

MONASH BUSINESS SCHOOL

# ETC3550/ETC5550 Applied forecasting

**Ch7. Regression models** 

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# Multiple regression and forecasting

$$y_t = \beta_0 + \beta_1 X_{1,t} + \beta_2 X_{2,t} + \cdots + \beta_k X_{k,t} + \varepsilon_t.$$

- $y_t$  is the variable we want to predict: the "response" variable
- Each  $x_{j,t}$  is numerical and is called a "predictor". They are usually assumed to be known for all past and future times.
- The coefficients  $\beta_1, \ldots, \beta_k$  measure the effect of each predictor after taking account of the effect of all other predictors in the model.
- $\mathbf{\epsilon}_t$  is a white noise error term

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,  $x_{2,t} = t^2$ , ...  
**NOT RECOMMENDED!**

# **Uses of dummy variables**

#### **Seasonal dummies**

- For quarterly data: use 3 dummies
- For monthly data: use 11 dummies
- For daily data: use 6 dummies
- What to do with weekly data?

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### **Public holidays**

■ For daily data: if it is a public holiday, dummy=1, otherwise dummy=0.

# **Holidays**

### For monthly data

- Christmas: always in December so part of monthly seasonal effect
- Easter: use a dummy variable  $v_t$  = 1 if any part of Easter is in that month,  $v_t$  = 0 otherwise.
- Ramadan and Chinese New Year similar.

## **Fourier series**

Periodic seasonality can be handled using pairs of Fourier terms:

$$s_k(t) = \sin\left(\frac{2\pi kt}{m}\right)$$
  $c_k(t) = \cos\left(\frac{2\pi kt}{m}\right)$ 

$$y_t = a + bt + \sum_{k=1}^{K} \left[ \alpha_k s_k(t) + \beta_k c_k(t) \right] + \varepsilon_t$$

- Every periodic function can be approximated by sums of sin and cos terms for large enough K.
- Choose *K* by minimizing AICc or CV.
- Called "harmonic regression"

## Distributed lags

Lagged values of a predictor.

Example: x is advertising which has a delayed effect

```
    x<sub>1</sub> = advertising for previous month;
    x<sub>2</sub> = advertising for two months previously;
    :
    x<sub>m</sub> = advertising for m months previously.
```

# **Comparing regression models**

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## Maximizing $\bar{R}^2$ is equivalent to minimizing $\hat{\sigma}^2$ .

$$\hat{\sigma}^2 = \frac{1}{T - k - 1} \sum_{t=1}^{T} \varepsilon_t^2$$

### **Akaike's Information Criterion**

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- L = likelihood
- $\blacksquare$  k = # predictors in model.
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$$AIC_C = AIC + \frac{2(k+2)(k+3)}{T-k-3}$$

Minimizing the AIC or AICc is asymptotically equivalent to minimizing MSE via leave-one-out cross-validation (for any linear regression).

### **Leave-one-out cross-validation**

For regression, leave-one-out cross-validation is faster and more efficient than time-series cross-validation.

- Select one observation for test set, and use remaining observations in training set. Compute error on test observation.
- Repeat using each possible observation as the test set.
- Compute accuracy measure over all errors.

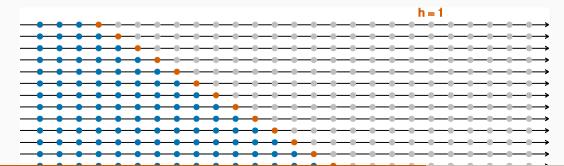
### **Traditional evaluation**



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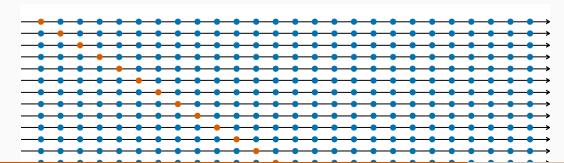
### **Time series cross-validation**



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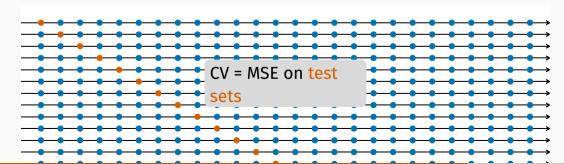
### **Leave-one-out cross-validation**



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### **Leave-one-out cross-validation**



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where *L* is the likelihood and *k* is the number of predictors in the model.

- BIC penalizes terms more heavily than AIC
- Also called SBIC and SC.
- Minimizing BIC is asymptotically equivalent to leave-v-out cross-validation when v = T[1 1/(log(T) 1)].

# **Choosing regression variables**

### **Best subsets regression**

- Fit all possible regression models using one or more of the predictors.
- Choose the best model based on one of the measures of predictive ability (CV, AIC, AICc).

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### **Backwards stepwise regression**

- Start with a model containing all variables.
- Subtract one variable at a time. Keep model if lower CV.
- Iterate until no further improvement.
- Not guaranteed to lead to best model.

## **Ex-ante versus ex-post forecasts**

- Ex ante forecasts are made using only information available in advance.
  - require forecasts of predictors
- Ex post forecasts are made using later information on the predictors.
  - useful for studying behaviour of forecasting models.
- trend, seasonal and calendar variables are all known in advance, so these don't need to be forecast.