## II. PATTERNS OF BAD FAITH

Ir we wish to get out of this difficulty, we should examine more closely the patterns of bad faith and attempt a description of them. This description will permit us perhaps to fix more exactly the conditions for the possibility of bad faith; that is, to reply to the question we raised at the outset: "What must be the being of man if he is to be capable of bad faith?"

Take the example of a woman who has consented to go out with a particular man for the first time. She knows very well the intentions which the man who is speaking to her cherishes regarding her. She knows also that it will be necessary sooner or later for her to make a decision. But she does not want to realize the urgency; she concerns herself only with what is respectful and discreet in the attitude of her companion. She does not apprehend this conduct as an attempt to achieve what we call "the first approach;" that is, she does not want to see possibilities of temporal development which his conduct presents. She restricts this behavior to what is in the present; she does not wish to read in the phrases which he addresses to her anything other than their explicit meaning. If he says to her, "I find you so attractive!" she disarms this phrase of its sexual background; she attaches to the conversation and to the behavior of the speaker, the immediate meanings, which she imagines as objective qualities. The man who is speaking to her appears to her sincere and respectful as the table is round or square, as the wall coloring is blue or gray. The qualities thus attached to the person she is listening to are in this way fixed in a permanence like that of things, which is no other than the projection of the strict present of the qualities into the temporal flux. This is because she does not quite know what she wants. She is profoundly aware of the desire which she inspires, but the desire cruel and naked would humiliate and horrify her. Yet she would find no charm in a respect which would be only respect. In order to satisfy her, there must be a feeling which is addressed wholly to her personality—i.e., to her full freedom—and which would be a recognition of her freedom. But at the same time this feeling must be wholly desire; that is, it must address itself to her body as object. This time then she refuses to apprehend the desire for what it is; she does not even give it a name; she recognizes it only to the extent that it transcends itself toward admiration, esteem, respect and that it is wholly absorbed in the more refined forms which it produces, to the extent of no longer figuring anymore as a sort of warmth and density. But then suppose he takes her hand. This act of her companion risks changing the situation by calling for an immediate decision. To leave the hand there is to consent in herself to flirt, to engage herself. To withdraw it is to break the troubled and unstable harmony which gives the hour its charm. The aim is to postpone the moment of decision as long as possible. We know what happens next; the young woman leaves her hand there, but she does not notice that she

is leaving it. She does not notice because it happens by chance that she is at this moment all intellect. She draws her companion up to the most lofty regions of sentimental speculation; she speaks of Life, of her life, she shows herself in her essential aspect—a personality, a consciousness. And during this time the divorce of the body from the soul is accomplished; the hand rests inert between the warm hands of her companion—neither consenting nor resisting—a thing.

We shall say that this woman is in bad faith. But we see immediately that she uses various procedures in order to maintain herself in this bad faith. She has disarmed the actions of her companion by reducing them to being only what they are; that is, to existing in the mode of the in-itself. But she permits herself to enjoy his desire, to the extent that she will apprehend it as not being what it is, will recognize its transcendence. Finally while sensing profoundly the presence of her own body-to the degree of being disturbed perhaps—she realizes herself as not being her own body, and she contemplates it as though from above as a passive object to which events can happen but which can neither provoke them nor avoid them because all its possibilities are outside of it. What unity do we find in these various aspects of bad faith? It is a certain art of forming contradictory concepts which unite in themselves both an idea and the negation of that idea. The basic concept which is thus engendered, utilizes the double property of the human being, who is at once a facticity and a transcendence. These two aspects of human reality are and ought to be capable of a valid coordination. But bad faith does not wish either to coordinate them nor to surmount them in a synthesis. Bad faith seeks to affirm their identity while preserving their differences. It must affirm facticity as being transcendence and transcendence as being facticity, in such a way that at the instant when a person apprehends the one, he can find himself abruptly faced with the other.

