Link, G. J.P.,</u> & Galeano Gryciuk, E. (2022, September). Building & Supporting Open Source Communities Through Metrics. Presented at Open Source Summit Europe 2022, Dublin, Ireland. Retrieved from https://sched.co/1B3cy
- 2022 <u>Link, G. J.P.</u> (2022, August). OpenInfra Community Dashboards Overview of the OpenInfra and Bitergia Partnership. Presented at OpenInfra Days Mexico 2022, online. Retrieved from https://eventee.co/en/e/open-infrastructure-days-mexico-2022-13797 Recording at https://www.youtube.com/watch?v=dI8DRkTFn7I
- 2022 <u>Link, G. J.P.,</u> & Galeano Gryciuk, E. (2022, August). Building & Supporting Open Source Communities Through Metrics. Presented at Open Source Summit Latin America 2022, online. Retrieved from https://sched.co/15BrV Recording at https://www.youtube.com/watch?v=L0BnS3SqyV8
- 2022 Link, G. J.P. (2022, June). BOF: Community Metrics Strategy. Presented at OpenInfra Summit 2022, Berlin, Germany. Retrieved from https://openinfra.dev/summit/berlin-2022/summit-schedule
- 2022 <u>Link, G. J.P.</u> (2022, June). BOF: Eliminating common barriers to contribution for more inclusive OpenInfra communities. Presented at OpenInfra Summit 2022, Berlin, Germany. Retrieved from https://openinfra.dev/summit/berlin-2022/summit-schedule

- 2022 <u>Link, G. J.P.</u> (2022, June). BOF: Understanding and Fostering Project Sustainability. Presented at OpenInfra Summit 2022, Berlin, Germany. Retrieved from https://openinfra.dev/summit/berlin-2022/summit-schedule
- 2022 <u>Link, G. J.P.,</u> & Carrez, T. (2022, June). OpenInfra Community Dashboards Overview of the OpenInfra and Bitergia Partnership. Presented at OpenInfra Summit 2022, Berlin, Germany. Retrieved from https://openinfra.dev/summit/berlin-2022/summit-schedule
- 2022 <u>Link, G. J.P.</u> (2022, June). Squashing Diversity, Equity, and Inclusion Bugs in Open Source Projects. Presented at OpenInfra Summit 2022, Berlin, Germany. Retrieved from https://openinfra.dev/summit/berlin-2022/summit-schedule
- 2022 <u>Link, G. J.P.</u> (2022, June). Incentivizing Good Community Citizenship with Contributor Leaderboards. Presented at OpenJS World, online. Retrieved from https://sched.co/10eop
- 2022 Udas, K., Behrenshausen, B., Link, G. J.P., Morrison, C., & Redding., J. (2022, June). Responding to the need for Open Source Technology Management Continuing Education. Co-presented at OpenApereo 2022: The Value of Open Source, online. Retrieved from https://eventyay.com/e/ 99f4099e/session/7734
- 2021 <u>Link, G. J.P.</u>, & Wang, Y. (2021, December). 面向 Gitee 项目的开源软件项目健康指标 | OSS Project Health Metrics for Gitee Projects. Presented at Open Source Summit China, online. Retrieved from https://sched.co/pceA
