###### Submission Point One - Feedback

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| --- | --- | --- | --- | --- | --- |
| STUDENT | | | | | |
| NAME | | | | MMU ID | |
| MARKED BY | | | | | |
| NAME | | | | MMU ID | |
| **Date** | **27th October 2017** | **AGREED MARK** | | |  |
| CODE | | | | | |
| **HTML and CSS Code quality** – clean coding, indents and spacing. | | | | | |
| ☐ Fit for purpose ☐ Requires attention | | | | | |
| Notes: | | | | | |
| **Semantics** – correct use of tags semantically (headings in headings, paragraphs in paragraphs). | | | | | |
| ☐ Fit for purpose ☐ Requires attention | | | | | |
| Notes: | | | | | |
| **HTML Validation** – page pass validation? | | | | | |
| ☐ Pass ☐ Fail | | | | | |
| Notes: | | | | | |
| **CSS Validation** – CSS validation helps spot errors. | | | | | |
| ☐ Pass ☐ Fail | | | | | |
| Notes: | | | | | |
| DESIGN & MEDIA | | | | | |
| **Design** – attractive colour scheme, effective layout and good use of typography. | | | | | |
| ☐ Fit for purpose ☐ Requires attention | | | | | |
| Notes: | | | | | |
| **Responsive web design** – Works well on mobile (try the site on your mobile device if you can, otherwise shrink the browser window to the smallest width possible). | | | | | |
| ☐ Fit for purpose ☐ Requires attention | | | | | |
| Notes: | | | | | |
| **Quality of media** – effective use of relevant, high quality, original images. | | | | | |
| ☐ Fit for purpose ☐ Requires attention | | | | | |
| Notes: | | | | | |
| **Image optimisation** – images optimised to a practical level, quality vs. file size. | | | | | |
| ☐ Fit for purpose ☐ Requires attention | | | | | |
| Notes: | | | | | |
| **Writing quality** – attractive, informative, good spelling & grammar, targeted to the user(s). | | | | | |
| ☐ Fit for purpose ☐ Requires attention | | | | | |
| Notes: | | | | | |
|  | | | | | |
| META | | | | | |
| **<title>** - well written, relevant page title. | | | | | |
| ☐ Fit for purpose ☐ Requires attention | | | | | |
| Notes: | | | | | |
| **Meta Description** - well written, relevant description (site – homepage, function- sub-pages) | | | | | |
| ☐ Fit for purpose ☐ Requires attention | | | | | |
| Notes: | | | | | |
| **Disclaimer** – MMU disclaimer 2017. | | | | | |
| ☐ Fit for purpose ☐ Requires attention | | | | | |
| Notes: | | | | | |
| ACCESSIBILITY & USABILITY | | | | | |
| **Accessibility** – all elements accessible including alt text, colour contrast, target size of links etc. | | | | | |
| Alt text ☐ Fit for purpose ☐ Requires attention | | | | | |
| Contrast ☐ Fit for purpose ☐ Requires attention | | | | | |
| Skip links ☐ Fit for purpose ☐ Requires attention | | | | | |
| Notes: | | | | | |
| **Usability** – functional, accessible, usable on desktop and mobile. Effective colour contrast. | | | | | |
| ☐ Fit for purpose ☐ Requires attention | | | | | |
| Notes: | | | | | |
| **Speed test** – acceptable download speed | | | | | |
| ☐ Fit for purpose ☐ Requires attention | | | | | |
| Notes: | | | | | |
| **Marker’s feedback for the site’s creator: what didn’t work? What worked well? (don’t just talk about what, but also the why).** | | | | | |
| **Banding ☐** 0%-19% **☐** 20%-34% **☐** 35%-39% **☐** 40%-49% **☐** 50%-59% **☐** 60%-69% **☐** 70%-85% **☐** 86%-100% | | | | | |
| **360° Critical marker** – **Has the feedback helped you understand how you could improve your site?** | | | | | |
| **Agreed mark** | | |  | | |