***Digital Marketer | Data Scientist (In view)***

**CONTACT**

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12 Okpara Avenue, Holyghost

**George Odo**

Sex: Male

Age: 23

Marital Status: Single

State of Origin: Enugu State

Local Govt. Area: Igbo-Eze North

Nationality: Nigeria

Religion: Christianity

**PERSONAL DATA**

Individual business owners and corporate organizations often lack the expertise needed to increase online sales and minimize waste from ineffective marketing campaigns. I help businesses grow with proven ads strategies and marketing tools that are guaranteed to produce results.

**EDUCATION**

**CALVARY FOUNDATION INSTITUTE OF TECHNOLOGY, ENUGU**

Computer Engineering (ND) 2019

**ST. PATRICK'S SECONDARY SCHOOL, OBOLLO AFOR** Senior Secondary Certificate Examination (SSCE) 2015

**JABBOK HEIGHTS NURSERY AND PRIMARY SCHOOL, FADEYI LAGOS**

First School Leaving Certificate

(FSLC) 2009

**SKILLS**

**TECH SKILLS**

Website Design

SEO Optimization

Facebook & Google Ads

Social Media and App Management + Marketing

Marketing (Analytics + Automation + Funnel)

**SOFT SKILLS**

Effective Communication

Fast Learner

Team work

**OBJECTIVE**

Available on request

**REFEREES**

Reading, Coding, Teaching, Watching Soccer, Designing

**HOBBIES**

**Starnet Innovations Ltd., Ogui Enugu 2022**

**Social Media & Digital Marketing Manager**

Worked with the project team to optimize ads campaigns thereby enhancing the organization's revenue and saving cost

**Vision Data Tech, New Haven Enugu 2019 - 2021**

**Techpreneur II**

Performed administrative tasks using Microsoft office packages like Word, Excel and accounting operations using the Sage software

**PROFESSIONAL EXPERIENCE**