We can find the prototype of formulae of bad faith in certain famous expressions which have been rightly conceived to produce their whole effect in a spirit of bad faith. Take for example the title of a work by Jacques Chardonne, Love Is Much More than Love. We see here how unity is established between present love in its facticity—"the contact of two skins," sensuality, egoism, Proust's mechanism of jealousy, Adler's battle of the sexes, etc.—and love as transcendence—Mauriac's "river of fire," the longing for the infinite, Plato's eros, Lawrence's deep cosmic intuition, etc. Here we leave facticity to find ourselves suddenly beyond the present and the factual condition of man, beyond the psychological, in the heart of metaphysics. On the other hand, the title of a play by Sarment, I Am Too Great for Myself, which also presents characters in bad

<sup>4</sup> L'amour, c'est beaucoup plus que l'amour.

<sup>&</sup>lt;sup>5</sup> Je suis trop grand pour moi.

faith, throws us first into full transcendence in order suddenly to imprison us within the narrow limits of our factual essence. We will discover this structure again in the famous sentence: "He has become what he was" or in its no less famous opposite: "Eternity at last changes each man into himself." It is well understood that these various formulae have only the appearance of bad faith; they have been conceived in this paradoxical form explicitly to shock the mind and discountenance it by an enigma. But it is precisely this appearance which is of concern to us. What counts here is that the formulae do not constitute new, solidly structured ideas; on the contrary, they are formed so as to remain in perpetual disintegration and so that we may slide at any time from naturalistic present to transcendence and vice versa.

We can see the use which bad faith can make of these judgments which all aim at establishing that I am not what I am. If I were only what I am, I could, for example, seriously consider an adverse criticism which someone makes of me, question myself scrupulously, and perhaps be compelled to recognize the truth in it. But thanks to transcendence, I am not subject to all that I am. I do not even have to discuss the justice of the reproach. As Suzanne says to Figaro, "To prove that I am right would be to recognize that I can be wrong." I am on a plane where no reproach can touch me since what I really am is my transcendence. I flee from myself, I escape myself, I leave my tattered garment in the hands of the fault-finder. But the ambiguity necessary for bad faith comes from the fact that I affirm here that I am my transcendence in the mode of being of a thing. It is only thus, in fact, that I can feel that I escape all reproaches. It is in the sense that our young woman purifies the desire of anything humiliating by being willing to consider it only as pure transcendence, which she avoids even naming. But inversely "I Am Too Great for Myself," while showing our transcendence changed into facticity, is the source of an infinity of excuses for our failures or our weaknesses. Similarly the young coquette maintains transcendence to the extent that the respect, the esteem manifested by the actions of her admirer are already on the plane of the transcendent. But she arrests this transcendence, she glues it down with all the facticity of the present; respect is nothing other than respect, it is an arrested surpassing which no longer surpasses itself toward anything.

But although this metastable concept of "transcendence-facticity" is one of the most basic instruments of bad faith, it is not the only one of its kind. We can equally well use another kind of duplicity derived from human reality which we will express roughly by saying that its being-for-itself implies complementarily a being-for-others. Upon any one of my conducts it is always possible to converge two looks, mine and that of the Other. The conduct will not present exactly the same structure in each case. But

<sup>&</sup>lt;sup>6</sup> Il est devenu ce qu'il était.

Tel qu'en lui-même enfin l'éternité le change.

as we shall see later, as each look perceives it, there is between these two aspects of my being, no difference between appearance and being-as if I were to my self the truth of myself and as if the Other possessed only a deformed image of me. The equal dignity of being, possessed by my beingfor-others and by my being-for-myself permits a perpetually disintegrating synthesis and a perpetual game of escape from the for-itself to the forothers and from the for-others to the for-itself. We have seen also the use which our young lady made of our being-in-the-midst-of-the-world—i.e., of our inert presence as a passive object among other objects—in order to relieve herself suddenly from the functions of her being-in-the-world that is, from the being which causes there to be a world by projecting itself beyond the world toward its own possibilities. Let us note finally the confusing syntheses which play on the nihilating ambiguity of these temporal ekstases, affirming at once that I am what I have been (the man who deliberately arrests himself at one period in his life and refuses to take into consideration the later changes) and that I am not what I have been (the man who in the face of reproaches or rancor dissociates himself from his past by insisting on his freedom and on his perpetual re-creation). In all these concepts, which have only a transitive role in the reasoning and which are eliminated from the conclusion, (like hypochondriacs in the calculations of physicians), we find again the same structure. We have to deal with human reality as a being which is what it is not and which is not what it is.

