# **GEORGE EISA**





#### **EXPERIENCE**

#### Jane Street • Trading Desk Engineering Intern • Manhattan, NY

Winter 2020

- Supported the traders and high-frequency trading systems on the firm's bond trading desk
- Designed and built a robust message stream solution for performant and scalable data multicasting [OCaml]

#### Facebook • Feed Surface Engineering Intern • Menlo Park, CA

Summer 2019

- Targeted emerging markets and increased social interactions with new features on the Facebook Feed
- Collaborated with machine learning teams to serve intelligent conversation suggestions to users
- Developed cross-app integration for sharing directly from Facebook to friends on Messenger [Java]

#### Square • Server Ecosystem Engineering Intern • Kitchener, ON

Fall 2018

- Specialized in identity verification and data encryption while maintaining Square Cash services and databases
- Redesigned databases to improve encryption and security, as well as analytics on hashed data [Java/SQL]
- Improved integration and error handling between Java and Ruby microservices [Java/Ruby]

#### Tumblr (Yahoo!) ● Android Core Engineering Intern ● Manhattan, NY

Winter 2018

- Focussed on app infrastructure and performance as part of Tumblr's Android Core Team
- Created system for assets to be dynamically loaded at runtime instead of downloaded with the app [Kotlin] Impact: 9% decrease in android app .apk size; Reduction in start-up time; Assets are easily updatable
- Added new solution for cloud messaging and push notifications [Java]
- Reconfigured app and server to reduce image request size [PHP/Java]

#### Wish • Full-Stack Product Engineering Intern • San Francisco, CA

Summer 2017

- Full-stack development of a feature that incentivises users to review new products [Java/Python/Mongo] Impact: 938% increase in sales of new products; 96% user engagement in feature
- Launched a new promotion that boosts app usage with a random daily giveaway of products [Python/SQL] Impact. 2% increase in revenue; 5% increase in daily active users
- Implemented two new payment methods to accommodate low liquidity users [Java/Swift/JS]

# **LANGUAGES**

Proficient: Java • Python C/C++ 

OCaml 

Lua

Familiar: Kotlin • Scala JavaScript • PHP • HTML/CSS C# • Swift • Ruby

### **EDUCATION**

#### **University Of Waterloo**

**Software Engineering** 

Candidate for BSE in 2021

95.3% Cumulative Average

#### **SCHOLARSHIPS**

- First in Class Engineering Scholarship (2nd Year)
- Scotiabank Software

**Engineering Scholarship** 

• UW President's Scholarship

# **PROJECTS**

#### Online Roblox Games [Lua] 🚰

- Developed several popular youth games for the Roblox platform
- Accumulated over **44 million plays** to date and is increasingly profitable

# **Pronto** [Java/Python]

• Android app that uses machine learning to sort out the relevant daily messages in congested Facebook group chats

# inSight [C#/OpenCV/ARKit/TensorFlow/Arduino]

- Designed and created a hands-free augmented reality headset
- Image tracking on pupils and image recognition on the environment

#### **Pixel Planet** [Python/Java/Mongo/Firebase]

- Turns the Google Maps globe into a shared canvas for users to paint on
- In-app user interaction through friends, messaging, and communities

More of my projects at georgeeisa.me

#### **AWARDS**

Overall Winner at Hack the North	2017
First Place at Greylock Hackfest, \$10,000	2017
<ul> <li>Hardware Hack Winner at Yale's YHacks Hackathon</li> </ul>	2016
• Featured in the Toronto Star for 99.33% Graduating Average	2016
Governor General's Academic Medal	2016