

Themes and Purposes

The main idea is build a website for an imaginary restaurant that provides several pages. The main page will present an entry point the the visitors to leave a nice impression. The header section with a photo of the meal of the day, and few other images to represent different categories such as “Desserts”, “Main Meals”, and others. The look and feel of the website will be rich but organized and the colouring will be chosen based on the type of food it represents, for example, vegetarian food will be themes in a green colour, and so on.

The website will serve as an online ordering system using a business email with available technology such as Ajax and JavaScript.

The name of the resturant is: abofahad-resturant.com

Persona

Person one

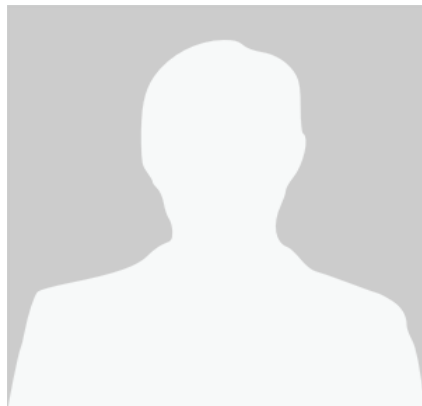


Illustration 1: From wikipedia

- Name: Michael Jay
- Age: 45 years old
- Job: Accountant
- Payment type: Credit Card
- Preferred type of food: Healthy food.
- Web access: Desktop.
- About: Michael is a busy professional with desire to eat only healthy food. He usually cooks for himself, but would rather pay for the same quality of food.

Person two



Illustration 2: From wikipedia

- Name: Sarah Lay
- Age: 20 years old
- Job: Student
- Payment type: Cash
- Preferred type of food: Fast food
- Web access: Laptop, Smart-phone.
- About: Sarah is a student that likes to order food online especially when her friends are around. She tries to avoid using her credit card, so she only pays cash.

Person three:

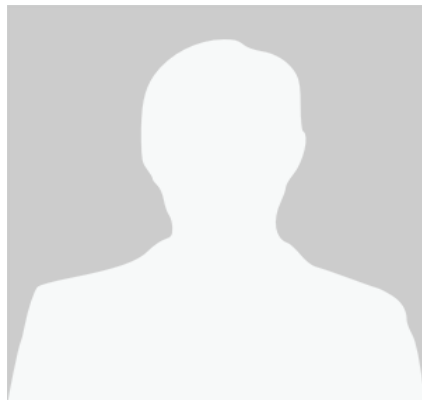


Illustration 3: From wikipedia

- Name: Alice Way
- Age: 30 years old
- Job: Instructor
- Payment type: Debit card
- Preferred type of food: Any food
- Web access: Desktop, Smart-phone.
- About: Alice is a professional instructor that teaches students business topics. He likes to try new foods all the time.

