

George Lam

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GeorgeLam.dev | github.com/GeorgeLam

I am a web-developer focused on the front-end, with recent roles in the international education sector. I have experience in using HTML/CSS, Bootstrap, Javascript, JQuery, Node.js, Express and MongoDB. Having taught myself Chinese, I feel I am a strong self-learner, capable of independent problem-solving.

EDUCATION

King's College London (2016 – 2019): *International Relations, BA*

- Graduated with high upper-second class honours (2:1 - 68.3%)
- Co-editor for China region at KCL Dialogue, the university's largest student-run journal
- Societies: Diplomacy Society, United Nations Association, Geopolitical Risk Society

National Taiwan University (2020): *Chinese Language Division*

- Two semesters of intensive Chinese language training at Taiwan's top-ranked university
- Awarded competitive language scholarship by Taiwanese Government

University of Hong Kong (2017 – 2018): *Politics and Public Administration* (two-semester exchange)

- Chinese politics, philosophy and political economy; intermediate-level Mandarin electives

Secondary Education:

- **A-Level:** Economics A; Mathematics A; EPQ A; Geography B. **GCSE:** 9 A* grades; 3 A grades.

EXPERIENCE

Taiwan Digital Diplomacy Foundation:

Web Project Intern

Taipei, July 2020 –

Planning and developing a website intended to provide the Taiwanese Government with insights on exchange students, their background, and future after leaving Taiwan. Producing social media monitoring reports, and proofreading articles. Held a workshop on English language email etiquette.

British Council (Cultural & Education Section, British Embassy):

Education Mobility Officer

Beijing, July – December 2019

Helping coordinate a UK – China education mobility campaign. The role involved assessing programme applications, communicating with participants, and developing marketing materials to promote the campaign. Role also involved leading the development of the campaign's LinkedIn group, after having developed a communication strategy to promote engagement among participants and alumni.

Pop & Rest:

London, October – December 2018

Strategy and Marketing Intern

Developed a marketing strategy for a start-up in East London's 'Silicon Roundabout', through analysis of audience and customers. Prospected and contacted other businesses (B2B marketing). Recorded and edited videos and photos to promote the space, using Adobe design software. Managed social media.

King's College London:

London, September 2018 – May 2019

Global Mobility Peer Advisor

Advising and supporting incoming and outgoing exchange students on all matters relating to studying overseas. I hosted weekly office hours in which students could ask questions. Alongside this, I organised and promoted events, managed social media accounts, and created promotional materials.

EXTRA-CURRICULARS

Mandarin Chinese – CEFR B2 proficiency (high-intermediate conversational / reading comprehension)

Competition Hong Kong – 2015 winner:

- Winner of competition organised by Hong Kong Economic and Trade Office and British Council, gaining a two-week summer school placement at the Chinese University of Hong Kong.