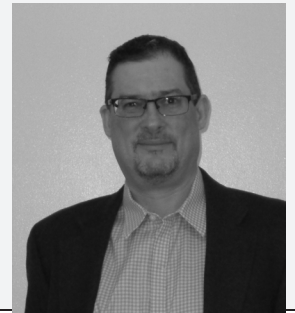Quincy, MA | 201-892-4952

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George Lychock

Work Experience Prior to 2016

Pearson/ PLS

Media Project Manager, Pearson, Inc.Pearson Learning Solutions   04/2012– 12/2015
Boston, MA

Key Accomplishments:
- Managed 20-30 projects at a time, directing the activities and resources needed to customize delivery of educational content to K-12 schools nationwide for Pearson Learning Solutions.
- Worked on deliverables typically client-driven solutions via websites, the Pearson Learning Management Systems, third party LMS, or resource CDs/DVDs.
- Ensured project objectives were to gain a thorough understanding of the base content, creating a unique and engaging user experience for students and instructors based on the client's requirements. Most projects involved some combination of mapping authentication and registration, XML delivery (including IMSCC), customized websites, LMS course building, or assessment strategy.

2012

Pearson, Inc

Production Path Manager, Pearson Education, Inc.   02/2010 – 05/2010
Boston, MA

As a direct report to the V.P. Print Production directives included:

Key Accomplishments:
- Promulgated workflows and guidelines for content development for all print product throughout the K-12 School Division ($600M annual sales)
- Designed workflows utilizing content systems such as EMC's Documentum and the K4 content database as well as custom applications designed to author and manage content
- These corporate-wide procedures were integrated closely with the processes used in digital and interactive content development (LMS activities, SCOs, and rich media) for successful and low cost content sharing and repurposing

2010

Pearson, Inc

Technology Project Manager, Pearson Education, Inc.   03/2009 – 02/2010
Boston, MA

As a member of the Foreign Languages group general responsibilities included:

Key Accomplishments:
- Project managed initiating and planning efforts for the new, completely digital, web-based Spanish program
- Coordinated authoring and content repurposing for portability from print to digital format
- Procured and managed outside resources for digital and web development
- Developed all procedures and schedules for assigned digital projects
- Product types included multimedia DVDs, LMS coursework (Blackboard), interactive Flash-based eBook delivery, and Pearson's proprietary interactive media and LMS system, SuccessNet2

2009