Scenarios

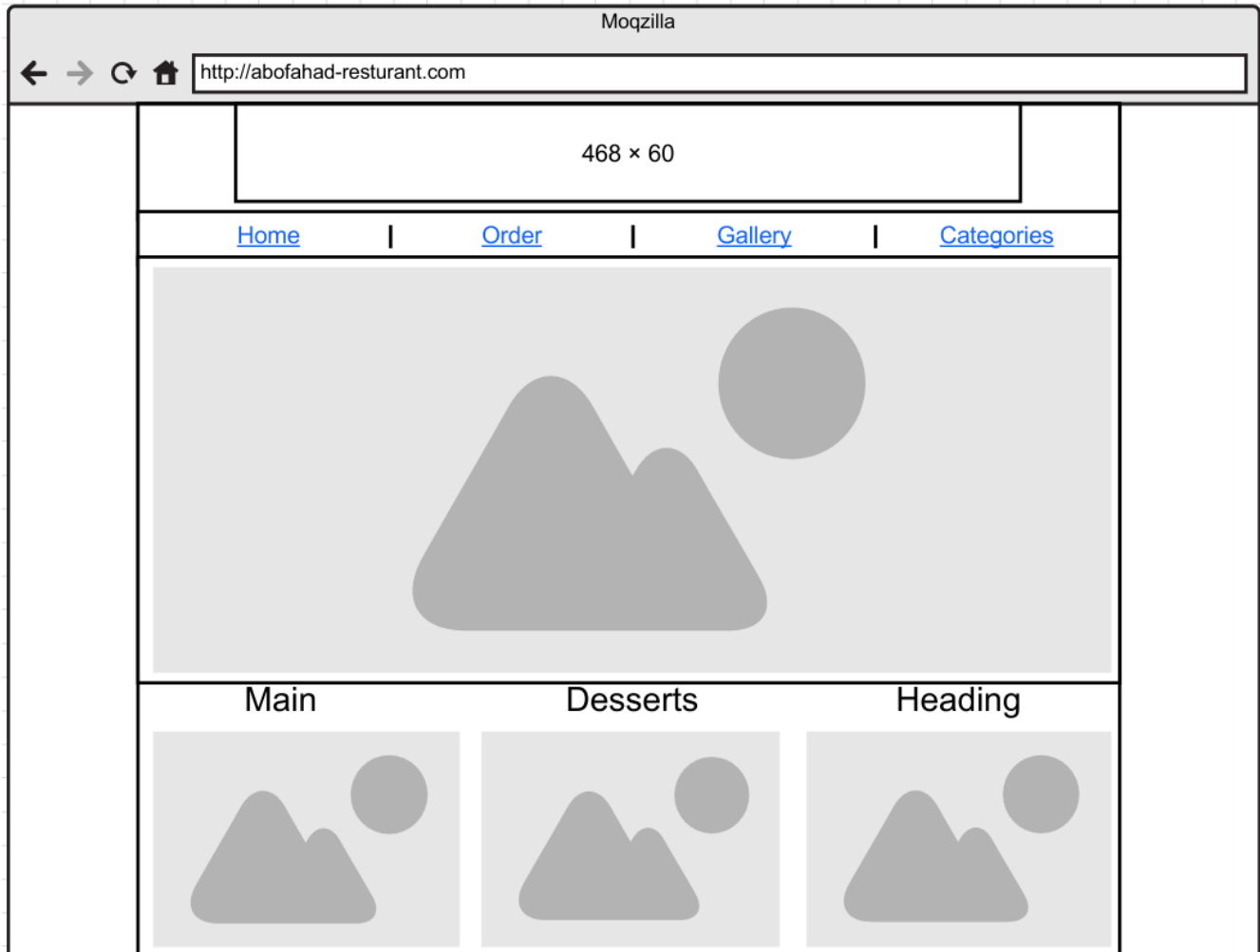
- Sarah
 - Friends are visiting on the weekend, so she wants to order online while she is on the bus on her way home. She uses her phone to order, and request payment type Cash. She needs to place the order really fast because her friends are coming soon. She is looking for a way to make the order in the simplest form possible.
- Sarah
 - Sarah is a regular client for the restaurant and she likes the idea of having the food delivered to her door, but she needs to be able to place the order in advance so she can schedule the order to delivered on a specific time.
- Alice
 - Alice is a busy professional, he likes to buy foods only if they look good on pictures, he is going to order only if the food look good.
- Alice
 - Alice hates credit cards, and prefer not carry cash around to receive payments. He would like to use his bank account to make payments, in fact it is his favourite way of doing it, so he will be more interested if the website accept that kind of payment.
- Michael
 - Healthy food is his thing, Michael would like to know how foods are made, whether they contain healthy contents or not. So he will be looking for details about the meals.
- Michael
 - Michael needs a simple information about the calories so he can keep track of his daily calories intake.

