GEORGE EISA

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EXPERIENCE

Square • Server Ecosystem Engineering Intern • Kitchener, ON

Sept. 2018 to Dec. 2018

- Specialized in identity verification and data encryption while maintaining Square Cash services and databases
- Migrated databases to improve encryption and security, as well as analytics on hashed data [Java/SQL]
- Designed an automated system for preventing duplicate accounts and assisting with account recovery [Java]
- Improved integration and error handling between Java and Ruby microservices [Java/Ruby]

Tumblr (Yahoo!) • Android Core Engineering Intern • Manhattan, NY

Jan. 2018 to April 2018

- Focussed on app infrastructure and performance as part of Tumblr's Android Core Team
- Created system for assets to be dynamically loaded at runtime instead of downloaded with the app [Kotlin] Impact: 9% decrease in android app .apk size; Reduction in start-up time; Assets are easily updatable
- Added new solution for cloud messaging and push notifications [Java]
- Reconfigured app and server to reduce image request size [PHP/Java]

Wish • Full-Stack Product Engineering Intern • San Francisco, CA

May 2017 to Aug. 2017

- Worked on Wish's line of E-commerce Android, iOS, and web applications
- Full-stack development of a feature that incentivises users to review new products [Java/Python/Mongo] Impact. 938% increase in sales of new products; 96% user engagement in feature
- Launched a new promotion that boosts app usage with a random daily giveaway of products [Python/SQL] Impact: 2% increase in revenue; 5% increase in daily active users
- Implemented two new payment methods to accommodate low liquidity users [Java/Swift/JS]

UW Robotics Team • Project Manager • Waterloo, ON

Sept. 2016 to Dec. 2016

- Delegated tasks to teammates, managed funds, and integrated the software and hardware components
- Created music-playing and room-navigating robots which won second place [C/C++/Arduino]

LANGUAGES

Proficient

Java • Python • C/C++ • Lua

Familiar

Kotlin • Scala • JavaScript

PHP • HTML/CSS • C#

Swift • Ruby • Assembly

EDUCATION

University Of Waterloo

Software Engineering

Candidate for BSE in 2021

95.3% Cumulative Average

SCHOLARSHIPS

- First in Class Engineering Scholarship (2nd Year)
- Scotiabank and UW Software **Engineering Scholarship**
- UW President's Scholarship

PROJECTS

Online Roblox Games [Lua] 🔥



- Developed several popular youth games for the Roblox platform
- Accumulated over 44 million plays to date and is increasingly profitable

Pronto [Java/Python]

 Android app that uses machine learning to sort out the relevant daily messages in congested Facebook group chats

inSight [C#/OpenCV/ARKit/TensorFlow/Arduino] <a>

- Designed and created a hands-free augmented reality headset
- Image tracking on pupils and image recognition on the environment allows users to learn about their surroundings and control IoT devices

Pixel Planet [Python/Java/Mongo/Firebase]

- Turns the Google Maps globe into a shared canvas for users to paint on
- In-app user interaction through friends, messaging, and communities

More of my projects at georgeeisa.me

AWARDS

 Overall Winner at Hack the North First Place at Greylock Hackfest, \$10,000 Hardware Hack Winner at Yale's YHacks Hackathon Featured in the Toronto Star for 99.33% Graduating Average Governor General's Academic Medal 	2017 2017 2016 2016 2016		
		First Place in ECOO Team Programming Competition	2016