(GEORGE) RAN ZHAO

(+86) · 178 · 0950 · 3320

george010705@ruc.edu.cn ◇ george2311427613@outlook.com

personal web: https://github.com/George010705/ranzhao

EDUCATION

Degree Program

Renmin University of China, Beijing, China　　　　　　　　*September 2023 - June 2026 (expected)*
M.A. in Communication
Overall GPA: 3.79 / 4.00

Huazhong University of Science and Technology, Wuhan, China　　　　*September 2019 - June 2023*
B.A. **With Honors** in Journalism
Minor (Dual Degree) in Philosophy
Overall GPA: 3.98 / 4.00

Exchange Program

University of California, Davis, USA　　　　　　　　　　*September 2025 - December 2025*
Exchange Graduate Student in Global Study Program

Tohoku University, Sendai, Japan　　　　　　　　　　　*October 2022 - March 2023*
Exchange Undergraduate Student in International Program in Liberal Arts

CONFERENCE PAPERS

Zhao, Ran (2025). "Boundaries Crossing and Reproduction: Mobilities in Chinese Online Console Gaming Communities." Presented at the *Section on Communication, Information Technology, and Media Sociology,* **American Sociological Association (ASA)** *Annual Meeting*, Chicago, USA.

Lin, Qiheng., & **Zhao, Ran** (2025). "Curating the Real-time: Classification Labor in Chinese E-commerce Live-streaming." Presented at the *Section on Organizations, Occupations, and Work,* **American Sociological Association (ASA)** *Annual Meeting*, Chicago, USA.

Zhao, Ran (2025). "Boundaries Crossing and Reproduction: Mobility and Glocalization in Chinese Console Gaming Communities." Presented at the *Community Communication and Alternative Media Section,* **International Association for Media and Communication Research (IAMCR)** *Annual Conference*, Singapore.

Zhao, Ran (2025). "Mediascape Contra-Flow in Popular Culture: Pop Mart Blind Box as a Case Study." Presented at the *Sociology of Communication, Knowledge and Culture Session,* **International Sociological Association (ISA)** *Forum of Sociology*, Rabat, Morocco.

Zhao, Ran (2025). "Digital Odyssey: Navigating Cosmopolitanism amid State Intervention in the Consumption of Chinese Console Players." Presented at the *Futures Research Session,* **International Sociological Association (ISA)** *Forum of Sociology*, Rabat, Morocco.

Zhao, Ran (2024). "Blind Box Consumed in China: Cultural Transduction under Intertextuality and Glocalization." Presented at the *Popular Culture Working Group,* **International Association for Media and Communication Research (IAMCR)** *Annual Conference*, Christchurch, New Zealand.

PUBLICATIONS

JOURNAL ARTICLES

Annual Review Group (**Zhao, Ran** as a member). (2025). Review of Chinese Communication Studies in 2024. *Chinese Journal of Journalism & Communication*, 363(1), 27-52. [CSSCI, in Chinese]

Zhao, Ran. (2023). Two Approaches of New Media Evolution Theory: A Study of Media Ecology. *Journalism & Communication Studies*, 147(3), 53-63. [in Chinese]

Wang, Yun., **Zhao, Ran**., & Fang, Ziyi. (2022). The Impact of News Exposure on Chinese Youth's Public Issue Attention: Examining the Mediating Effect of Political Knowledge. *Journal of Huazhong University of Science and Technology (Social Science Edition)*, 36(1), 122-131. [CSSCI, in Chinese]

BOOK CHAPTERS

Zhao, Ran., Wang, Lin., & Xuemin Jing. (2024). Chinese Political Communication Scholarship Across Borders: An Interview with Communication Scholar Xuemin Jing. In *The Right Path of Politics: Knowledge Awareness in Chinese Political Science* (pp. 164-180). Jiangsu People's Publishing House. [in Chinese]

Zhao, Ran., Ouyang, Xing., Chen, Zhuo., & Junpeng Li. (2024). "Fox" Nature and Historical Texture of Social Science Research: An Interview with Sociologist Junpeng Li. In *The Right Path of Politics: Knowledge Awareness in Chinese Political Science* (pp. 217-235). Jiangsu People's Publishing House. [in Chinese]