Design and Prototype

Main page

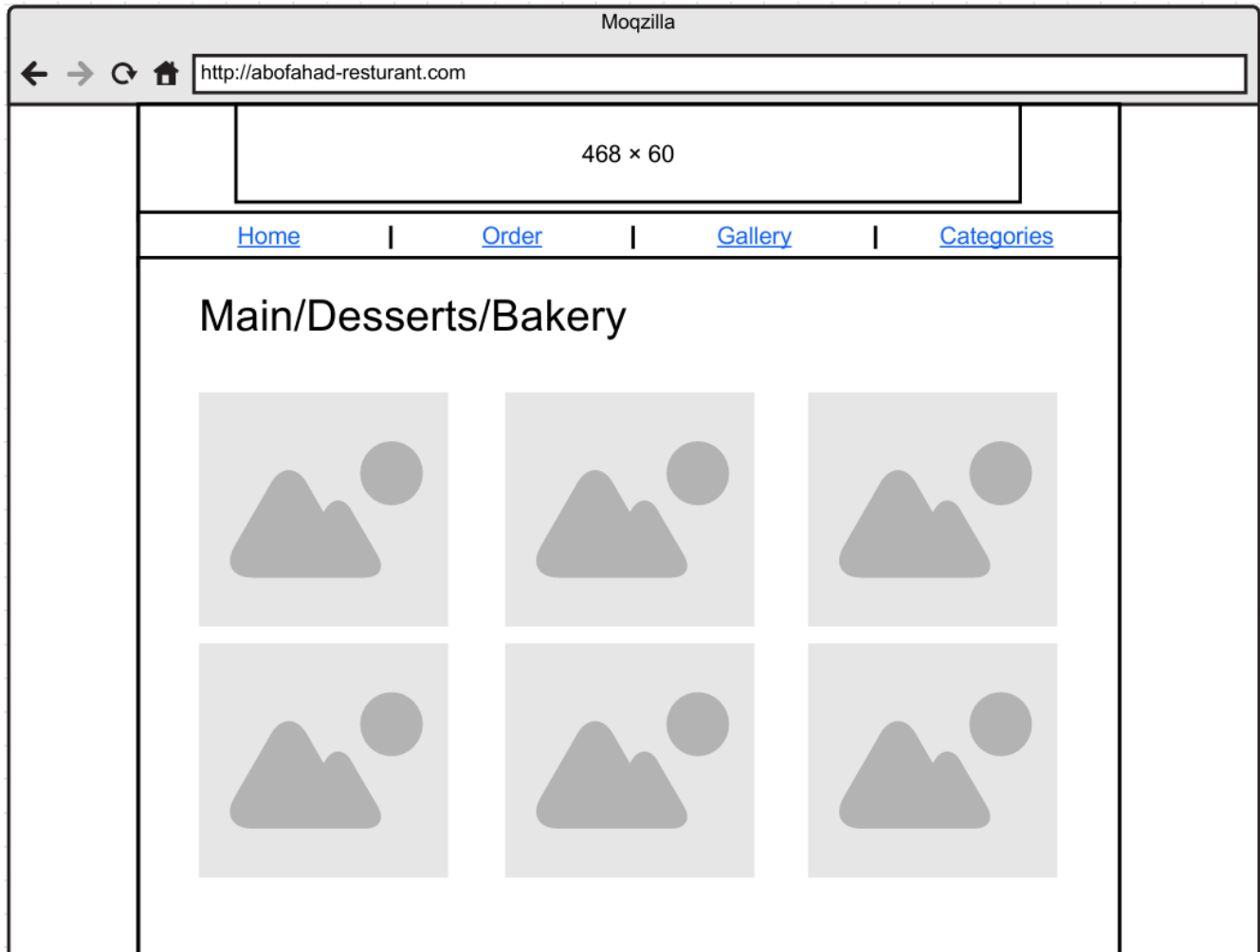
Main page is the entry point, and will show featured meal of the day, along with simple links to different categories.

We understand that frequent visitors usually skip this page to order right away, so we will try to make it light-weight page.



Meals pages

All three categories will share the same structure and design, however, each will contain different theme colours.



Order Page

The order page uses JavaScript framework to process the shopping cart. It will display the added meals and proceed to check out.