But what exactly is necessary in order for these concepts of disintegration to be able to receive even a pretence of existence, in order for them to be able to appear for an instant to consciousness, even in a process of evanescence? A quick examination of the idea of sincerity, the antithesis of bad faith, will be very instructive in this connection. Actually sincerity presents itself as a demand and consequently is not a state. Now what is the ideal to be attained in this case? It is necessary that a man be for himself only what he is. But is this not precisely the definition of the in-itself—or if you prefer—the principle of identity? To posit as an ideal the being of things, is this not to assert by the same stroke that this being does not belong to human reality and that the principle of identity, far from being a universal axiom universally applied, is only a synthetic principle enjoying a merely regional universality? Thus in order that the concepts of bad faith can put us under illusion at least for an instant, in order that the candor of "pure hearts" (cf. Gide, Kessel) can have validity for human reality as an ideal, the principle of identity must not represent a constitutive principle of human reality and human reality must not be necessarily what it is but must be able to be what it is not. What does this mean?

If man is what he is, bad faith is for ever impossible and candor ceases to be his ideal and becomes instead his being. But is man what he is? And more generally, how can he be what he is when he exists as consciousness

of being? If candor or sincerity is a universal value, it is evident that the maxim "one must be what one is" does not serve solely as a regulating principle for judgments and concepts by which I express what I am. It posits not merely an ideal of knowing but an ideal of being; it proposes for us an absolute equivalence of being with itself as a prototype of being. In this sense it is necessary that we make ourselves what we are. But what are we then if we have the constant obligation to make ourselves what we are, if our mode of being is having the obligation to be what we are?

Let us consider this waiter in the café. His movement is quick and forward, a little too precise, a little too rapid. He comes toward the patrons with a step a little too quick. He bends forward a little too eagerly; his voice, his eyes express an interest a little too solicitous for the order of the customer. Finally there he returns, trying to imitate in his walk the inflexible stiffness of some kind of automaton while carrying his tray with the recklessness of a tight-rope-walker by putting it in a perpetually unstable, perpetually broken equilibrium which he perpetually reestablishes by a light movement of the arm and hand. All his behavior seems to us a game. He applies himself to chaining his movements as if they were mechanisms, the one regulating the other; his gestures and even his voice seem to be mechanisms; he gives himself the quickness and pitiless rapidity of things. He is playing, he is amusing himself. But what is he playing? We need not watch long before we can explain it: he is playing at being a waiter in a café. There is nothing there to surprise us. The game is a kind of marking out and investigation. The child plays with his body in order to explore it, to take inventory of it: the waiter in the café plays with his condition in order to realize it. This obligation is not different from that which is imposed on all tradesmen. Their condition is wholly one of ceremony. The public demands of them that they realize it as a ceremony; there is the dance of the grocer, of the tailor, of the auctioneer, by which they endeavour to persuade their clientele that they are nothing but a grocer, an auctioneer, a tailor. A grocer who dreams is offensive to the buyer, because such a grocer is not wholly a grocer. Society demands that he limit himself to his function as a grocer, just as the soldier at attention makes himself into a soldier-thing with a direct regard which does not see at all, which is no longer meant to see, since it is the rule and not the interest of the moment which determines the point he must fix his eyes on (the sight "fixed at ten paces"). There are indeed many precautions to imprison a man in what he is, as if we lived in perpetual fear that he might escape from it, that he might break away and suddenly elude his condition.

