

# Snowflake Getting Started Overview

To begin we need to sign up for the Snowflake, free 30-day trial at <https://trial.snowflake.com>. That sets us up with the environment we need to do our Snowflake experiments for the session.





## Experiment 0: Snowflake Trial

### 1.1 Steps to get your Snowflake Experiment Account

- 1.1.1 Open Chrome, or your preferred browser, to <https://trial.snowflake.com>.
- 1.1.2 Enter your details to register.

## START YOUR 30-DAY FREE TRIAL

- Gain immediate access to the Data Cloud
- Enable your most critical data workloads
- Scale instantly, elastically, and near-infinately across public clouds
- Snowflake is HIPAA, PCI DSS, SOC 1 and SOC 2 Type 2 compliant, and FedRAMP Authorized



Get \$400 worth of free usage when you test drive Snowflake

United States ▾

By clicking the button below you understand that Snowflake will process your personal information in accordance with its [Privacy Notice](#)

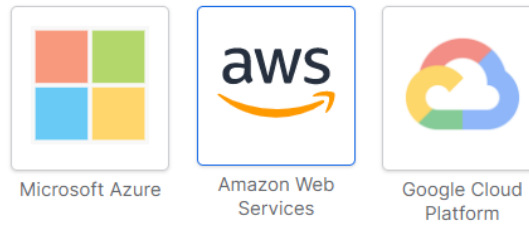
CONTINUE

- 1.1.3 Choose your edition settings.

Choose your Snowflake edition\*

- ☐ **Standard**  
A strong balance between features, level of support, and cost.
- ☒ **Enterprise**  
Standard plus 90-day [time travel](#), [multi-cluster warehouses](#), and [materialized views](#).
- ☐ **Business Critical**  
Enterprise plus enhanced security, data protection, and database failover/fallback.

Choose your cloud provider\*



US East (Northern Virginia) ▼

- ☒ Check here to indicate that you have read and agree to the terms of the [Snowflake Self Service On Demand Terms](#).

**GET STARTED**

- Choose the following
  - Snowflake edition – Enterprise
  - Snowflake cloud provider – GCP
  - Region – US Central 1 - Iowa

1.1.4 After submitting your edition, CSP, and region settings wait a few seconds and you should see that the signup was successful.

## YOU'RE NOW SIGNED UP! ✓

An email to activate your account has been sent to [george.niece@gmail.com](mailto:george.niece@gmail.com) (it may take a few minutes to arrive).

### ➤ GETTING STARTED VIDEO

A quick tour of Snowflake's Platform.  
[Watch Video](#)

### ➤ VIRTUAL HANDS-ON LAB

Instructor-led, online lab guiding you through key product features.  
[Reserve Your Seat](#)

### ➤ FULL SNOWFLAKE DOCUMENTATION

A comprehensive document covering all aspects of Snowflake's Platform.  
[Go To Documentation](#)

- 1.1.5 After registering, you will receive an email with an activation link and your Snowflake account URL. Bookmark this URL for easy, future access. After activation, you will create a user name and password. Write down these credentials. If you forget your URL you can always login through <https://app.snowflake.com/>



Hi Geo,

Congratulations on taking the first step to become a data-driven organization by signing up for Snowflake. Click the button below to activate your account.

CLICK TO ACTIVATE

- 1.1.6 The email also notes your trial account ID. That should look like  
Please note, your activation link is temporary and will expire in 72 hours. Once you activate your account, you can access it at <https://FJA16247.us-east-1.snowflakecomputing.com/console/login>.
- 1.1.7 As you can see in the above example, the Account is FJA16247
- 1.1.8 After clicking Activation you'll be presented with a screen to create your Username and Password. Enter the details, choose Get Started and get ready for some great Snowflaking.

**Welcome to Snowflake!**  
Geo Niece, please choose a username and password to get started

Username

geoniece

Username can contain only letters and numbers.

Password

.....