Mozilla

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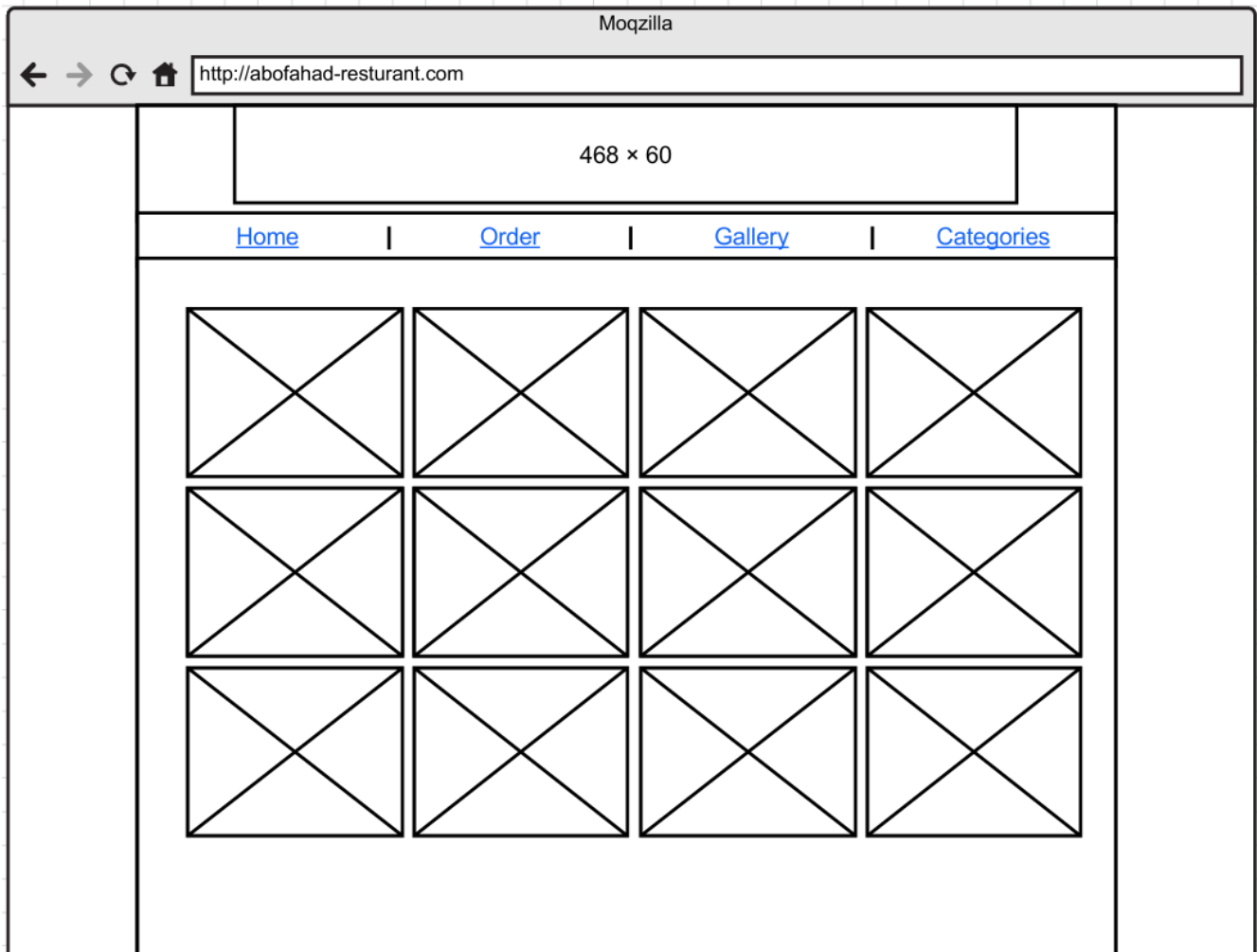
468 × 60

[Home](#) | [Order](#) | [Gallery](#) | [Categories](#)