- 2021 <u>Link, G. J.P.</u> (2021, November). Building and Supporting Open Source Communities Through Metrics. Presented at SeaGL, online. Retrieved from https://osem.seagl.org/conferences/seagl2021/program/proposals/848
- 2021 Vargas, S., Link, G. J.P., Germonprez, M., Foster, D., & Goggins, S. (2021, November). Panel Discussion: Metrics for Understanding Project Health. Presented at Linux Foundation Member Summit, Napa, CA, USA. Retrieved from https://sched.co/nDeP
- 2021 <u>Link, G. J.P.</u> (2021, November). Growing Communities: A Research-based Framework for Eliminating Barriers to Contribution. Presented at Linux Foundation Member Summit, Napa, CA, USA. Retrieved from https://sched.co/nDeq
- 2021 <u>Link, G. J.P.</u> (2021, October). Identify and Recognize your Most Valuable Contributors. Presented at All Things Open, Raleigh, NC, USA. Retrieved from https://2021.allthingsopen.org/sessions/identify-and-recognize-your-most-valuable-contributors/
- 2021 <u>Link, G. J.P.</u> (2021, September). Welcome & State of CHAOSS. Presented at CHAOSScon North America, Seattle, WA, USA. Retrieved from https://chaoss.community/chaosscon-2021-na/Recording at https://www.youtube.com/watch?v=7mPi2A5MeYU
- 2021 Link, G. J.P., Barron, E., Marrich, A., Tift, M., Germonprez, M., & Goggins, S. (2021, September). Panel Discussion: Contributor Leaderboards to Incentivize Good Community Citizenship. Presented at Open Source Summit North America in Seattle, WA, USA. Retrieved from https://sched.co/lARk
- 2021 Sarma, A., Guizani, M., Izquierdo, D., & Link, G. J.P. (2021, September). Panel Discussion: Eliminating Common Barriers to Contribution for More Inclusive Communities. Presented at Open Source Summit North America in Seattle, WA, USA. Retrieved from https://sched.co/lAWa
- 2021 <u>Link, G. J.P.</u> (2021, June). Leaderboards: Celebrating contributors and incentivizing good community citizenship. Presented at Upstream 2021, online. Retrieved from https://upstream.live/speaker-2021/georg-link Recording at https://explore.tidelift.com/upstream/main/session-georg-link
- 2020 <u>Link, G. J.P.</u> (2020, October). BOF: Discussing Metrics for Open Source in Light of Insights from the CHAOSS Project. Birds of a Feather session facilitated at Open Source Summit Europe, online. Retrieved from https://sched.co/eCC1
- 2020 <u>Link, G. J.P.</u> (2020, September). Metrics for open source in light of insights from the CHAOSS Project. Presented at State of the Source, online. Retrieved from https://eventyay.com/e/8fa7fd14/session/6263 Recording at https://www.youtube.com/watch?v=8YXbxiZ1dpM
- 2020 <u>Link, G. J.P.</u> (2020, July). Building community metrics for GNOME and everyone. Presented at GUADEC 2020, online. Retrieved from https://events.gnome.org/event/1/contributions/73/