In a parallel situation, from within, the waiter in the café can not be immediately a café waiter in the sense that this inkwell is an inkwell, or the glass is a glass. It is by no means that he can not form reflective judgments or concepts concerning his condition. He knows well what it

"means:" the obligation of getting up at five o'clock, of sweeping the floor of the shop before the restaurant opens, of starting the coffee pot going, etc. He knows the rights which it allows: the right to the tips, the right to belong to a union, etc. But all these concepts, all these judgments refer to the transcendent. It is a matter of abstract possibilities, of rights and duties conferred on a "person possessing rights." And it is precisely this person who I have to be (if I am the waiter in question) and who I am not. It is not that I do not wish to be this person or that I want this person to be different. But rather there is no common measure between his being and mine. It is a "representation" for others and for myself, which means that I can be he only in representation. But if I represent myself as him, I am not he; I am separated from him as the object from the subject, separated by nothing, but this nothing isolates me from him. I can not be he, I can only play at being him; that is, imagine to myself that I am he. And thereby I affect him with nothingness. In vain do I fulfill the functions of a café waiter. I can be he only in the neutralized mode, as the actor is Hamlet, by mechanically making the typical gestures of my state and by aiming at myself as an imaginary café waiter through those gestures taken as an "analogue." What I attempt to realize is a being-in-itself of the café waiter, as if it were not just in my power to confer their value and their urgency upon my duties and the rights of my position, as if it were not my free choice to get up each morning at five o'clock or to remain in bed, even though it meant getting fired. As if from the very fact that I sustain this role in existence I did not transcend it on every side, as if I did not constitute myself as one beyond my condition. Yet there is no doubt that I am in a sense a café waiter—otherwise could I not just as well call myself a diplomat or a reporter? But if I am one, this can not be in the mode of being in-itself. I am a waiter in the mode of being what I am not.

Furthermore we are dealing with more than mere social positions; I am never any one of my attitudes, any one of my actions. The good speaker is the one who plays at speaking, because he can not be speaking. The attentive pupil who wishes to be attentive, his eyes riveted on the teacher, his ears open wide, so exhausts himself in playing the attentive role that he ends up by no longer hearing anything. Perpetually absent to my body, to my acts, I am despite myself that "divine absence" of which Valéry speaks. I can not say either that I am here or that I am not here, in the sense that we say "that box of matches is on the table;" this would be to confuse my "being-in-the-world" with a "being-in the midst of the world." Nor that I am standing, nor that I am seated; this would be to confuse my body with the idiosyncratic totality of which it is only one of the structures. On all sides I escape being and yet—I am.

But take a mode of being which concerns only myself: I am sad. One

<sup>7</sup> Cf. L'Imaginaire. Conclusion.

might think that surely I am the sadness in the mode of being what I am. What is the sadness, however, if not the intentional unity which comes to reassemble and animate the totality of my conduct? It is the meaning of this dull look with which I view the world, of my bowed shoulders, of my lowered head, of the listlessness in my whole body. But at the very moment when I adopt each of these attitudes, do I not know that I shall not be able to hold on to it? Let a stranger suddenly appear and I will lift up my head, I will assume a lively cheerfulness. What will remain of my sadness except that I obligingly promise it an appointment for later after the departure of the visitor? Moreover is not this sadness itself a conduct? Is it not consciousness which affects itself with sadness as a magical recourse against a situation too urgent?8 And in this case even, should we not say that being sad means first to make oneself sad? That may be, someone will say, but after all doesn't giving oneself the being of sadness mean to receive this being? It makes no difference from where I receive it. The fact is that a consciousness which affects itself with sadness is sad precisely for this reason. But it is difficult to comprehend the nature of consciousness; the being-sad is not a ready-made being which I give to myself as I can give this book to my friend. I do not possess the property or affecting myself with being. If I make myself sad, I must continue to make myself sad from beginning to end. I can not treat my sadness as an impulse finally achieved and put it on file without recreating it, nor can I carry it in the manner of an inert body which continues its movement after the initial shock. There is no inertia in consciousness. If I make myself sad, it is because I am not sad—the being of the sadness escapes me by and in the very act by which I affect myself with it. The being-in-itself of sadness perpetually haunts my consciousness (of) being sad, but it is as a value which I can not realize; it stands as a regulative meaning of my sadness, not as its constitutive modality.