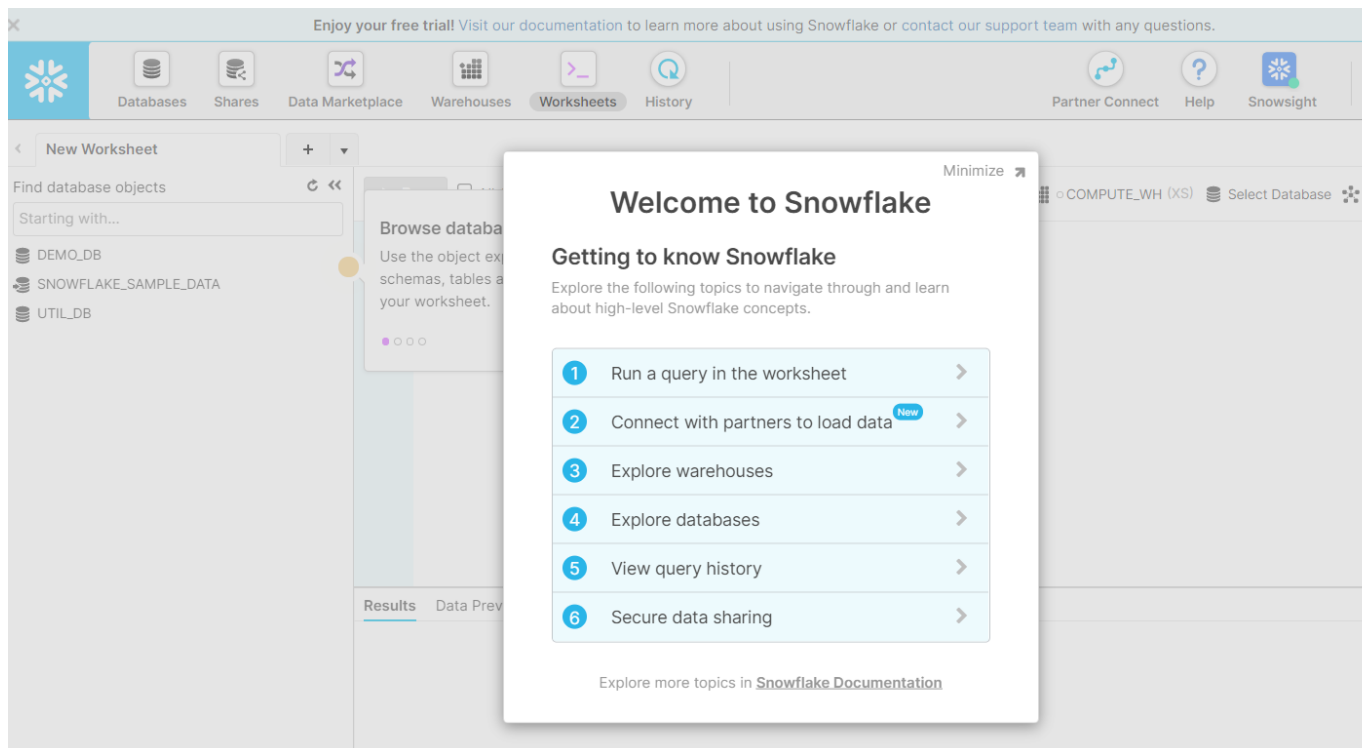
Your password must be at least 8 characters long and contain a number, uppercase, and lowercase letters.

Confirm password

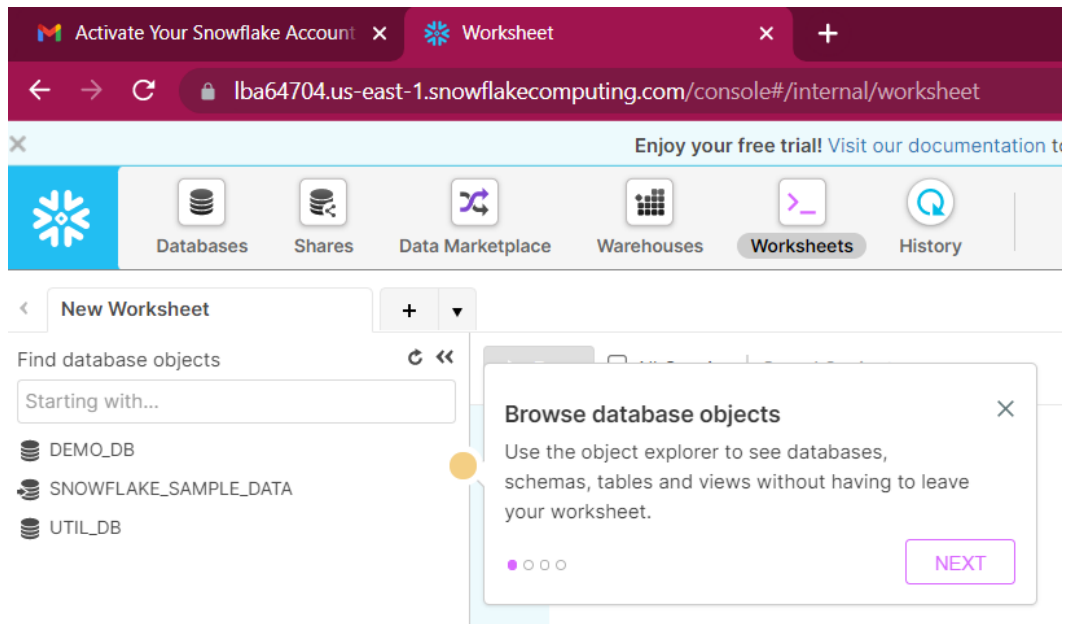
.....

Get started

### 1.1.9 You'll be presented with your first view of the Snowflake console



### 1.1.10 Once you minimize the Getting to know Snowflake Welcome your screen will look like the following:



1.1.11 Congratulations you're on your road to getting frosty with Snowflake.