BOOK REVIEW

Zhao, Ran. (2024). Under "Frame": Style, Language, and Communication. On Goffman, Erving. (1986). *Frame Analysis: An Essay on the Organization of Experience*. Northeastern University Press. [Excellent Award, 3rd Book Review Competition by Communication University of China, in Chinese]

TEACHING AND RESEARCH EXPERIENCE

Renmin University of China   September 2023 - December 2024
Teaching Assistant   *Beijing, China*
- Western Ethnography (2024), Contemporary Western Sociology (2024), and Political Sociology (2023)
- compile academic resources, collect responses and feedback, organize discussions, design and grade quizzes

Huazhong University of Science and Technology   January 2021 - April 2022
Research Assistant   *Wuhan, China*
- Localization of Political Communication in China, Project of Publicity Department of Hubei Province (2020E08)
- collect essays and write literature review
- Social Media Use and Political Socialization of Contemporary Chinese Teenagers, National Social Science Fund of China (19AXW010)
- encode, clean and input questionnaire data, and write an essay (one published)

National Survey Research Center in China   September 2020 - December 2020
Telephone Interviewer   *Beijing, China*
- participate in 5 national social surveys related to pandemic, youth employment, education, and housing
- grasp data collection and interview skills in collecting 100+ successful questionnaires

FELLOWSHIPS, GRANTS, AND HONORS

EXTERNAL

Outstanding Article Award, Communication Association of China	*2024*
Excellent Student of Chinese Journalism and Communication Yearbook	*2024*
Chinese National Scholarship	*2021-2022*

Chinese National Scholarship   *2020-2021*
Chinese National Scholarship   *2019-2020*

INTERNAL

Renmin University of China
Merit Student   *2023-2024*
Huazhong University of Science and Technology
Honors Bachelor's Degree (Top 1%) and Outstanding Graduate   *2023*
Outstanding Undergraduate Thesis Award   *2023*
The Merit Student and First Prize Scholarship   *2021-2022*
The Merit Student and First Prize Scholarship   *2020-2021*
The Merit Student and First Prize Scholarship   *2019-2020*
Outstanding Undergraduates in Term of Academic Performance   *2020*

PROJECT AND PROGRAM EXPERIENCE

Academic Exchange Programs
Journalism Education in the Age of Digitalization, Academic Exchange, Moscow State University & Peoples' Friendship University of Russia   *June 2023*
Intercultural Communication Learning Program, Osaka University   *October 2022 - January 2023*
Cultivation of High-level Internationalized Talents U.N. Innovation Program   *September 2021 - June 2022*
Developing Cultural Competence, North Carolina State University   *July 2021 - August 2021*
Research and Competition Projects
Social Media Exposure and Youth Gender Awareness, National Undergraduate Student Academic Report, Team Leader [In Chinese]   *April 2020 - March 2021*
Interactive Program *Gude Temple: Amber of Civilization*, Third Prize, China College Student Digital Media Technology Works and Creativity Competition, Team Leader   *March 2021 - June 2021*

PUBLIC ACADEMICS

Political Scientist, a Chinese Nonprofit Public Academic Media   November 2021 – January 2024
Deputy Director, Academic Interview Department   *China*
· Joint Organizer, *Consensus and Reflection on Historical Social Science* Seminar   *July 2022*
· Interviewer and editor, interviews: (Two other interviews are previously listed in the Publications section)
· **Zhao, Ran**., Li, Chenyi., & Tong, Zhichao. (2023). *The Divergence and Integration of Democracy Studies: An Interview with Sun Yat-sen University Scholar Zhichao Tong*. [In Chinese]
· **Zhao, Ran**., Shi, Qingqu., & Duanyong Wang. (2022). *Go into the Fields and Explore Afghanistan in the Taliban Era: An Interview with Asian and African Studies Associate Researcher Duanyong Wang*. [In Chinese]

INTERNSHIP

iQIYI Streaming   July 2024 – October 2024
Marketing & PR Assistant   *Beijing, China*
· conduct marketing activities and publicity for movies, series, shows, idols, and related merchandise

Yinchuan News Corporation   June 2021 – August 2021
Journalist & Photographer   *Yinchuan, China*
· report on agriculture, science and technology, community governance, medical care, and tourism
· publish 15+ manuscripts in print and additional articles online

TECHNICAL STRENGTHS

Programming Languages	LaTeX, Visual Basic
Office Software	Word, Excel, PowerPoint
Graphics & Media	Photoshop, Premiere Pro