- 2020 <u>Link, G. J.P.,</u> Foster, D., Downey, M., & Cruz, M. (2020, June). Panel: Succession Planning for the Open Source Movement. Hosted at Open Source Summit North America 2020, online. Retrieved from https://sched.co/c3WK
- 2020 Link, G. J.P. (2020, June). BoF: Discussing Metrics for Open Source in Light of Insights From the CHAOSS Project. Hosted at Open Source Summit North America 2020, online. Retrieved from https://sched.co/c3T5 Recording at https://www.youtube.com/watch?v=zmpWnJzTPec
- 2020 <u>Link, G. J.P.</u> (2020, June). Measuring Community Health –CHAOSS. Presented at Virtual OpenShift Commons Gathering. Retrieved from https://commons.openshift.org/gatherings/Community_Development_2020.html
- 2020 Brasseur, VM, Cuevas, G., Link, G. J.P., & Germonprez, M. (2020, June). AMA Live Chat with Speaker, Panelists and Community. Presented at Virtual OpenShift Commons Gathering. Retrieved from https://commons.openshift.org/gatherings/Community_Development_2020.html
- 2020 <u>Link, G. J.P.</u> (2020, March). Open source project data is not open data: a tutorial on analyzing open source projects. Presented at SCALE 18x, Pasadena, CA, USA. Retrieved from https://www.socallinuxexpo.org/scale/18x/presentations/open-source-project-data-not-open-data-tutorial-analyzing-open-source Recording at https://www.youtube.com/watch?v=iMkgqF5N7Sc
- 2020 <u>Link, G. J.P.</u> (2020, January). Keynote: Welcome and State of CHAOSS. Presented at CHAOSScon Europe 2020, Brussels, Belgium. Retrieved from https://chaoss.community/CHAOSScon-2020-EU/ Recording at https://www.youtube.com/watch?v=v02f80LHhds
- 2019 Huesman, N., & Link, G. J.P. (2019, August). Preparing a Community Diversity and Inclusion Report with CHAOSS Metrics. Presented at the Open Source Summit North America 2019, San Diego, CA, USA. Retrieved from https://sched.co/PURT
- 2019 Link, G. J.P., & Leak, A. (2019, August). BoF: CHAOSS Value Metrics for Open Source Project Health. Presented at the Open Source Summit North America 2019, San Diego, CA, USA. Retrieved from https://sched.co/PURQ
- 2019 Link, G. J.P. (2019, August). Two different philosophies on measuring open source project health: Comparing GrimoireLab and CROSSMINER. Presented at the CHAOSScon North America 2019, San Diego, CA, USA. Retrieved from https://chaoss.community/chaosscon-2019-na/
- 2019 Huesman, N., Foster, D., & Link, G. J.P. (2019, August). Diversity & Inclusion WG Tutorial. Presented at the CHAOSScon North America 2019, San Diego, CA, USA. Retrieved from https://chaoss.community/chaosscon-2019-na/
- 2019 Huesman, N., & Link, G. J.P. (2019, July). Growing a community through diversity and inclusion metrics. Presented at the Community Manager Gathering 2019, Portland, OR, USA. Retrieved from https://www.meetup.com/Community-Manager-Meetup/events/260853795/
- 2019 Huesman, N., Foster, D., Link, G. J.P., & Smith, J. (2019, March). Panel Discussion: Metrics That Matter: Forging a Path to More Diverse, Inclusive Communities. Presented at the Open Source Leadership Summit 2019, Half Moon Bay, CA, USA. Retrieved from https://sched.co/LG3N
- 2019 <u>Link, G. J.P.</u> (2019, March). Signaling Diversity and Inclusion for Open Source Project Health. Presented at the Student Research and Creative Activity Fair 2019, Omaha, Nebraska, USA. Retrieved from https://sched.co/LG3N
- 2018 Raniere Silva, & Link, G. J.P. (2018, October). Open Community Metrics and Privacy. Presented at the Mozilla Festival, London, UK.
- 2018 Link, G. J.P., Izquierdo-Cortazar, D., Irwin, E., & Foster, D. (2018, October). Tutorial: How to Prepare a Diversity and Inclusion Report for your Community. Presented at the Open Source Summit Europe 2018, Edinburgh, UK. Retrieved from https://sched.co/FxYK
- 2018 Link, G. J.P., & Lumbard, K. (2018, August). Chaos or CHAOSS: What we hear from the CHAOSS Community. Presented at the CHAOSScon North America 2018, Vancouver, BC, Canada. https://chaoss.github.io/website/CHAOSScon/2018NA/slides/Chaos-or-CHAOSS.pdf
- 2018 Link, G. J.P. (2018, March). Engaging Volunteers and Voluntolds in Open Source Projects. Presented at the 10th Annual Research and Creative Activity Fair, Omaha, NE, USA. https://digitalcommons.unomaha.edu/srcaf/2018/schedule/148/

