

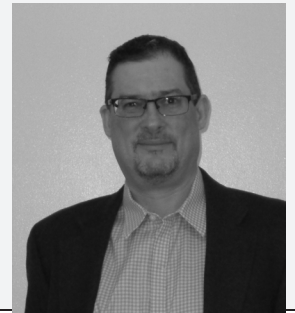
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## George Lychock



### Work Experience Prior to 2016

**Pearson/  
PLS**

**Media Project Manager**, Pearson, Inc. Pearson Learning Solutions

04/2012– 12/2015

Boston, MA

Key Accomplishments:

- Managed 20-30 projects at a time, directing the activities and resources needed to customize delivery of educational content to K-12 schools nationwide for Pearson Learning Solutions.
- Worked on deliverables typically client-driven solutions via websites, the Pearson Learning Management Systems, third party LMS, or resource CDs/DVDs.
- Ensured project objectives were to gain a thorough understanding of the base content, creating a unique and engaging user experience for students and instructors based on the client's requirements. Most projects involved some combination of mapping authentication and registration, XML delivery (including IMSCC), customized websites, LMS course building, or assessment strategy.

**2012**

**Pearson, Inc**

**Production Path Manager**, Pearson Education, Inc.

02/2010 – 05/2010

Boston, MA

As a direct report to the V.P. Print Production directives included:

Key Accomplishments:

- Promulgated workflows and guidelines for content development for all print product throughout the K-12 School Division (\$600M annual sales)
- Designed workflows utilizing content systems such as EMC's Documentum and the K4 content database as well as custom applications designed to author and manage content
- These corporate-wide procedures were integrated closely with the processes used in digital and interactive content development (LMS activities, SCOs, and rich media) for successful and low cost content sharing and repurposing

**2010**

**Pearson, Inc**

**Technology Project Manager**, Pearson Education, Inc.

03/2009 – 02/2010

Boston, MA

As a member of the Foreign Languages group general responsibilities included:

Key Accomplishments:

- Project managed initiating and planning efforts for the new, completely digital, web-based Spanish program
- Coordinated authoring and content repurposing for portability from print to digital format
- Procured and managed outside resources for digital and web development
- Developed all procedures and schedules for assigned digital projects
- Product types included multimedia DVDs, LMS coursework (Blackboard), interactive Flash-based eBook delivery, and Pearson's proprietary interactive media and LMS system, SuccessNet2

**2009**

# George Lychock



## Work Experience Prior to 2016

Pearson  
Education

**Manager, Production, Planning, and Coordination, Science**

Pearson Education, Inc.

11/2007– 02/2009

Boston, MA

Key Accomplishments:

- Managed a team of one production supervisor and two project coordinators charged with ensuring that objectives of Secondary Science projects were accomplished within the prescribed time frame, quality standards, and funding requirements
- Directly responsible for managing teams building programs/projects budgeted at approximately \$40 million
- Standardized reports for risks, project status and bookmaps which were issued to project teams, directors, and senior management. Project status covered planning through Go-live/In-Print delivery; ensured that any ad hoc reports were developed and delivered as needed
- Coordinated with internal functional areas and outside resources (state-side vendors, off-shore sources, authors, freelancers etc.) to develop standard project planning steps, content development workflows, and timelines
- Helped support efficient content development so that repurposing and sharing among print, digital or online products was highly effective and efficient strategy.

2007

Pearson  
Education

**Project Manager, Pearson Education, Inc.**

10/2000 – 11/2007

Upper Saddle River NJ

Key Accomplishments:

- Lead teams comprised of Production Specialists and support staff during major long-term projects
- Created production paths and schedules for all aspects of program creation, from initial design requests all the way through final PDF release
- Maintained budgets for costs related to outside page production, copyediting/proofreading, printing and manufacturing. Last major project: Penguin Literature Series ©2008. Maintained \$7.3M of an overall \$24M budget
- Contributed to product innovation such as devising manufacturing scenario for the Writing and Grammar TAP product which saved Pearson approximately \$100K in editions costs

2000

Pearson, Inc

**Production Specialist, Pearson, Inc.**

07/1999 – 10/2000

Upper Saddle River, NJ

- Coordinated production between all departments on Language Arts projects for textbooks, ancillaries and tech for grades 6-12. Typical project budget: \$8MM - \$12MM. Departments include Editorial, Copy Editing and Proofing, Design, Page Makeup & Digital Publishing, and Advertising and Marketing
- Executed manufacturing with vendors including bid requests, purchase order creation, file turn over dates, bound book dates and file troubleshooting.

1999