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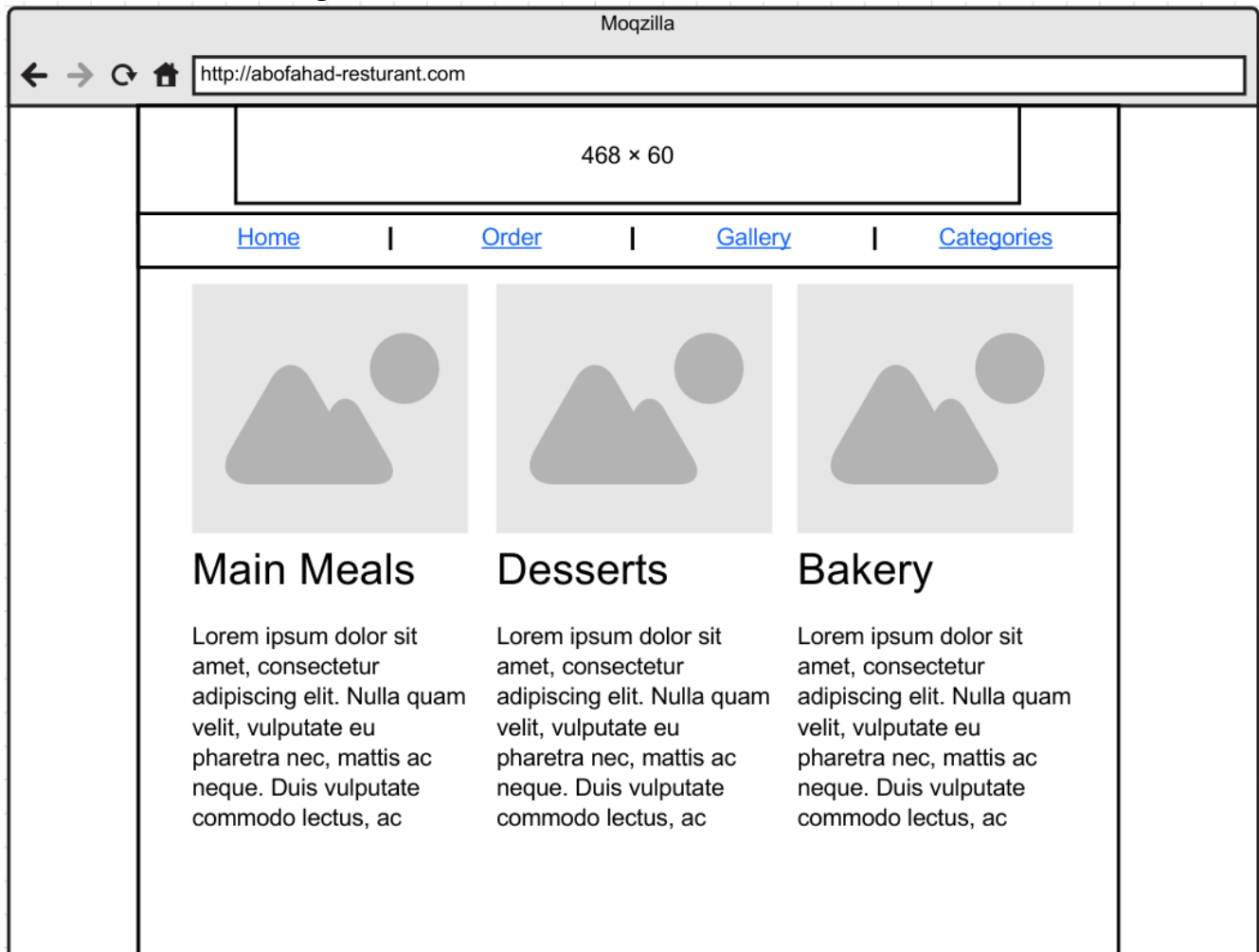
Gallery page

Gallery page will display some community media, including videos, photos, etc.



