Trademark Clearance and Filing Checklist

Date: November 7, 2025

Scope: Word marks and logo marks for software/dev tools and cloud services (IC 9, IC 42).

1) Candidate Marks

Primary: ColorLang (language)

Secondary: ColorReact (UI framework)

Compressor: ColorCompressor / Chromapress / HuePack (pick one)

Meta-state: MindStrip (alt to "Cognition Strip")

2) Clearance Search

USPTO TESS search: exact and similar terms; phonetic/visual variants.

WIPO Global Brand Database: international conflicts.

Common-law search: web, code hosts, package registries.

Document hits: mark, owner, goods/services, status, IC classes.

Risk grading:

- Low: No similar marks in IC 9/42.

- Medium: Similar marks in adjacent classes or non-software fields.

- High: Same/similar mark in IC 9/42 for related goods.

3) Goods/Services Identification (Draft)

IC 9: Downloadable computer software for programming, code visualization, and data compression; downloadable libraries for UI rendering.

IC 42: Software as a service (SaaS) for program visualization, execution, and compression; platform as a service (PaaS) featuring development tools.

4) Specimens and Use

Website pages showing mark near download links/docs.

Repo README headers showing mark as source identifier.

Product screenshots featuring the mark in UI/about screens.

5) Filing Strategy

File word marks first (broader protection), then logo/stylized marks.

Jurisdictions: Start with US; consider EU/UK after clearance.

Ownership: Ensure consistent entity usage across repos and sites.

6) Conflicts Log (Template)

Candidate	Conflict Mark	Owner	Class	Proximity	Risk	Notes
ColorLang						
ColorReact						

7) Decision Criteria

Proceed if risk Low/Medium with coexistence likelihood; consider modification if High.

Prefer coined/unique names if conflicts exist (e.g., "Chromapress").

8) Maintenance

Reserve domains and social handles.

Establish brand usage guide (capitalization, ™/® usage, logo clear space).

9) Action Items

[ ] Run TESS and WIPO searches; fill Conflicts Log.

[ ] Select final mark set; confirm IC descriptions.

[ ] Prepare specimens (site/README/screenshots).

[ ] File US applications; docket renewal and office action monitoring.

Note: This checklist is informational; consult counsel for filings.