- 2017 Germonprez, M., & Link, G. J.P. (2017, September). BoF: Community Health Analytics for Open Source. Birds-of-a-Feather presented at the Open Source Summit North America, Los Angeles, CA, USA. Retrieved from http://sched.co/BCsP
- 2017 <u>Link, G. J.P.</u> (2017, August). Understanding organization and open source community relations through the Attraction-Selection-Attrition Model. Presented at OpenSym 2017, Galway, Ireland.
- 2017 <u>Link, G. J.P.</u> (2017, August). The value of engaging with open source communities. Presented at the OpenSym 2017 Doctoral Consortium, Galway, Ireland.
- 2017 <u>Link, G. J.P.</u> (2017, August). The role of open source in new business formation: Innovations for development. Presented at the Twenty-third Americas Conference on Information Systems, Boston, MA, USA.
- 2017 Link, G. J.P., & Lumbard, K. (2017, May). Advancing open online community science practice: The open community data exchange. Presented at the Twelfth Midwest Association for Information Systems Conference. Springfield, IL, USA.
- 2017 <u>Link, G. J.P.</u> (2017, May). Measuring adoption of open source software and practices in organizations: A pilot study. Presented at the Twelfth Midwest Association for Information Systems Conference. Springfield, IL, USA.
- 2016 <u>Link, G. J.P.</u> (2016, December). Moving Open Source Communities: How Foundations Onboard Communities. Presented at the SIGOPEN Developmental Workshop at ICIS 2016, Dublin, Ireland.
- 2016 Link, G. J.P., & Lumbard, K. (2016, December). Communication Technology Selection in a Young Open Source Community: A Case of the Hyperledger Project. Presented at the SIGOPEN Developmental Workshop at ICIS 2016, Dublin, Ireland.
- 2016 Link, G. J.P. (2016, August). The Open Community Data Exchange: Advancing Data Sharing and Discovery in Open Online Community Science. Presented at the OpenSym 2016, Berlin, Germany.
- 2016 <u>Link, G. J.P.</u> (2016, April). The Guided Evolution of Open Source Communities. Presented at the 14th Annual BigXII+ MIS Research Symposium, Baylor University, Waco, TX, USA.
- 2016 <u>Link, G. J.P.</u> (2016, March). The Guided Evolution of Open Source Communities. Presented at the 8th Annual Research and Creative Activity Fair, Omaha, NE, USA. http://digitalcommons.unomaha.edu/srcaf/2016/Schedule/56/
- 2015 <u>Link, G. J.P.</u> (2015, November). The Movement and Commoditization of Open Source Communities. Presented at the INFORMS Annual Meeting 2015, Philadelphia, PA, USA.