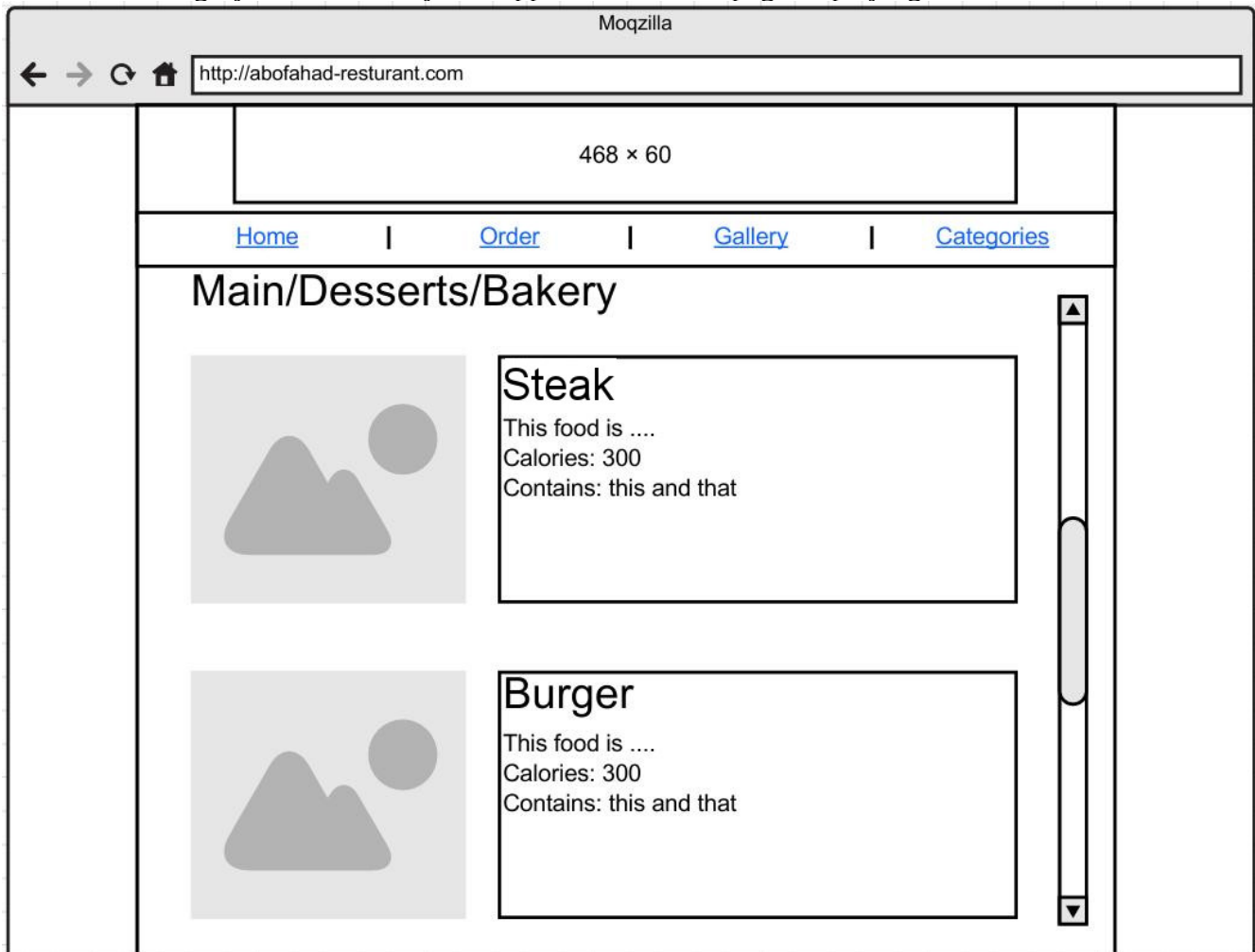
Categories

This page will contain an enlarged and details version of the 3 main categories. It is also a drop-down list if hovered on the navigation bar.



