

General Group	Who	When	What	Communication loop
Decision makers and elected representatives	Scottish and UK government officials; Local authority; MPs, MSPs and Councillors	From outset to completion; more detail provided at planning application stage	Summary of project; implications for community, environment and economy	One to ones; small group briefings; briefing notes
Statutory bodies	Government regulators; emergency response services	From outset to completion; more detail provided at planning application stage.	Summary of project; information required by statute and any additional information required	One to ones; small group briefings; briefing notes; formal documentation
Local communities	Communities surrounding proposed sites	Well before planning stage; frequent updates thereafter until completion	Accessible summary of project; information on likely concerns: traffic volumes, disruption; noise; safety	Community events; councillor briefings; website; surgeries; site visits
Businesses	Potential suppliers	From project approval	Summary of project; outline of business opportunities	'Meet the buyer' event; small group meetings
Media	Local and national press, radio, TV and online news sites and trade press.	From project approval through to completion and beyond	Summary of the project; benefits for community, economy and environment	Press events; one to one briefings; media releases
Industry participants	DNOs; academics; suppliers	From project approval through to completion and beyond	Learning outcomes	Formal reporting; learning events; papers