GRANT WRITING EXPERIENCE

NSF: Early-concept Grants for Exploratory Research (EAGER)

2018

- Title: Securing Critical Software Through Futures Markets
- PI: Matt Germonprez
- Unfunded proposal

Mozilla Research Grants 2018H1

2018

- Title: Experiment on Introducing Project Health Signals and Price Signals in Open Source
- PI: Georg Link
- Unfunded proposal

Mozilla Open Source Experiments Program

2018

- Title: Experiment for Health Signals in Bugmark
- PI: Georg Link
- Unfunded proposal

Alfred P. Sloan Foundation

2017

- Title: Open Source Project Health and Sustainability
- PI: Matt Germonprez and Sean Goggins
- Funded with \$449,351 (2018-2020)

GRACA internal grant University of Nebraska at Omaha

2017

- Graduate Research and Creative Activity (GRACA)
- Title: The Changing Nature of Volunteerism in Open source Communities
- PI: Georg Link
- Funded with \$5,000 (2017)

	 GRACA internal grant University of Nebraska at Omaha Graduate Research and Creative Activity (GRACA) Title: The Guided Evolution of Open Source Communities PI: Georg Link 	2016
	 Unfunded proposal BMBF (German Federal Ministry of Education and Research) Title: DETHIS - Design Thinking for Industrial Services PI: Christoph Lattemann Project number 01FJ15100 funded with 1.6 million Euro (2016-2019) 	2014
PROFESSIONAL UNIVERSITY ACTIVITIES	UNO Mozilla Club, University of Nebraska at OmahaFounder and Vice-President	2018 – 2019
	Graduate College Committee, University of Nebraska at OmahaStudent Representative	2016 – 2018
	UCRCA Committee (internal grants), University of Nebraska at OmahaStudent Representative	2016 – 2017
	PhD Student Group, University of Nebraska at OmahaFounder and President	2015 – 2017
PROFESSIONAL ACADEMIC ACTIVITIES	Executive ■ Communications Director, AIS SIGOPEN	2015 – 2019
	 Organizing (Conference and Workshop) CHAOSScon North America Organizing Committee CHAOSScon Europe Organizing Committee FOSSY Conference Track on Diversity, Equity, and Inclusion Workshop on Open Community Health OpenSym Program Committee AMCIS Minitrack Co-Chair Minitrack: Peer Production Project Health OpenSym Program Committee and Session Chair SIGOPEN Pre-ICIS Workshop on Open Phenomena 	2018 – present 2018 – present 2023 2018 2018 2018 2017
	Reviewing for Journals 2018 Information and Organization Information & Management Information Technology for Development Journal of the Association for Information Systems Journal of Organizational Computing and Electronic Commerce HMD Praxis der Wirtschaftsinformatik 2017 Information Technology for Development Information & Management	2018 2017
	 International Journal of Entrepreneurship and Small Business International Journal of Human-Computer Interaction 2016 Communications of the Association for Information Systems 	2016
	Reviewing for Conferences 2019: AMCIS 2018: ICIS, AMCIS, ECIS, OpenSym 2017: AMCIS, ECIS, PACIS, MWAIS, OpenSym 2016: ICIS, HICSS, AMCIS, ECIS 2015: ECIS	2019 2018 2017 2016 2015

	Conference Volunteering	
	ACM Group	2018
	■ OpenSym	2017
	■ Big XII+ MIS Research Symposium	2017
	 International Conference on Information Systems 	2016
	■ International Conference on Web Intelligence	2016
	and International Conference on Brain Informatics & Health	2016
	 Coalition of Urban and Metropolitan Universities 	2015
PROFESSIONAL	Open Source Initiative (OSI)	2019 – Present
AFFILIATIONS	Link-Afrika e.V.	2021 – 2023
	Rotary International - Millard Club	2022 – 2023
	Oakmont Homeowners Association, Inc.	2019 – 2019
	Free Software Foundation (FSF)	2019 – 2020
	Association for Computing Machinery (ACM)	2016 – 2019
	Association for Information Systems (AIS)	2016 – 2019
	■ AIS SIGOPEN	
	 Midwest United States Association for Information Systems (MWAIS) 	
	German Federal Agency for Technical Relief, Helmstedt	2009 – 2015
OPEN SOURCE	Contributor to Open Source Projects	
	■ CHAOSS Project	2017 – Present
	 OpenSSF Best Practices Badge Program [was: Core Infrastructure Initiative 	0
	■ IEEE SA OPEN ■ Sustain OSS	2021 – 2022
	SustainOSS Dugmanls	2018 – 2022
	BugmarkToolkit for YNAB	2017 – 2019 2017 – 2018
	■ Drupal	2009 – 2010
	OpenOffice.org	2006 – 2009
	Attended Open Source Conferences	
	All Things Open	2019, 2021
		2018, 2019, 2020, 2022, 2023
	■ CHAOSScon North America	2018, 2019, 2021, 2023
	■ FOSDEM	2018, 2020, 2021, 2022, 2023
	■ FOSSY	2023
	 GNOME Users And Developers European Conference (GUADEC) 	2020
	InnerSource SummitLinux Foundation Member Summit (was: Open Source Leadership Summ	2022 it) 2017 2019 2021 2022
	2023	11) 2017, 2019, 2021, 2022,
	Mozilla Festival (MozFest)	2017, 2018
	• Open Core Summit	2019
	Open Source Summit China	2021
	Open Source Summit Europe Open Source Summit Latin America	2017, 2018, 2020, 2022
	 Open Source Summit Latin America Open Source Summit North America 2017, 2018, 2 	2022
	 Open Source Summit North America OpenInfra Summit 	2019, 2020, 2021, 2022, 2023 2022, 2023
	OpenJS World	2022, 2023
	• OSCON	2019
	■ SeaGL	2021
	 Southern California Linux Expo (SCaLE) 	2020
	 State of the Source 	2020
	Sustain Summit	2018, 2020
	Upstream	2021
LANGUAGES	■ English: Native	

■ German: Native

[CV last updated on 2024-06-06]