Georgi Lazarov

UX | UI Design

UX Strategy   UX Copy   Innovation   Platforms

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LinkedIn

(+359) 876-119-419

Remote | Sofia | Bulgaria

[Sample Work](#)

Experience

4yrs of Product experience

3yrs of Remote work

3yrs of Agile collaboration

UX | UI Specialist | Amdocs

Spearheaded design efforts for **multi-module SAAS**, **e-commerce** products. Briefly worked on products for internal use, ran **UX Awareness boot-camps**, and worked on the **design system**. Evaluated other cross-device products.

2021-2022
Full time

UX Lead | Deployment Matters

Lead the creative efforts of an incubator tech startup in Delft. **Transformed** an information website, into a **multi-user platform** operating in the global energy sector. **Managed every design aspect** on a tight budget, lead collaborative sessions with product management, dev, and marketing. **Produced innovative features** and **envisioned** an 8-sprint journey to transform the business into a global competitor.

2020-2021
Contractor | Full time

UI | UX Designer | SITA Aero

World's largest software and hardware plane producer, required an optimized intra-net environment. While I did not work on their product portfolio, I **set up their service design relationships** in a key office in Delft, through Sharepoint.

2020
Contractor

UX | Marketing | Business Intern | Savana Solutions

Worked on **7 products**, of which **3 platforms**, as an intern for a top 10 startup in The Hague. From **creative concepts**, full **management** of all **design aspects**, to **marketing** and **business** deliverables production. Products ranged from gastronomy, tech, and infrastructure management platforms to simple mobile app management apps, environmental apps, and information website redesigns.

2019-2020
Intern

Service Design | ACT / Drees & Sommer

ACT a fintech enterprise was moving to a new office. They required an **environment for increased collaboration** and **face to face interaction**. Several creative concepts were designed into an inter-connected digital, and physical journey. Done via **leveraging extrinsic** and **intrinsic motivations** under a tailor made physiological guideline.

2019
Student Contractor

UX Designer | FWDPay

Pre-seed fintech startup, leveraging the idea of **shared payments**. Built the basic **mobile app flow** for group payments. Worked on the business **scaling** strategies.

2019
Student Contractor

Web Design | Disney Hallmark

Hallmark was looking for ways to increase engagement in younger people. Created a **multi-step** gift **generator** flow for the **Web**.

2018
Student Contractor

Customer Support / Uber Eats Driver

2016-2018

Skills

Research
Qualitative Quantitative Market
Competitive Desk Business

Analysis
Data Behavioral Emotional
Narrative Content Thematic

Ideaton
High Abstractions Personas Mappings
Flows Collaboration

Visualization
IA Lofi/Hifi Proto Wireframing
Interactive Proto Lottie

Testing
A/B Tests Un/moderated Usability
Copy Accessibility

Specials
UX Strategy UX Copy Innovation
Design Systems Front-end

Tools

Figma Search engines Hotjar

Miro Zapier Various web tools

Custom Templates Google Analytics

Invision Adobe XD Axure RP

Excel Git Jira Teams Slack

HTML5 CSS3 CSS Grid

Achievements

- Interned at a top 10 Netherlands Startup
- Won an Internship in Kathmandu, Nepal
- Developed websites
- 14 Courses so far
- Multi-brand design system for personal use

About

Self-learner start in 2017.
UX aligns with my talents.
Ideas are everything.
Make my own design resources.

Education | Qualifications

National Highschool for Ancient Languages and Cultures
Classical education with an emphasis on history and languages.
All other mandatory subjects included. Subs: Philosophy & Culturology

2010-2015
Score: 5.43/6.00

New Bulgarian Univercity
General Biology & Political Theory

2016-2017
Score: 5.29/6.00

Hague University of Applied Sciences
UX Design | Communication & Design

2018-2021
Score: 8+/10

Various Courses
Design, Marketing, Copywriting, Innovation

2017-2021
Certifications on LI, 14 total

Volunteer Experience

UX Designer | Deutchpunkt
Website redesign of a local language course business.
Social media strategy optimization.