Someone may say that my consciousness at least is, whatever may be the object or the state of which it makes itself consciousness. But how do we distinguish my consciousness (of) being sad from sadness? Is it not all one? It is true in a way that my consciousness is, if one means by this that for another it is a part of the totality of being on which judgments can be brought to bear. But it should be noted, as Husserl clearly understood, that my consciousness appears originally to the Other as an absence. It is the object always present as the meaning of all my attitudes and all my conduct—and always absent, for it gives itself to the intuition of another as a perpetual question—still better, as a perpetual freedom. When Pierre looks at me, I know of course that he is looking at me. His eyes, things in the world, are fixed on my body, a thing in the world—that is the objective fact of which I can say: it is. But it is also a fact in the world. The meaning

<sup>8</sup> Esquisse d'une théorie des émotions. Hermann Paul. In English. The Emotions. Outline of a Theory. Philosophical Library. 1948.

of this look is not a fact in the world, and this is what makes me uncomfortable. Although I make smiles, promises, threats, nothing can get hold of the approbation, the free judgment which I seek; I know that it is always beyond. I sense it in my very attitude, which is no longer like that of the worker toward the things he uses as instruments. My reactions, to the extent that I project myself toward the Other, are no longer for myself but are rather mere presentations; they await being constituted as graceful or uncouth, sincere or insincere, etc., by an apprehension which is always beyond my efforts to provoke, an apprehension which will be provoked by my efforts only if of itself it lends them force (that is, only in so far as it causes itself to be provoked from the outside), which is its own mediator with the transcedent. Thus the objective fact of the being-initself of the consciousness of the Other is posited in order to disappear in negativity and in freedom: consciousness of the Other is as not-being; its being-in-itself "here and now" is not-to-be.

Consciousness of the Other is what it is not.

Furthermore the being of my own consciousness does not appear to me as the consciousness of the Other. It is because it makes itself, since its being is consciousness of being. But this means that making sustains being; consciousness has to be its own being, it is never sustained by being; it sustains being in the heart of subjectivity, which means once again that it is inhabited by being but that it is not being: consciousness is not what it is.

Under these conditions what can be the significance of the ideal of sincerity except as a task impossible to achieve, of which the very meaning is in contradiction with the structure of my consciousness. To be sincere, we said, is to be what one is. That supposes that I am not originally what I am. But here naturally Kant's "You ought, therefore you can" is implicitly understood. I can become sincere; this is what my duty and my effort to achieve sincerity imply. But we definitely establish that the original structure of "not being what one is" renders impossible in advance all movement toward being in itself or "being what one is." And this impossibility is not hidden from consciousness; on the contrary, it is the very stuff of consciousness; it is the embarrasing constraint which we constantly experience; it is our very incapacity to recognize ourselves, to constitute ourselves as being what we are. It is this necessity which means that, as soon as we posit ourselves as a certain being, by a legitimate judgment, based on inner experience or correctly deduced from a priori or empirical premises, then by that very positing we surpass this being and that not toward another being but toward emptiness, toward nothing.

