

GEORGE ADEOLA

Professional Scouting & FIFA Agent (ID: 202304 -1401)

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QUALIFICATIONS

- **Talent Identification:** Utilizing advanced methodologies, including the Four Corner Model, to discern and nurture exceptional athletic potential.
- **Technical Scouting:** Maximizing the latest scouting tech, I merge pro club metrics, video scouting, data analysis, and advanced video coding to streamline player reports for signings.
- **Video & Traditional Scouting:** Blending video with traditional methods, assess players through match footage and live games. provide qualitative and quantitative recommendations on player/team profiles.
- **Data Analysis:** Employing programming skills, I analyze extensive football databases, delivering player insights and data to club officials, enabling informed decision-making.
- **Advanced Reporting & Performance Analysis:** Conduct player and team performance analysis utilizing telestration, diagrams, pictorial indications, and heat maps for comprehensive insights.

SKILLS

- **Scouting Software:** Wyscout, Sportscode, In-Play Online.
- **Data Analysis:** Python, Tableau, SQL, Excel
- **Programming Knowledge:** JAVASCRIPT, Typescript, Tailwind, React, Node, MongoDB
- **Video Editing:** Adobe Premier, Adobe After effects, Photoshop.
- **Networking:** Social Media, Conference, Scouting Association.
- **Communication:** Phone calls, Emails and Visit.
- **Contract Negotiation:** Legal terminologies, Contract clause.

EXPERIENCE

2024 – TILL PRESENT

FIFA AGENT, FREELANCING, BARCELONA, SPAIN

- Instrumental in securing transfer and signing of Temitope Akinjoogunla to Bulgaria's top-tier football league.
- Collaborated with scouts, sports directors, and club officials, providing talent recommendations and diverse signing options for potential transfers.
- Established a comprehensive database with 600+ direct contacts of clubs, agents, and players, facilitating efficient communication and networking in the sports industry.

2023

AGENT ADVISOR, SPORTS MANAGEMENT WORLDWIDE(SMWW)USA

- Advised and guided soccer players, resulting in successful contract negotiations and transfers.
- Conducted comprehensive research, identifying market trends, and facilitating strategic player placements.

2021 - 2022

ASSISTANCE MARKETING COORDINATOR (INTERNSHIP), UCAM, SPAIN

- Assisted in the development and implementation of sports tourism strategies to attract international.
- Coordinated marketing efforts for UCAM's sports programs, including events and sponsorships.

2018 - 2021

SPORT MARKETING, FOODCO, LAGOS, NIGERIA

- Successfully managed a debut e-game championship event with 400+ contestant, culminating in the emergence of a single champion.
- Effectively implemented sponsorship activation for the event, featuring gold, bronze, and silver categories, resulting in securing sponsorship from over 15 partners.
- Crafted dynamic online and offline marketing campaigns for FoodCo Entertainment Center, maximizing reach and engagement to drive foot traffic and boost brand awareness.

EDUCATION

2023

MASTERS IN WEB PROGRAMMING, MASTERSCHOOL, NEW YORK UNITED STATES

2021

MASTER'S DEGREE IN INNOVATION MANAGEMENT, UCAM, MURCIA SPAIN

2018

BACHELOR'S DEGREE IN PHYSICAL ACTIVITY AND SPORTS, OBAFEMI AWOLowo UNIVERSITY

LICENCE & CERTIFICATIONS

- **FIFA LICENSED AGENT, FIFA AGENT PLATFORM**
- **TALENT IDENTIFICATION (LEVEL 1 & 2), PFSA**
- **TECHNICAL SCOUTING (LEVEL 1 & 2), PFSA**
- **ADVANCE REPORTING (LEVEL 3), PFSA**
- **FOOTBALL DATA ANALYSIS (LEVEL 1), PFSA**
- **PERFORMANCE ANALYSIS (LEVEL 1), PFSA**
- **SOCCER AGENT, SPORTS MANAGEMENT WORLDWIDE**
- **DATA ANALYSIS, UDEMY**
- **CERTIFICATION IN JAVASCRIPT, HTML AND CSS UDACITY & MASTERSCHOOL**
- **UI & UX DESIGN AND DIGITAL MARKETING, UDEMY & NEW HORIZON USA**