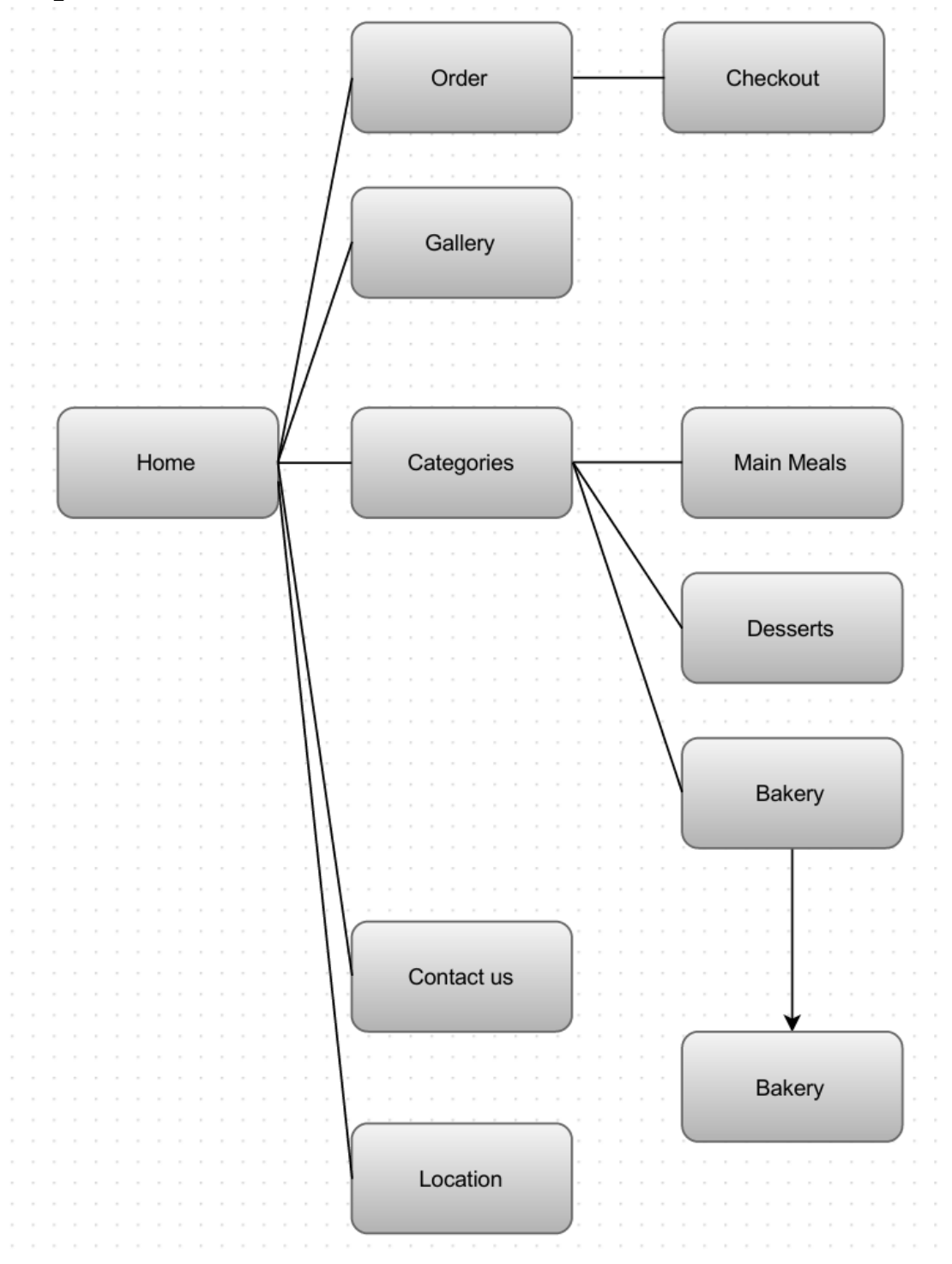
Main/Desserts/Bakery Meals

When each category is clicked, they will appear in different page displaying meals with info.



All prototypes above created using: <https://moqups.com>

Site map



Created using: <https://www.draw.io/>

Sites used:

- <https://www.draw.io/>
- <https://www.wikipedia.com>
- <https://moqups.com>