How then can we blame another for not being sincere or rejoice in our own sincerity since this sincerity appears to us at the same time to be impossible? How can we in conversation, in confession, in introspection, even attempt sincerity since the effort will by its very nature be doomed

to failure and since at the very time when we announce it we have a prejudicative comprehension of its futility? In introspection I try to determine exactly what I am, to make up my mind to be my true self without delay—even though it means consequently to set about searching for ways to change myself. But what does this mean if not that I am constituting myself as a thing? Shall I determine the ensemble of purposes and motivations which have pushed me to do this or that action? But this is already to postulate a causal determinism which constitutes the flow of my states of consciousness as a succession of physical states. Shall I uncover in myself "drives," even though it be to affirm them in shame? But is this not deliberately to forget that these drives are realized with my consent. that they are not forces of nature but that I lend them their efficacy by a perpetually renewed decision concerning their value. Shall I pass judgment on my character, on my nature? Is this not to veil from myself at that moment what I know only too well, that I thus judge a past to which by definition my present is not subject? The proof of this is that the same man who in sincerity posits that he is what in actuality he was, is indignant at the reproach of another and tries to disarm it by asserting that he can no longer be what he was. We are readily astonished and upset when the penalties of the court affect a man who in his new freedom is no longer the guilty person he was. But at the same time we require of this man that he recognize himself as being this guilty one. What then is sincerity except precisely a phenomenon of bad faith? Have we not shown indeed that in bad faith human reality is constituted as a being which is what it is not and which is not what it is?

Let us take an example: A homosexual frequently has an intolerable feeling of guilt, and his whole existence is determined in relation to this feeling. One will readily foresee that he is in bad faith. In fact it frequently happens that this man, while recognizing his homosexual inclination, while avowing each and every particular misdeed which he has committed, refuses with all his strength to consider himself "a paederast." His case is always "different," peculiar; there enters into it something of a game, of chance, of bad luck; the mistakes are all in the past; they are explained by a certain conception of the beautiful which women can not satisfy; we should see in them the results of a restless search, rather than the manifestations of a deeply rooted tendency, etc., etc. Here is assuredly a man in bad faith who borders on the comic since, acknowledging all the facts which are imputed to him, he refuses to draw from them the conclusion which they impose. His friend, who is his most severe critic, becomes irritated with this duplicity. The critic asks only one thing-and perhaps then he will show himself indulgent: that the guilty one recognize himself as guilty, that the homosexual declare frankly—whether humbly or boastfully matters little—"I am a paederast." We ask here: Who is in bad faith? The homosexual or the champion of sincerity?

The homosexual recognizes his faults, but he struggles with all his strength against the crushing view that his mistakes constitute for him a destiny. He does not wish to let himself be considered as a thing. He has an obscure but strong feeling that an homosexual is not an homosexual as this table is a table or as this red-haired man is red-haired. It seems to him that he has escaped from each mistake as soon as he has posited it and recognized it; he even feels that the psychic duration by itself cleanses him from each misdeed, constitutes for him an undetermined future, causes him to be born anew. Is he wrong? Does he not recognize in himself the peculiar, irreducible character of human reality? His attitude includes then an undeniable comprehension of truth. But at the same time he needs this perpetual rebirth, this constant escape in order to live; he must constantly put himself beyond reach in order to avoid the terrible judgment of collectivity. Thus he plays on the word being. He would be right actually if he understood the phrase, "I am not a paederast" in the sense of "I am not what I am." That is, if he declared to himself, "To the extent that a pattern of conduct is defined as the conduct of a paederast and to the extent that I have adopted this conduct, I am a paederast. But to the extent that human reality can not be finally defined by patterns of conduct, I am not one." But instead he slides surreptitiously towards a different connotation of the word "being." He understands "not being" in the sense of "not-being-in-itself." He lays claim to "not being a paederast" in the sense in which this table is not an inkwell. He is in bad faith.

