**Class #1**

**August 30 Session 1: Innovation, Analysis, and Enterprising Ideas**

Simple meaning of enterprising leadership

The innovation process

* The innovation analysis process
* Analysis tool: change models

Enterprising ideas:

* Problems and opportunities
* Enterprising idea proposals

**Session 2: PPS265s**

PPS265s change model; purpose, design, and outcome

Class values and operative principles

Course syllabus draft

Co-curricular events

Evaluation methods and grades

**Thursday Assignments**

Turn in *one short paper* that addresses the three prompts below (two-page maximum, double-spaced

* Define and comment on *one opportunity* to enhance Duke seniors’ final year or post-graduation experiences.
  + Define an *amazing last year at Duke* for you.
  + Define and comment on your one most important *personal development priority* this year to prepare you for life after Duke.

Review:

* Ted Talk: Adam Grant, Are You a Giver or a Taker? (13 minutes)

<http://www.bing.com/videos/search?q=adam+grant+ted+talk&view=detail&mid=A68299B09B94558245FEA68299B09B94558245FE&FORM=VIRE>

* + - Ted Talk: Mike Robbins, *The Power of Authenticity* (Watch first 15m 20s)

<http://www.youtube.com/watch?v=d4iFAAUscVA&feature=em-subs_digest&list=TLZsPmJC0ZbNo>

* David Brooks “The Moral Bucket List.”

Read:

* Drafts of Syllabus, Evaluation Methods and Grade memo, and Leadership Map Contents
* Other notes, forms, and memos posted in the Sakai folder

**Sunday Assignments**

Skim materials distributed in class and posted on Sakai after class

Email Two-page Leadership Map to Tony

Schedule a conversation with Tony on Google.doc before September 13

Complete EL Course Syllabus Survey

**Assignment and Discussion Comments:**

**I will post all materials for Thursday’s class on Sakai by Monday evening.**

The course design

* Most of our weekly class topics are organized as two different sessions as if we met twice a week. However, the assignments are consolidated to make it easier for you.
* The assignment “Topics” are often a good guideline as to how the class will be structured.
* Each weekly class will have a separate folder in the Sakai Resources section. This folder will include an *Assignment and Discussion Comments* memo like this one and class-related notes, forms, and memos. The class-related notes, forms, and memos will include: materials posted before class; materials handed out in class; and materials posted the day after class. I will clarify the differences between “review,” “read,” and “scan” in class.
* Note additional assignments for Sunday. I may add time sensitive assignments after class on an exception basis.
* The assignments for Thursday’s class are typical of other classes. The variety of materials reflects an emphasis on thinking and learning about multiple practical and open-ended enterprising leadership issues.

Short paper assignment:

Please respond to the three prompts in one paper (maximum two pages, double spaced). Put some real thought into these prompts. Be specific. However, the “opportunity or problem” prompt only requires a specific definition, not a specific enterprising idea. Also, it does not need to apply to all Duke seniors. This short paper will not be graded.

Email your paper to me ([abrown@duke.edu](mailto:abrown@duke.edu)) by **9:00am Thursday**. We will use some of this information in our class.

Review assignments:  
The two Ted Talks are interesting and relevant to Thursday’s class. In watching each of them, define the core idea/messages and then develop your own opinion. Discern the relevance to Thursday’s class topics and this course. Ditto for the Brooks op-ed (posted on Sakai).