But the champion of sincerity is not ignorant of the transcendence of human reality, and he knows how at need to appeal to it for his own advantage. He makes use of it even and brings it up in the present argument. Does he not wish, first in the name of sincerity, then of freedom, that the homosexual reflect on himself and acknowledge himself as an homosexual? Does he not let the other understand that such a confession will win indulgence for him? What does this mean if not that the man who will acknowledge himself as an homosexual will no longer be the same as the homosexual whom he acknowledges being and that he will escape into the region of freedom and of good will? The critic asks the man then to be what he is in order no longer to be what he is. It is the profound meaning of the saying, "A sin confessed is half pardoned." The critic demands of the guilty one that he constitute himself as a thing, preciscly in order no longer to treat him as a thing. And this contradiction is constitutive of the demand of sincerity. Who can not see how offensive to the Other and how reassuring for me is a statement such as, "He's just a paederast," which removes a disturbing freedom from a trait and which aims at henceforth constituting all the acts of the Other as consequences following strictly from his essence. That is actually what the critic is demanding of his victim—that he constitute himself as a thing, that he should entrust his freedom to his friend as a fief, in order that

the friend should return it to him subsequently—like a suzerain to his vassal. The champion of sincerity is in bad faith to the degree that in order to reassure himself, he pretends to judge, to the extent that he demands that freedom as freedom constitute itself as a thing. We have here only one episode in that battle to the death of consciousnesses which Hegel calls "the relation of the master and the slave." A person appeals to another and demands that in the name of his nature as consciousness he should radically destroy himself as consciousness, but while making this appeal he leads the other to hope for a rebirth beyond this destruction.

Very well, someone will say, but our man is abusing sincerity, playing one side against the other. We should not look for sincerity in the relation of the Mit-sein but rather where it is pure—in the relations of a person with himself. But who can not see that objective sincerity is constituted in the same way? Who can not see that the sincere man constitutes himself as a thing in order to escape the condition of a thing by the same act of sincerity? The man who confesses that he is evil has exchanged his disturbing "freedom-for-evil" for an inanimate character of evil: he is evil, he clings to himself, he is what he is. But by the same stroke, he escapes from that thing, since it is he who contemplates it, since it depends on him to maintain it under his glance or to let it collapse in an infinity of particular acts. He derives a merit from his sincerity, and the deserving man is not the evil man as he is evil but as he is beyond his evilness. At the same time the evil is disarmed since it is nothing, save on the plane of determinism, and since in confessing it, I posit my freedom in respect to it; my future is virgin; everything is allowed to me.

Thus the essential structure of sincerity does not differ from that of bad faith since the sincere man constitutes himself as what he is in order not to be it. This explains the truth recognized by all that one can fall into bad faith through being sincere. As Valéry pointed out, this is the case with Stendhal. Total, constant sincerity as a constant effort to adhere to oneself is by nature a constant effort to dissociate oneself from oneself. A person frees himself from himself by the very act by which he makes himself an object for himself. To draw up a perpetual inventory of what one is means constantly to redeny oneself and to take refuge in a sphere where one is no longer anything but a pure, free regard. The goal of bad faith, as we said, is to put oneself out of reach; it is an escape. Now we see that we must use the same terms to define sincerity. What does this mean?

In the final analysis the goal of sincerity and the goal of bad faith are not so different. To be sure, there is a sincerity which bears on the past and which does not concern us here; I am sincere if I confess having had this pleasure or that intention. We shall see that if this sincerity is possible, it is because in his fall into the past, the being of man is constituted as a being-in-itself. But here our concern is only with the sincerity which aims at itself in present immanence. What is its goal? To bring me to confess

to myself what I am in order that I may finally coincide with my being; in a word, to cause myself to be, in the mode of the in-itself, what I am in the mode of "not being what I am." Its assumption is that fundamentally I am already, in the mode of the in-itself, what I have to be. Thus we find at the base of sincerity a continual game of mirror and reflection, a perpetual passage from the being which is what it is, to the being which is not what it is and inversely from the being which is not what it is to the being which is what it is. And what is the goal of bad faith? To cause me to be what I am, in the mode of "not being what one is," or not to be what I am in the mode of "being what one is." We find here the same game of mirrors. In fact in order for me to have an intention of sincerity, I must at the outset simultaneously be and not be what I am. Sincerity does not assign to me a mode of being or a particular quality, but in relation to that quality it aims at making me pass from one mode of being to another mode of being. This second mode of being, the ideal of sincerity, I am prevented by nature from attaining; and at the very moment when I struggle to attain it, I have a vague prejudicative comprehension that I shall not attain it. But all the same, in order for me to be able to conceive an intention in bad faith, I must have such a nature that within my being I escape from my being. If I were sad or cowardly in the way in which this inkwell is an inkwell, the possibility of bad faith could not even be conceived. Not only should I be unable to escape from my being; I could not even imagine that I could escape from it. But if bad faith is possible by virtue of a simple project, it is because so far as my being is concerned, there is no difference between being and non-being if I am cut off from my project.

Bad faith is possible only because sincerity is conscious of missing its goal inevitably, due to its very nature. I can try to apprehend myself as 'not being cowardly," when I am so, only on condition that the "being cowardly" is itself "in question" at the very moment when it exists, on condition that it is itself one question, that at the very moment when I wish to apprehend it, it escapes me on all sides and annihilates itself. The condition under which I can attempt an effort in bad faith is that in one sense, I am not this coward which I do not wish to be. But if I were not cowardly in the simple mode of not-being-what-one-is-not, I would be "in good faith" by declaring that I am not cowardly. Thus this inapprehensible coward is evanescent; in order for me not to be cowardly, I must in some way also be cowardly. That does not mean that I must be "a little" cowardly, in the sense that "a little" signifies "to a certain degree cowardly—and not cowardly to a certain degree." No. I must at once both be and not be totally and in all respects a coward. Thus in this case bad faith requires that I should not be what I am; that is, that there be an imponderable difference separating being from non-being in the mode of being of human reality.

But bad faith is not restricted to denying the qualities which I possess,

to not seeing the being which I am. It attempts also to constitute myself as being what I am not. It apprehends me positively as courageous when I am not so. And that is possible, once again, only if I am what I am not; that is, if non-being in me does not have being even as non-being. Of course necessarily I am not courageous; otherwise bad faith would not be bad faith. But in addition my effort in bad faith must include the ontological comprehension that even in my usual being what I am, I am not it really and that there is no such difference between the being of "being-sad," for example—which I am in the mode of not being what I am —and the "non-being" of not-being-courageous which I wish to hide from myself. Moreover it is particularly requisite that the very negation of being should be itself the object of a perpetual nihilation, that the very meaning of "non-being" be perpetually in question in human reality. If I were not courageous in the way in which this inkwell is not a table; that is, if I were isolated in my cowardice, propped firmly against it, incapable of putting it in relation to its opposite, if I were not capable of determining myself as cowardly—that is, to deny courage to myself and thereby to escape my cowardice in the very moment that I posit it—if it were not on principle impossible for me to coincide with my not-being-courageous as well as with my being-courageous—then any project of bad faith would be prohibited me. Thus in order for bad faith to be possible, sincerity itself must be in bad faith. The condition of the possibility for bad faith is that human reality, in its most immediate being, in the intrastructure of the pre-reflective cogito, must be what it is not and not be what it is.

## III. THE "FAITH" OF BAD FAITH

We have indicated for the moment only those conditions which render bad faith conceivable, the structures of being which permit us to form concepts of bad faith. We can not limit ourselves to these considerations; we have not yet distinguished bad faith from falsehood. The two-faced concepts which we have described would without a doubt be utilized by a liar to discountenance his questioner, although their two-faced quality being established on the being of man and not on some empirical circumstance, can and ought to be evident to all. The true problem of bad faith stems evidently from the fact that bad faith is faith. It can not be either a cynical lie or certainty—if certainty is the intuitive possession of the object. But if we take belief as meaning the adherence of being to its object when the object is not given or is given indistinctly, then bad faith is belief; and the essential problem of bad faith is a problem of belief.

How can we believe by bad faith in the concepts which we forge expressly to persuade ourselves? We must note in fact that the project of